

MANCHESTER
ENDING
HOMELESSNESS

Want to help,
but don't know how?
BigChangeMCR.co.uk

CityCo and Manchester Business Improvement District (BID) Members.

Working in Partnership to help end homelessness in Manchester.

One of the most challenging and complex issues for many cities is homelessness and many people are concerned about what they see on the streets today. [CityCo](#) and [Manchester's Business Improvement District](#) are therefore supporting Manchester's Homelessness Partnership and [Street Support](#).

How your business can help – a quick guide.



Street Support is a network of housing associations, voluntary groups, charities and businesses that have pledged support for **Manchester's Homelessness Charter** and are working together to promote alternative ways of giving, to help the city's homeless.

Give differently is the motto that all the partners working to end homelessness are endorsing.

Together we are offering Manchester residents and businesses the opportunity to channel their goodwill into effective action that will help people to get-off, and crucially stay-off, the streets for the long-term.

We are asking CityCo and BID members to take the time to learn more about the work of the network, and share the city's vision to tackle the issue with colleagues, staff and customers.

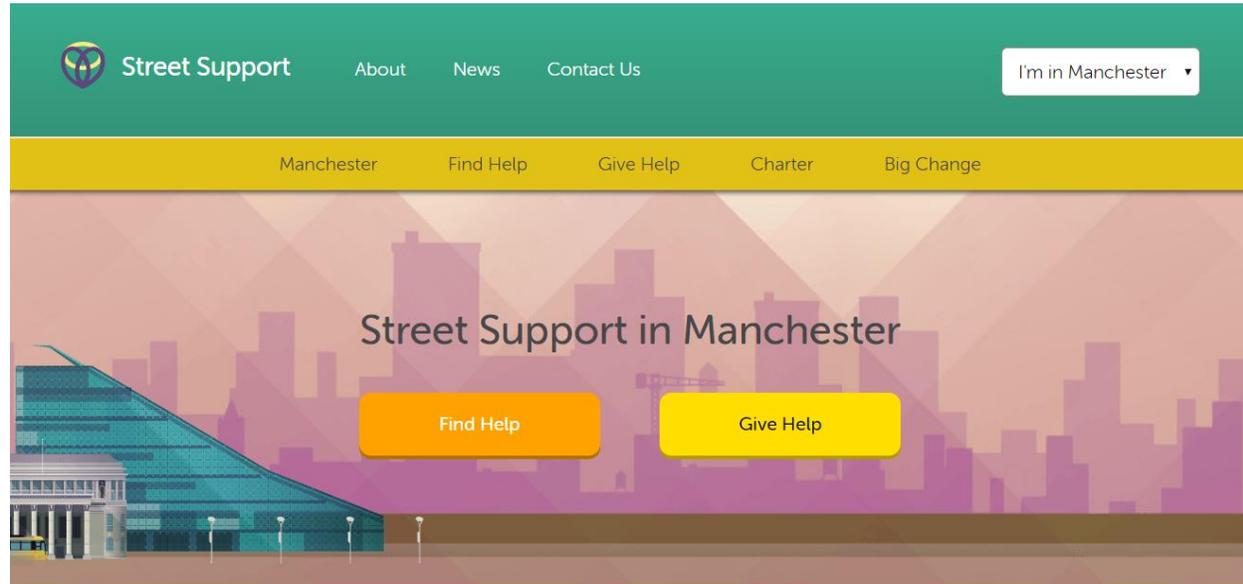
There are FIVE simple ways your business can help:

1. HELP TO SHARE THE *GIVE DIFFERENTLY* MESSAGE
2. DONATE
3. VOLUNTEER TIME AND SKILLS
4. CORPORATE FUNDRAISE
5. OFFER WORK PLACEMENTS

HELP TO SHARE THE *GIVE DIFFERENTLY* MESSAGE

The Big Change MCR campaign is an independent initiative and we are encouraging the whole business community to raise awareness of alternative giving as means of channelling support where it's needed most.

The [Street Support website](#) and APP (just search Street Support on Apple Store or GooglePlay) is an easy information resource that allows people to pledge support, donate money directly into a special fund, and volunteer. The voluntary sector also post what they need to help people, and the website lists the range of services in Manchester that exist for people experiencing homelessness.



Street Support is a network of charities, voluntary groups and kind-hearted folk, working together to end homelessness. Through this site you can find services for people experiencing homelessness, and offer your time and resources to local organisations.

Share Street Support with your friends to show your commitment to making a big change: [Tweet](#) [Share](#)

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To help raise awareness of the campaign you can:

- Direct people to the website for information and resources: bigchangemcr.co.uk
- Talk to your staff about the campaign in team briefings, meetings and forums. If you would like someone from the Manchester Homelessness Partnership to attend to talk through, please let us know
- Display the Big Change MCR posters across your stores, venues, offices and staff rooms. [Download PDFs here.](#)
- Share the [Big Change MCR](#) message on Social Media

Example tweet

Concerned about the people you see on the street? Support @streetsupportUK to help end homelessness in Manchester #bigchangemcr

DONATE

The [Big Change MCR](#) campaign enables members of the public to donate directly to a fund to help homeless people. It is accessed by organisations and charities working directly with the homeless, by allowing them to access funds which will support them to build a life away from the streets and to identify what they need to build a new life. This can be anything from education and training courses, clothes for interviews, deposits for a tenancy or even furnishings for a new home. The fund has already helped more than 100 people.

VOLUNTEER TIMES AND SKILLS

Businesses and individuals can also volunteer time or skills to support organisations working with people who are homeless, and can donate items people actually need directly to charities, who are working directly with people who need support.

CORPORATE FUNDRAISING AND WORK PLACEMENTS

Businesses are also encouraged to help through corporate fund-raising, or by offering work placements – which could ultimately offer people a stepping stone as they seek to gain confidence and experience in the job market, so that they can move on with their lives.

More Information

bigchangemcr.co.uk

streetsupport.net

[@streetsupportUK](https://www.instagram.com/streetsupportUK)

If you are a CityCo or Business Improvement District member and have more questions about how your business can help, please email members@cityco.com call our Partnership Director Alex King on 0161 838 3250.