Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Manchester BID	-5.8 %	5.4 %	0.6 %	-10.7 %	29.7 %	14.0 %
North & Yorkshire	-2.7 %	-1.2 %	-4.3 %	-3.1 %	0.8 %	-0.1 %
High Street Index(Regional City)	-1.6 %	-1.4 %	-3.5 %	-3.9 %	0.1 %	-1.1 %
High Street Index - BDSU(BDSU - Comparison)	-1.9 %	-0.2 %	-5.0 %	-2.9 %	1.5 %	0.9 %
UK	-2.1 %	-2.4 %	-4.3 %	-3.8 %	-1.8 %	-2.7 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 5.8% down on the previous year.

The number of visitors counted for month commencing 27 October 2019 was 4,444,534.

The busiest day in month commencing 27 October 2019 was Saturday 16 November with 264,602 visitors.

The peak hour of the month was 14:00 on Saturday 23 November 2019 with footfall of 32,862

Footfall by month

Figures shown below are calculated using monthly totals.

4,444,534
3,425,802
3,398,160
3,807,061
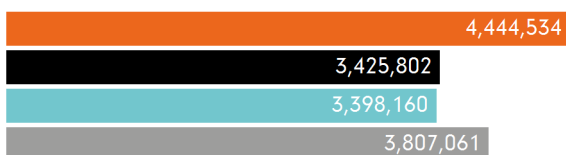
■ This Month
■ Previous Month
■ Previous Year
■ 2 Years Ago

Weather

	☀	☁	⛈
Number of days this month	7	5	16
Number of days same month last year	9	3	16

Average temperature

	Maximum temperature	Minimum temperature
2019	9°	4°
2018	11°	6°

SPRINGBOARD.

Footfall by day

The figures shown below are calculated using weekly averages.
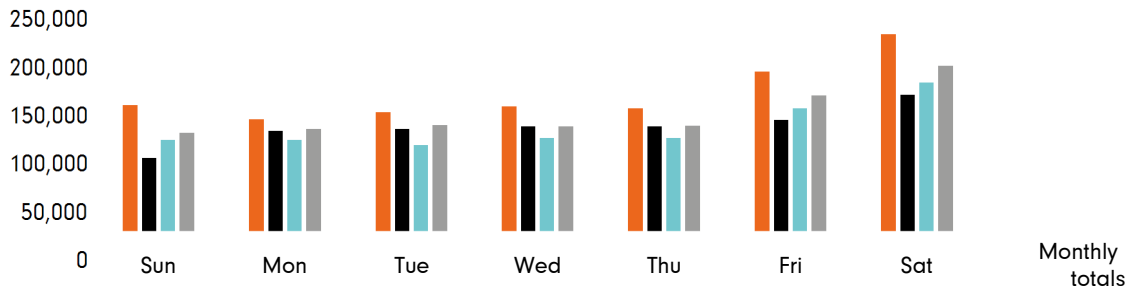
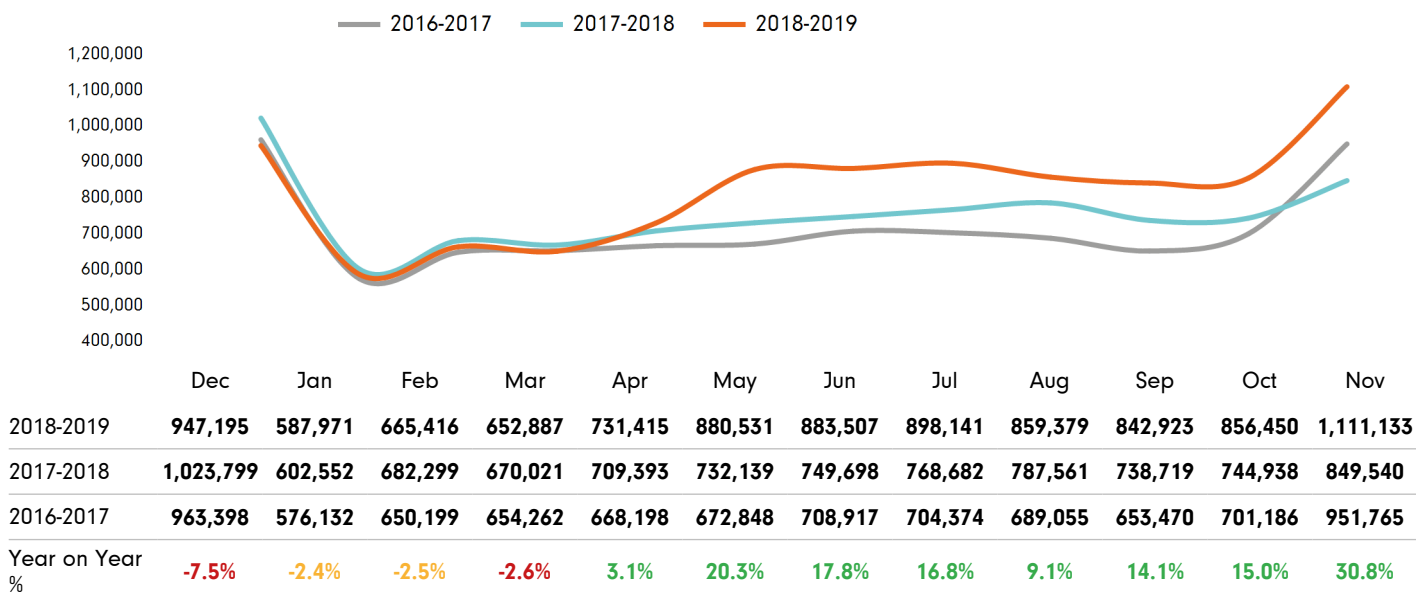|	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Monthly totals
This Month	146,212	130,136	138,151	144,962	142,319	183,670	225,681	1,111,131
Previous Month	86,903	117,599	119,714	122,491	122,171	129,545	158,025	856,448
Previous Year	107,357	107,275	101,892	109,315	109,524	142,822	171,352	849,537
2 Years Ago	115,558	119,521	123,718	122,525	123,371	157,168	189,902	951,763
Month on month %	68.2 %	10.7 %	15.4 %	18.3 %	16.5 %	41.8 %	42.8 %	
Year on year %	3.9 %	-6.5 %	6.1 %	3.2 %	0.8 %	-0.6 %	-1.0 %	

Footfall by hour

The figures shown below are calculated using a weekly average
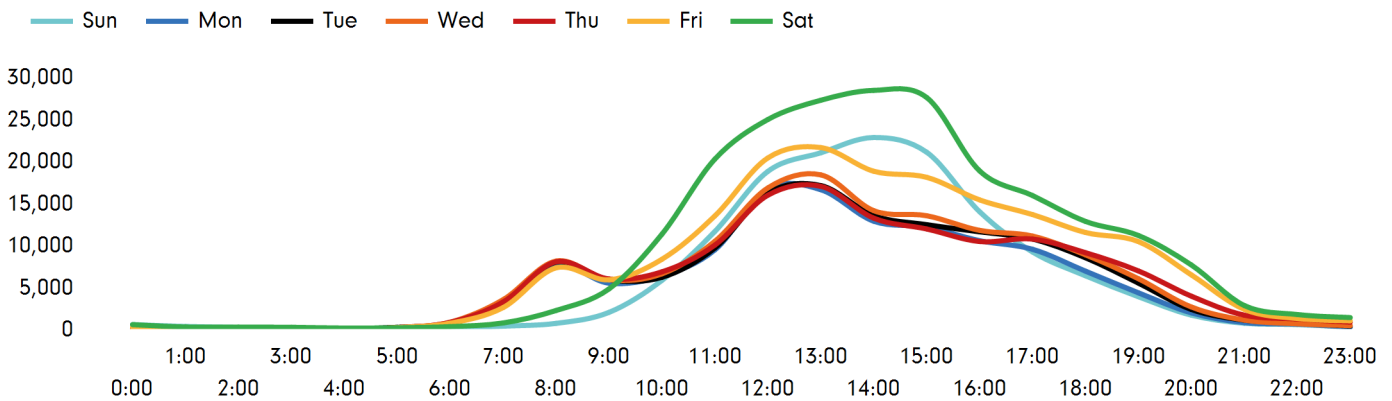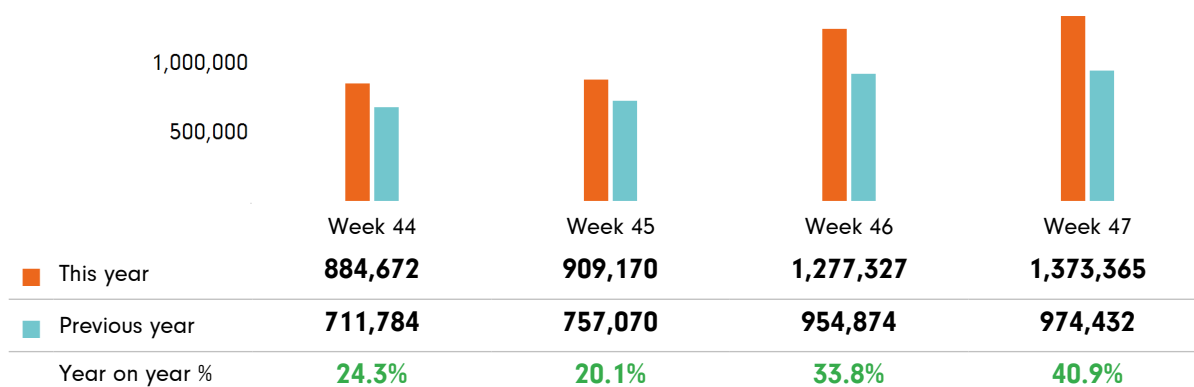
Footfall - rolling 12 months

The figures shown below are calculated using weekly averages.

	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
2018-2019	947,195	587,971	665,416	652,887	731,415	880,531	883,507	898,141	859,379	842,923	856,450	1,111,133
2017-2018	1,023,799	602,552	682,299	670,021	709,393	732,139	749,698	768,682	787,561	738,719	744,938	849,540
2016-2017	963,398	576,132	650,199	654,262	668,198	672,848	708,917	704,374	689,055	653,470	701,186	951,765
Year on Year %	-7.5%	-2.4%	-2.5%	-2.6%	3.1%	20.3%	17.8%	16.8%	9.1%	14.1%	15.0%	30.8%

Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for November compares November 2019 to November 2018

Footfall by week of month

The figures shown below are calculated using weekly totals.
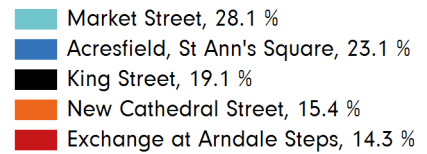

	Week 44	Week 45	Week 46	Week 47
This year	884,672	909,170	1,277,327	1,373,365
Previous year	711,784	757,070	954,874	974,432
Year on year %	24.3%	20.1%	33.8%	40.9%

Footfall by location

The figures shown below are calculated using weekly averages.

Legend: ■ This Month (orange)　■ Previous Month (black)　■ Previous Year (teal)

	Exchange at Arndale Steps	New Cathedral Street	King Street	Acresfield, St Ann's Square	Market Street
This Month	**159,069**	**171,100**	**211,785**	**256,519**	**312,662**
Previous Month	121,938	151,232	116,913	172,712	293,656
Previous Year	148,607	188,785	175,214		336,934
2 Years Ago	173,121	228,760	167,841		382,044
Year on Year %	7.0 %	-9.4 %	20.9 %		-7.2 %

Footfall by location

- Market Street, 28.1 %
- Acresfield, St Ann's Square, 23.1 %
- King Street, 19.1 %
- New Cathedral Street, 15.4 %
- Exchange at Arndale Steps, 14.3 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to November , 2019 Vs January, 2018 to November , 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. November, 2019 Vs November, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 11 2019 Vs 10 2019