

# Footfall Report for: Manchester BID

Weeks This Month: 5  
Weeks Last Month: 5

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
Manchester BID	2.7 %	-2.4 %	2.7 %	-2.4 %	-41.8 %	-37.9 %
North & Yorkshire	-0.3 %	0.0 %	-0.3 %	0.0 %	-19.5 %	-22.5 %
High Street Index (Regional City)	-2.1 %	-1.2 %	-2.1 %	-1.2 %	-22.0 %	-20.2 %
High Street Index - BDSU (BDSU - Comparison)	-2.8 %	1.3 %	-2.8 %	1.3 %	-22.9 %	-22.4 %
UK	-1.8 %	-0.7 %	-1.8 %	-0.7 %	-17.2 %	-18.2 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 2.7% up on the previous year.

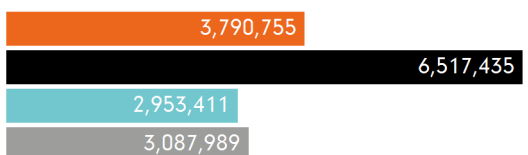
The number of visitors counted for month commencing 29 December 2019 was 3,790,755.

The busiest day in month commencing 29 December 2019 was Saturday 25 January with 155,801 visitors.

The peak hour of the month was 13:00 on Monday 30 December 2019 with footfall of 21,495

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year  
■ Previous Month    ■ 2 Years Ago

## Weather



Number of days this month: 7 (Sun), 11 (Cloud), 16 (Rain), 1 (Snow), 1 (Wind)

Number of days same month last year: 7 (Sun), 8 (Cloud), 11 (Rain), 2 (Snow)

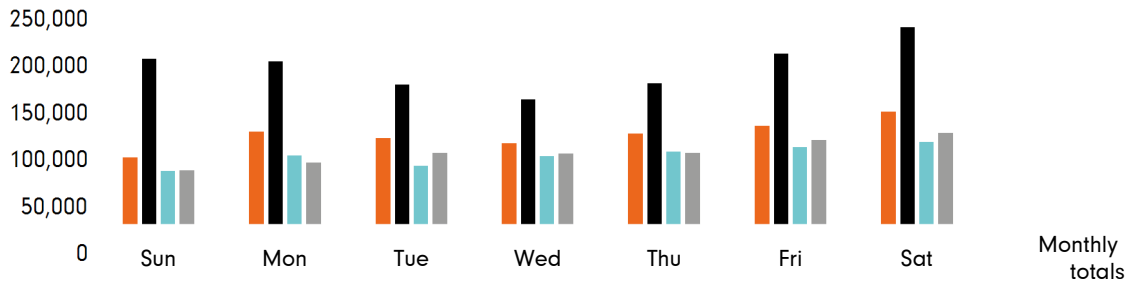
## Average temperature

	Maximum temperature	Minimum temperature
2020	9°	4°
2019	7°	2°

# SPRINGBOARD.

## Footfall by day

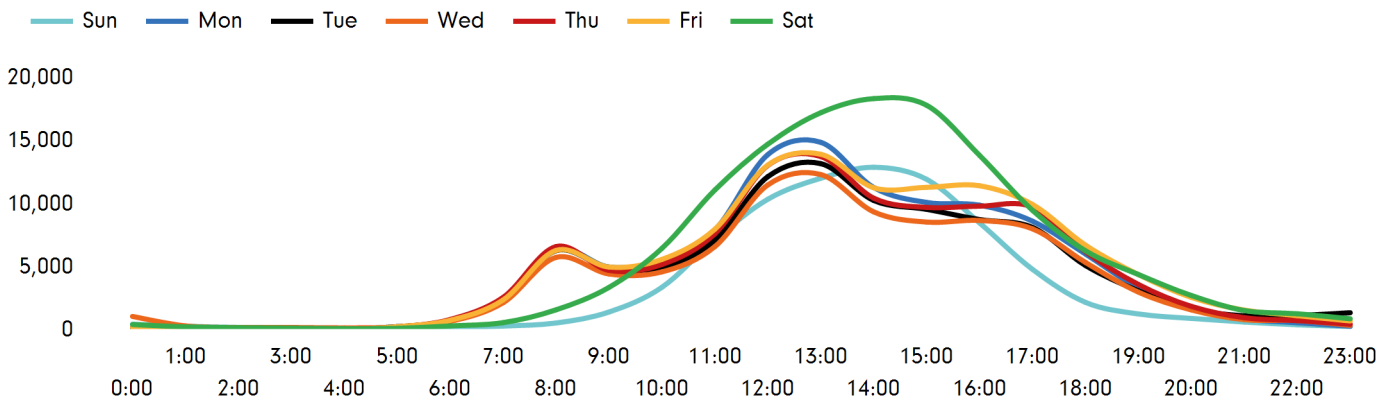
The figures shown below are calculated using weekly averages.



This Month	81,850	111,544	104,026	98,106	109,913	118,165	134,544	758,148
Previous Month	195,480	192,482	165,542	148,899	167,548	201,558	231,975	1,303,484
Previous Year	66,817	84,244	72,492	83,966	88,828	94,085	100,247	590,679
2 Years Ago	67,206	76,398	87,562	86,859	87,713	101,809	110,048	617,595
Month on month %	-58.1 %	-42.0 %	-37.2 %	-34.1 %	-34.4 %	-41.4 %	-42.0 %	
Year on year %	2.3 %	4.7 %	13.8 %	-7.9 %	-2.5 %	0.9 %	11.6 %	

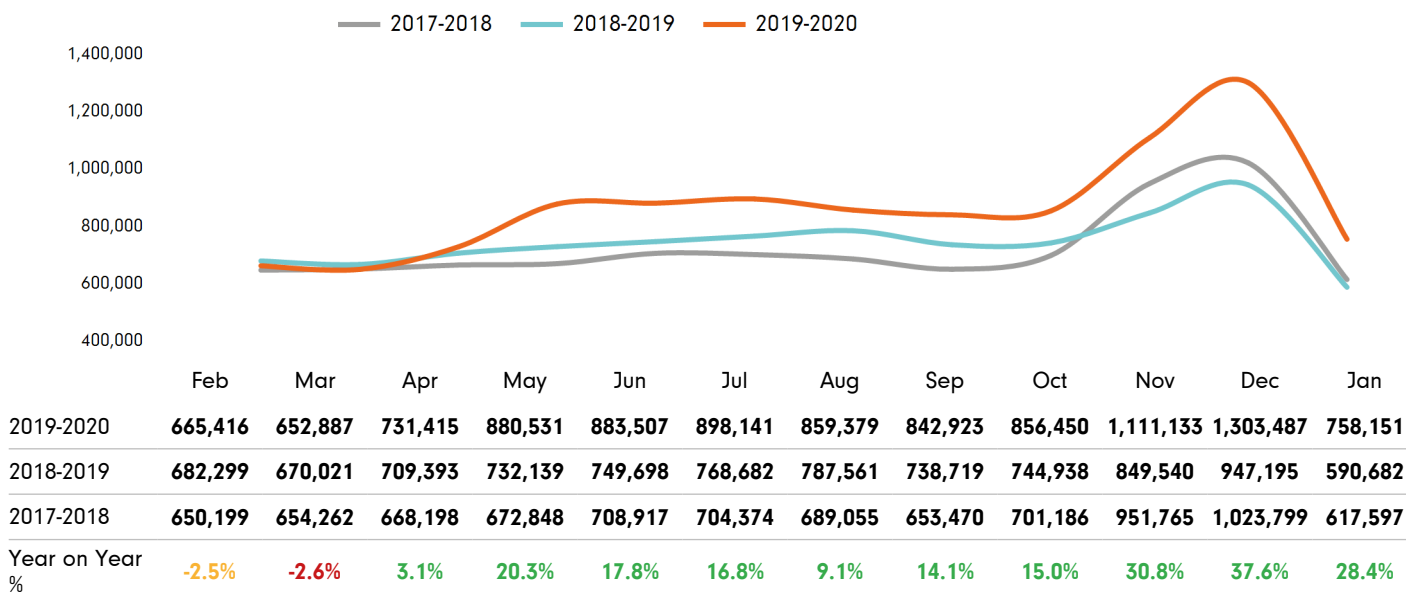
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

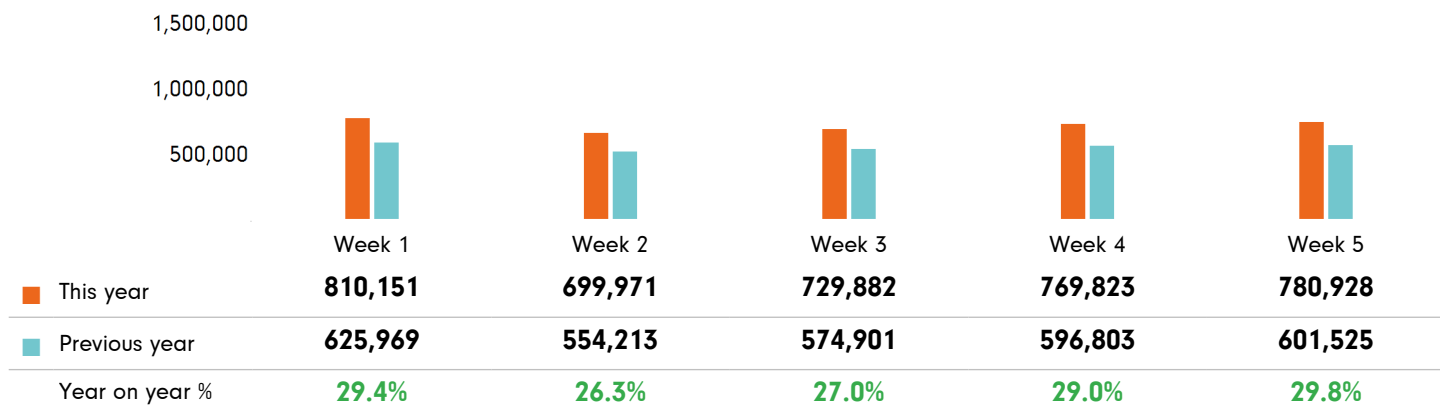
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for January compares January 2020 to January 2019

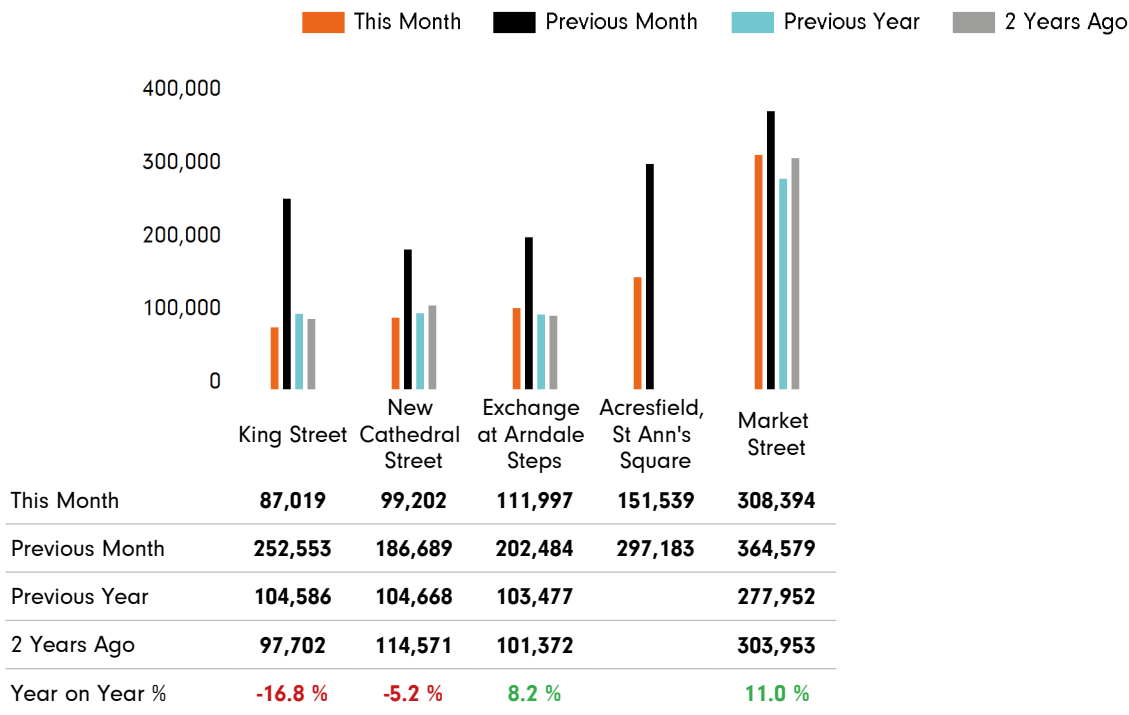
## Footfall by week of month

The figures shown below are calculated using weekly totals.

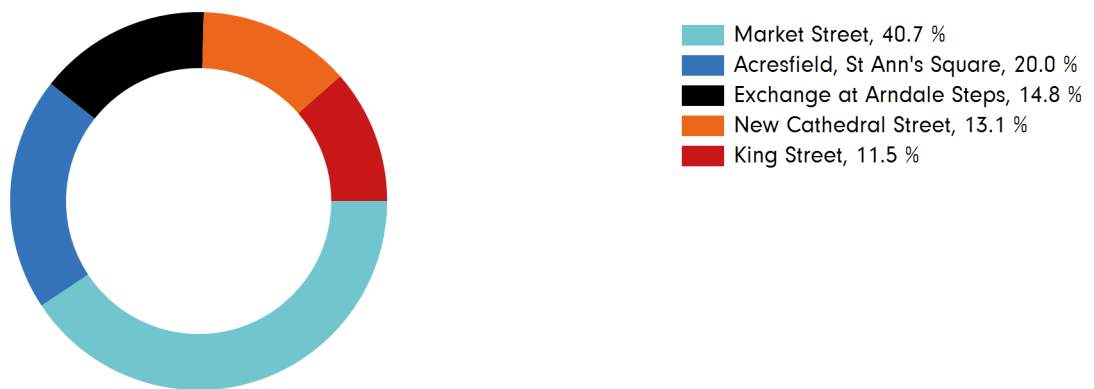


## Footfall by location

The figures shown below are calculated using weekly averages.



## Footfall by location



### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to January, 2020 Vs January, 2019 to January, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. January, 2020 Vs January, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month.1 2020 Vs December 2019