

Footfall Report for: Manchester BID

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Manchester BID	-6.3 %	7.7 %	-9.7 %	13.0 %	-1.9 %	-6.2 %
North & Yorkshire	-2.2 %	-0.8 %	-2.0 %	-2.0 %	-1.6 %	-3.6 %
High Street Index(Regional City)	-1.1 %	-1.2 %	-2.9 %	-1.9 %	-5.9 %	-5.3 %
High Street Index - BDSU(BDSU - Comparison)	-1.3 %		-2.2 %	-1.8 %	-3.8 %	-3.5 %
UK	-1.6 %	-2.3 %	-1.8 %	-2.2 %	-4.3 %	-4.4 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 6.3% down on the previous year.

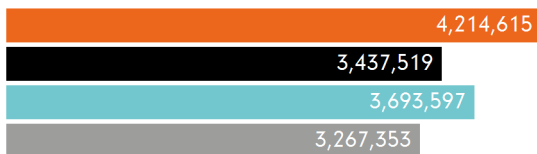
The number of visitors counted for month commencing 25 August 2019 was 4,214,615.

The busiest day in month commencing 25 August 2019 was Saturday 14 September with 158,433 visitors.

The peak hour of the month was 15:00 on Saturday 28 September 2019 with footfall of 19,503

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



Number of days this month **13** **3** **19**

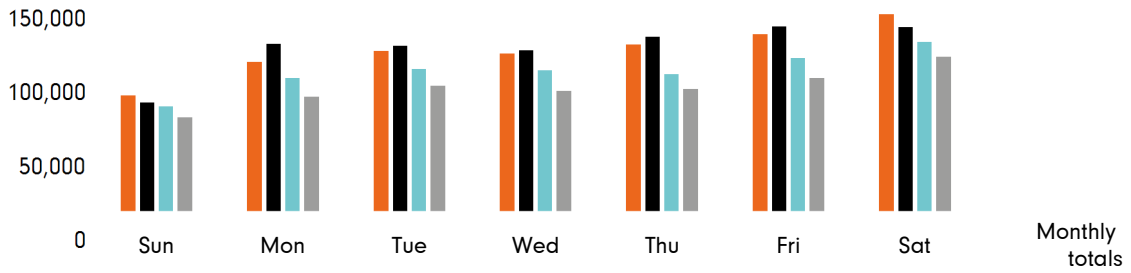
Number of days same month last year **11** **8** **16**

Average temperature

	Maximum temperature	Minimum temperature
2019	19°	11°
2018	17°	10°

Footfall by day

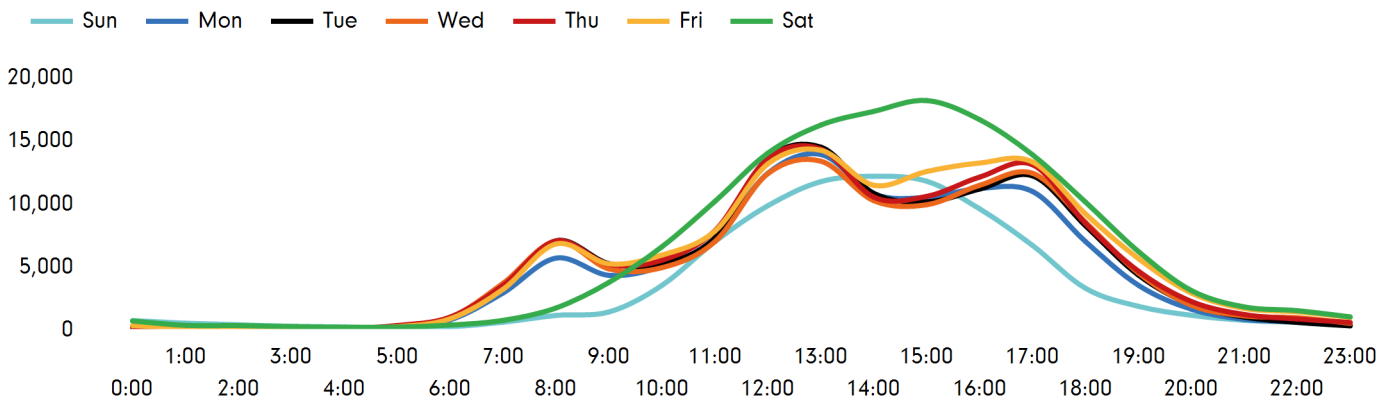
The figures shown below are calculated using weekly averages.



This Month	87,736	112,355	120,202	118,135	124,914	132,456	147,123	842,921
Previous Month	82,651	125,503	124,165	120,789	130,743	137,910	137,616	859,377
Previous Year	79,853	100,655	107,148	106,001	103,105	115,072	126,882	738,716
2 Years Ago	71,607	86,909	94,693	91,133	92,685	100,383	116,057	653,467
Month on month %	6.2 %	-10.5 %	-3.2 %	-2.2 %	-4.5 %	-4.0 %	6.9 %	
Year on year %	-11.1 %	-12.0 %	-12.0 %	-12.0 %	-4.3 %	-10.1 %	-7.4 %	

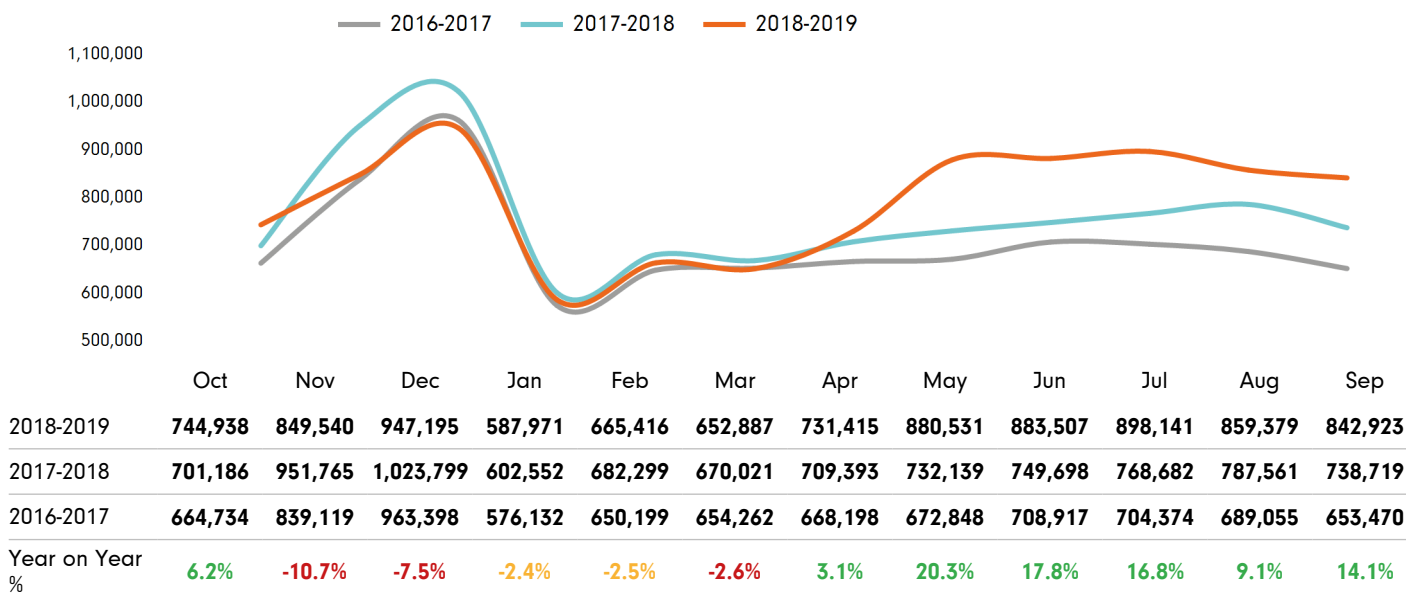
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

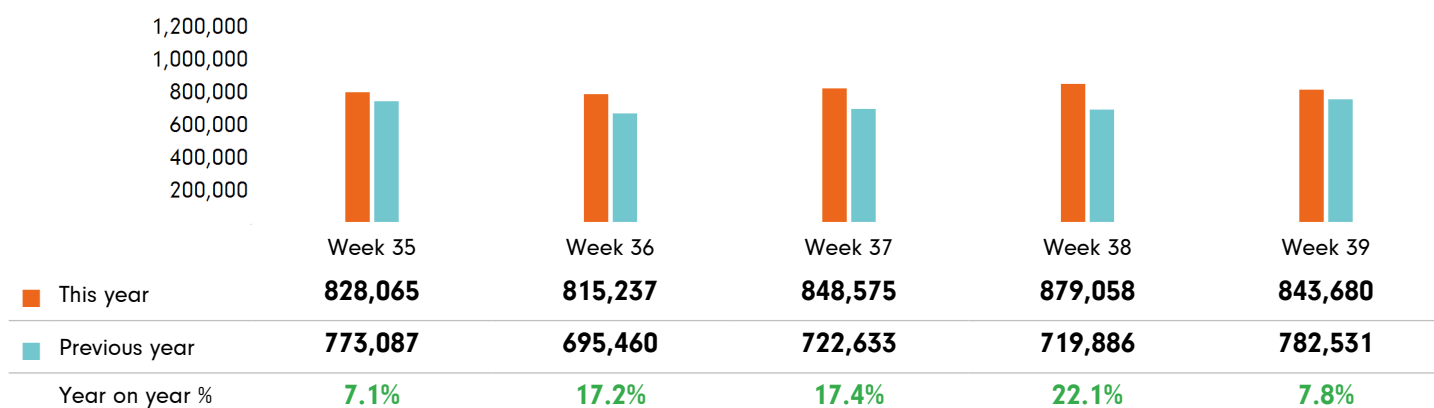
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for September compares September 2019 to September 2018

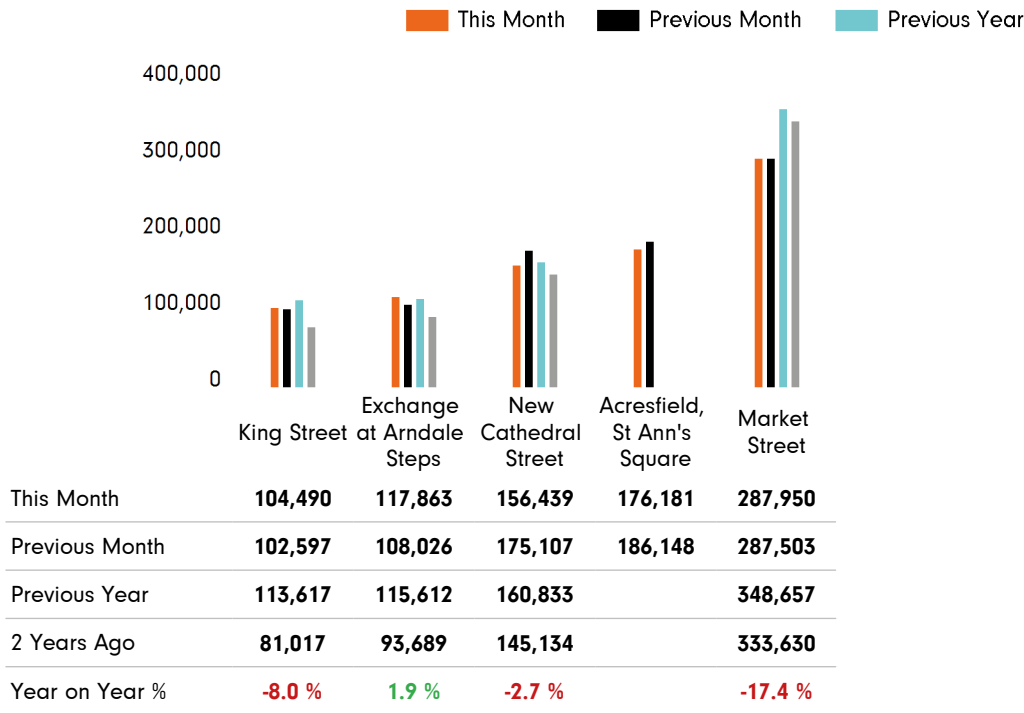
Footfall by week of month

The figures shown below are calculated using weekly totals.

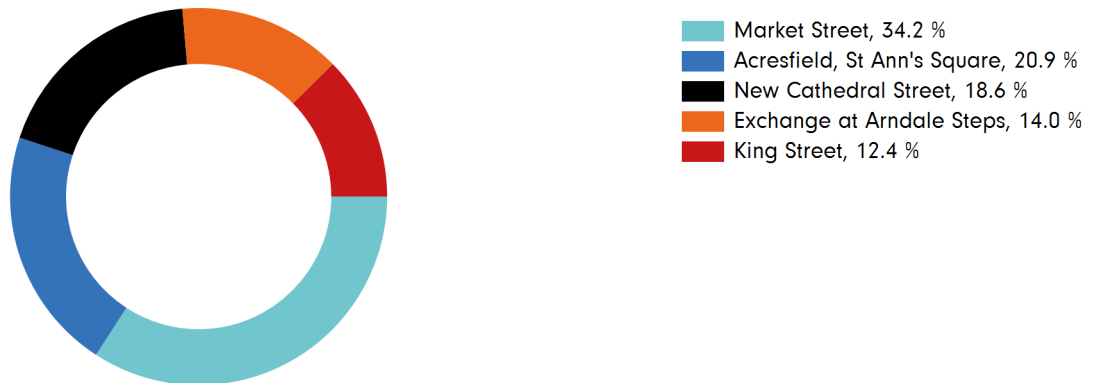


Footfall by location

The figures shown below are calculated using weekly averages.



Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to September, 2019 Vs January, 2018 to September, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. September, 2019 Vs September, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 9 2019 Vs 8 2019