



Manchester BID

Week 11, 2018

11/03/2018 to 17/03/2018



REGION - North & Yorkshire

Sunday to Saturday

COUNT TYPE: Footfall

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 3.3 %	▲ 9.2 %	▲ 7.1 %	▲ 2.4 %	▲ 1.2 %	▼ -1.3 %
North & Yorkshire	▼ -2.8 %	▲ 0.3 %	▼ -6.2 %	▼ -2.0 %	▼ -4.4 %	▼ -0.2 %
High Street Index(Regional City)	▼ -3.1 %	▲ 0.8 %	▼ -4.1 %	▼ -0.5 %	▼ -0.1 %	▲ 1.3 %
UK	▼ -4.0 %	▼ -0.7 %	▼ -7.5 %	▲ 0.8 %	▼ -3.5 %	▲ 1.3 %

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 6.3% up on the previous year.

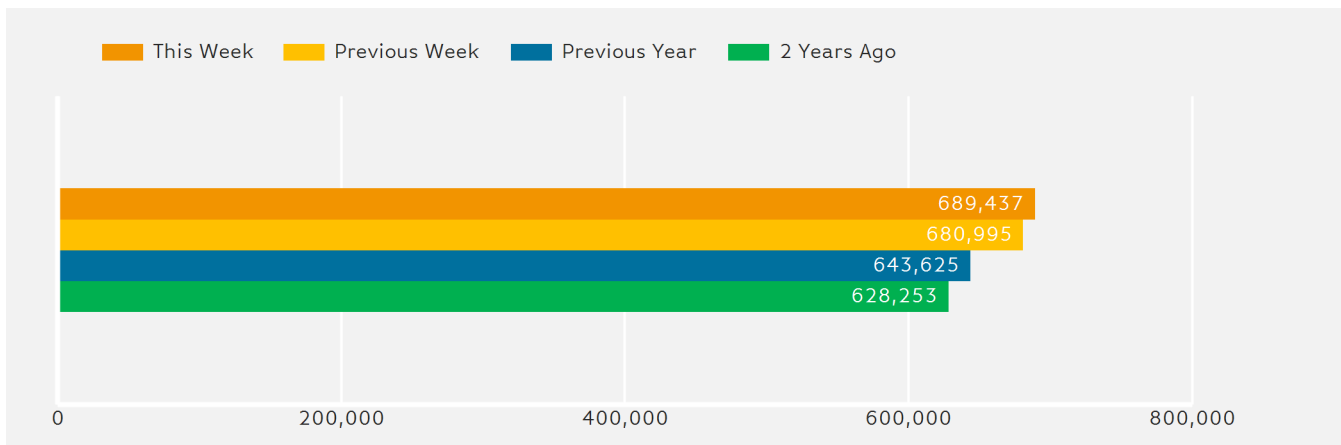
Footfall for the year to date is 3.3% up on the previous year.

The number of visitors counted for week commencing 11 March 2018 was 689,437.

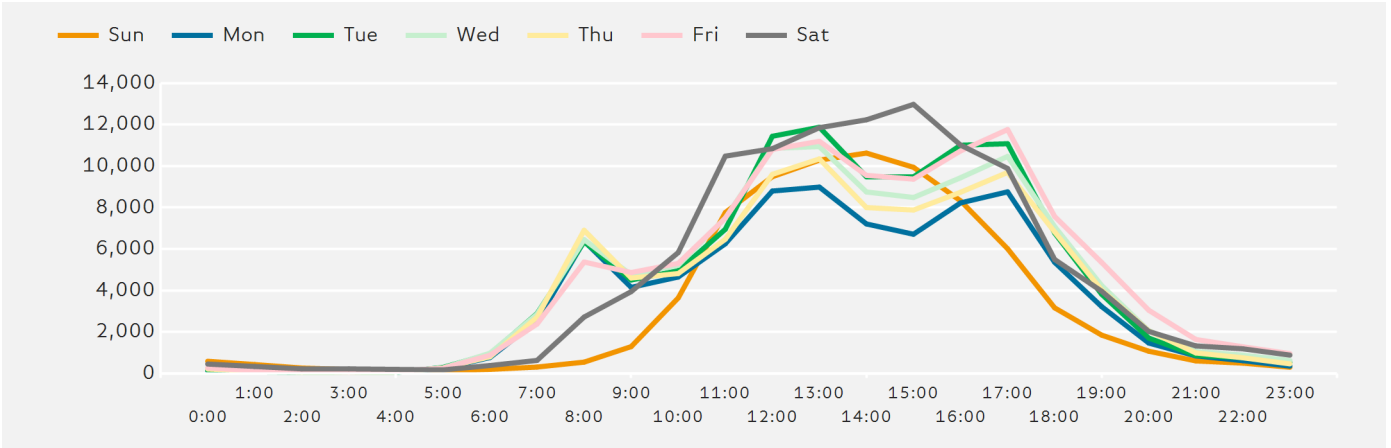
The busiest day in week commencing 11 March 2018 was Friday with 110,497 visitors.

The peak hour of the week was 15:00 on Saturday with footfall of 12,972

Footfall by Week



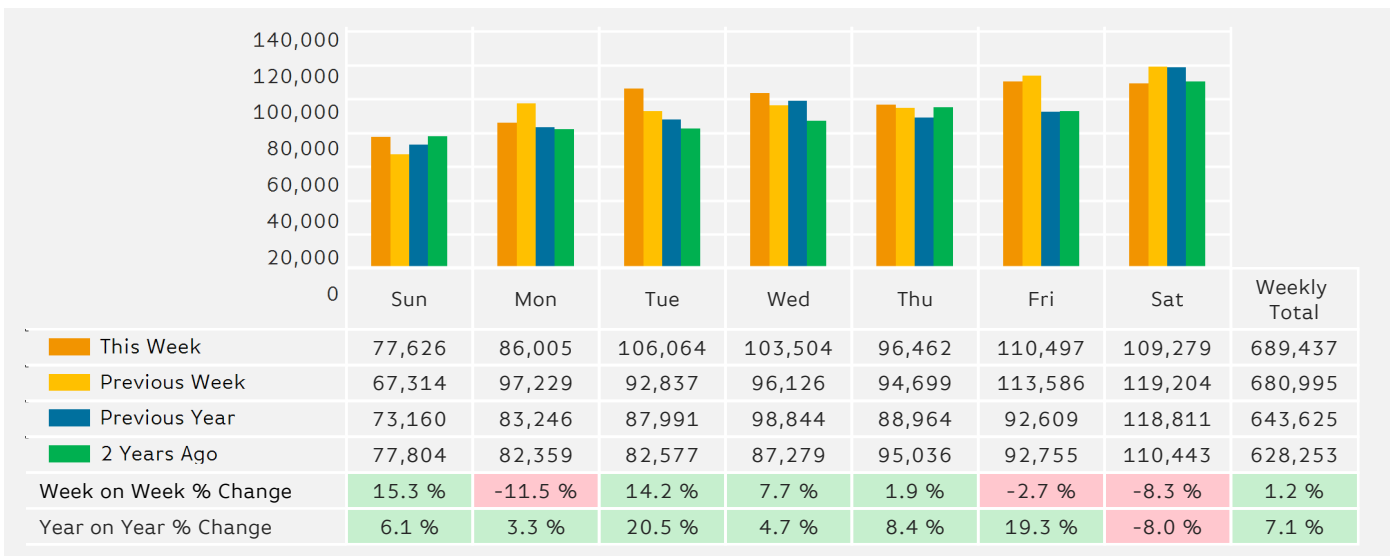
Footfall by Hour



Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	12	8	9	11	11	10	1
Previous Week	7	8	7	8	7	11	13
Previous Year	13	12	14	15	13	11	13

Footfall by Day

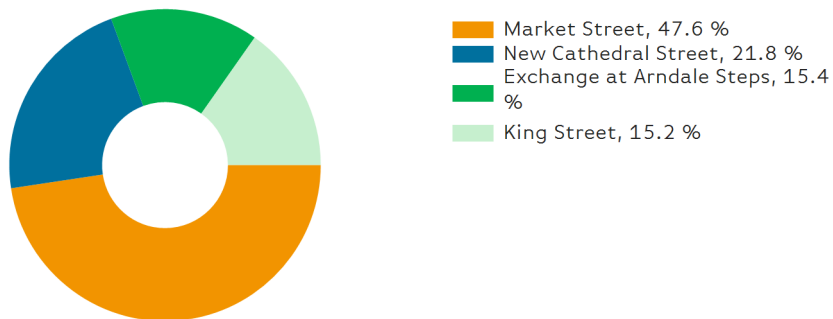


Footfall by Location

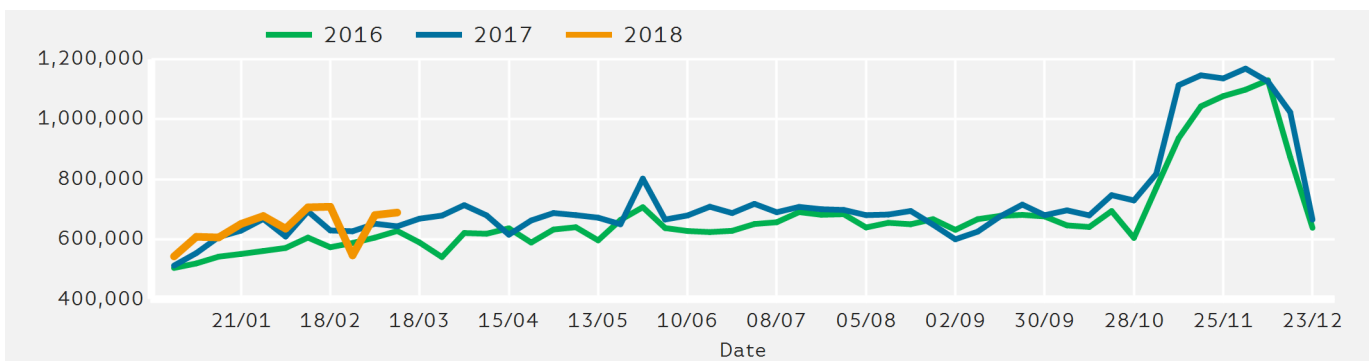


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 11, 2018 Vs Week 1, 2017 to Week 11, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 11, 2018 Vs Week 11, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 11 2018 Vs Week 10 2018