

# Footfall Report for: Manchester BID

## Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Manchester BID	24.3%	190.7%	0.1%	162.1%	-1.1%	4.5%
North & Yorkshire	3.8%	132.4%	-3.8%	122.7%	13.9%	4.6%
High Street Index(Regional City)	23.3%	295.0%	6.4%	256.9%	8.6%	4.5%
High Street Index - BDSU(BDSU - Comparison)	17.7%	208.7%	4.3%	176.9%	10.9%	4.4%
UK	11.5%	153.3%	1.4%	134.9%	10.5%	4.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 35,903,404 which is 13.9% up on the previous year.

The total number of visitors for the year to date is 6,807,887 which is 24.3% up on the previous year.

The total number of visitors to Manchester BID in week commencing 12 March 2023 was 612,459.

The busiest day in week commencing 12 March 2023 was Saturday with 115,760 visitors.






















The peak hour of the week was 15:00 on Saturday 18 March 2023 with footfall of 14,116.

## Footfall by week

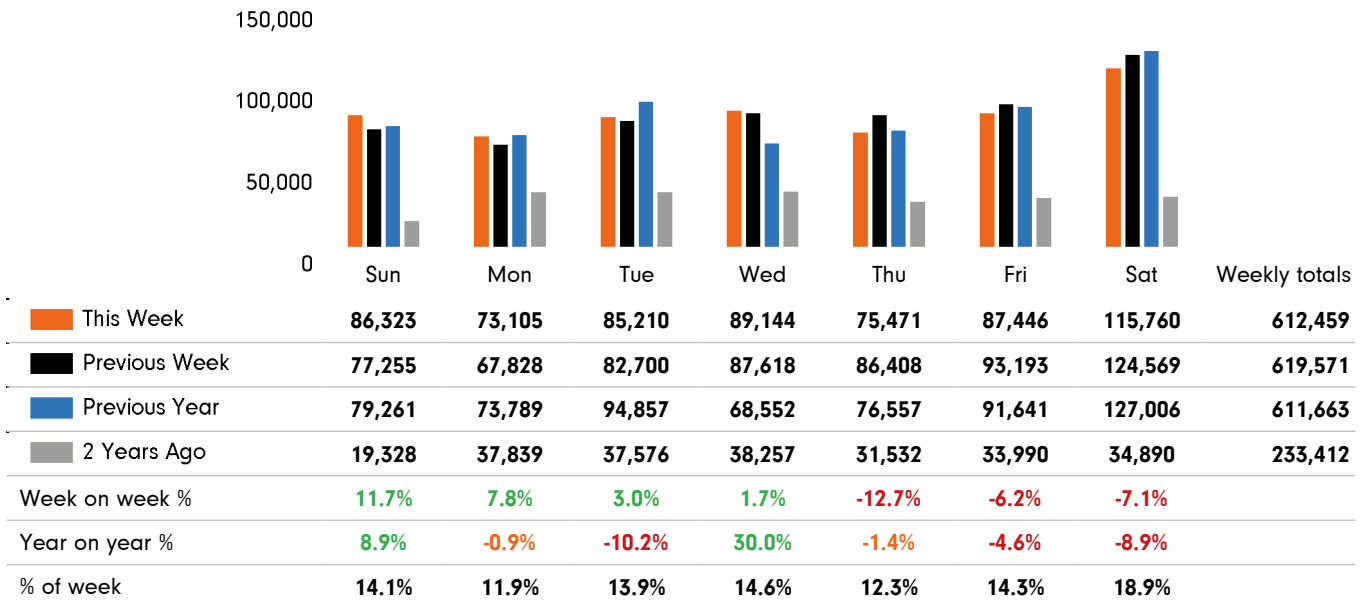


■ This Week    ■ Previous Year    ■ 2019  
■ Previous Week    ■ 2 Years Ago

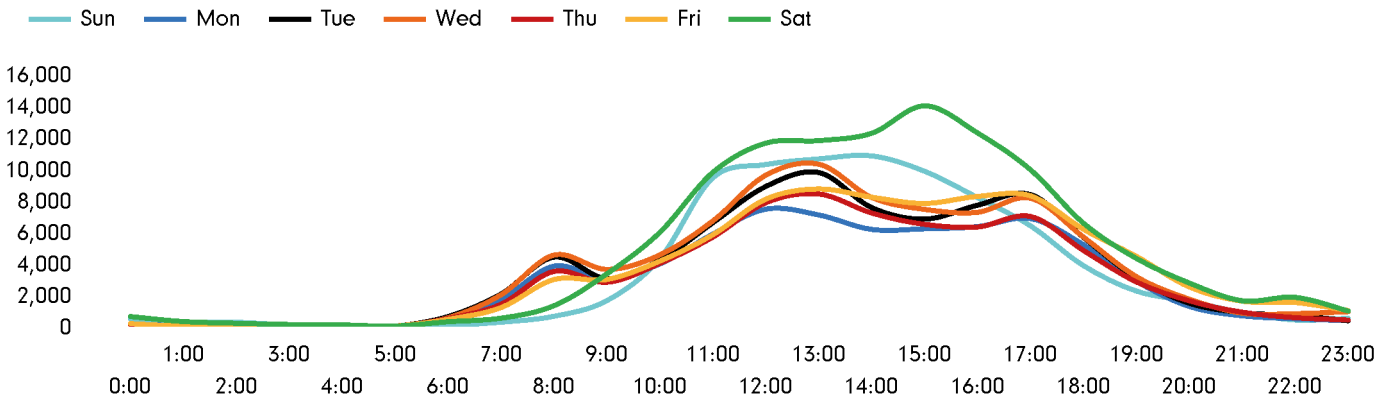
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 8°	 13°	 13°	 6°	 8°	 12°	 15°
Previous week	 6°	 7°	 7°	 6°	 4°	 5°	 7°
Previous year	 12°	 12°	 14°	 10°	 13°	 15°	 15°

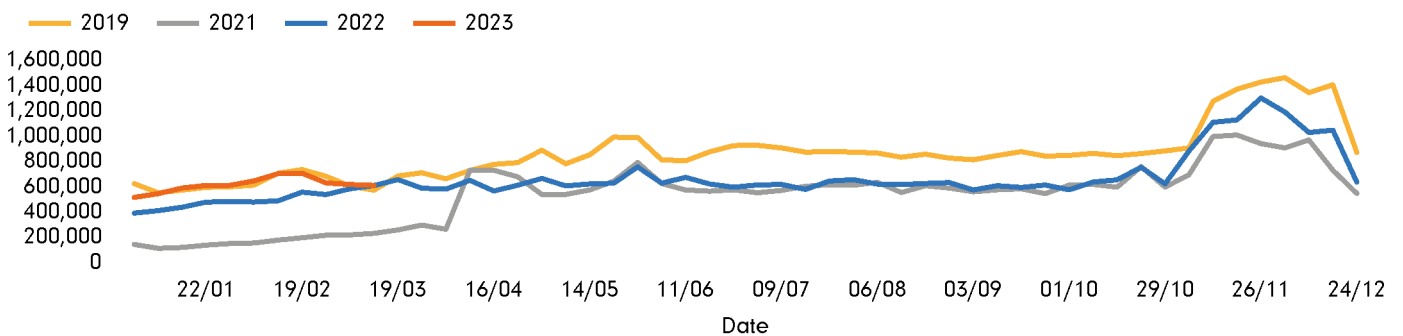
## Footfall by day



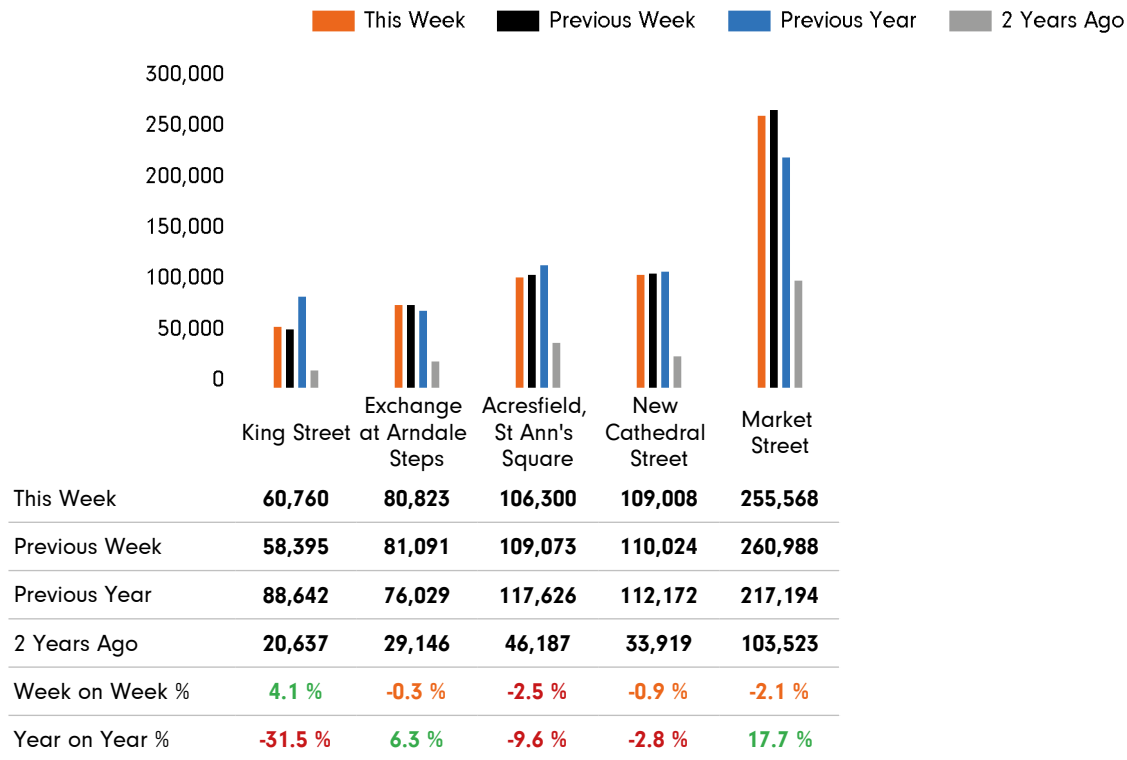
## Footfall by hour



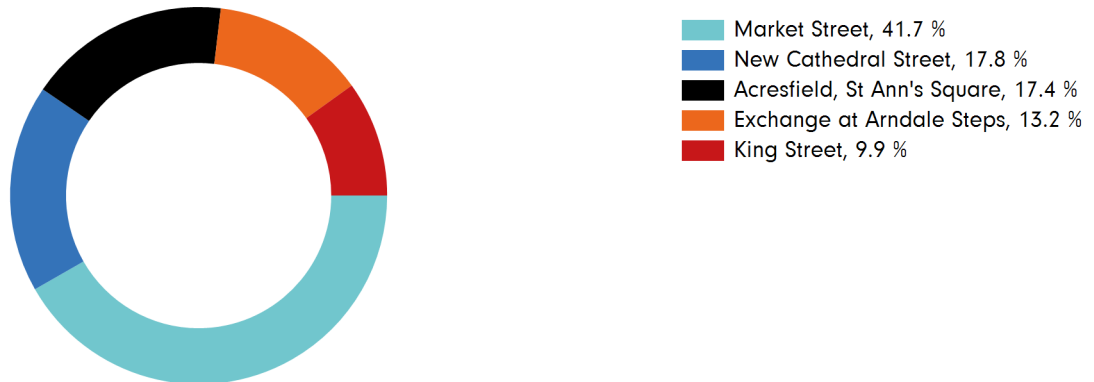
## Footfall by week



## Footfall by location



## Footfall by location



## Reporting dates

This week - 12 March 2023 - 18 March 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2023 to Week 11, 2023 Vs Week 1, 2022 to Week 11, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week11, 2023 Vs Week 11, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 11 2023 Vs Week 10 2023

# 2019 Comparison for: Manchester BID

## 2019 comparison for Manchester BID

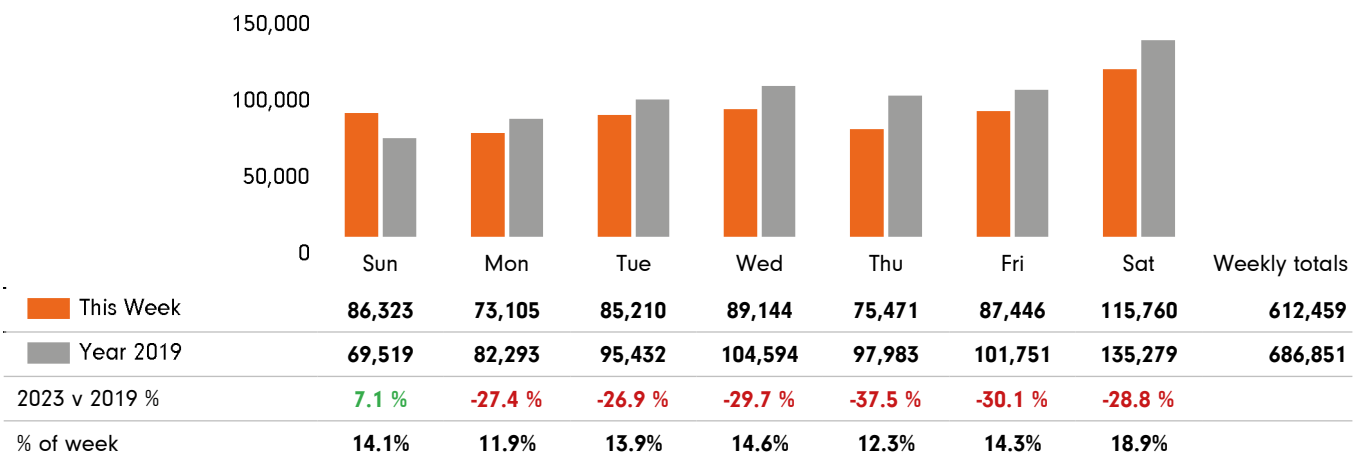
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
Manchester BID	<b>-18.2 %</b>	<b>-26.3 %</b>
North & Yorkshire	<b>-19.4 %</b>	<b>-20.4 %</b>
High Street Index(Regional City)	<b>-13.7 %</b>	<b>-19.1 %</b>
High Street Index - BDSU(BDSU - Comparison)	<b>-17.2 %</b>	<b>-20.8 %</b>
UK	<b>-15.3 %</b>	<b>-17.5 %</b>

Manchester BID is compared to the high street index.

### Footfall by day



### Footfall by location

