

# Footfall Report for: Manchester BID

# **Weekly Footfall Counts**

|   | Year to date % |       | Year on year % |       | Week on week % |      |
|---|----------------|-------|----------------|-------|----------------|------|
|   | 2025           | 2024  | 2025           | 2024  | 2025           | 2024 |
| Manchester BID                                  | 4.1%           | 5.4%  | 8.7%           | 3.5%  | 1.8%           | 1.8% |
| North & Yorkshire                               | -0.2%          | -1.7% | 3.5%           | -1.5% | 3.1%           | 5.2% |
| High Street Index - BDSU<br>(BDSU - Comparison) | 1.2%           | -1.3% | 2.7%           | 2.0%  | 3.7%           | 6.1% |
| High Street Index(Regional City)                | 1.5%           | 0.1%  | 3.4%           | 3.4%  | 4.4%           | 7.6% |
| UK  | -0.1%          | -0.9% | 2.0%           | 2.8%  | 3.3%           | 5.9% |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

#### **Headlines**

The total number of visitors to Manchester BID for the last 52 weeks is 40,013,778 which is 4.3% up on the previous year.

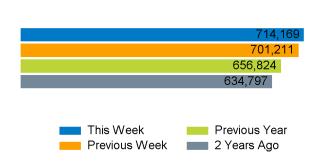
The total number of visitors for the year to date is 8,166,380 which is 4.1% up on the previous year.

The total number of visitors to Manchester BID in week commencing 16 March 2025 was 714,169.

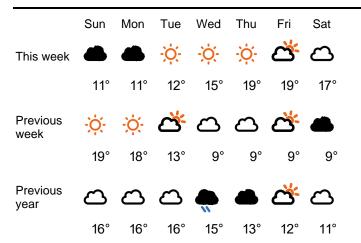
The busiest day in week commencing 16 March 2025 was Saturday with 131,416 visitors.

The peak hour of the week was 13:00 on Sunday 16 March 2025 with footfall of 17,236.

#### **Footfall Counts by week**

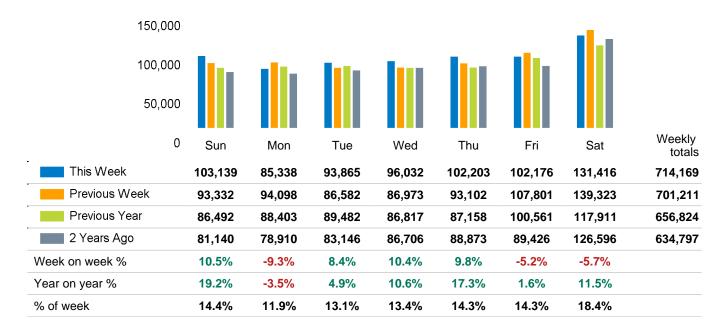


#### Weather

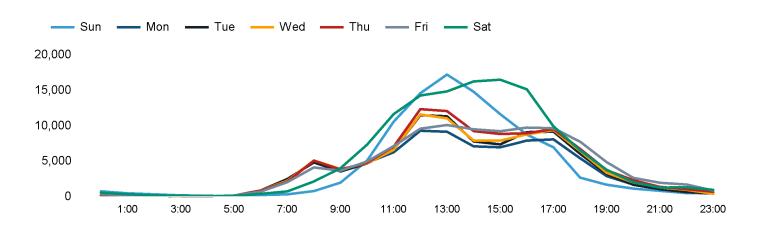




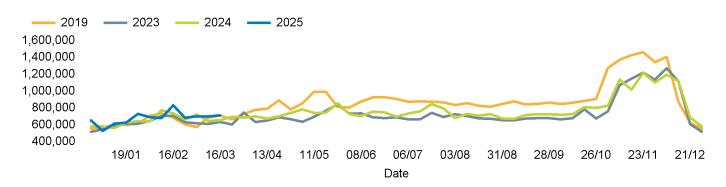
#### Footfall Counts by day



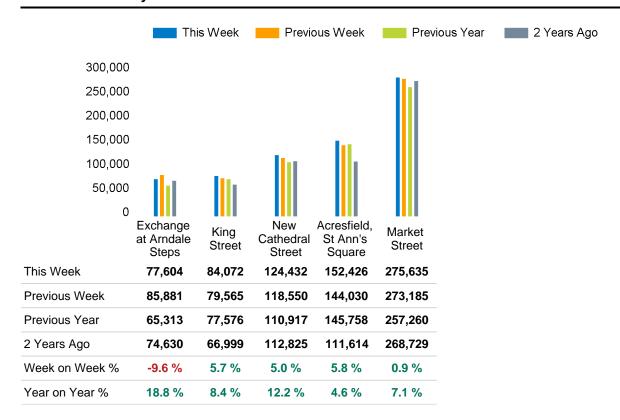
#### Footfall Counts by hour



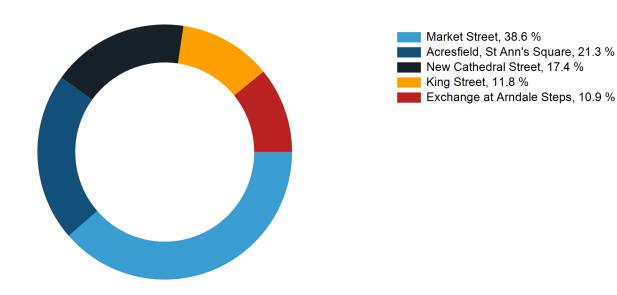
#### Footfall Counts by week



# **Footfall Counts by location**



### **Footfall Counts by location**



# **Reporting dates**

This week - 16 March 2025 - 22 March 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 12, 2025 Vs. Week 1, 2024 to Week 12, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week12, 2025 Vs Week 12, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 12 2025 Vs Week 11 2025

