



**Manchester BID**

Week 14, 2018

01/04/2018 to 07/04/2018



REGION - North & Yorkshire

Sunday to Saturday

COUNT TYPE: Footfall

**Weekly Footfall**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 3.2 %	▲ 11.0 %	▼ -4.5 %	▲ 14.9 %	▼ -10.2 %	▲ 5.1 %
North & Yorkshire	▼ -3.2 %	▲ 1.0 %	▼ -9.7 %	▲ 3.6 %	▼ -3.1 %	▲ 6.7 %
High Street Index(Regional City)	▼ -3.8 %	▲ 1.8 %	▼ -8.4 %	▲ 6.5 %	▲ 2.0 %	▲ 5.4 %
UK	▼ -4.9 %	▲ 0.2 %	▼ -11.2 %	▲ 5.5 %	▲ 0.5 %	▲ 6.0 %

**Headlines**

The change in footfall for Manchester BID over the last 52 weeks is 5.5% up on the previous year.

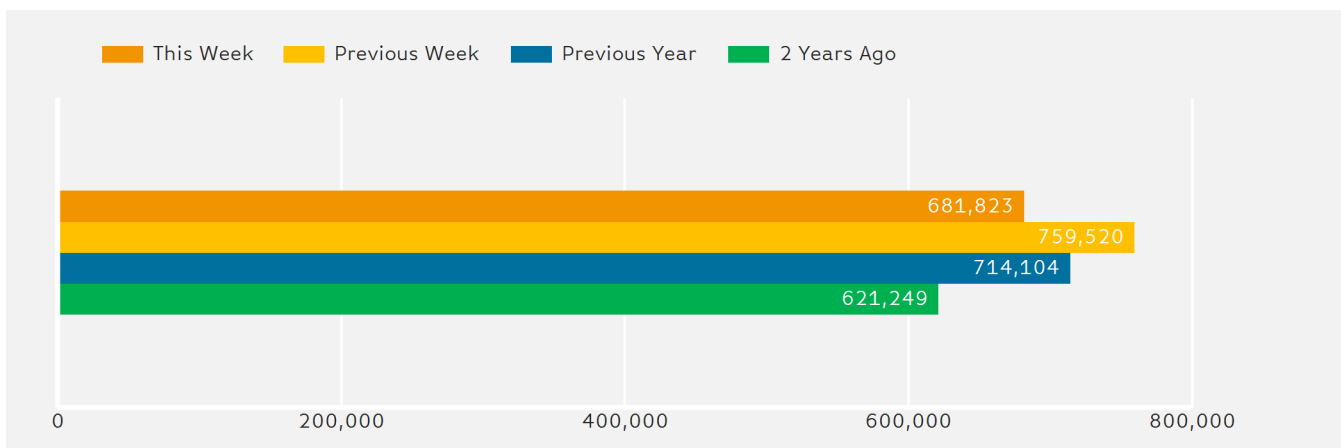
Footfall for the year to date is 3.2% up on the previous year.

The number of visitors counted for week commencing 1 April 2018 was 681,823.

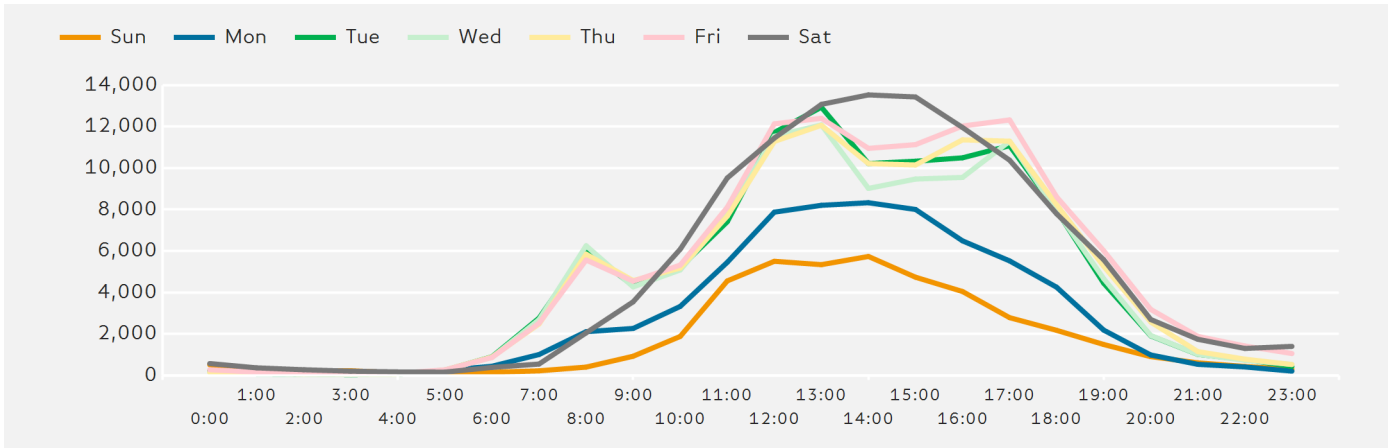
The busiest day in week commencing 1 April 2018 was Friday with 121,133 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 13,526

**Footfall by Week**



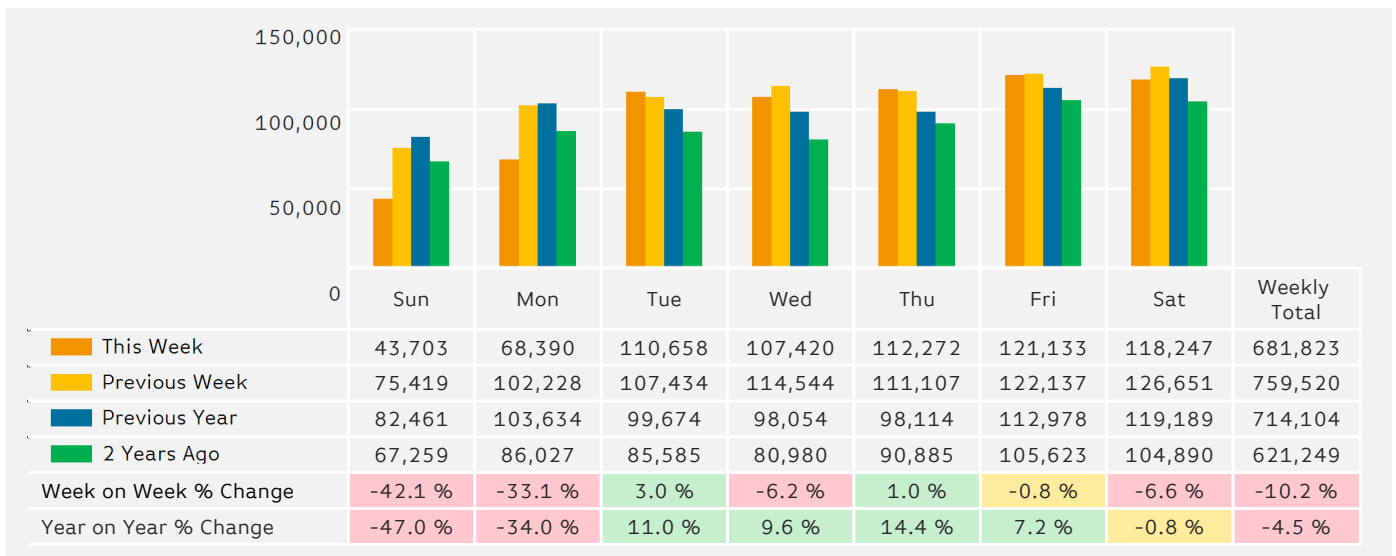
### Footfall by Hour



### Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	8	11	13	10	11	12	11
Previous Week	11	11	9	8	9	10	7
Previous Year	13	15	12	11	10	12	19

### Footfall by Day

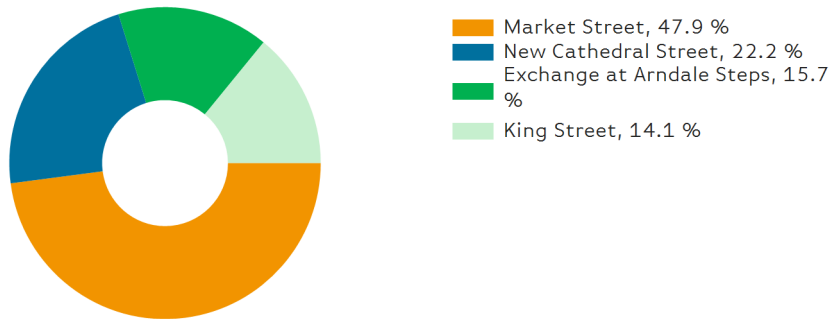


### Footfall by Location

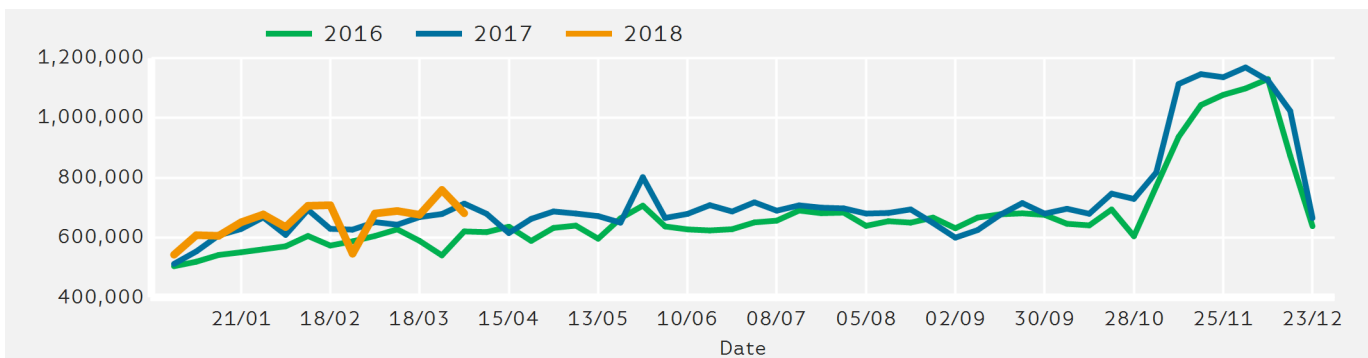


### Footfall by location

Counting By Location - Main Locations Only



### Footfall by Week



**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 14, 2018 Vs Week 1, 2017 to Week 14, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 14, 2018 Vs Week 14, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 14 2018 Vs Week 13 2018