

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Manchester BID	169.7%	-67.0%	119.4%	198.7%	-1.3%	-11.2%
North & Yorkshire	124.9%	-53.7%	103.3%	109.1%	-1.7%	-10.5%
High Street Index(Regional City)	273.8%	-71.5%	218.8%	191.1%	0.1%	-9.6%
High Street Index - BDSU(BDSU - Comparison)	195.2%	-66.1%	160.2%	156.7%	-0.6%	-10.2%
UK	143.4%	-57.5%	115.4%	114.5%	0.2%	-9.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 32,530,444 which is 106% up on the previous year.

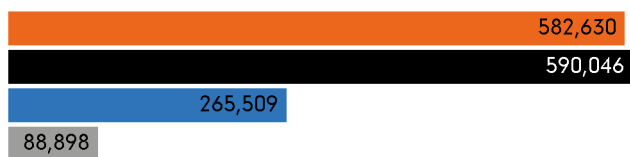
The total number of visitors for the year to date is 7,309,798 which is 169.7% up on the previous year.

The total number of visitors to Manchester BID in week commencing 3 April 2022 was 582,630.

The busiest day in week commencing 3 April 2022 was Saturday with 111,353 visitors.






















The peak hour of the week was 15:00 on Saturday 9 April 2022 with footfall of 14,516.

Footfall by week



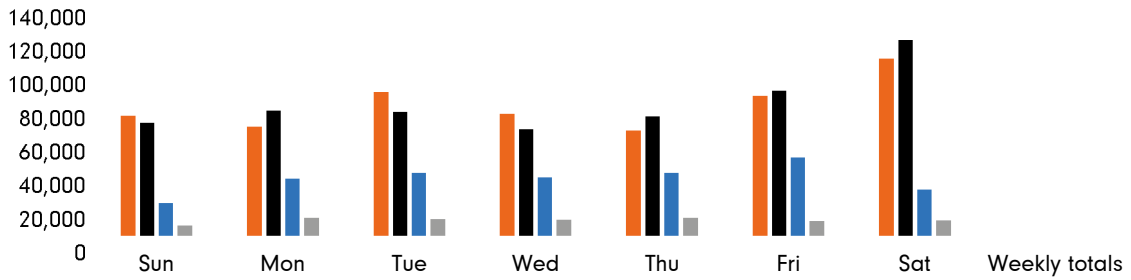
■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 10°	 12°	 12°	 11°	 8°	 11°	 9°
Previous week	 18°	 14°	 14°	 9°	 8°	 9°	 10°
Previous year	 13°	 6°	 5°	 7°	 10°	 9°	 9°

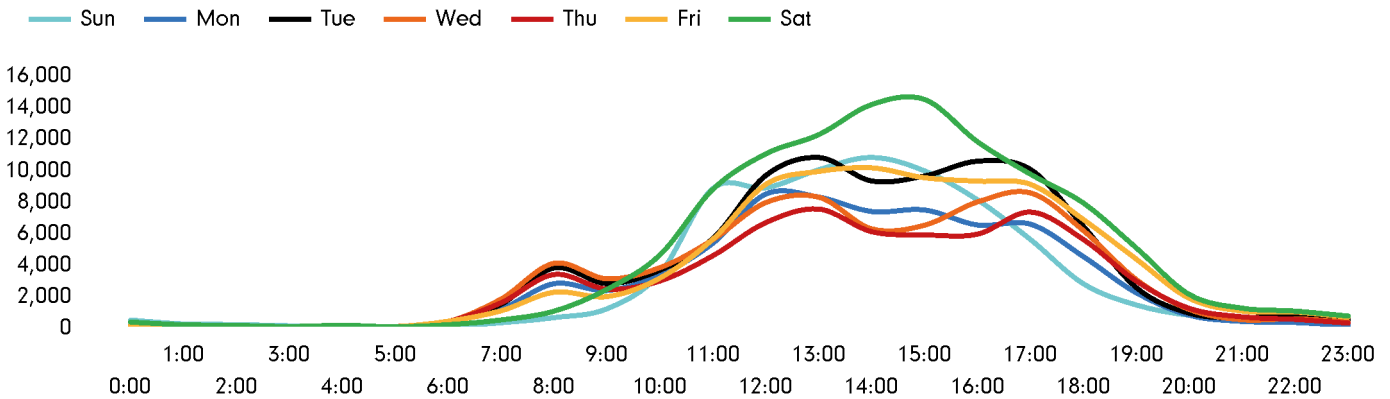
SPRINGBOARD.

Footfall by day

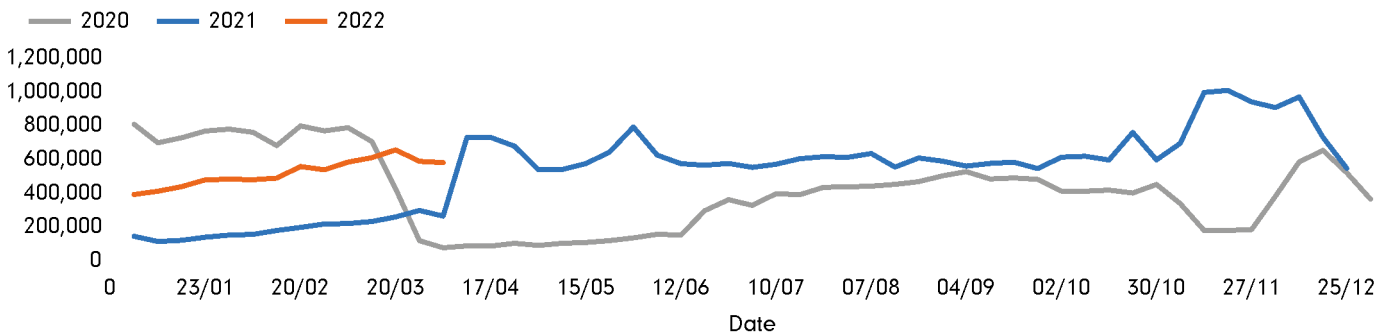


Week on week %	6.1%	-12.1%	15.0%	13.8%	-11.6%	-3.2%	-9.5%	
Year on year %	227.6%	84.5%	118.6%	100.7%	62.4%	74.2%	253.9%	
% of week	13.1%	12.0%	15.6%	13.3%	11.6%	15.2%	19.1%	

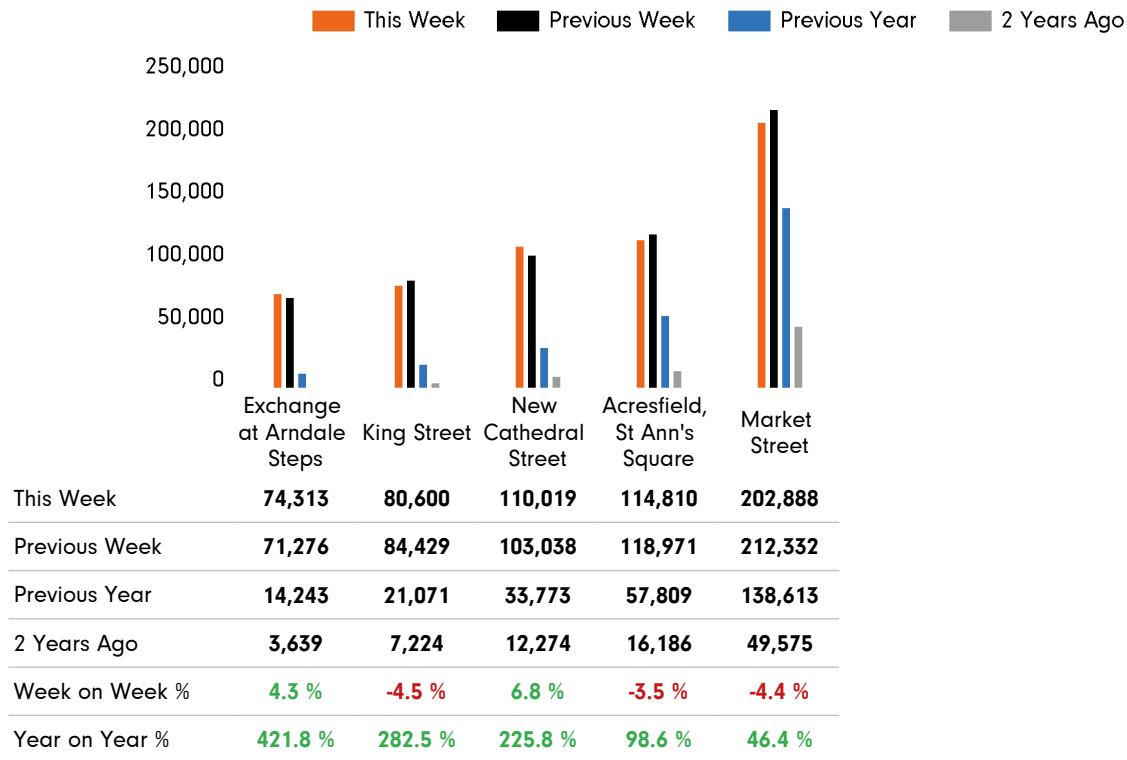
Footfall by hour



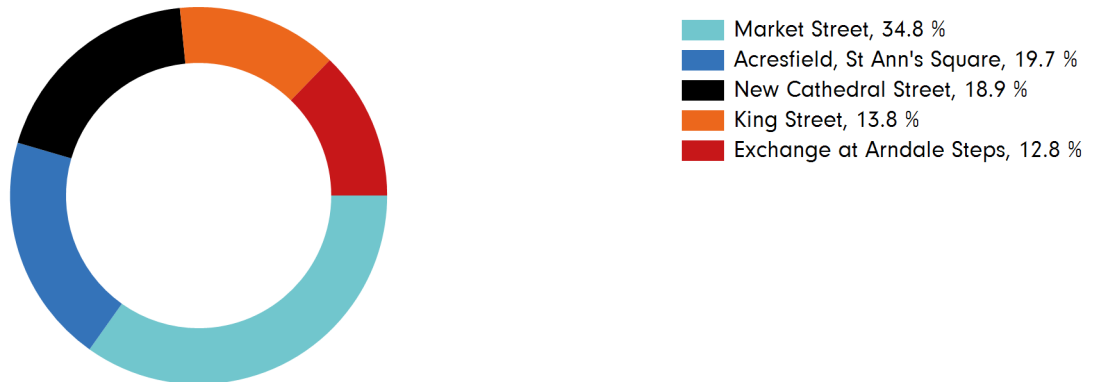
Footfall by week



Footfall by location



Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 14, 2022 Vs Week 1, 2021 to Week 14, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 14, 2022 Vs Week 14, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 14 2022 Vs Week 13 2022

2019 Comparison for: Manchester BID

2019 comparison for Manchester BID

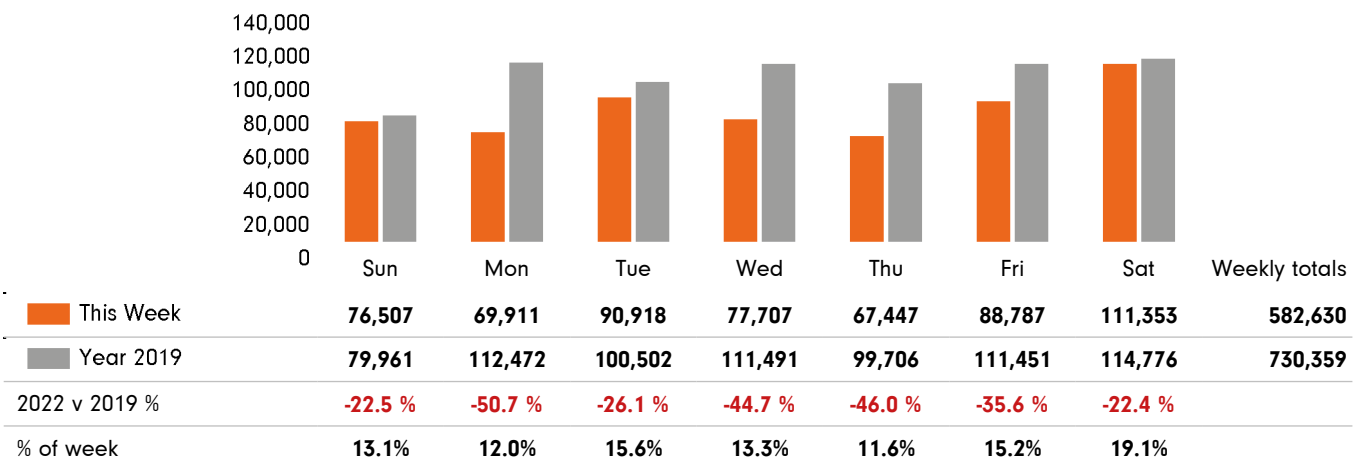
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Manchester BID	-35.3 %	-35.9 %
North & Yorkshire	-21.8 %	-25.9 %
High Street Index (Regional City)	-25.7 %	-26.8 %
High Street Index - BDSU (BDSU - Comparison)	-25.1 %	-26.4 %
UK	-22.7 %	-24.4 %

Manchester BID is compared to the high street index.

Footfall by day



Footfall by location

