

# Footfall Report for: Manchester BID

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Manchester BID	-0.4%	18.4%	4.2%	-2.8%	2.2%	-15.0%
North & Yorkshire	-1.5%	1.6%	3.3%	-10.4%	2.4%	-13.1%
High Street Index - BDSU (BDSU - Comparison)	-0.5%	12.8%	9.3%	-6.6%	7.0%	-10.1%
High Street Index (Regional City)	0.7%	18.3%	8.8%	-0.8%	6.3%	-8.2%
UK	-0.5%	8.1%	6.3%	-6.8%	4.4%	-11.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 37,921,076 which is 5.2% up on the previous year.

The total number of visitors for the year to date is 9,386,099 which is 0.4% down on the previous year.

The total number of visitors to Manchester BID in week commencing 7 April 2024 was 661,078.

The busiest day in week commencing 7 April 2024 was Saturday with 119,814 visitors.






















The peak hour of the week was 15:00 on Saturday 13 April 2024 with footfall of 13,700.

## Footfall Counts by week

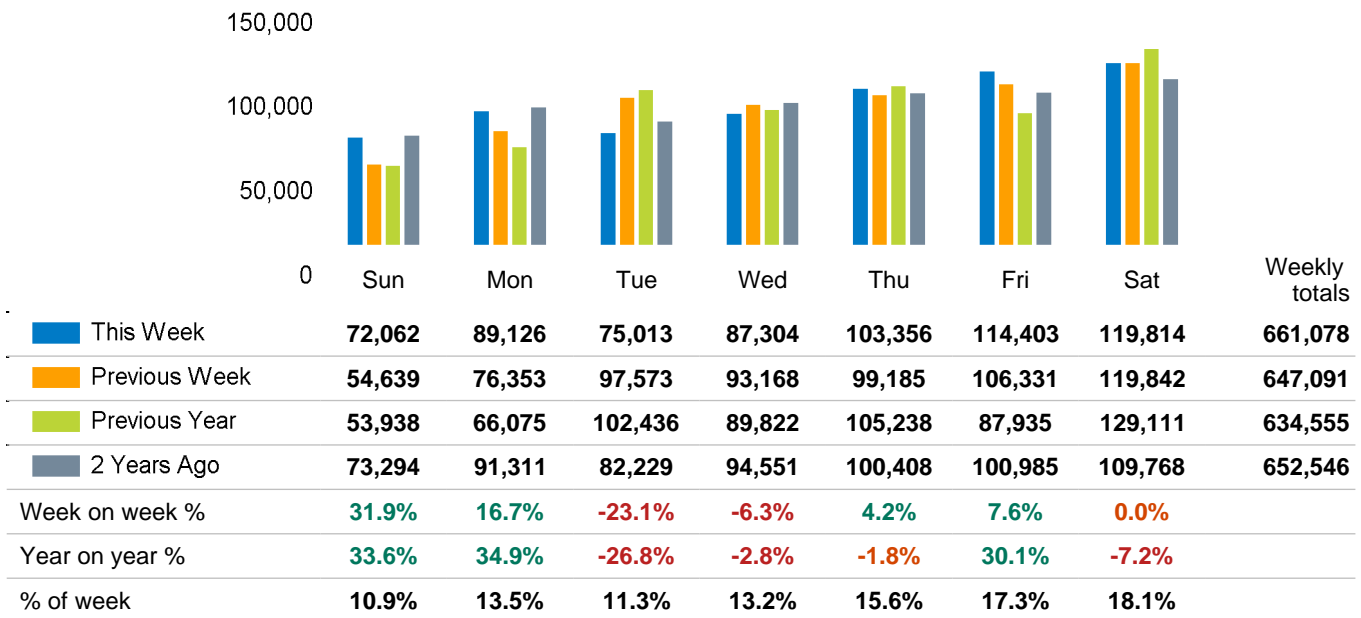


■ This Week      ■ Previous Year  
■ Previous Week      ■ 2 Years Ago

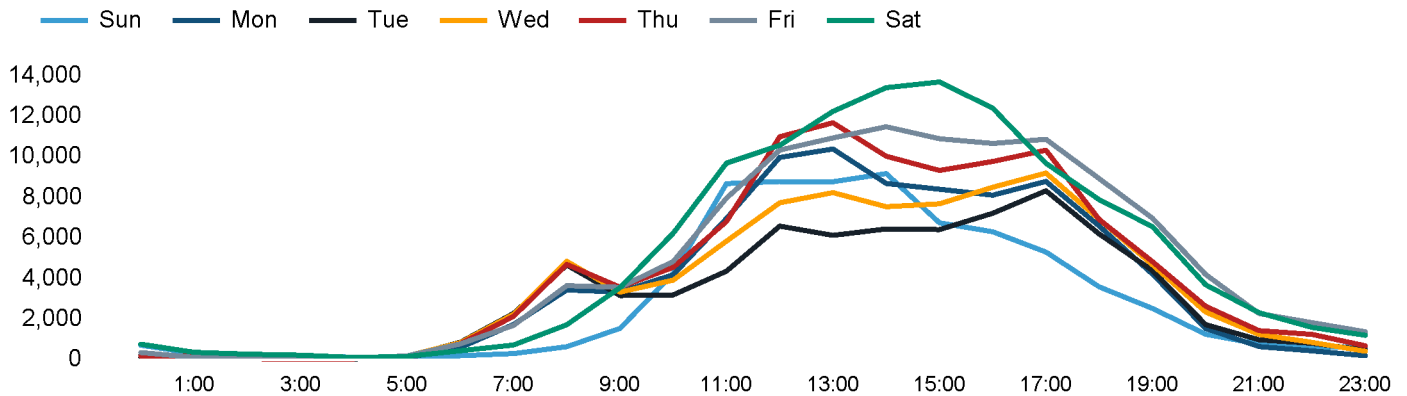
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 18°	 15°	 15°	 14°	 19°	 19°	 17°
Previous week	 15°	 14°	 13°	 13°	 14°	 16°	 18°
Previous year	 17°	 15°	 13°	 13°	 8°	 11°	 14°

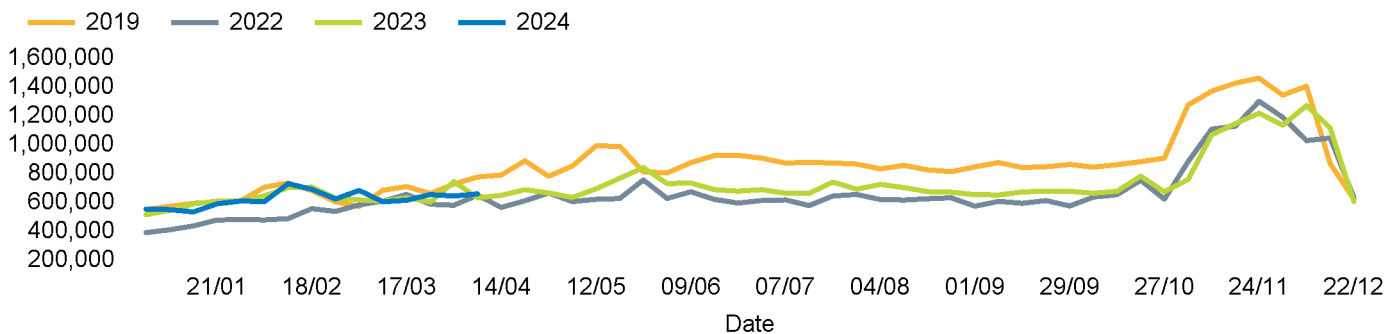
## Footfall Counts by day



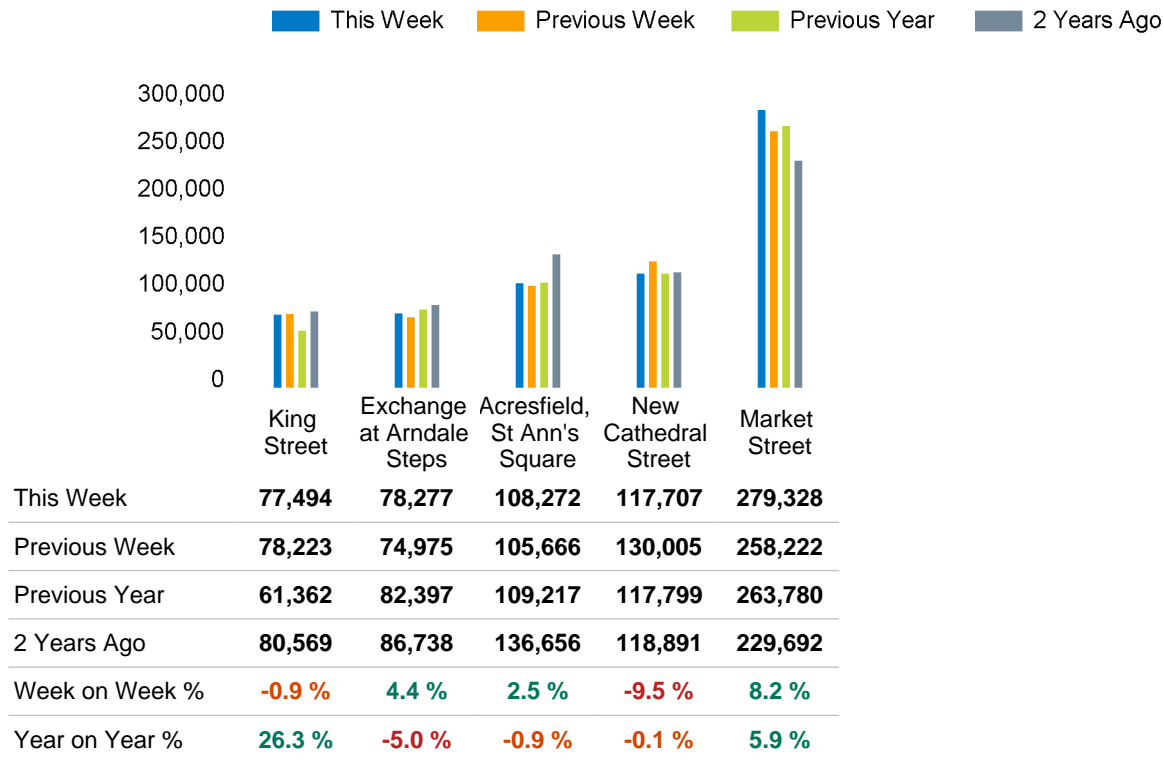
## Footfall Counts by hour



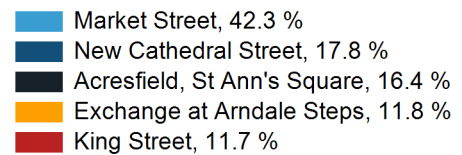
## Footfall Counts by week



## Footfall Counts by location



## Footfall Counts by location



## Reporting dates

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This week - 07 April 2024 - 13 April 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 15, 2024 Vs Week 1, 2023 to Week 15, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 15, 2024 Vs Week 15, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 15 2024 Vs Week 14 2024

