



Manchester BID

Week 16, 2018

15/04/2018 to 21/04/2018

Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 4.4 %	▲ 10.0 %	▲ 19.0 %	▼ -3.4 %	▲ 0.1 %	▼ -9.5 %
North & Yorkshire	▼ -2.8 %	▲ 0.7 %	▲ 5.2 %	▼ -6.9 %	▲ 5.9 %	▼ -7.3 %
High Street Index(Regional City)	▼ -3.4 %	▲ 1.8 %	▲ 5.1 %	▼ -5.2 %	▲ 1.0 %	▼ -11.4 %
UK	▼ -4.5 %	▲ 0.3 %	▲ 5.2 %	▼ -5.4 %	▲ 6.1 %	▼ -9.9 %

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 5.8% up on the previous year.

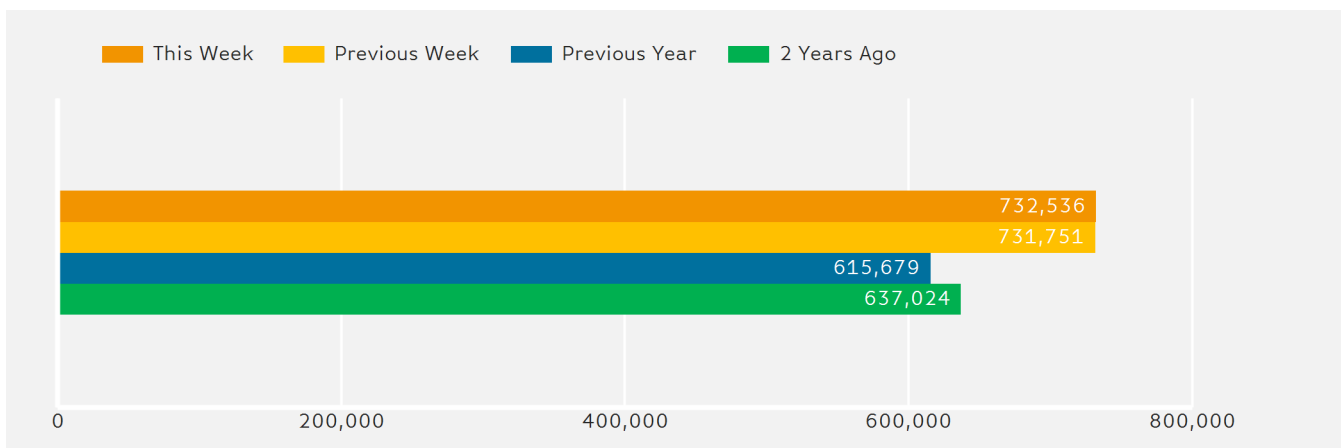
Footfall for the year to date is 4.4% up on the previous year.

The number of visitors counted for week commencing 15 April 2018 was 732,536.

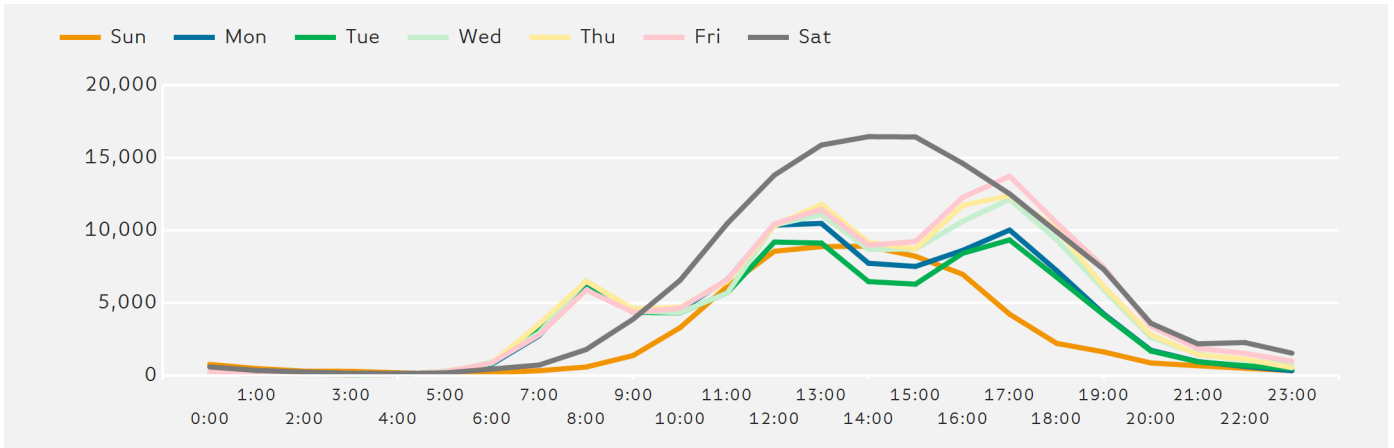
The busiest day in week commencing 15 April 2018 was Saturday with 141,960 visitors.

The peak hour of the week was 14:00 on Saturday 21 April 2018 with footfall of 16,449






















Footfall by Week



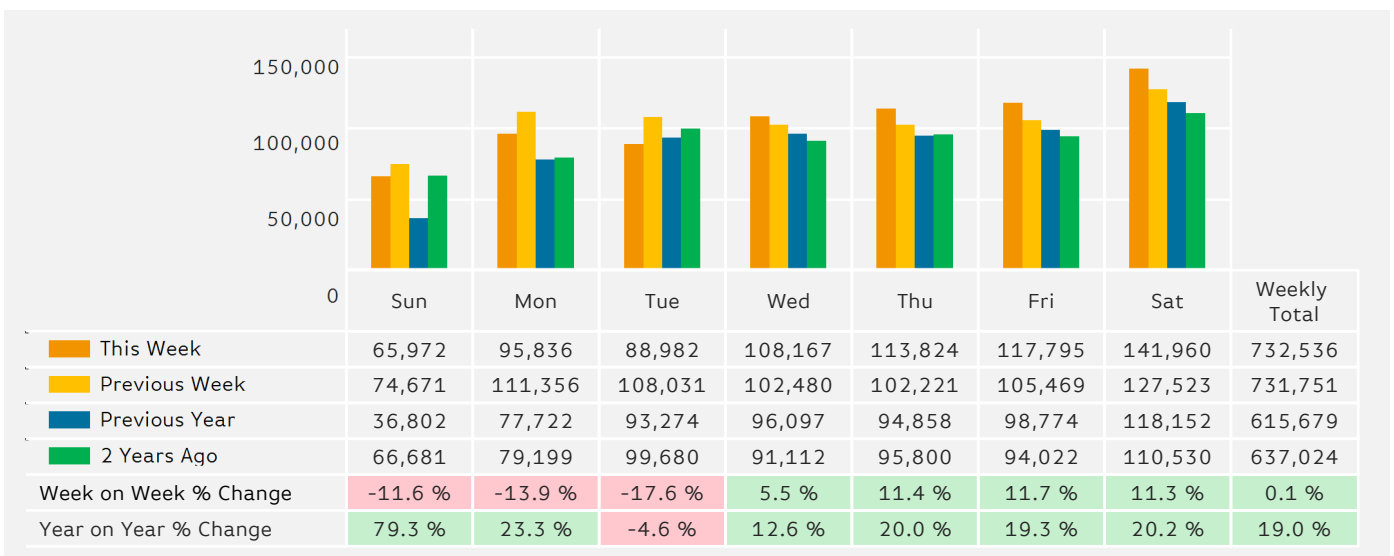
Footfall by Hour



Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	 13	 14	 14	 23	 24	 17	 21
Previous Week	 14	 15	 12	 12	 10	 9	 16
Previous Year	 12	 10	 11	 12	 13	 13	 13

Footfall by Day

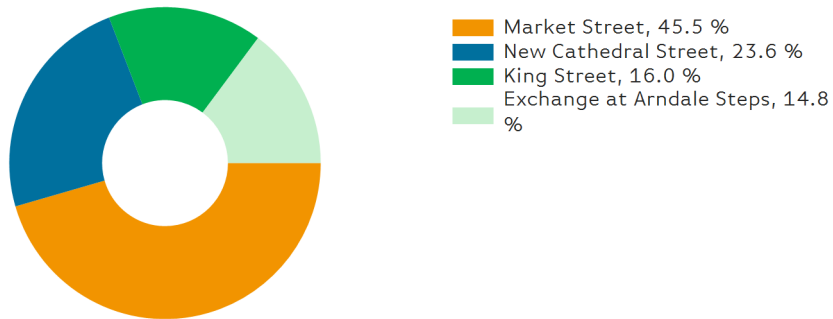


Footfall by Location

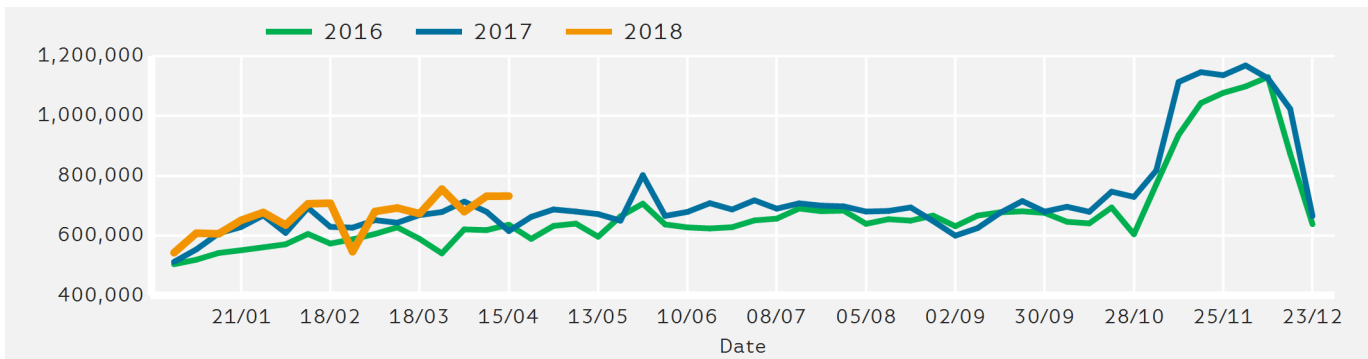


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 16, 2018 Vs Week 1, 2017 to Week 16, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 16, 2018 Vs Week 16, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 16 2018 Vs Week 15 2018