



**Manchester BID**

Week 1, 2018

31/12/2017 to 06/01/2018

Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

**Weekly Footfall**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 5.6 %	▲ 1.6 %	▲ 5.6 %	▲ 1.6 %	▼ -21.1 %	▼ -19.7 %
North & Yorkshire	▲ 1.2 %	▼ -4.5 %	▲ 1.2 %	▼ -4.5 %	▼ -9.4 %	▼ -5.0 %
High Street Index(Regional City)	▲ 5.2 %	▲ 3.6 %	▲ 5.2 %	▲ 3.6 %	▼ -6.6 %	▼ -12.6 %
UK	▲ 1.1 %	▼ -0.2 %	▲ 1.1 %	▼ -0.2 %	▼ -5.1 %	▼ -6.6 %

**Headlines**

The change in footfall for Manchester BID over the last 52 weeks is 7.6% up on the previous year.

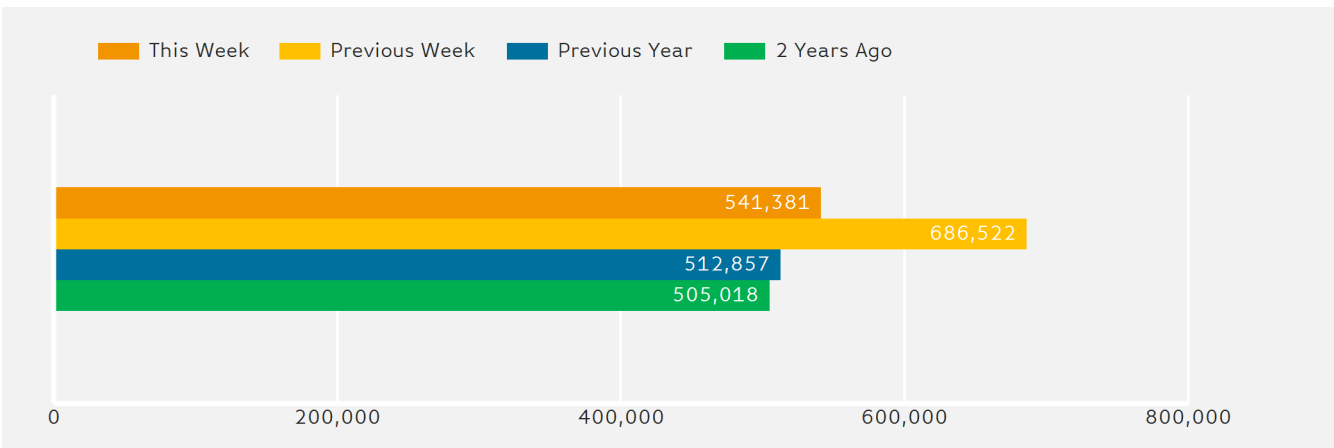
Footfall for the year to date is 5.6% up on the previous year.

The number of visitors counted for week commencing 31 December 2017 was 541,381.

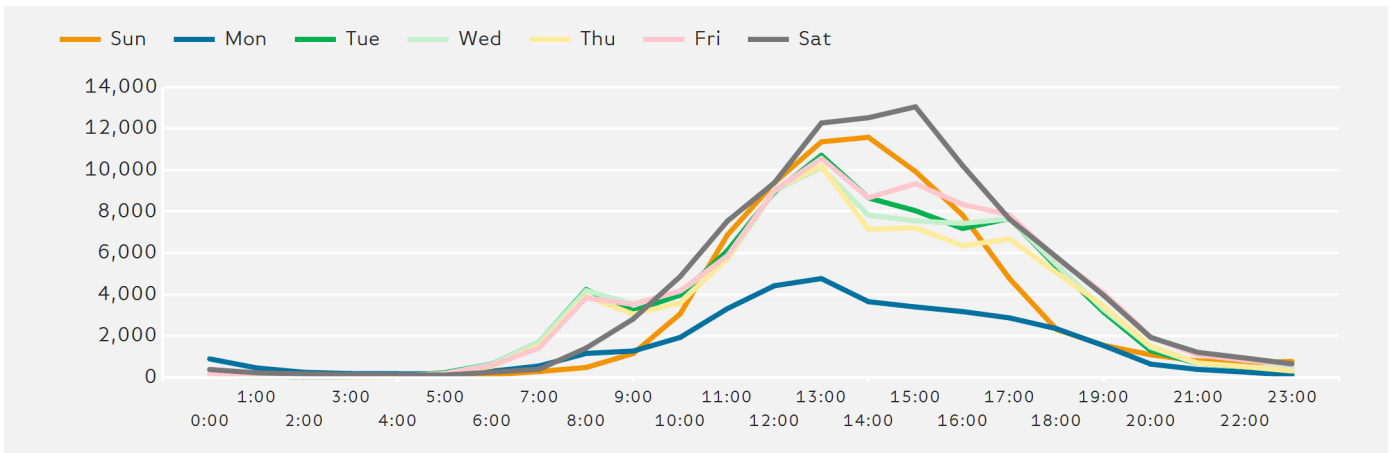
The busiest day in week commencing 31 December 2017 was Saturday with 98,045 visitors.

The peak hour of the week was 15:00 on Saturday with footfall of 13,049

**Footfall by Week**



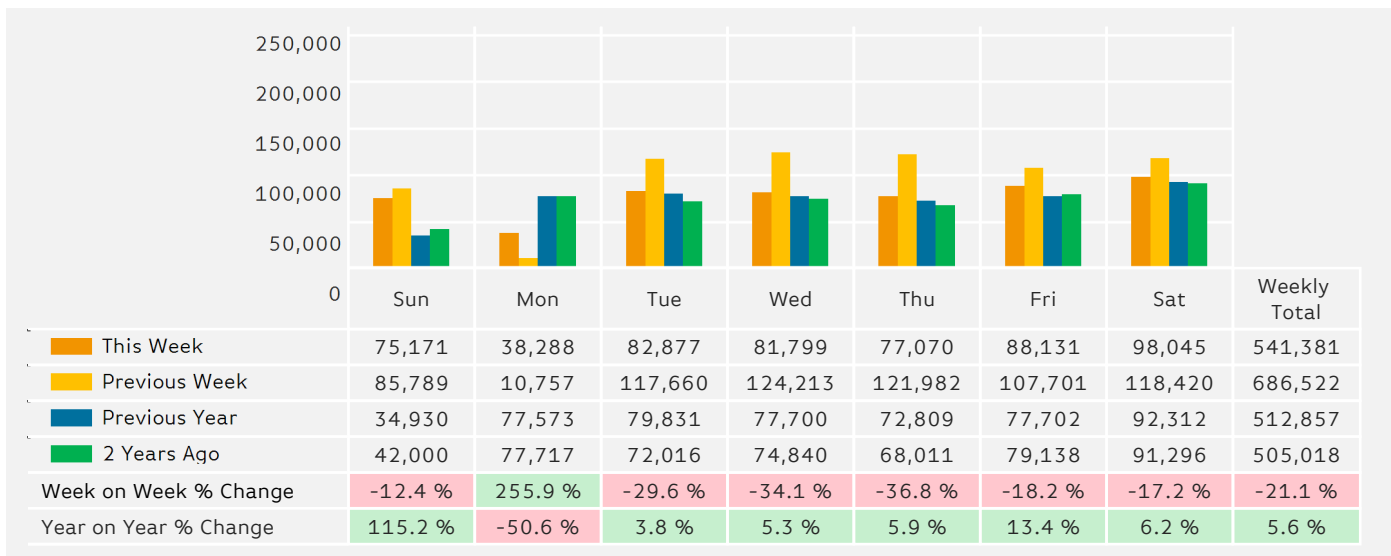
### Footfall by Hour



### Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	9	7	9	8	9	6	6
Previous Week	12	11	6	3	5	6	10
Previous Year	8	4	7	8	3	7	FOG 10

### Footfall by Day

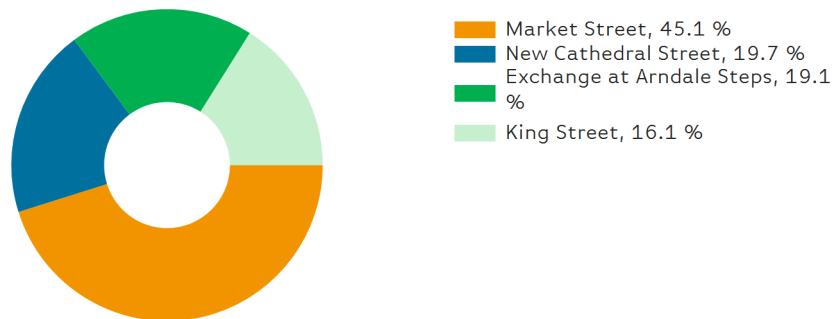


### Footfall by Location

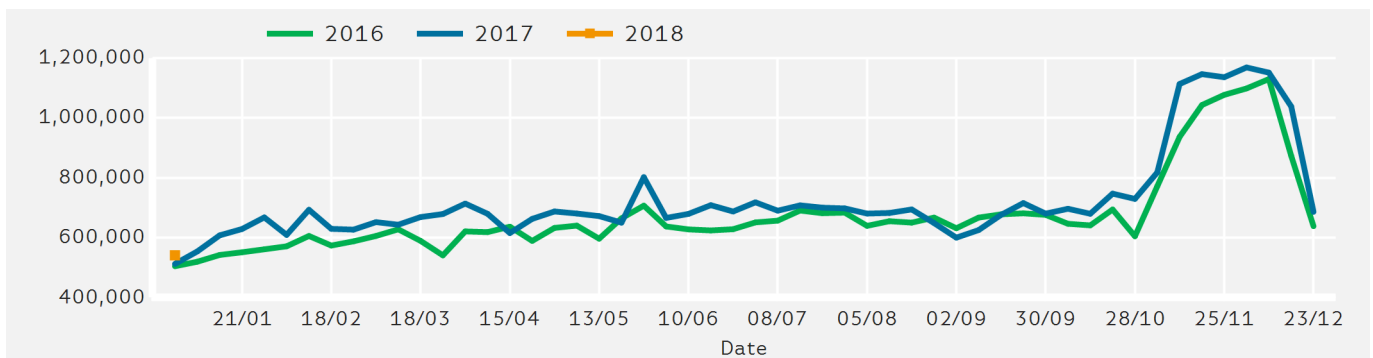


### Footfall by location

Counting By Location - Main Locations Only



### Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.