

# Footfall Report for: Manchester BID

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Manchester BID	12.1%	7.5%	12.1%	7.5%	-4.7%	-8.5%
North & Yorkshire	3.9%	1.9%	3.9%	1.9%	-4.4%	2.6%
High Street Index - BDSU (BDSU - Comparison)	16.4%	4.7%	16.4%	4.7%	-6.5%	-7.3%
High Street Index (Regional City)	16.6%	7.5%	16.6%	7.5%	-5.3%	-7.0%
UK	9.2%	4.1%	9.2%	4.1%	-2.8%	-0.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 37,581,947 which is 1.1% down on the previous year.

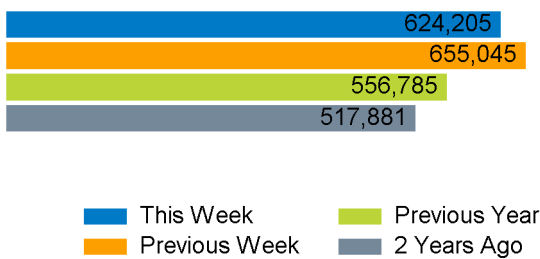
The total number of visitors for the year to date is 624,205 which is 12.1% up on the previous year.

The total number of visitors to Manchester BID in week commencing 29 December 2024 was 624,205.

The busiest day in week commencing 29 December 2024 was Monday with 125,901 visitors.

The peak hour of the week was 13:00 on Monday 30 December 2024 with footfall of 15,963.

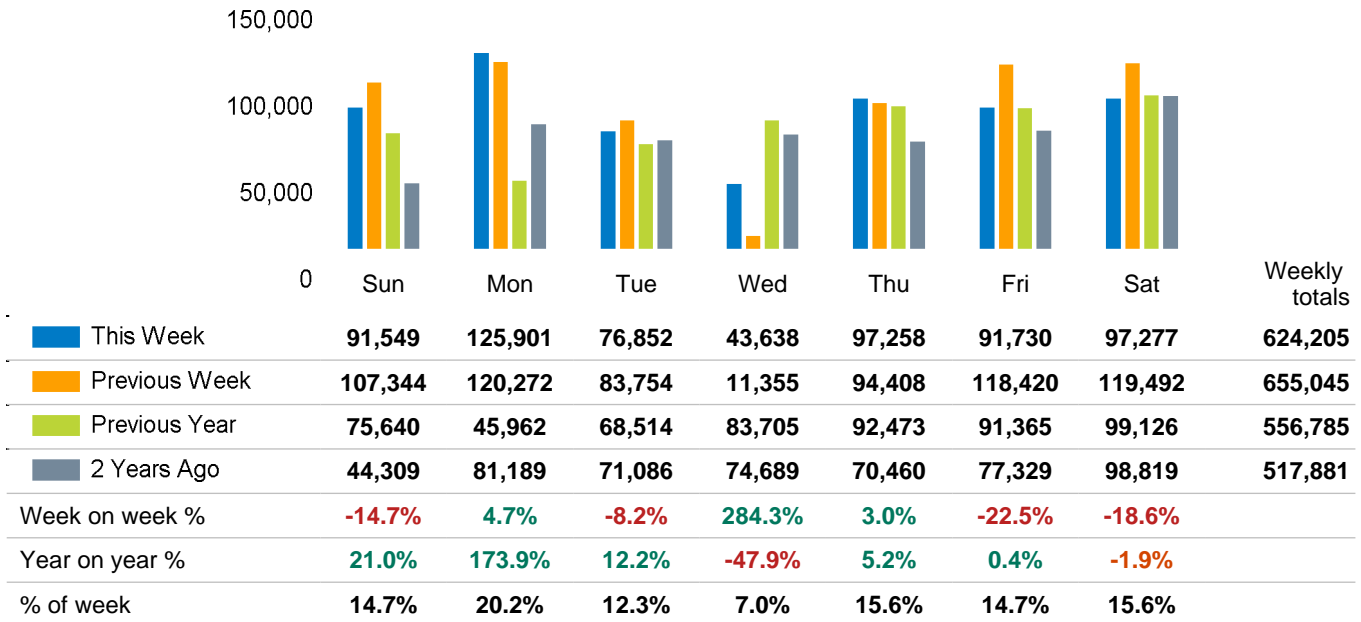
## Footfall Counts by week



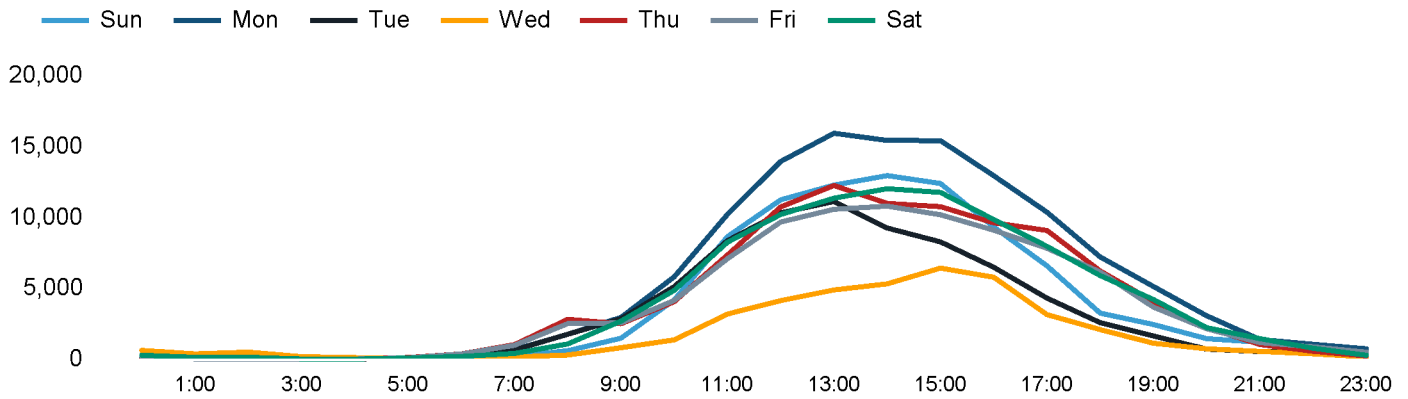
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	9°	11°	12°	12°	10°	6°	6°
Previous week	11°	8°	13°	13°	10°	8°	7°
Previous year	11°	8°	10°	10°	9°	8°	8°

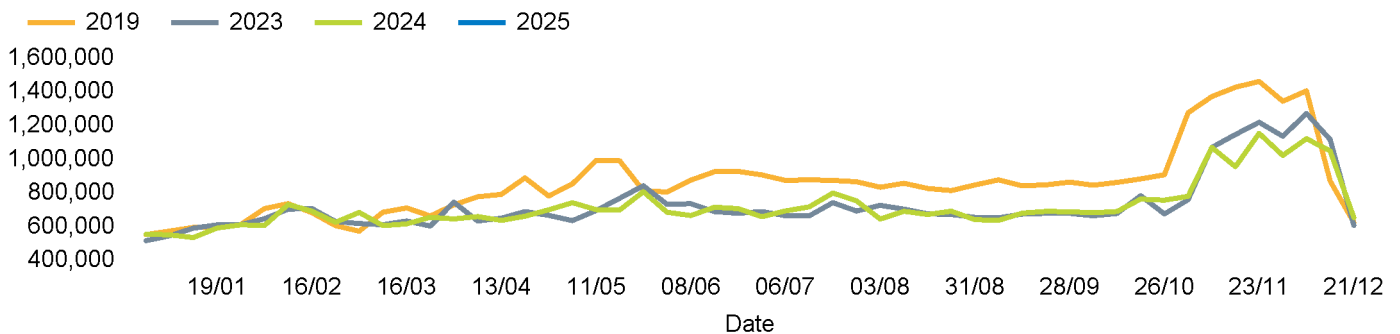
## Footfall Counts by day



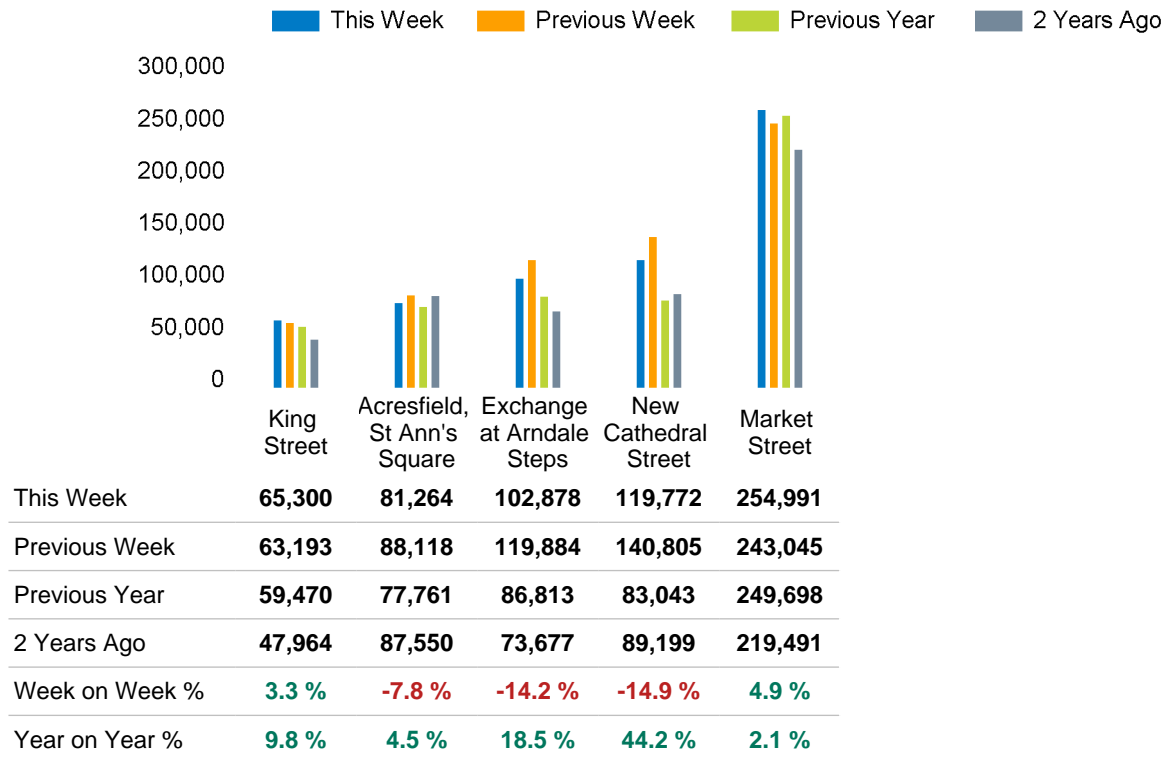
## Footfall Counts by hour



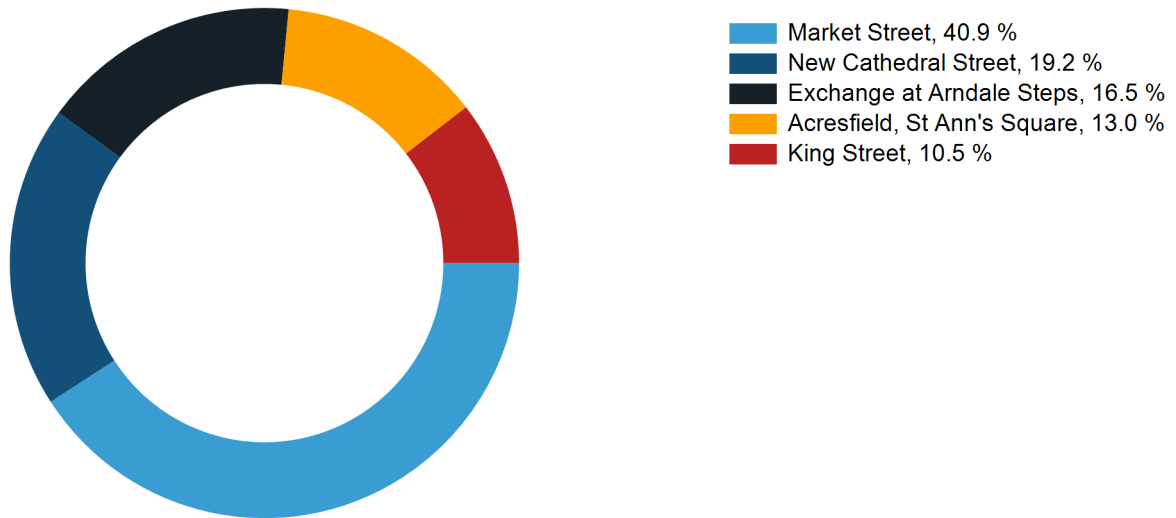
## Footfall Counts by week



## Footfall Counts by location



## Footfall Counts by location



## Reporting dates

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This week - 29 December 2024 - 04 January 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 1, 2025 Vs Week 1, 2024 to Week 1, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 1, 2025 Vs Week 1, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 1 2025 Vs Week 52 2024

