

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Manchester BID	15.6%	69.6%	11.6%	8.3%	9.4%	2.6%
North & Yorkshire	1.2%	74.1%	2.8%	20.5%	2.4%	-0.8%
High Street Index(Regional City)	16.0%	156.7%	11.7%	53.4%	5.6%	2.2%
High Street Index - BDSU(BDSU - Comparison)	11.0%	111.7%	8.5%	37.1%	4.5%	1.1%
UK	7.0%	89.1%	6.9%	33.0%	6.3%	-0.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 36,302,005 which is 11.8% up on the previous year.

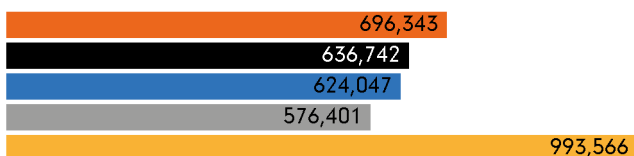
The total number of visitors for the year to date is 12,771,840 which is 15.6% up on the previous year.

The total number of visitors to Manchester BID in week commencing 14 May 2023 was 696,343.

The busiest day in week commencing 14 May 2023 was Saturday with 138,930 visitors.

The peak hour of the week was 14:00 on Saturday 20 May 2023 with footfall of 15,621.

Footfall by week

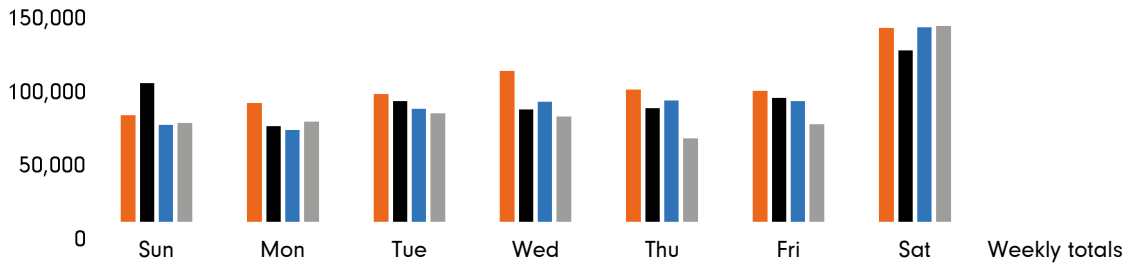


■ This Week ■ Previous Year ■ 2019
■ Previous Week ■ 2 Years Ago

Weather

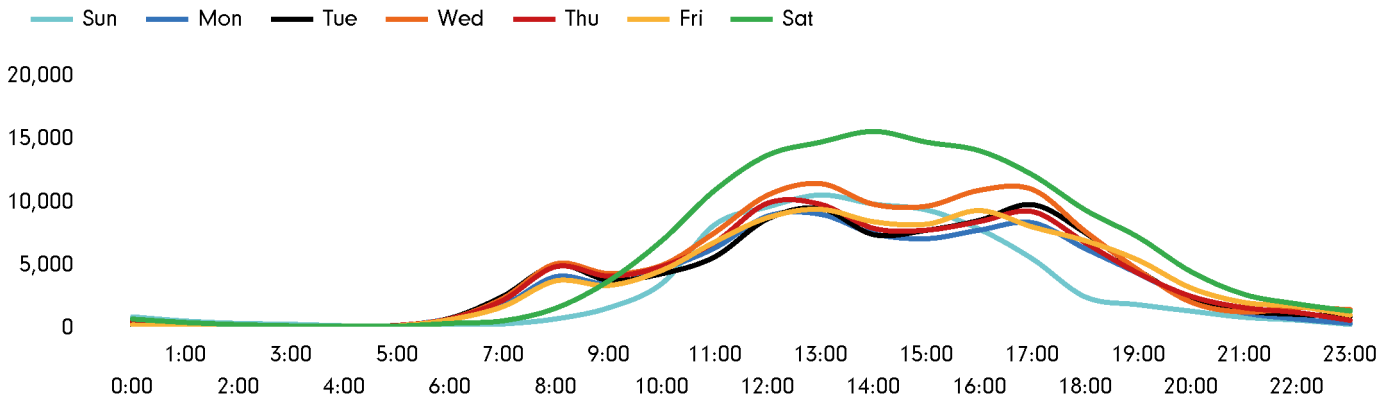
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	21°	20°	16°	16°	18°	19°	18°
Previous week	19°	17°	16°	18°	15°	17°	15°
Previous year	20°	19°	23°	21°	19°	16°	18°

Footfall by day

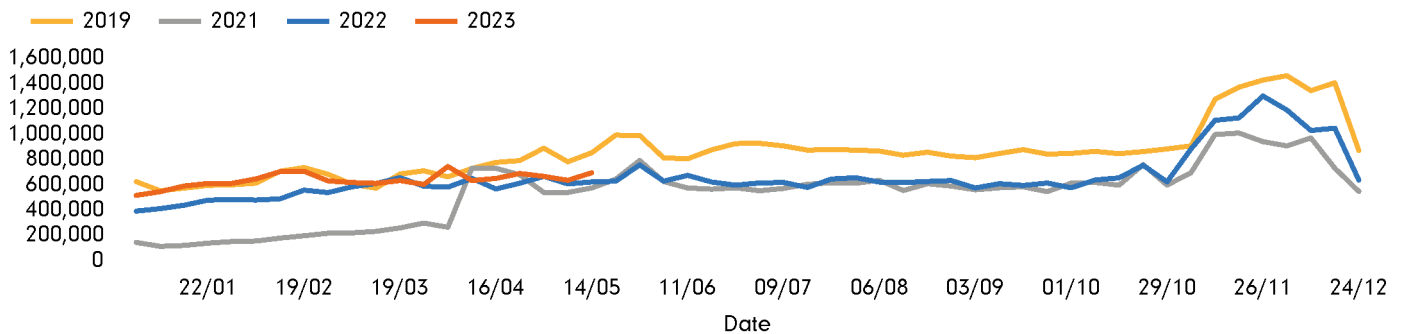


Week on week %	-22.3%	23.0%	5.6%	32.7%	15.9%	5.6%	12.9%	
Year on year %	9.6%	28.0%	12.5%	24.8%	8.7%	8.4%	-0.3%	
% of week	11.2%	12.4%	13.3%	15.6%	13.8%	13.7%	20.0%	

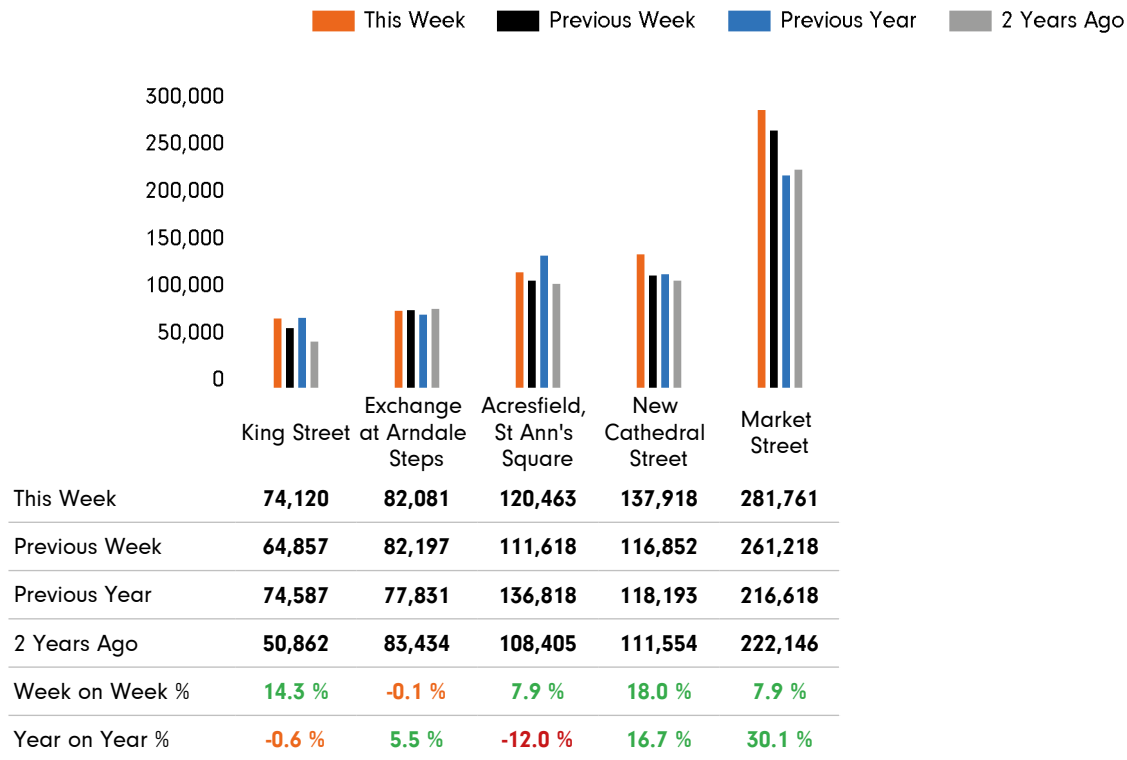
Footfall by hour



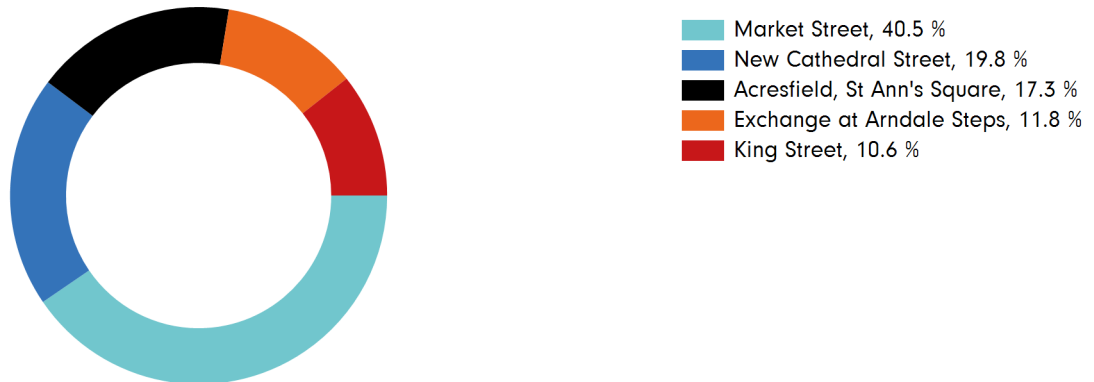
Footfall by week



Footfall by location



Footfall by location



Reporting dates

This week - 14 May 2023 - 20 May 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 20, 2023 Vs Week 1, 2022 to Week 20, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 20, 2023 Vs Week 20, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 20 2023 Vs Week 19 2023

2019 Comparison for: Manchester BID

2019 comparison for Manchester BID

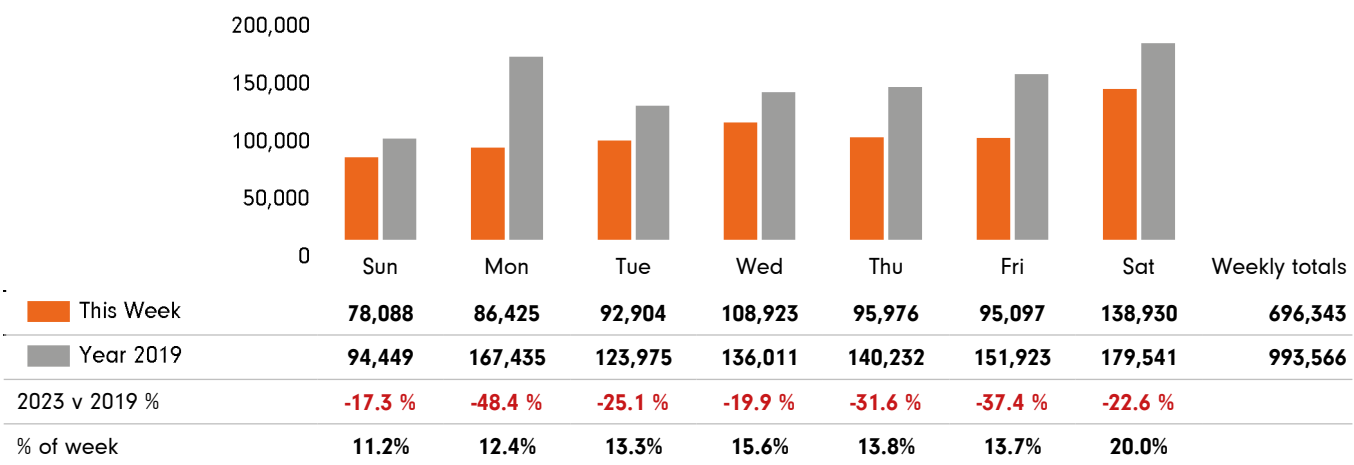
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
Manchester BID	-20.6 %	-29.9 %
North & Yorkshire	-19.2 %	-15.8 %
High Street Index (Regional City)	-14.3 %	-11.0 %
High Street Index - BDSU (BDSU - Comparison)	-18.1 %	-15.7 %
UK	-15.8 %	-13.1 %

Manchester BID is compared to the high street index.

Footfall by day



Footfall by location

