



**Manchester BID**

Week 28, 2017

09/07/2017 to 15/07/2017



REGION - North & Yorkshire

Sunday to Saturday

COUNT TYPE: Footfall

**Weekly Footfall**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Manchester BID	▲ 9.3 %	▲ 6.1 %	▲ 5.1 %	▼ -5.9 %	▼ -3.9 %	▲ 0.9 %
North & Yorkshire	▲ 0.6 %	▼ -2.0 %	▼ -0.6 %	▼ -3.3 %	▼ -2.6 %	▲ 1.4 %
High Street Index(Regional City)	▲ 1.0 %	▼ -1.6 %	▼ 0.0 %	▲ 0.1 %	▼ -2.9 %	▼ -1.0 %
UK	▲ 0.1 %	▼ -2.3 %	▼ -0.6 %	▼ -0.3 %	▼ -3.9 %	▼ -0.8 %

**Headlines**

The change in footfall for Manchester BID over the last 52 weeks is 6.6% up on the previous year.

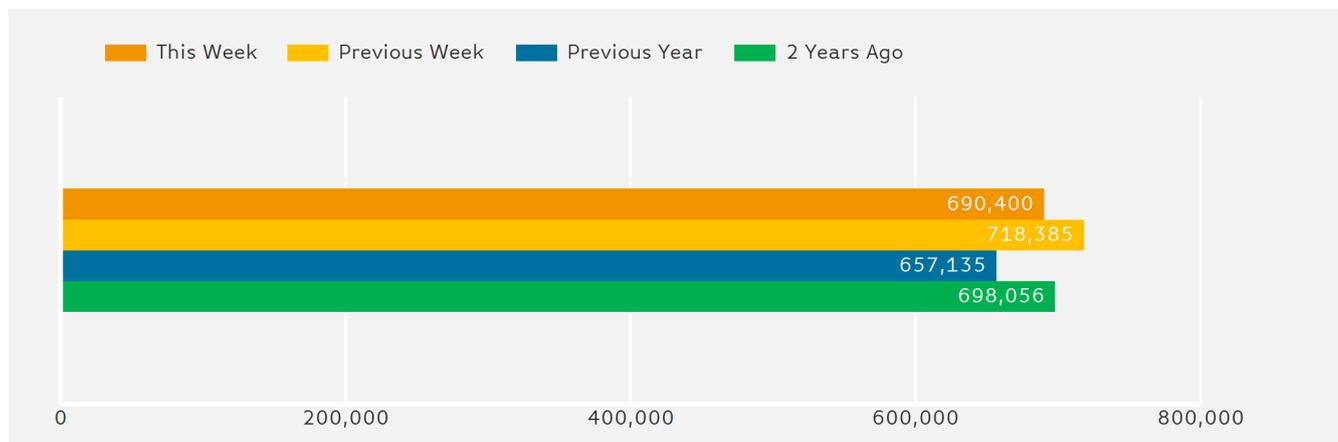
Footfall for the year to date is 9.3% up on the previous year.

The number of visitors counted for week commencing 9 July 2017 was 690,400.

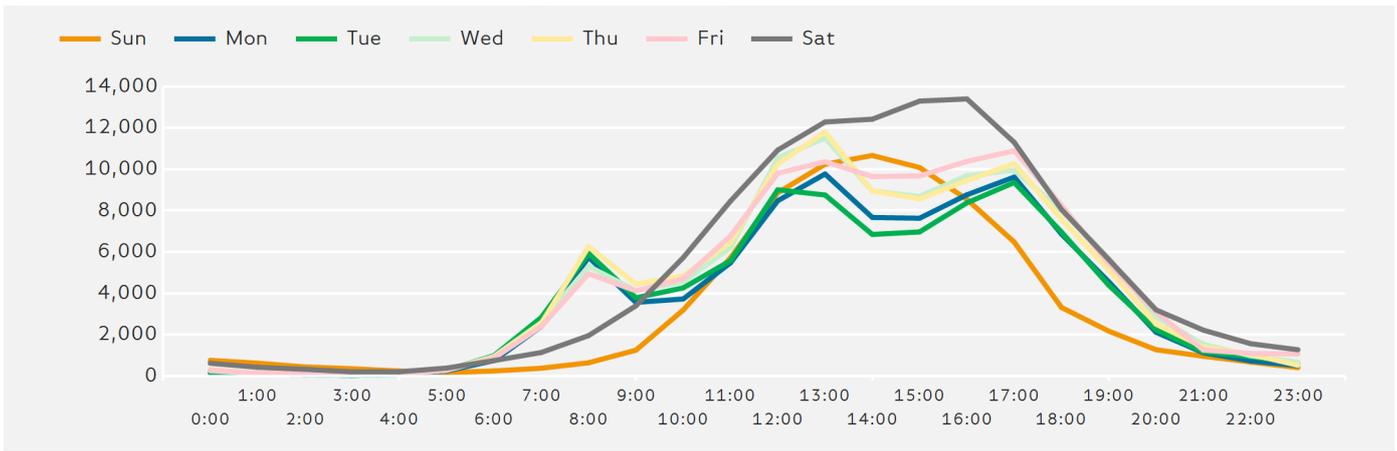
The busiest day in week commencing 9 July 2017 was Saturday with 119,160 visitors.

The peak hour of the week was 16:00 on Saturday with footfall of 13,396

**Footfall Totals by Week**



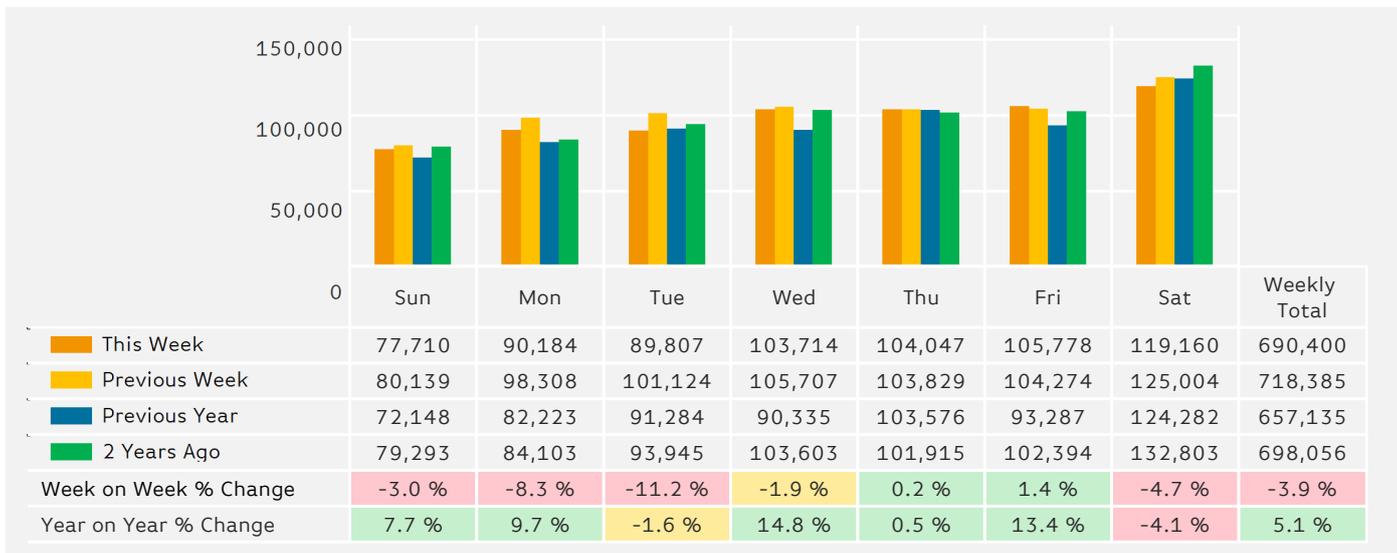
### Footfall by Hour



### Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	22	18	17	21	21	17	23
Previous Week	18	18	20	22	26	21	20
Previous Year	20	16	15	17	18	19	18

### Footfall by Day

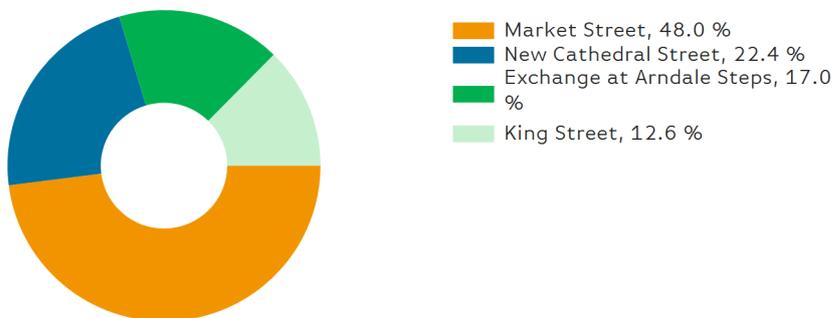


**Footfall Totals**

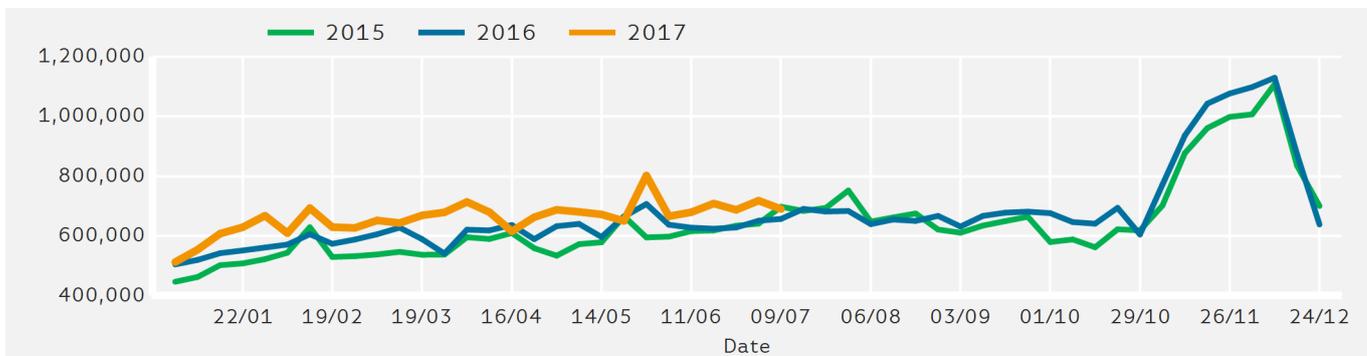


**Footfall Totals**

Counting By Location - Main Locations Only



**Footfall by Week**



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.