

# Footfall Report for: Manchester BID

## Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
Manchester BID	-4.1 %	5.5 %	-9.4 %	7.5 %	-3.6 %	0.2 %
North & Yorkshire	-1.9 %	-0.5 %	-3.4 %	-1.3 %	0.3 %	-1.4 %
High Street Index (Regional City)	-0.5 %	-1.3 %	-0.6 %	1.4 %	-2.6 %	-1.8 %
High Street Index - BDSU (BDSU - Comparison)	-0.9 %		-1.6 %	1.5 %	-2.0 %	-1.0 %
UK	-1.4 %	-2.5 %	-3.1 %	1.0 %	-1.3 %	-0.7 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The change in footfall for Manchester BID over the last 52 weeks is 1.3% down on the previous year.

Footfall for the year to date is 4.1% down on the previous year.

The number of visitors counted for week commencing 14 July 2019 was 875,584.

The busiest day in week commencing 14 July 2019 was Saturday with 144,254 visitors.






















The peak hour of the week was 14:00 on Saturday 20 July 2019 with footfall of 17,173

## Footfall by week

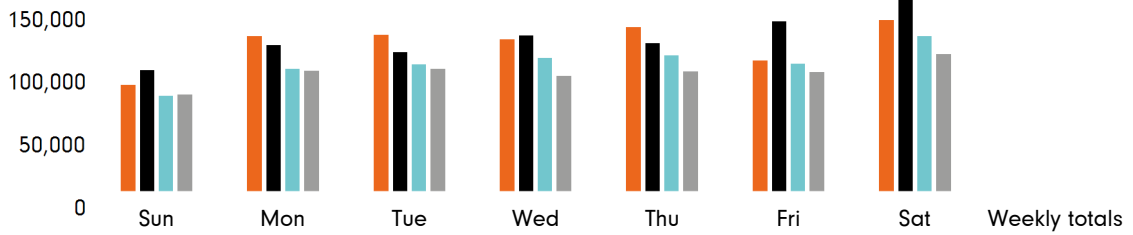


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

## Weather

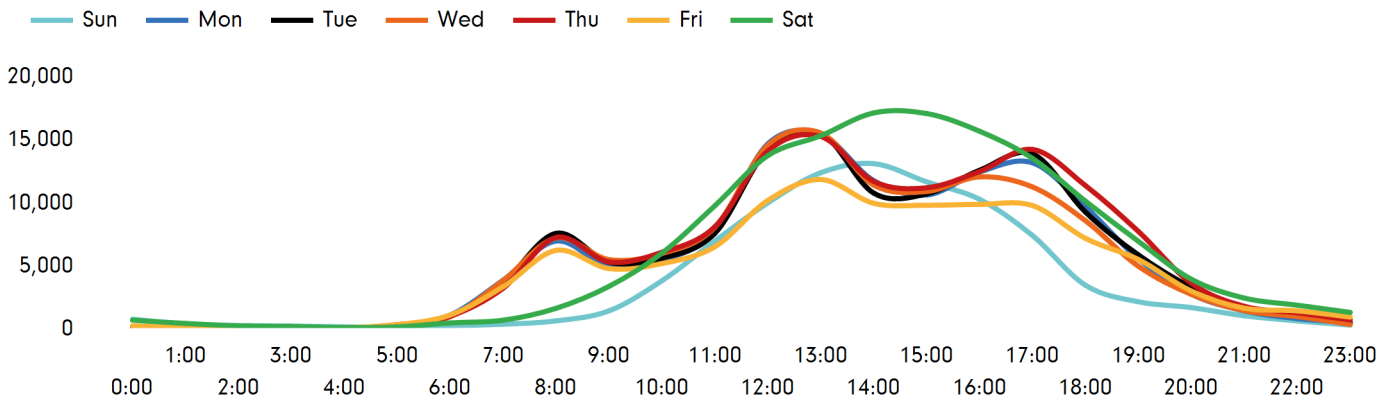
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 22°	 24°	 23°	 22°	 20°	 21°	 19°
Previous week	 20°	 20°	 19°	 21°	 22°	 21°	 20°
Previous year	 27°	 26°	 20°	 24°	 24°	 22°	 22°

## Footfall by day

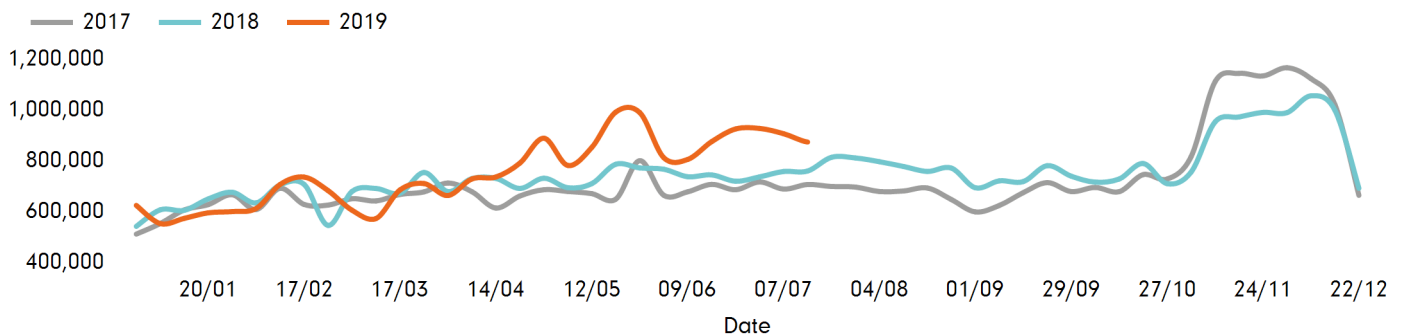


Week on week %	-11.6 %	6.0 %	12.1 %	-2.1 %	10.5 %	-22.7 %	-12.4 %	
Year on year %	-10.2 %	-2.4 %	-3.4 %	-9.6 %	-5.2 %	-21.7 %	-12.9 %	
% of week	10.4%	14.9%	15.1%	14.7%	15.8%	12.6%	16.5%	

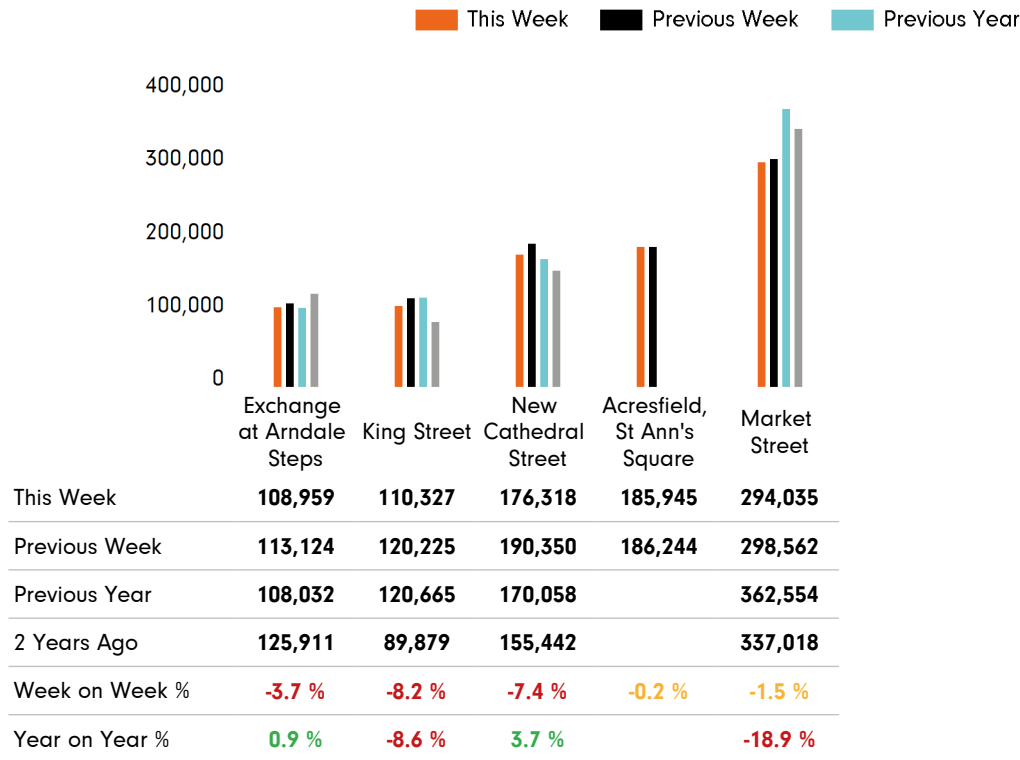
## Footfall by hour



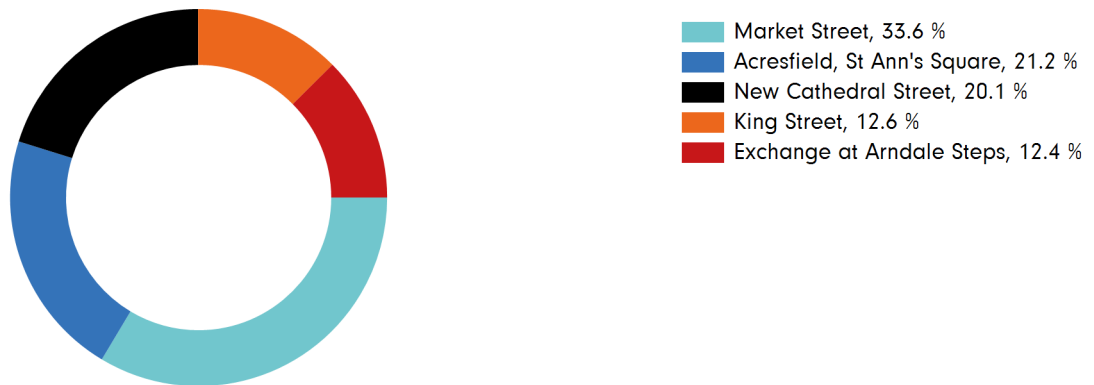
## Footfall by week



## Footfall by location



## Footfall by location



### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 29, 2019 Vs Week 1, 2018 to Week 29, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 29, 2019 Vs Week 29, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 29 2019 Vs Week 28 2019