

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Manchester BID	32.0%	209.3%	32.5%	259.4%	5.6%	4.9%
North & Yorkshire	2.2%	135.5%	-0.4%	176.3%	3.2%	9.0%
High Street Index(Regional City)	35.3%	283.9%	27.9%	328.3%	-6.5%	4.7%
High Street Index - BDSU(BDSU - Comparison)	25.2%	206.7%	19.9%	243.3%	-3.8%	5.6%
UK	15.7%	160.4%	12.3%	186.4%	1.4%	7.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 34,832,921 which is 22.3% up on the previous year.

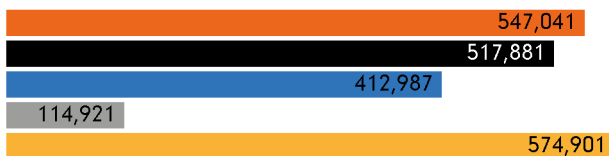
The total number of visitors for the year to date is 1,064,922 which is 32% up on the previous year.

The total number of visitors to Manchester BID in week commencing 8 January 2023 was 547,041.

The busiest day in week commencing 8 January 2023 was Saturday with 105,649 visitors.






















The peak hour of the week was 15:00 on Saturday 14 January 2023 with footfall of 13,795.

Footfall by week

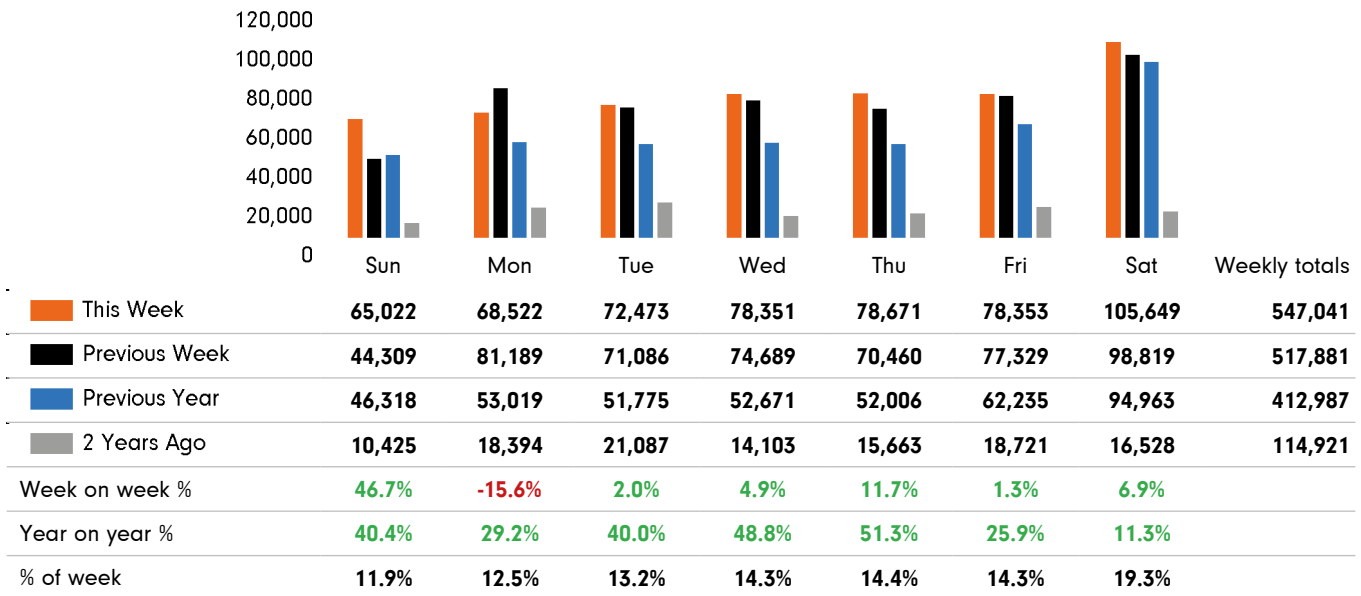


■ This Week ■ Previous Year ■ 2019
■ Previous Week ■ 2 Years Ago

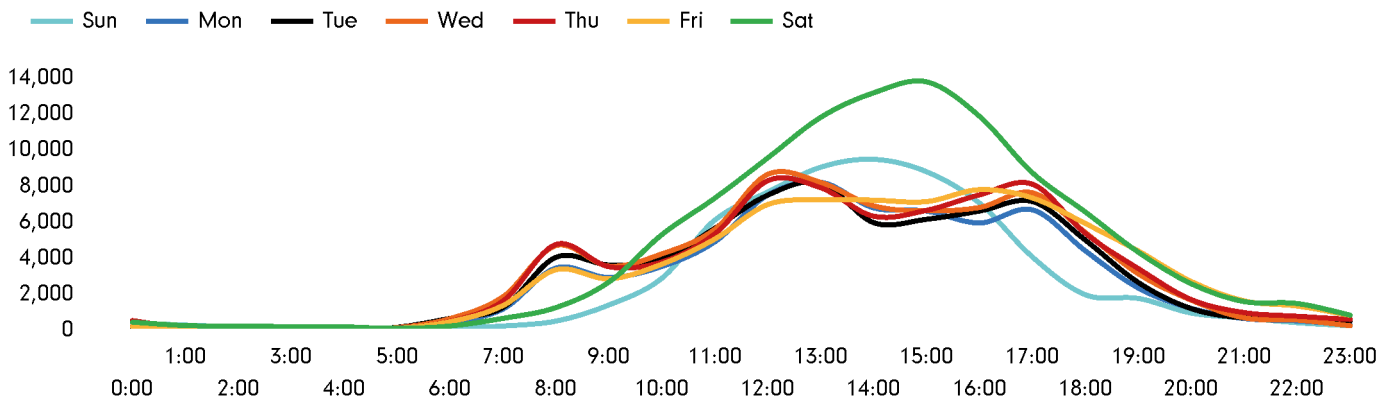
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 13°	 8°	 8°	 13°	 9°	 12°	 9°
Previous week	 11°	 9°	 7°	 12°	 13°	 12°	 13°
Previous year	 7°	 8°	 9°	 7°	 6°	 5°	 5°

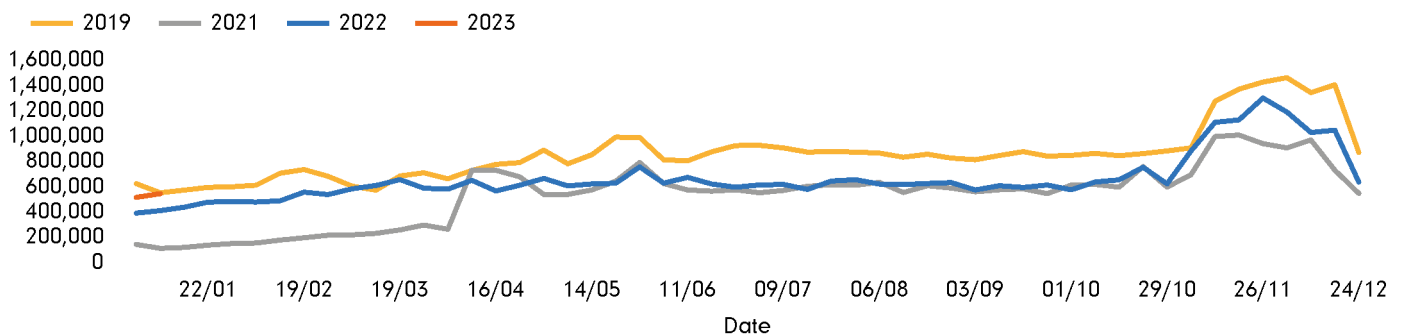
Footfall by day



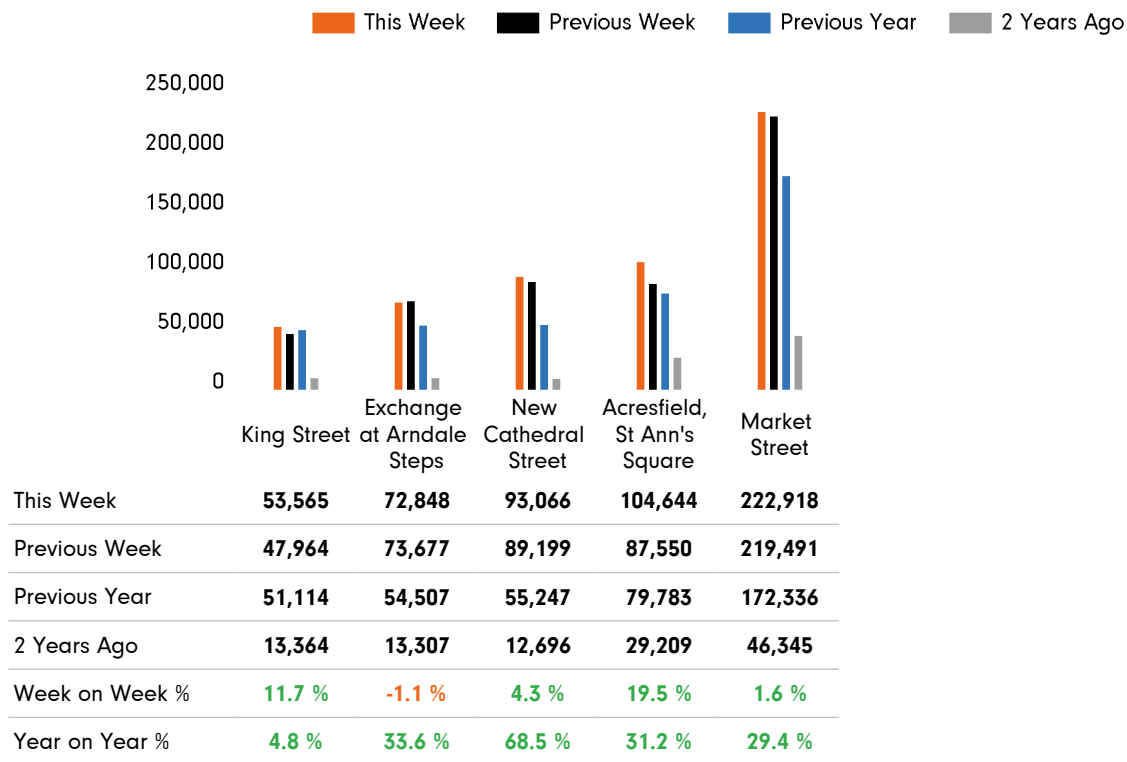
Footfall by hour



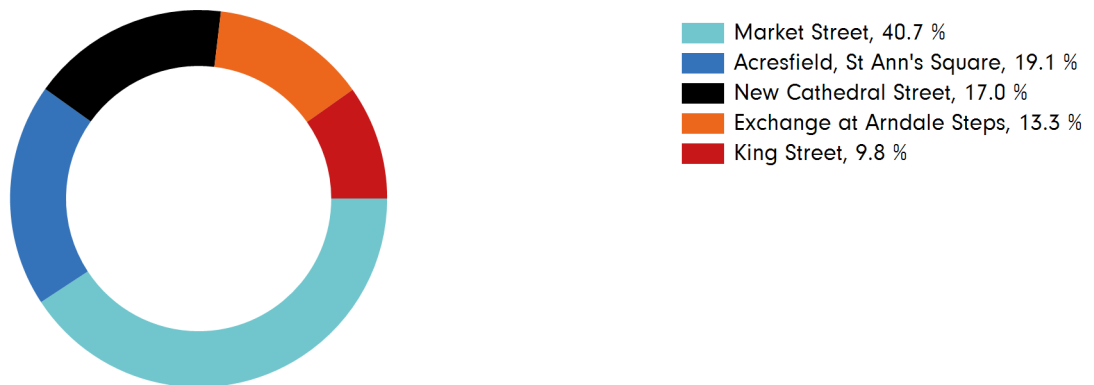
Footfall by week



Footfall by location



Footfall by location



Reporting dates

This week - 08 January 2023 - 14 January 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 2, 2023 Vs Week 1, 2022 to Week 2, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 2, 2023 Vs Week 2, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 2 2023 Vs Week 1 2023

2019 Comparison for: Manchester BID

2019 comparison for Manchester BID

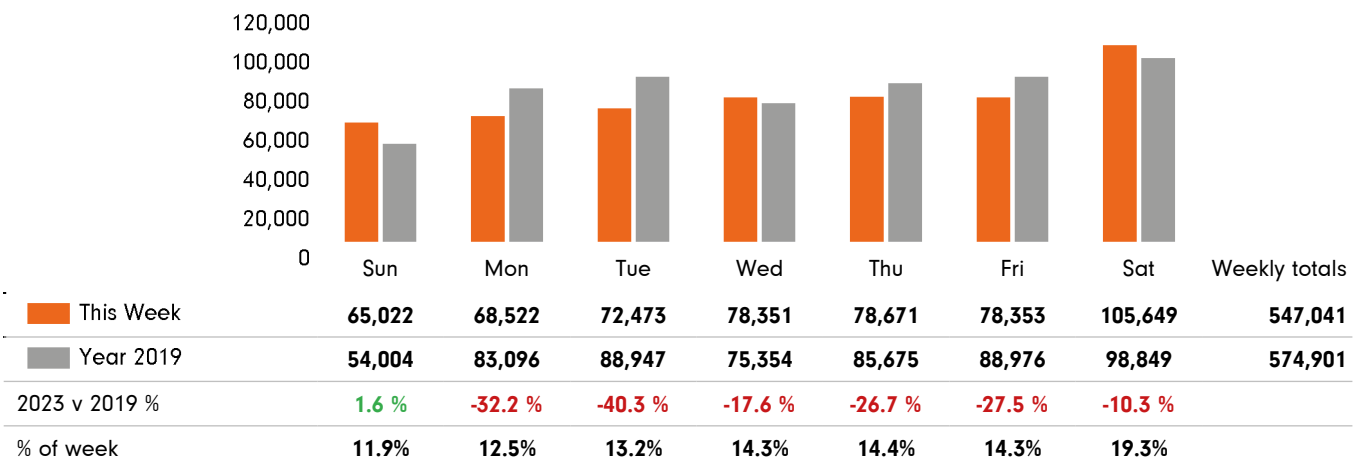
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
Manchester BID	-22.7 %	-23.0 %
North & Yorkshire	-23.9 %	-22.3 %
High Street Index (Regional City)	-16.4 %	-20.3 %
High Street Index - BDSU (BDSU - Comparison)	-21.5 %	-23.3 %
UK	-18.9 %	-19.0 %

Manchester BID is compared to the high street index.

Footfall by day



Footfall by location

