

Footfall Report for: Manchester BID

Weekly Footfall

| | Year to date % | | Year on year % | | Week on week % | |
|--|----------------|--------|----------------|--------|----------------|--------|
| | 2019 | 2018 | 2019 | 2018 | 2019 | 2018 |
| Manchester BID | -5.3 % | 6.6 % | -14.6 % | 17.2 % | -0.9 % | -1.8 % |
| North & Yorkshire | -2.2 % | -0.4 % | -6.0 % | 2.0 % | -2.4 % | -0.9 % |
| High Street Index (Regional City) | -0.7 % | -1.1 % | -1.6 % | -0.4 % | -1.8 % | -1.9 % |
| High Street Index - BDSU (BDSU - Comparison) | -1.1 % | | -2.0 % | 0.3 % | -2.6 % | -2.6 % |
| UK | -1.5 % | -2.3 % | -2.3 % | -1.2 % | -2.4 % | -2.5 % |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 3.1% down on the previous year.

Footfall for the year to date is 5.3% down on the previous year.

The number of visitors counted for week commencing 4 August 2019 was 867,892.

The busiest day in week commencing 4 August 2019 was Thursday with 136,058 visitors.






















The peak hour of the week was 13:00 on Tuesday 6 August 2019 with footfall of 16,219

Footfall by week

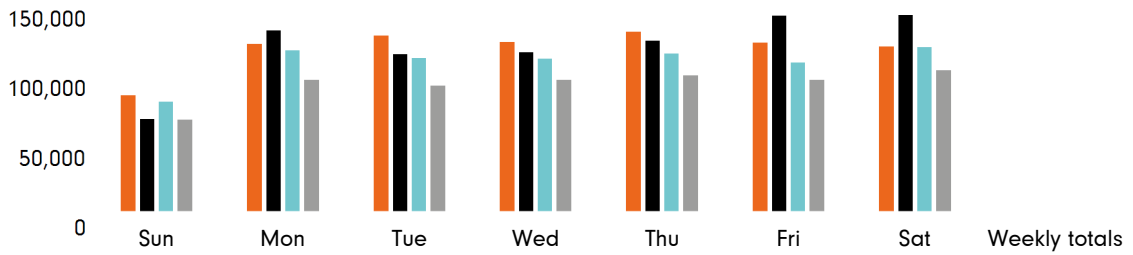


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

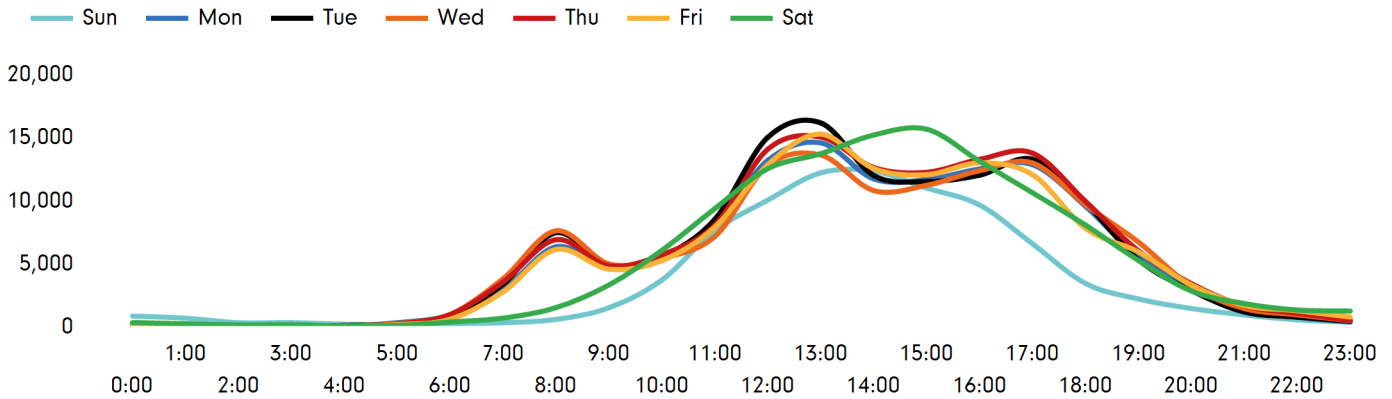
| | Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|---------------|---|---|---|---|---|---|---|
| This week |  24° |  21° |  21° |  19° |  23° |  23° |  19° |
| Previous week |  17° |  23° |  22° |  18° |  22° |  24° |  24° |
| Previous year |  26° |  26° |  22° |  20° |  21° |  17° |  20° |

Footfall by day

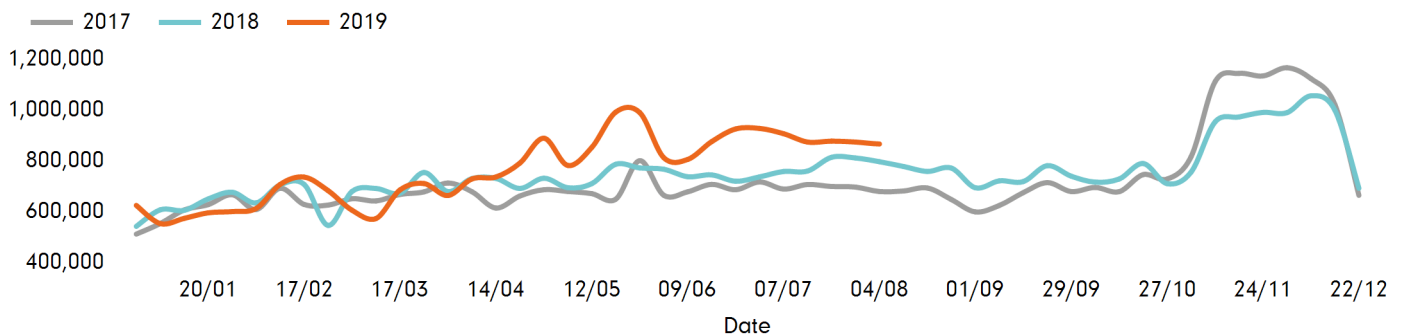


| | | | | | | | | |
|----------------|---------|---------|--------|---------|---------|---------|---------|--|
| Week on week % | 24.5 % | -7.2 % | 11.4 % | 6.0 % | 5.0 % | -13.3 % | -15.6 % | |
| Year on year % | -13.9 % | -17.7 % | -9.9 % | -11.4 % | -13.0 % | -12.8 % | -22.7 % | |
| % of week | 10.3% | 14.7% | 15.4% | 14.8% | 15.7% | 14.8% | 14.5% | |

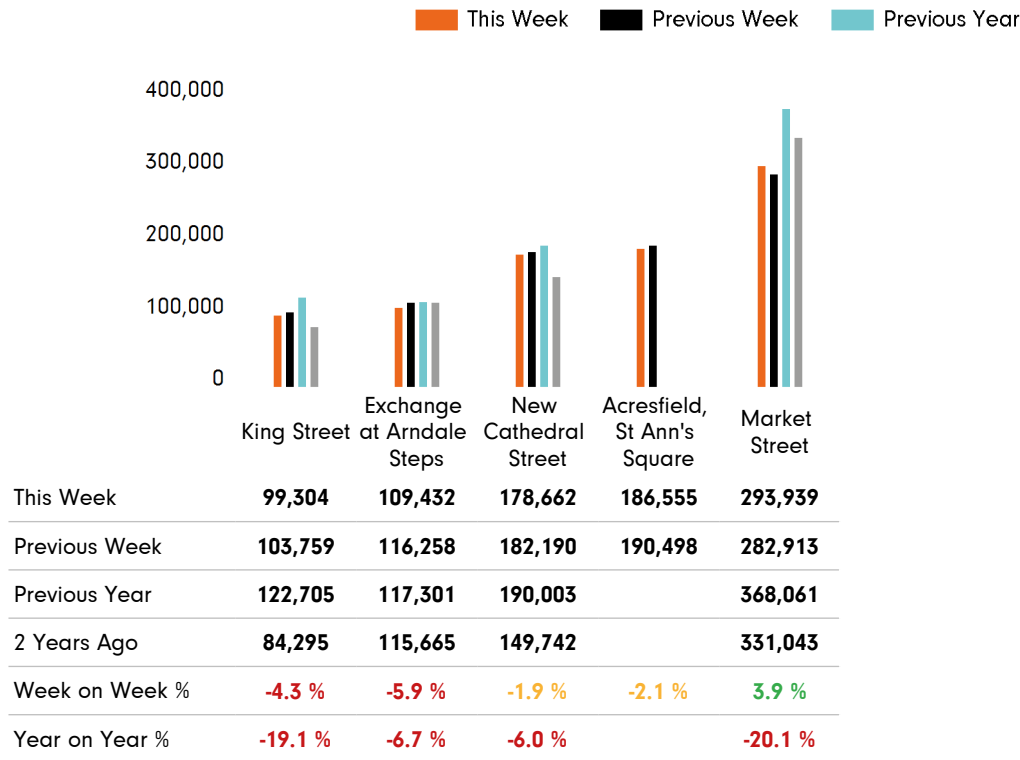
Footfall by hour



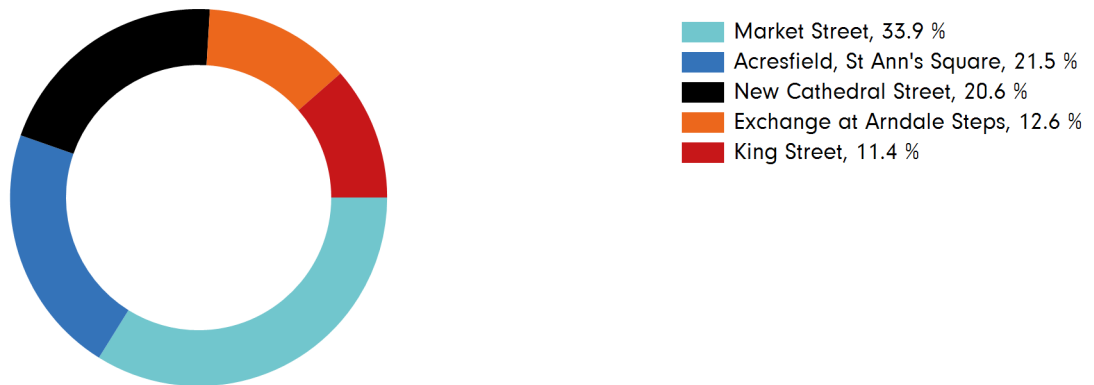
Footfall by week



Footfall by location



Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 32, 2019 Vs Week 1, 2018 to Week 32, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 32, 2019 Vs Week 32, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 32 2019 Vs Week 31 2019