



Manchester BID

Week 35, 2018

26/08/2018 to 01/09/2018



REGION - North & Yorkshire

Sunday to Saturday

COUNT TYPE: Footfall

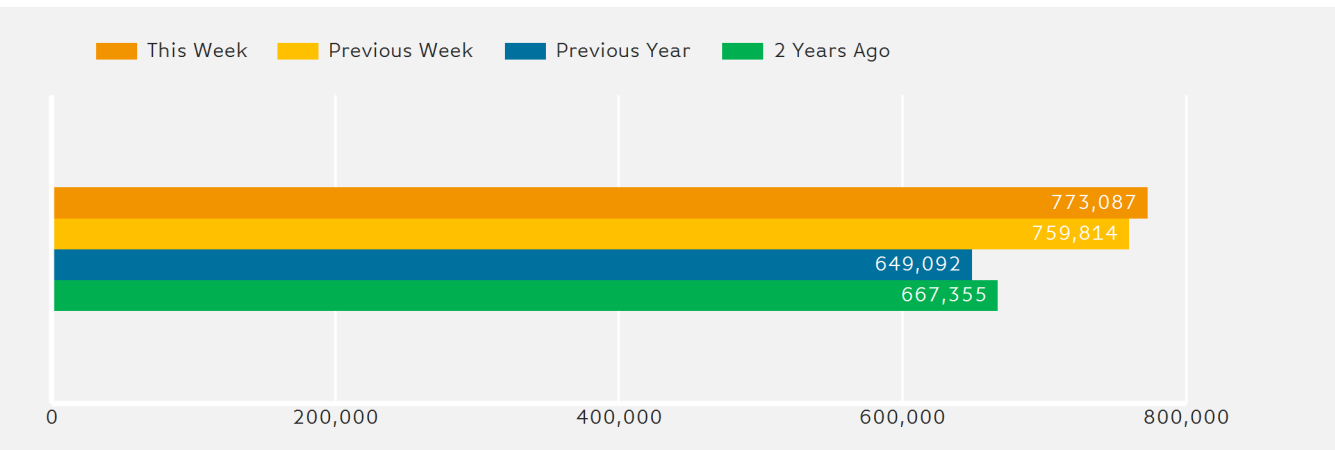
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 7.3 %	▲ 7.9 %	▲ 19.1 %	▼ -2.7 %	▲ 1.7 %	▼ -6.5 %
North & Yorkshire	▼ -0.7 %	▼ -0.1 %	▼ -3.9 %	▼ -3.0 %	▲ 1.9 %	▲ 0.5 %
High Street Index(Regional City)	▼ -1.2 %	▲ 0.4 %	▼ -1.8 %	▼ -0.8 %	▼ -2.6 %	▼ -5.4 %
UK	▼ -2.4 %	▼ -0.5 %	▼ -4.3 %	▼ -0.8 %	▼ -0.9 %	▼ -1.3 %

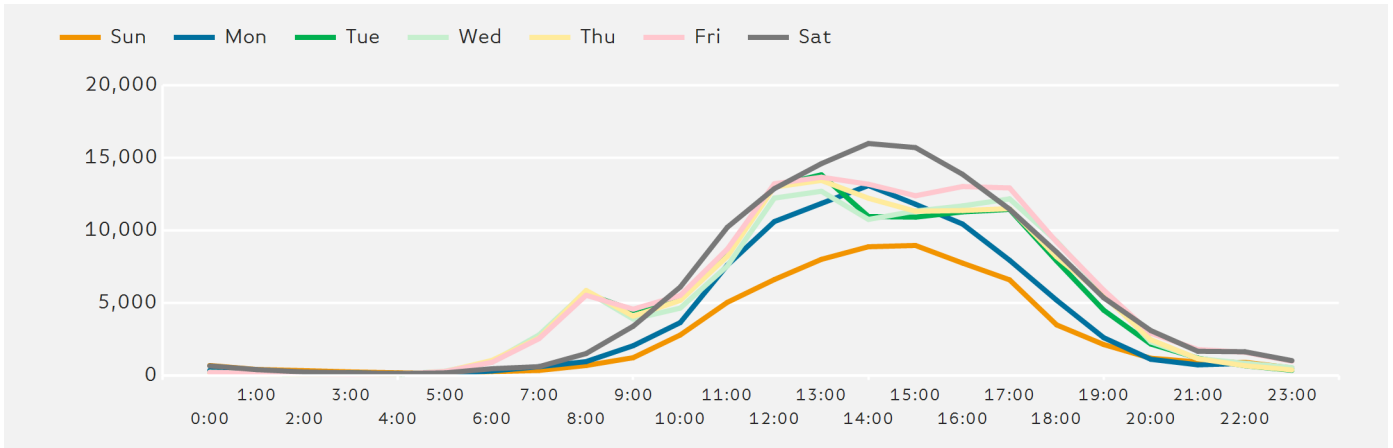
Headlines

The change in footfall for Manchester BID over the last 52 weeks is 6.9% up on the previous year.
 Footfall for the year to date is 7.3% up on the previous year.
 The number of visitors counted for week commencing 26 August 2018 was 773,087.
 The busiest day in week commencing 26 August 2018 was Saturday with 129,779 visitors.
 The peak hour of the week was 14:00 on Saturday 1 September 2018 with footfall of 15,975

Footfall by Week



Footfall by Hour



Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	16	17	21	17	21	20	23
Previous Week	19	22	23	22	17	13	17
Previous Year	23	22	17	17	17	18	19

Footfall by Day

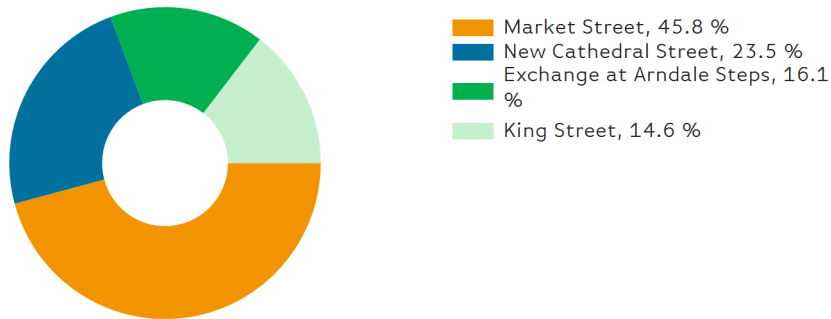
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly Total
This Week	68,271	93,062	116,580	117,167	118,888	129,340	129,779	773,087
Previous Week	80,871	111,639	113,192	105,777	108,574	115,921	123,840	759,814
Previous Year	75,088	78,904	95,622	97,515	94,243	98,358	109,362	649,092
2 Years Ago	79,491	81,839	98,185	99,703	102,004	103,855	102,278	667,355
Week on Week % Change	-15.6 %	-16.6 %	3.0 %	10.8 %	9.5 %	11.6 %	4.8 %	
Year on Year % Change	-9.1 %	17.9 %	21.9 %	20.2 %	26.2 %	31.5 %	18.7 %	

Footfall by Location

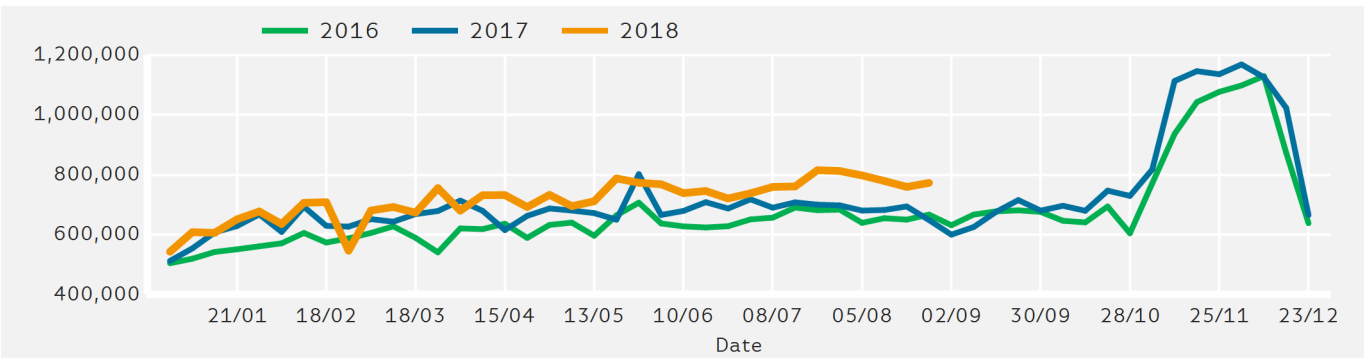


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 35, 2018 Vs Week 1, 2017 to Week 35, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 35, 2018 Vs Week 35, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 35 2018 Vs Week 34 2018