

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Manchester BID	0.0%	13.3%	1.7%	3.6%	1.1%	2.1%
North & Yorkshire	-1.6%	0.7%	3.9%	-6.3%	2.0%	-6.7%
High Street Index - BDSU (BDSU - Comparison)	-0.1%	6.1%	6.8%	-5.4%	0.8%	-6.0%
High Street Index(Regional City)	0.5%	9.8%	7.2%	-3.3%	0.3%	-6.9%
UK	-0.8%	4.1%	5.3%	-4.8%	0.7%	-6.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 37,974,639 which is 0.2% up on the previous year.

The total number of visitors for the year to date is 28,173,182 which is 0% up on the previous year.

The total number of visitors to Manchester BID in week commencing 13 October 2024 was 691,342.

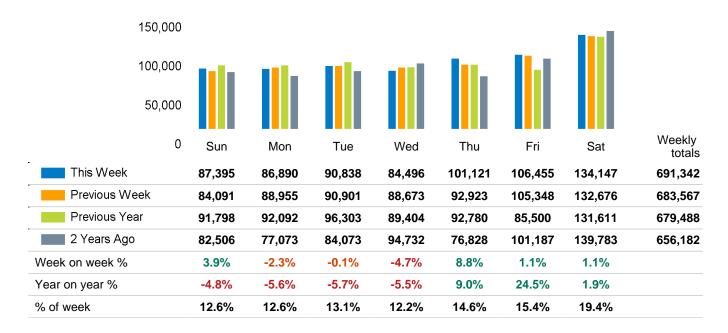
The busiest day in week commencing 13 October 2024 was Saturday with 134,147 visitors.

The peak hour of the week was 14:00 on Saturday 19 October 2024 with footfall of 15,800.

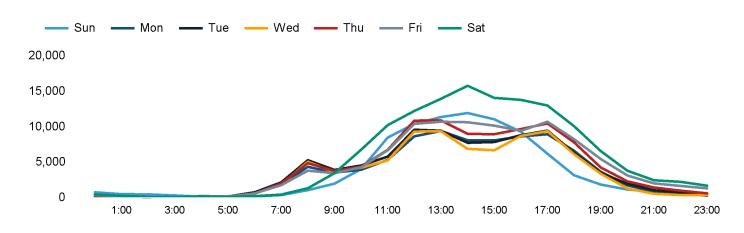
Footfall Counts by week Weather Wed Thu Sun Mon Tue Fri Sat This week \sim 691,342 683,567 13° 13° 16° 15° 17° 17 17 679,488 656,182 Previous week 18° 17° 18° 17° 14° 13° 13° This Week Previous Year Previous Week 2 Years Ago Previous -<u>O</u>-·Ö· year 12° 13° 15° 17° 19° 19° 15°



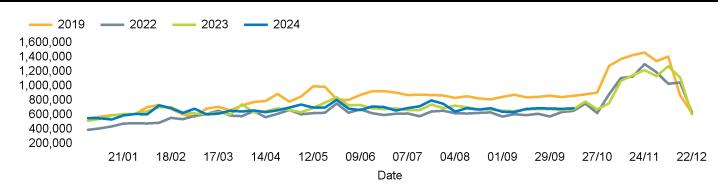
Footfall Counts by day



Footfall Counts by hour

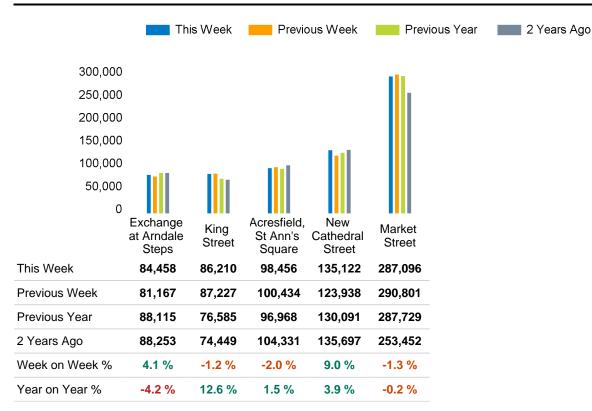


Footfall Counts by week





Footfall Counts by location



Footfall Counts by location



Market Street, 41.5 % New Cathedral Street, 19.5 % Acresfield, St Ann's Square, 14.2 % King Street, 12.5 % Exchange at Arndale Steps, 12.2 %





Reporting dates

This week - 13 October 2024 - 19 October 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 42, 2024 Vs Week 1, 2023 to Week 42, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 42, 2024 Vs Week 42, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 42 2024 Vs Week 41 2024

