



Manchester BID

Week 44, 2017

29/10/2017 to 04/11/2017

Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Manchester BID	▲ 7.1 %	▲ 4.9 %	▲ 20.6 %	▼ -2.2 %	▼ -2.3 %	▼ -12.9 %
North & Yorkshire	▼ -0.6 %	▼ -0.9 %	▲ 2.5 %	▲ 7.7 %	▼ -2.8 %	▼ -7.8 %
High Street Index(Regional City)	▲ 0.2 %	▼ -1.0 %	▲ 2.4 %	▼ -0.2 %	▼ -3.7 %	▼ -9.4 %
UK	▼ -0.9 %	▼ -1.3 %	▲ 0.8 %	▲ 2.5 %	▼ -4.3 %	▼ -8.0 %

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 6.7% up on the previous year.

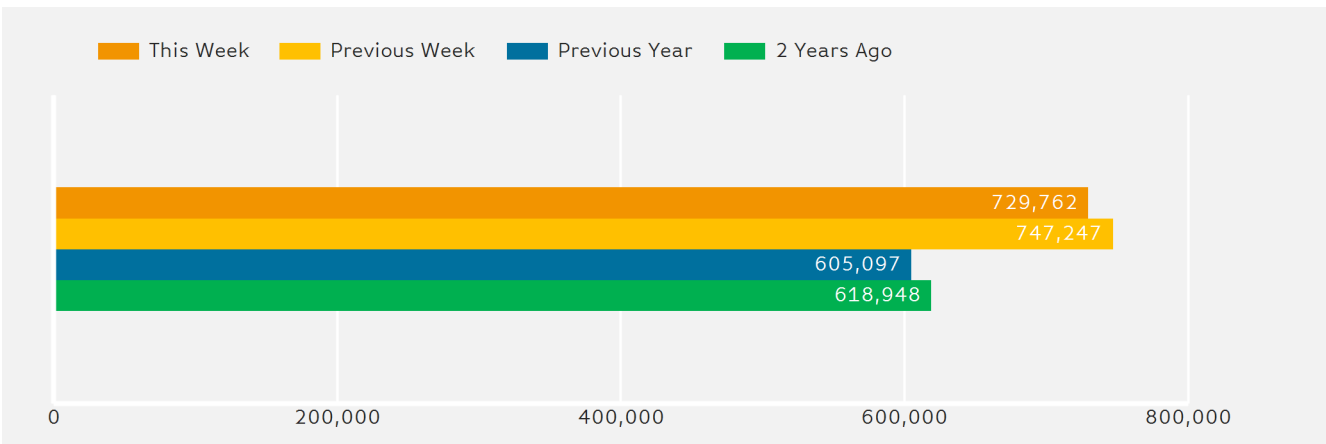
Footfall for the year to date is 7.1% up on the previous year.

The number of visitors counted for week commencing 29 October 2017 was 729,762.

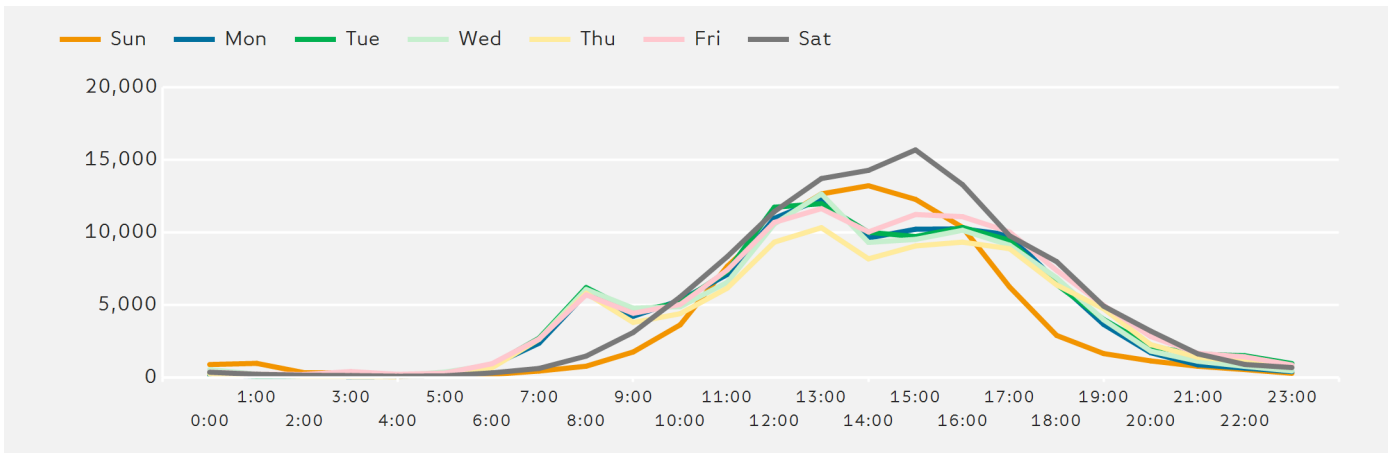
The busiest day in week commencing 29 October 2017 was Saturday with 117,852 visitors.

The peak hour of the week was 15:00 on Saturday with footfall of 15,673

Footfall by Week



Footfall by Hour



Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	11	11	14	13	12	11	10
Previous Week	12	16	18	14	14	12	14
Previous Year	12	16	11	10	8	9	7

Footfall by Day

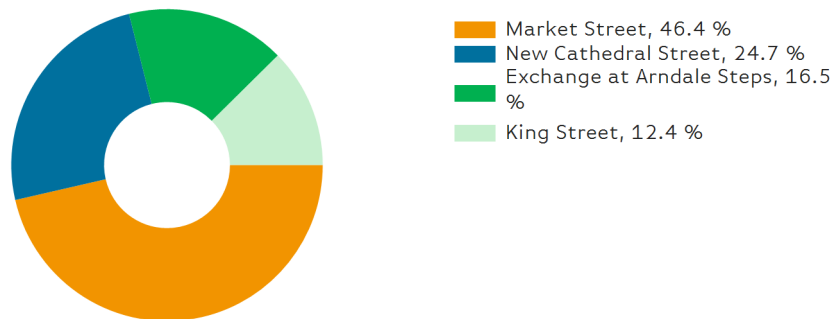
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly Total
This Week	89,944	103,338	107,414	103,649	95,903	111,662	117,852	729,762
Previous Week	76,335	103,611	101,652	111,641	109,647	127,337	117,024	747,247
Previous Year	73,706	90,988	86,437	87,393	74,479	91,042	101,052	605,097
2 Years Ago	64,084	79,653	83,660	84,499	89,579	86,772	130,701	618,948
Week on Week % Change	17.8 %	-0.3 %	5.7 %	-7.2 %	-12.5 %	-12.3 %	0.7 %	-2.3 %
Year on Year % Change	22.0 %	13.6 %	24.3 %	18.6 %	28.8 %	22.6 %	16.6 %	20.6 %

Footfall by Location

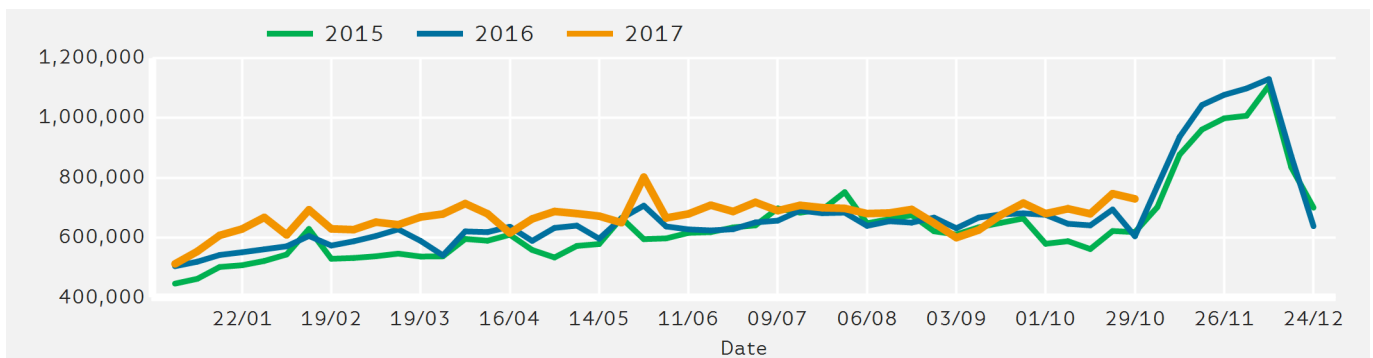


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.