



Manchester BID

Week 46, 2018

11/11/2018 to 17/11/2018



REGION - North & Yorkshire

Sunday to Saturday

COUNT TYPE: Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

| | Year to Date % Change | | Year on Year % Change | | Week On Week % Change | |
|-----------------------------------|-----------------------|----------|-----------------------|----------|-----------------------|----------|
| | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 |
| Manchester BID | ▲ 6.2 % | ▲ 7.4 % | ▼ -14.2 % | ▲ 18.9 % | ▲ 26.1 % | ▲ 36.1 % |
| North & Yorkshire | ▼ -1.1 % | ▼ -0.4 % | ▼ -3.5 % | ▲ 5.0 % | ▲ 5.7 % | ▲ 3.8 % |
| High Street Index (Regional City) | ▼ -1.3 % | ▲ 0.3 % | ▼ -5.2 % | ▲ 2.8 % | ▲ 5.5 % | ▲ 2.1 % |
| UK | ▼ -2.3 % | ▼ -0.8 % | ▼ -3.0 % | ▲ 1.2 % | ▲ 5.9 % | ▲ 2.3 % |

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 6.3% up on the previous year.

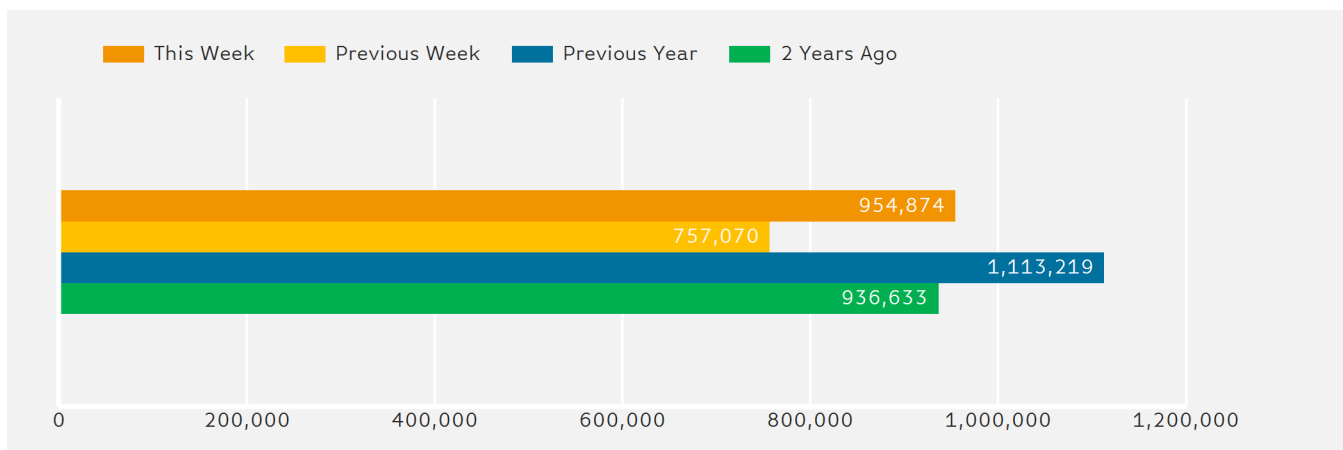
Footfall for the year to date is 6.2% up on the previous year.

The number of visitors counted for week commencing 11 November 2018 was 954,874.

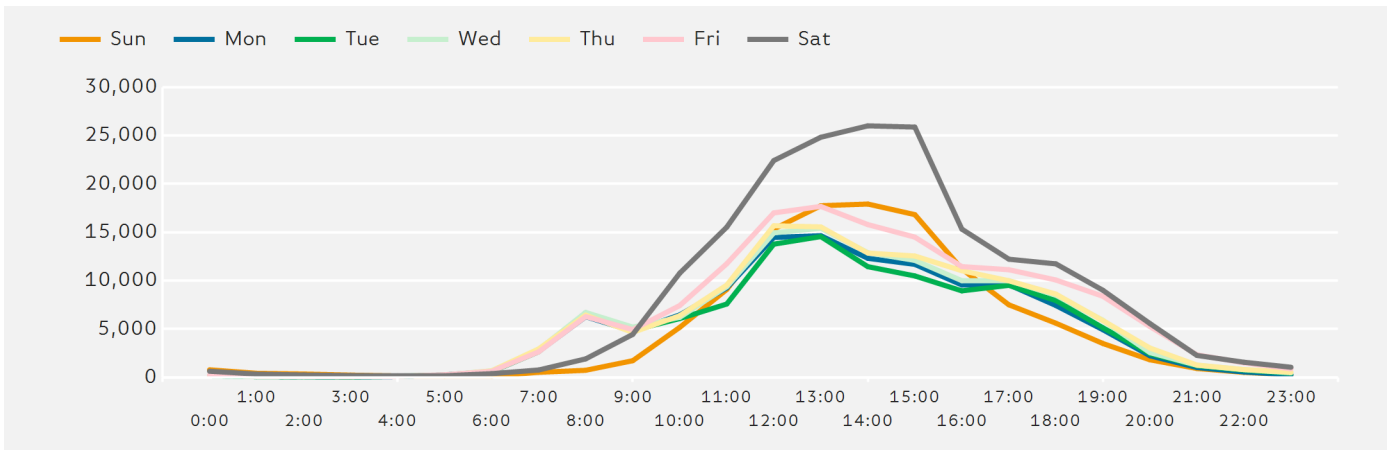
The busiest day in week commencing 11 November 2018 was Saturday with 193,539 visitors.

The peak hour of the week was 14:00 on Saturday 17 November 2018 with footfall of 25,994

Footfall by Week



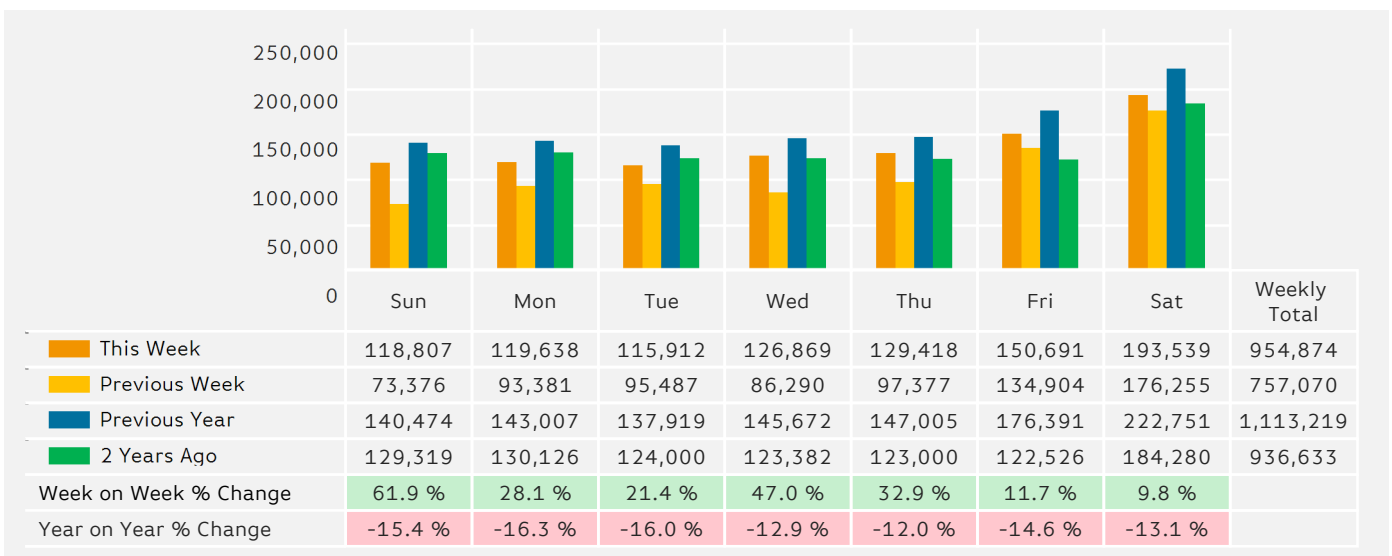
Footfall by Hour



Weather

| | Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This Week | 11 | 12 | 12 | 13 | 13 | 14 | 11 |
| Previous Week | 14 | 13 | 14 | 14 | 12 | 12 | 12 |
| Previous Year | 7 | 6 | 12 | 12 | 10 | 9 | 9 |

Footfall by Day

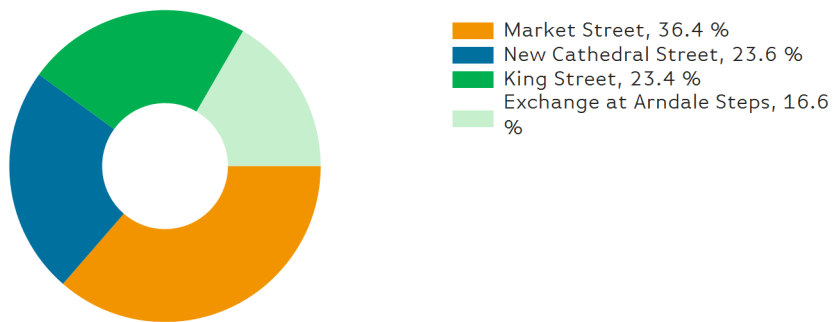


Footfall by Location

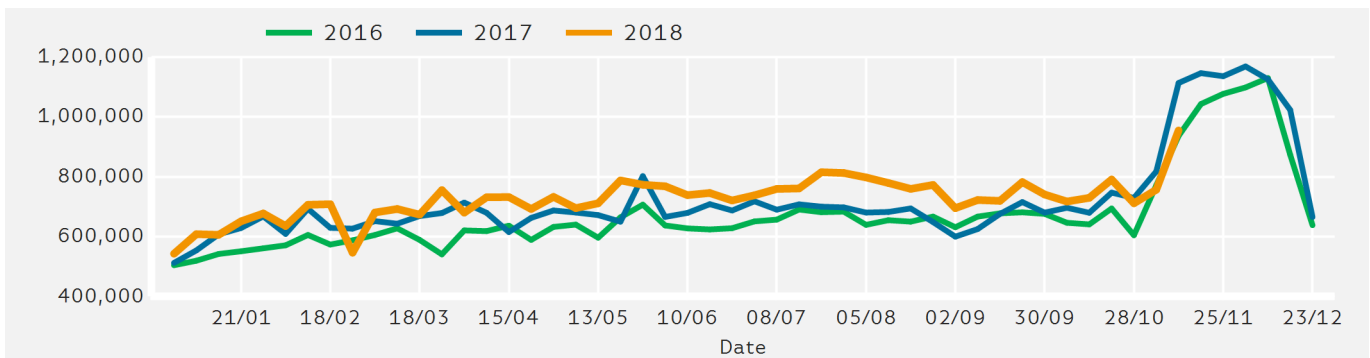


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 46, 2018 Vs Week 1, 2017 to Week 46, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 46, 2018 Vs Week 46, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 46 2018 Vs Week 45 2018