HEART OF MCR BID
MANCHESTER'S BUSINESS IMPROVEMENT DISTRICT

Week 46, 2019. 10 Nov 2019 - 16 Nov 2019

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
Manchester BID	-6.2 %	6.2 %	2.0 %	-14.2 %	40.5 %	26.1 %
North & Yorkshire	-2.7 %	-1.1 %	-6.9 %	-3.5 %	3.8 %	5.7 %
High Street Index(Regional City)	-1.6 %	-1.3 %	-3.7 %	-5.2 %	4.6 %	5.5 %
High Street Index - BDSU(BDSU - Comparison)	-1.9 %		-6.1 %	-2.6 %	4.1 %	6.2 %
UK	-2.1 %	-2.3 %	-6.5 %	-3.0 %	2.8 %	5.9 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 6.6% down on the previous year.

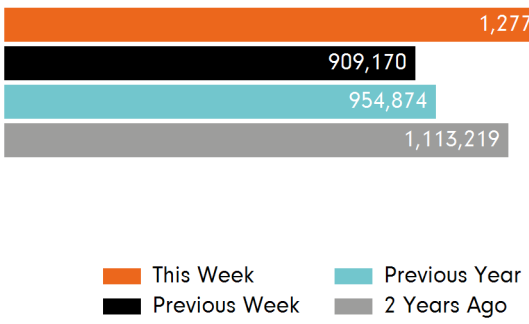
Footfall for the year to date is 6.2% down on the previous year.

The number of visitors counted for week commencing 10 November 2019 was 1,277,327.

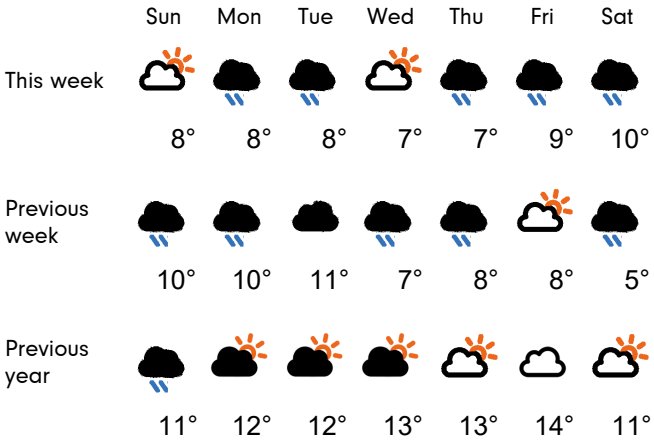
The busiest day in week commencing 10 November 2019 was Saturday with 264,602 visitors.

The peak hour of the week was 14:00 on Saturday 16 November 2019 with footfall of 32,545

Footfall by week

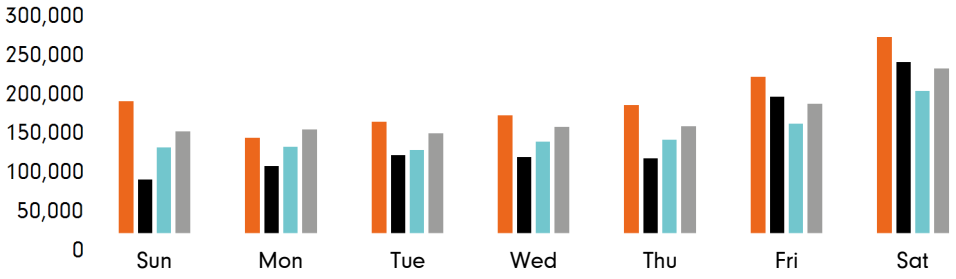


Weather



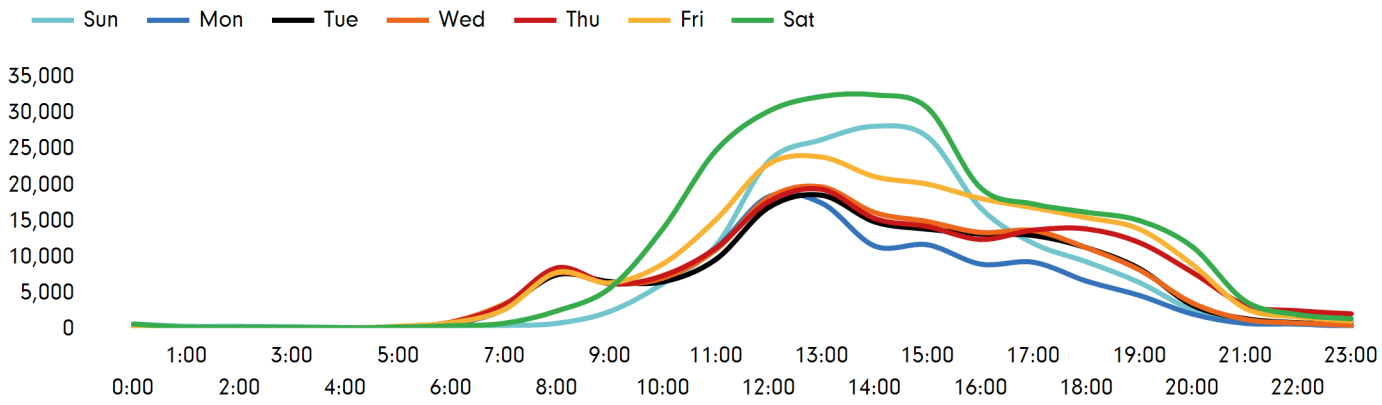
SPRINGBOARD.

Footfall by day

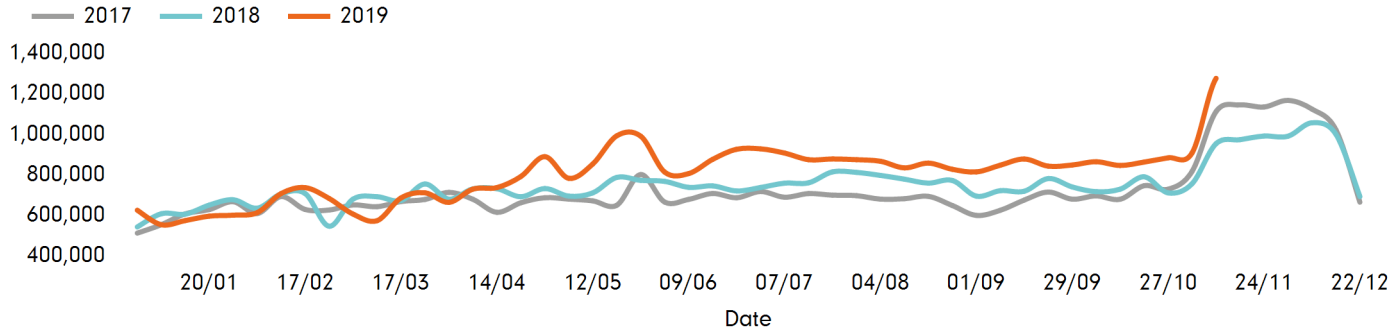


	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly totals
This Week	179,528	131,655	153,177	161,339	175,021	212,005	264,602	1,277,327
Previous Week	77,211	94,354	109,267	106,739	104,934	185,493	231,172	909,170
Previous Year	118,807	119,638	115,912	126,869	129,418	150,691	193,539	954,874
2 Years Ago	140,474	143,007	137,919	145,672	147,005	176,391	222,751	1,113,219
Week on week %	132.5 %	39.5 %	40.2 %	51.2 %	66.8 %	14.3 %	14.5 %	
Year on year %	13.7 %	-15.7 %	2.9 %	-1.2 %	5.6 %	8.6 %	0.0 %	
% of week	14.1%	10.3%	12.0%	12.6%	13.7%	16.6%	20.7%	

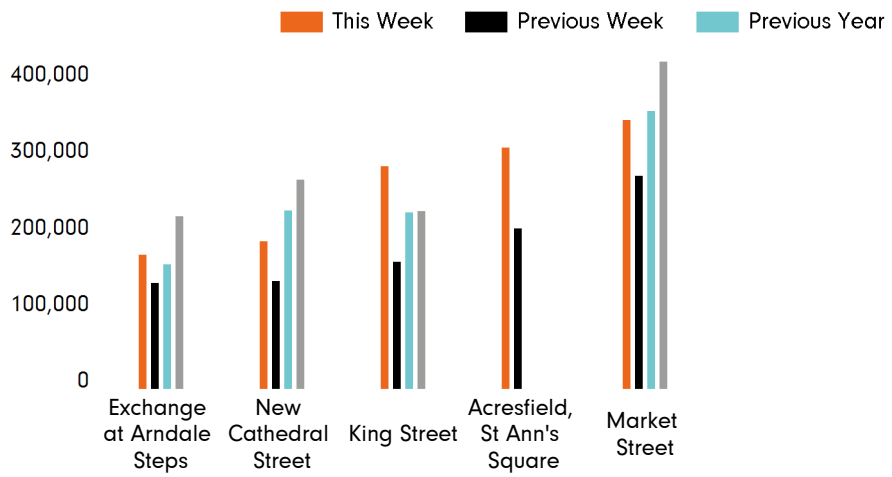
Footfall by hour



Footfall by week

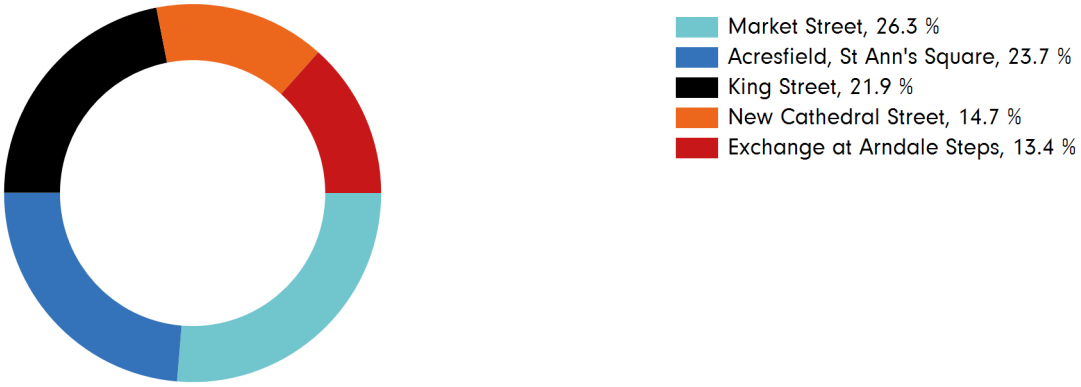


Footfall by location



	Exchange at Arndale Steps	New Cathedral Street	King Street	Acresfield, St Ann's Square	Market Street
This Week	**170,905**	**187,846**	**279,405**	**302,923**	**336,248**
Previous Week	**136,191**	**138,893**	**162,543**	**203,525**	**268,018**
Previous Year	**158,939**	**225,416**	**223,163**		**347,356**
2 Years Ago	**217,893**	**262,829**	**224,328**		**408,169**
Week on Week %	25.5 %	35.2 %	71.9 %	48.8 %	25.5 %
Year on Year %	7.5 %	-16.7 %	25.2 %		-3.2 %

Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 46 , 2019 Vs Week 1, 2018 to Week 46 , 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week46, 2019 Vs Week 46, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 46 2019 Vs Week 45 2019