

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Manchester BID	23.2%	26.9%	11.8%	443.7%	1.7%	1.2%
North & Yorkshire	25.3%	20.3%	1.1%	135.9%	3.5%	-3.1%
High Street Index(Regional City)	51.9%	23.4%	14.6%	195.2%	5.4%	1.0%
High Street Index - BDSU(BDSU - Comparison)	41.1%	15.8%	12.7%	155.7%	5.6%	0.4%
UK	33.3%	16.9%	6.8%	121.1%	2.3%	-1.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 33,465,838 which is 27.1% up on the previous year.

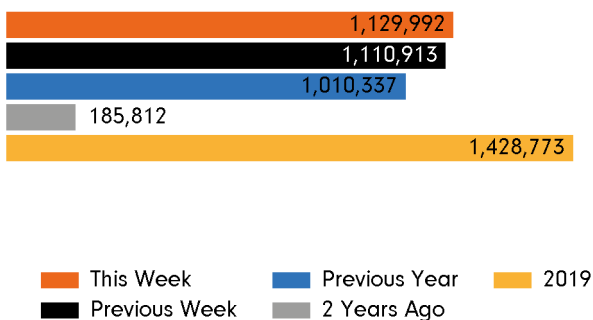
The total number of visitors for the year to date is 29,362,065 which is 23.2% up on the previous year.

The total number of visitors to Manchester BID in week commencing 20 November 2022 was 1,129,992.

The busiest day in week commencing 20 November 2022 was Saturday with 249,066 visitors.

The peak hour of the week was 13:00 on Saturday 26 November 2022 with footfall of 26,540.

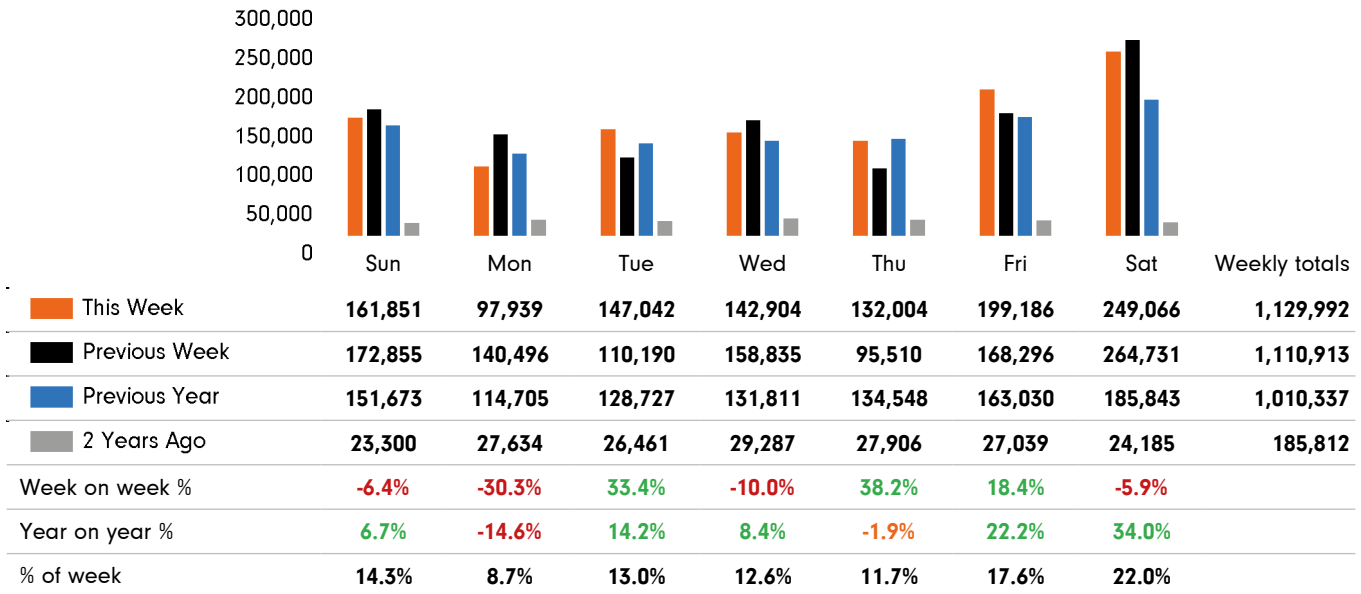
Footfall by week



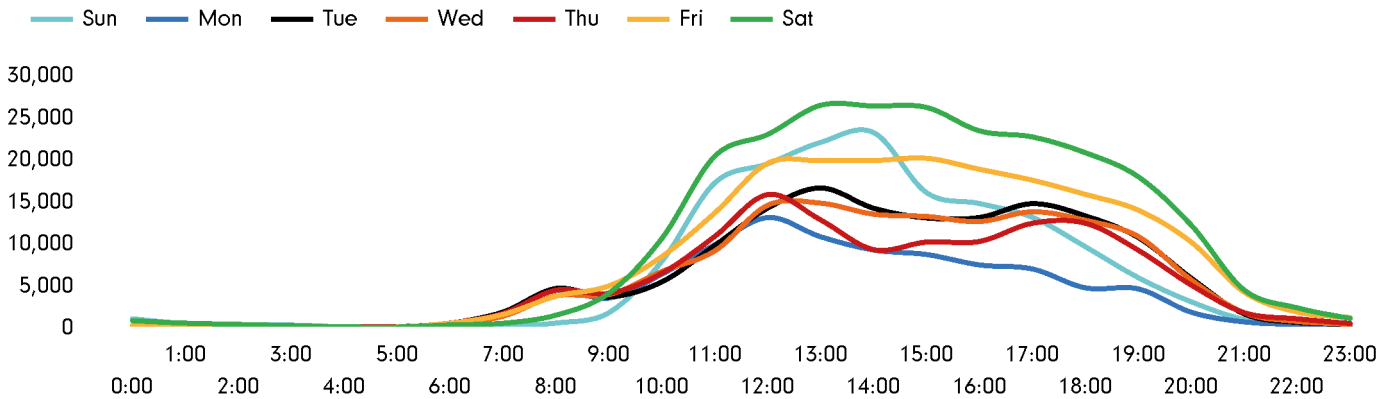
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	10°	10°	8°	10°	11°	11°	12°
Previous week	14°	16°	13°	12°	10°	10°	11°
Previous year	7°	9°	8°	9°	5°	8°	4°

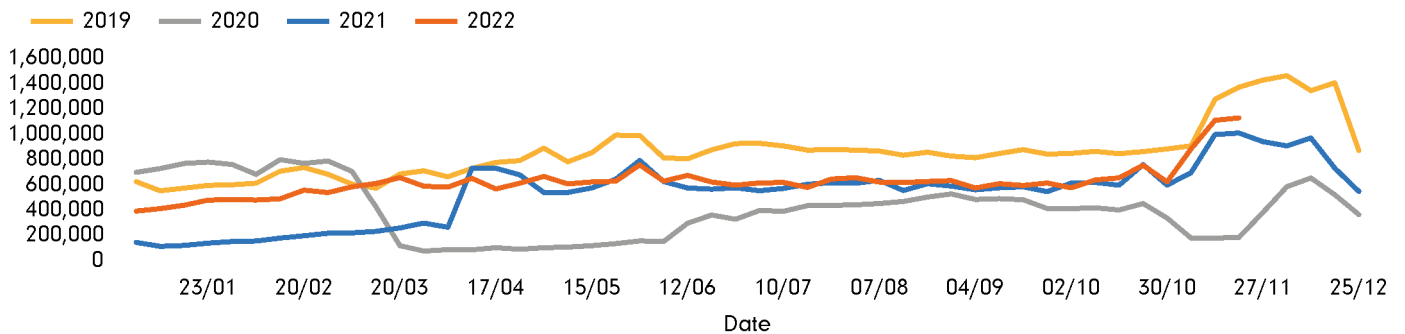
Footfall by day



Footfall by hour

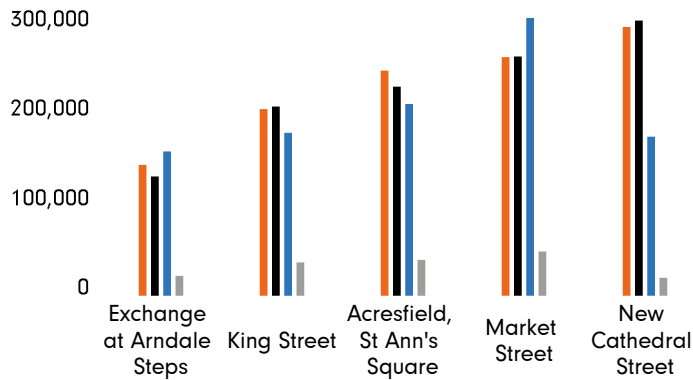


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	142,584	201,579	242,150	256,182	287,497
Previous Week	130,787	203,912	224,883	257,029	294,302
Previous Year	156,896	176,835	206,776	297,020	172,810
2 Years Ago	26,048	40,706	43,358	51,601	24,099
Week on Week %	9.0 %	-1.1 %	7.7 %	-0.3 %	-2.3 %
Year on Year %	-9.1 %	14.0 %	17.1 %	-13.7 %	66.4 %

Footfall by location



■ New Cathedral Street, 25.4 %
■ Market Street, 22.7 %
■ Acresfield, St Ann's Square, 21.4 %
■ King Street, 17.8 %
■ Exchange at Arndale Steps, 12.6 %

Reporting dates

This week - 20 November 2022 - 26 November 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 47, 2022 Vs Week 1, 2021 to Week 47, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 47, 2022 Vs Week 47, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 47 2022 Vs Week 46 2022

2019 Comparison for: Manchester BID

2019 comparison for Manchester BID

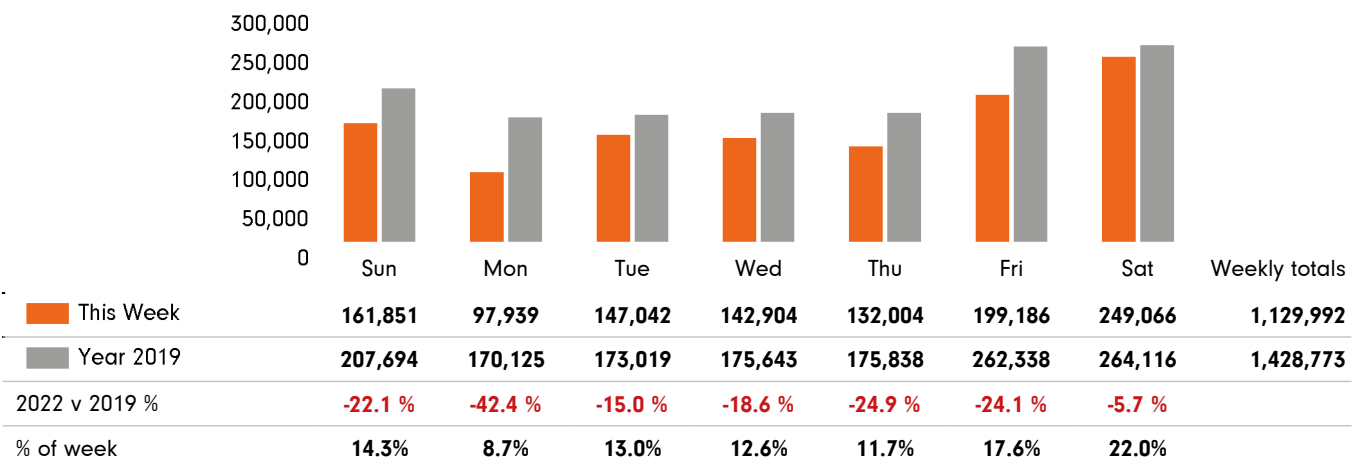
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date %	Year on year %
	2022 Vs 2019	2022 Vs 2019
Manchester BID	-28.9 %	-20.9 %
North & Yorkshire	-18.7 %	-20.7 %
High Street Index (Regional City)	-18.6 %	-13.6 %
High Street Index - BDSU (BDSU - Comparison)	-20.0 %	-18.0 %
UK	-17.2 %	-14.8 %

Manchester BID is compared to the high street index.

Footfall by day



Footfall by location

