



**Manchester BID**

Week 48, 2017

26/11/2017 to 02/12/2017

Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

**Weekly Footfall**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Manchester BID	▲ 7.4 %	▲ 5.3 %	▲ 5.5 %	▲ 7.8 %	▼ -0.9 %	▲ 3.3 %
North & Yorkshire	▼ -0.4 %	▼ -0.7 %	▼ -3.6 %	▲ 3.4 %	▲ 1.4 %	▲ 6.1 %
High Street Index(Regional City)	▲ 0.3 %	▼ -1.1 %	▼ -2.1 %	▼ -2.3 %	▲ 1.4 %	▲ 3.0 %
UK	▼ -0.8 %	▼ -1.3 %	▼ -4.5 %	▼ -0.6 %	▲ 0.3 %	▲ 3.9 %

**Headlines**

The change in footfall for Manchester BID over the last 52 weeks is 6.9% up on the previous year.

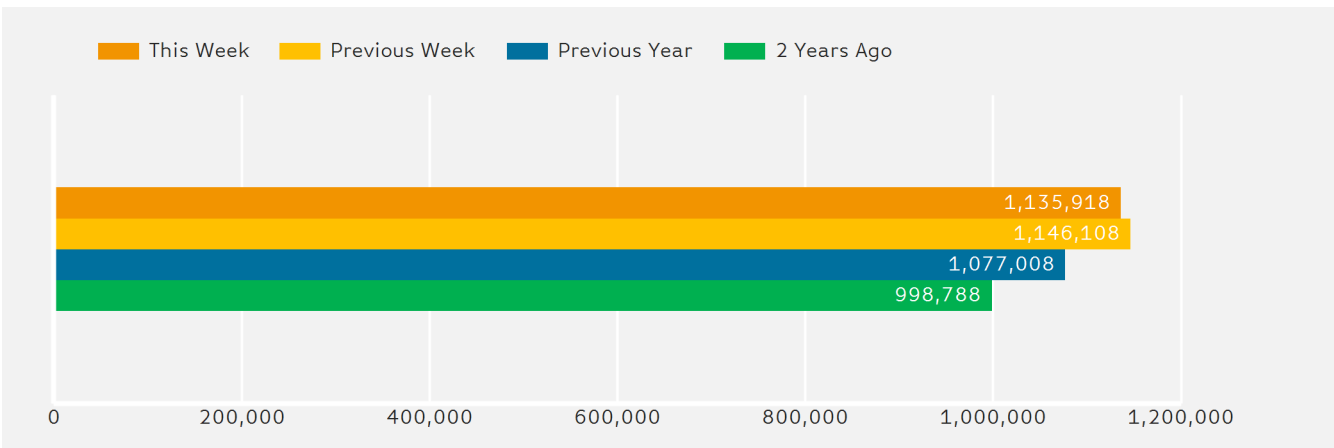
Footfall for the year to date is 7.4% up on the previous year.

The number of visitors counted for week commencing 26 November 2017 was 1,135,918.

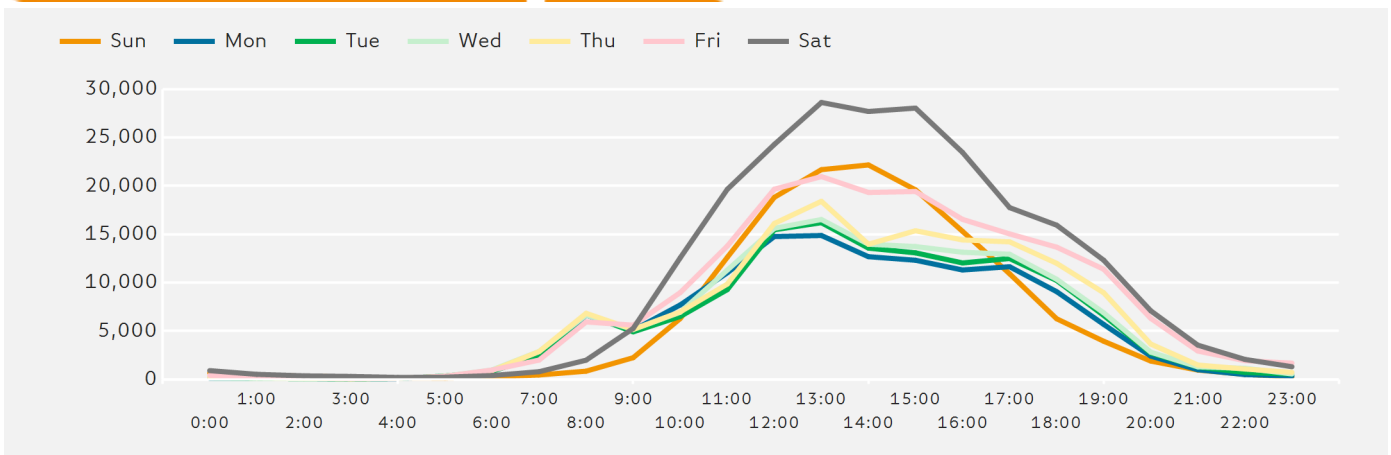
The busiest day in week commencing 26 November 2017 was Saturday with 235,431 visitors.

The peak hour of the week was 13:00 on Saturday with footfall of 28,615

**Footfall by Week**



### Footfall by Hour



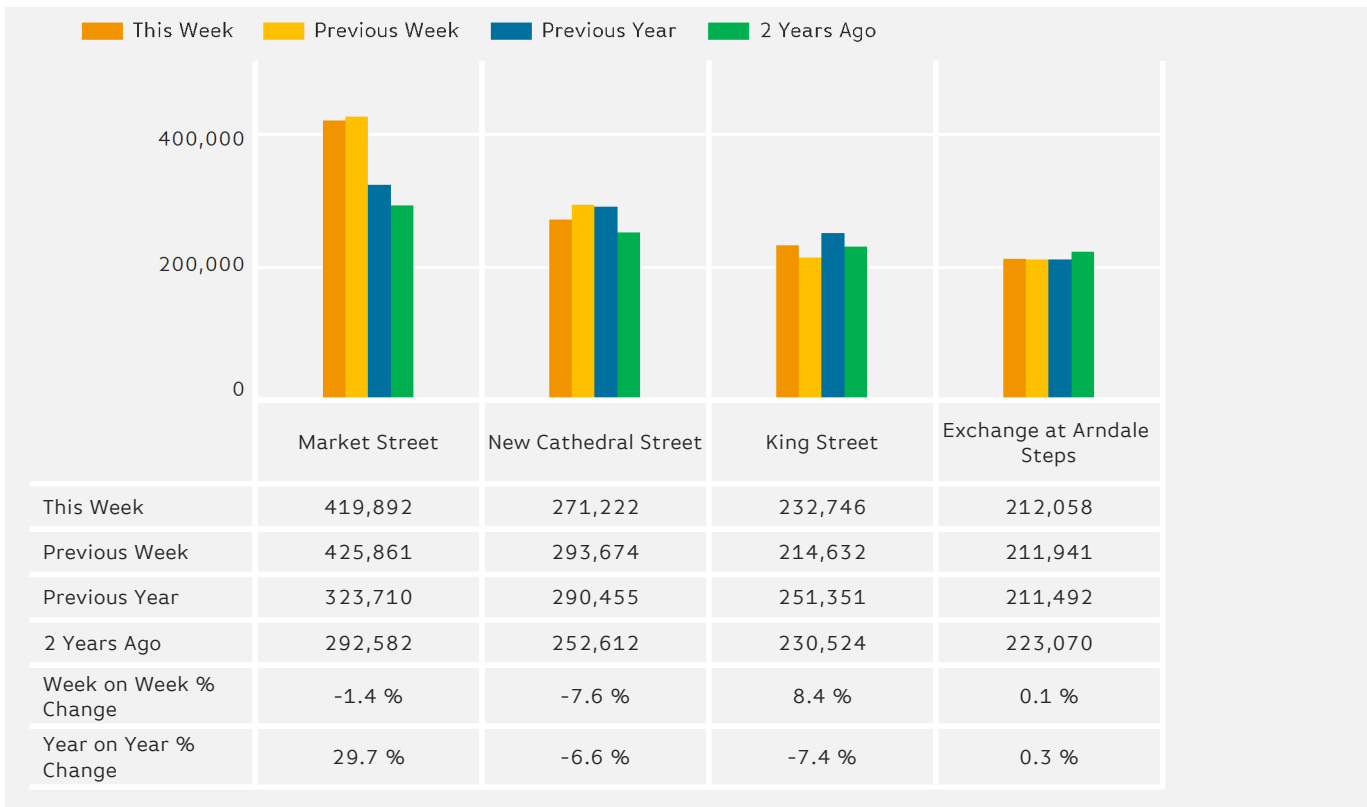
### Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	7	8	6	6	3	6	8
Previous Week	8	13	13	15	9	7	6
Previous Year	9	9	5	6	9	8	7

### Footfall by Day

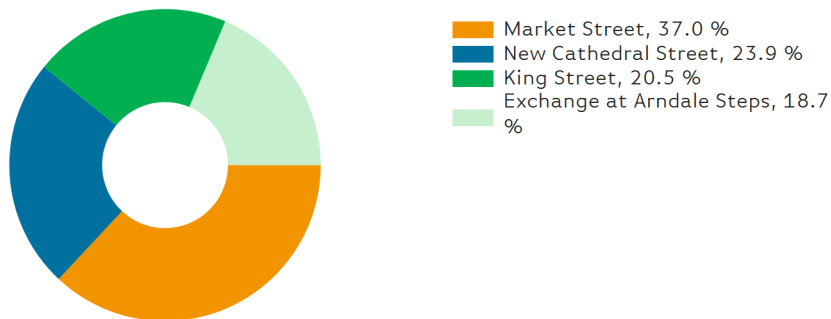
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly Total
This Week	147,134	131,210	136,568	143,948	154,091	187,536	235,431	1,135,918
Previous Week	156,909	143,603	154,381	137,753	138,631	196,305	218,526	1,146,108
Previous Year	145,871	142,292	128,143	140,484	153,214	164,654	202,350	1,077,008
2 Years Ago	135,796	113,813	122,288	129,842	139,902	164,268	192,879	998,788
Week on Week % Change	-6.2 %	-8.6 %	-11.5 %	4.5 %	11.2 %	-4.5 %	7.7 %	-0.9 %
Year on Year % Change	0.9 %	-7.8 %	6.6 %	2.5 %	0.6 %	13.9 %	16.3 %	5.5 %

### Footfall by Location

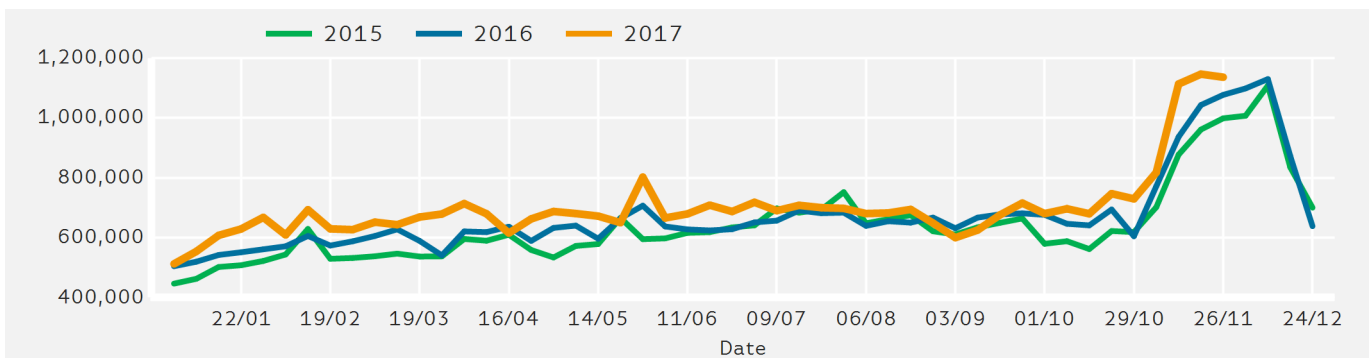


### Footfall by location

Counting By Location - Main Locations Only



### Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.