

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Manchester BID	-55.3 %	-5.3 %	-87.0 %	10.5 %	3.0 %	4.0 %
North & Yorkshire	-41.6 %	-2.6 %	-65.7 %	1.3 %	6.5 %	6.5 %
High Street Index (Regional City)	-53.2 %	-1.5 %	-73.7 %	4.8 %	5.1 %	9.1 %
High Street Index - BDSU (BDSU - Comparison)	-49.0 %	-1.8 %	-71.0 %	2.9 %	4.4 %	9.9 %
UK	-44.7 %	-2.1 %	-63.7 %	0.5 %	6.6 %	6.9 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 50.1% down on the previous year.

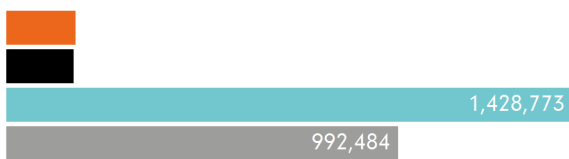
Footfall for the year to date is 55.3% down on the previous year.

The number of visitors counted for week commencing 22 November 2020 was 185,812.

The busiest day in week commencing 22 November 2020 was Wednesday with 29,287 visitors.

The peak hour of the week was 13:00 on Sunday 22 November 2020 with footfall of 3,791

Footfall by week

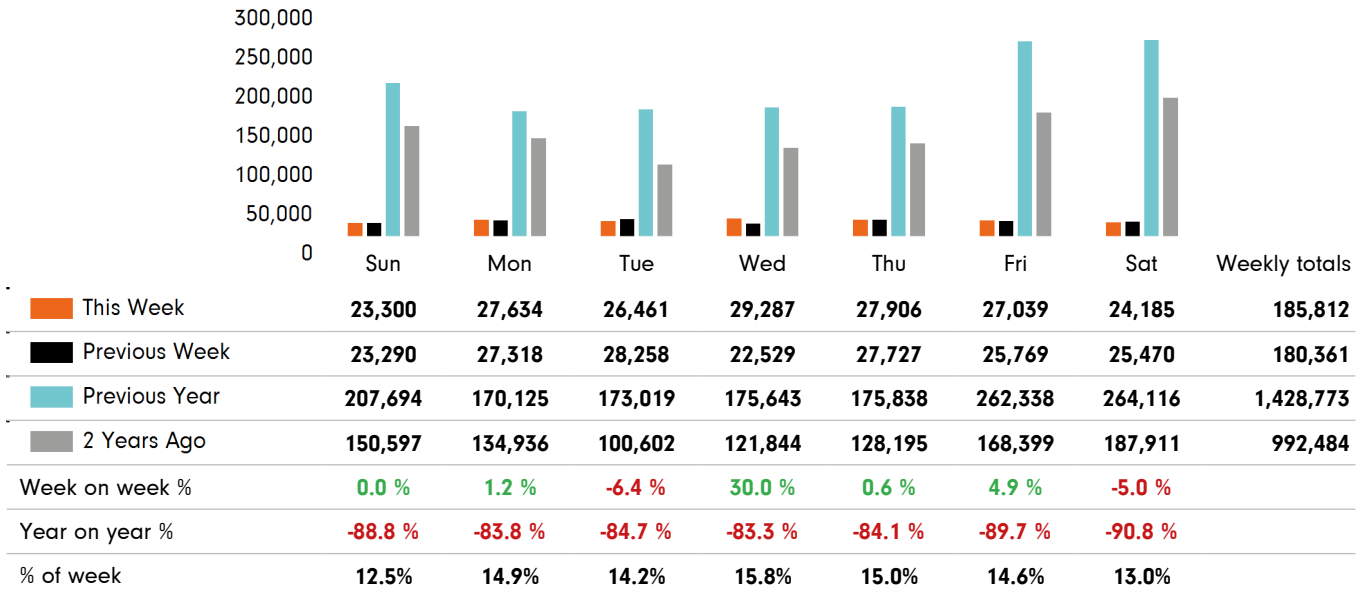


■ This Week
■ Previous Week
■ Previous Year
■ 2 Years Ago

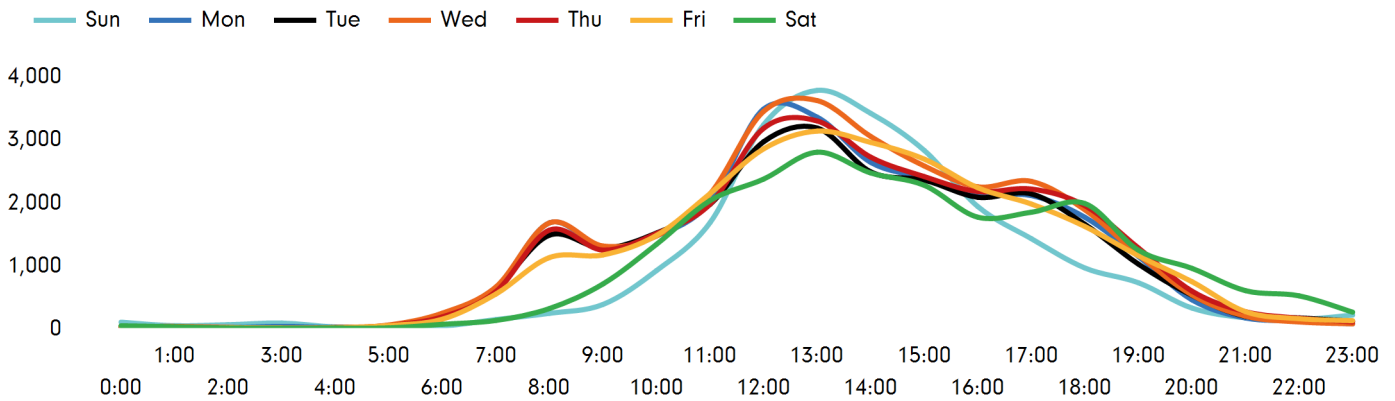
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	9°	10°	12°	9°	7°	6°	8°
Previous week	12°	11°	16°	15°	7°	12°	11°
Previous year	9°	11°	12°	9°	9°	6°	5°

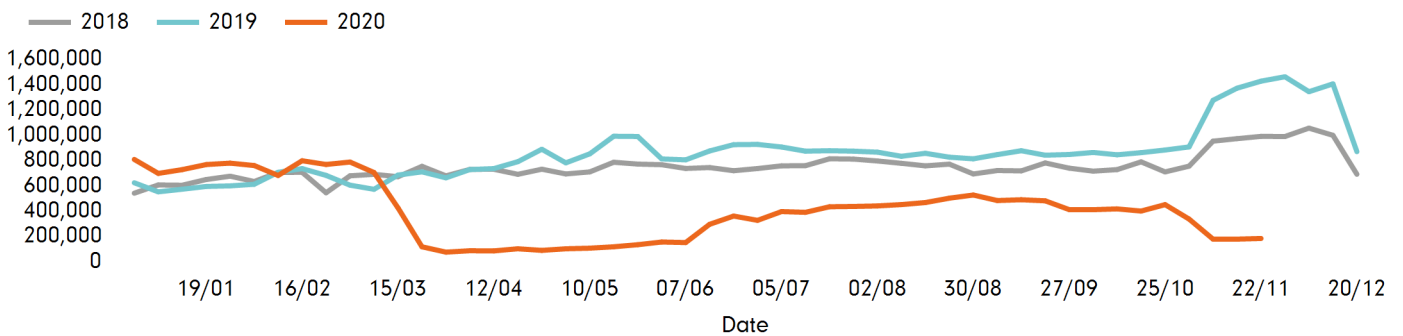
Footfall by day



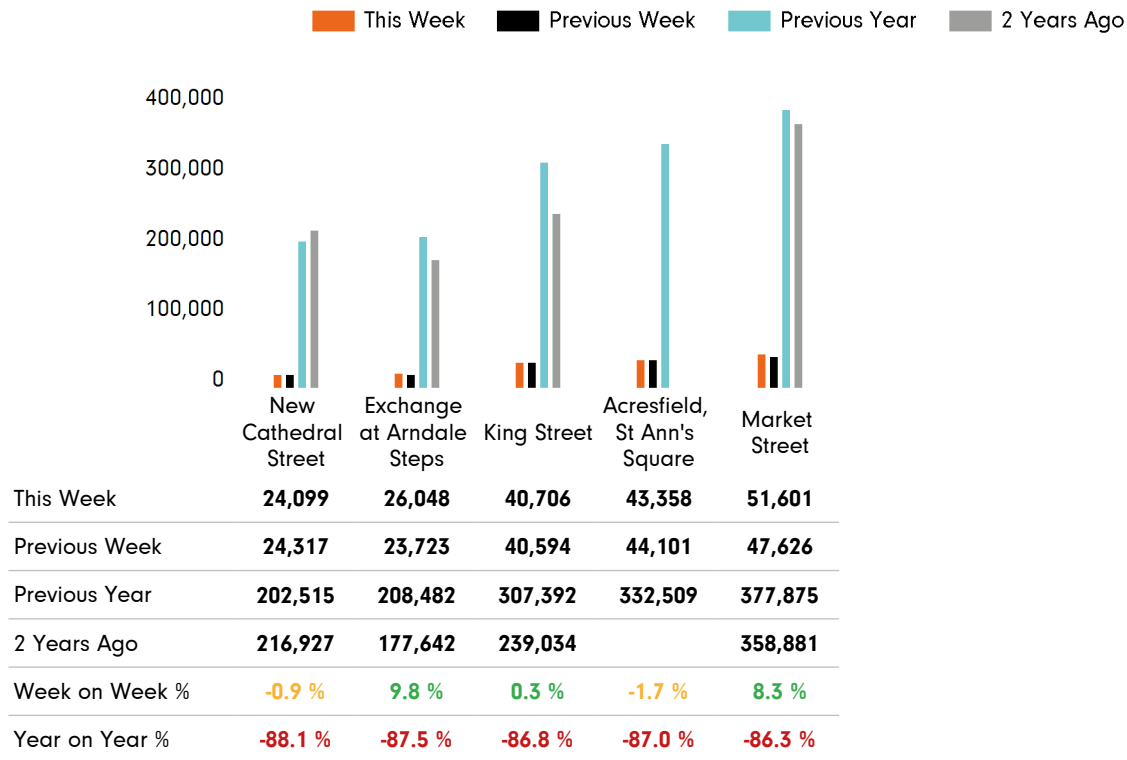
Footfall by hour



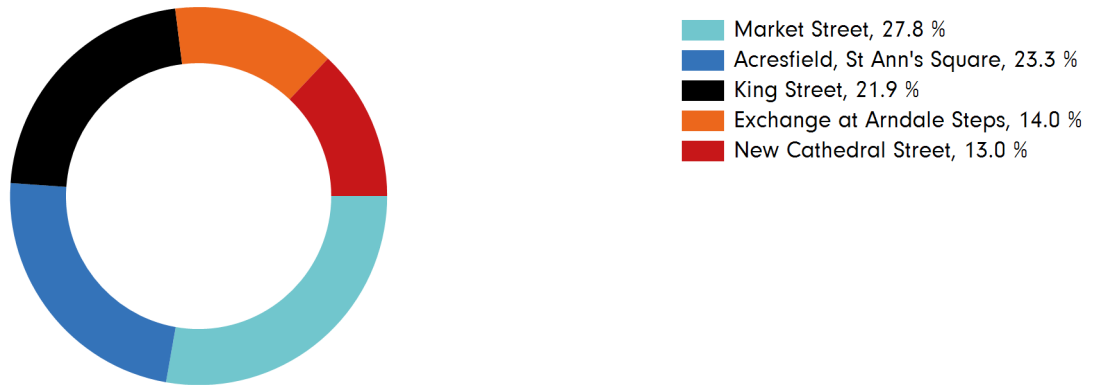
Footfall by week



Footfall by location



Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 48, 2020 Vs Week 1, 2019 to Week 48, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week48, 2020 Vs Week 48, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week48 2020 Vs Week 47 2020