

# Footfall Report for: Manchester BID

## Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Manchester BID	<b>-82.4 %</b>	<b>2.7 %</b>	<b>-82.0 %</b>	<b>4.7 %</b>	<b>15.1 %</b>	<b>1.4 %</b>
North & Yorkshire	<b>-68.7 %</b>	<b>-0.1 %</b>	<b>-68.6 %</b>	<b>1.9 %</b>	<b>5.8 %</b>	<b>-1.6 %</b>
High Street Index (Regional City)	<b>-83.5 %</b>	<b>-0.7 %</b>	<b>-83.9 %</b>	<b>1.1 %</b>	<b>-1.1 %</b>	<b>-2.6 %</b>
High Street Index - BDSU (BDSU - Comparison)	<b>-79.5 %</b>	<b>-1.4 %</b>	<b>-79.6 %</b>	<b>0.9 %</b>	<b>1.1 %</b>	<b>-2.3 %</b>
UK	<b>-72.5 %</b>	<b>-1.6 %</b>	<b>-73.1 %</b>	<b>0.3 %</b>	<b>-2.0 %</b>	<b>-1.1 %</b>

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 18,829,598 which is 61.1% down on the previous year.

The total number of visitors for the year to date is 523,206 which is 82.4% down on the previous year.

The total number of visitors to Manchester BID in week commencing 24 January 2021 was 140,434.

The busiest day in week commencing 24 January 2021 was Friday with 24,719 visitors.

The peak hour of the week was 14:00 on Saturday 30 January 2021 with footfall of 2,962.

## Footfall by week



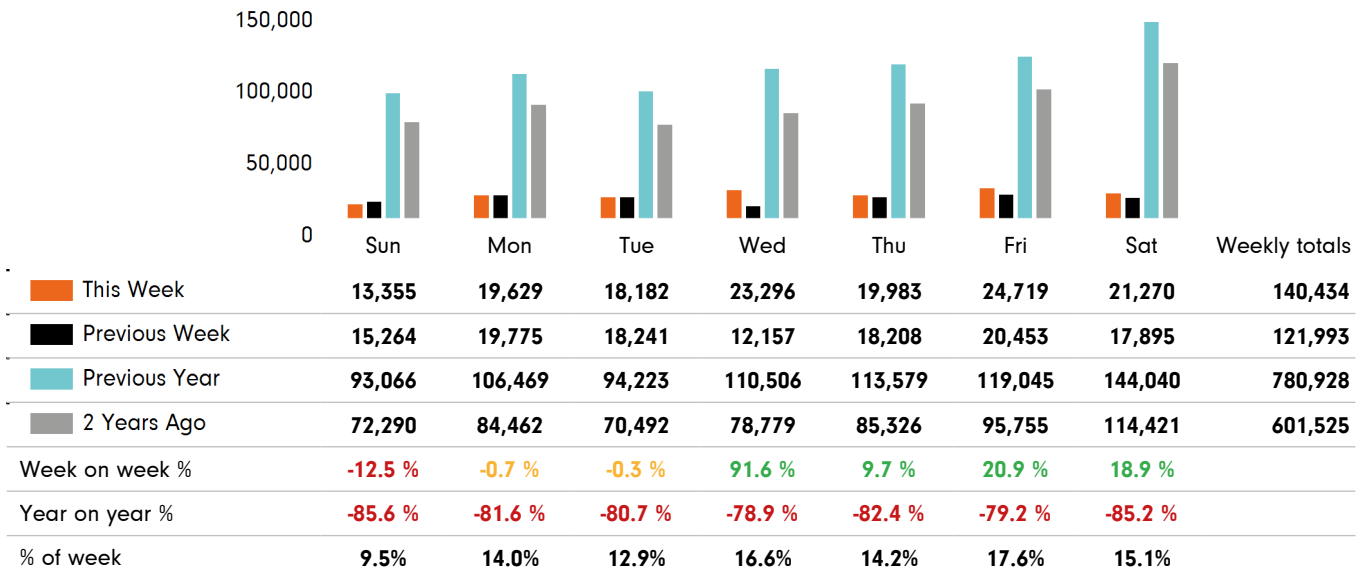
■ This Week     ■ Previous Year  
■ Previous Week     ■ 2 Years Ago

## Weather

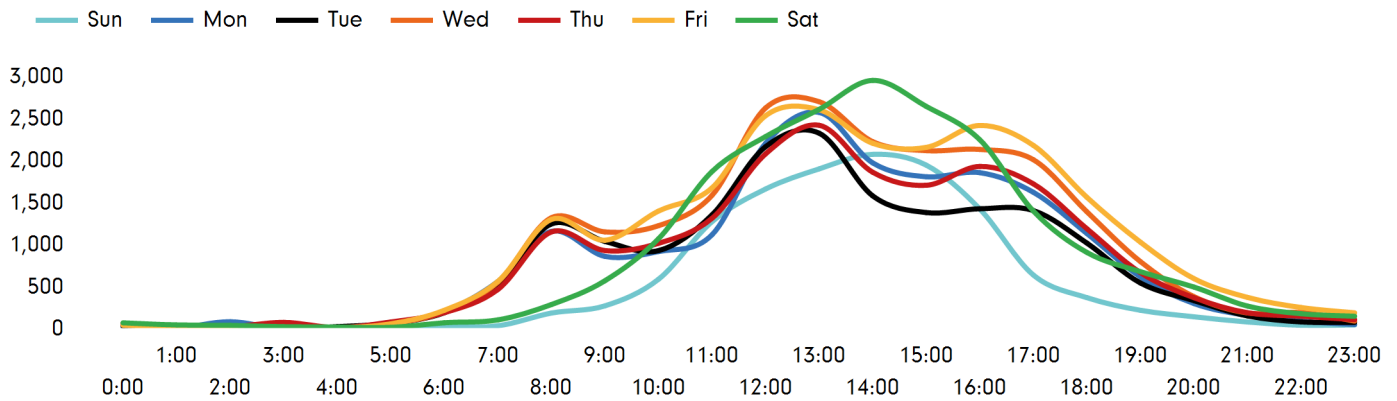
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	2°	5°	4°	8°	10°	8°	4°
Previous week	7°	7°	10°	7°	5°	5°	3°
Previous year	7°	7°	6°	8°	12°	13°	9°

# SPRINGBOARD.

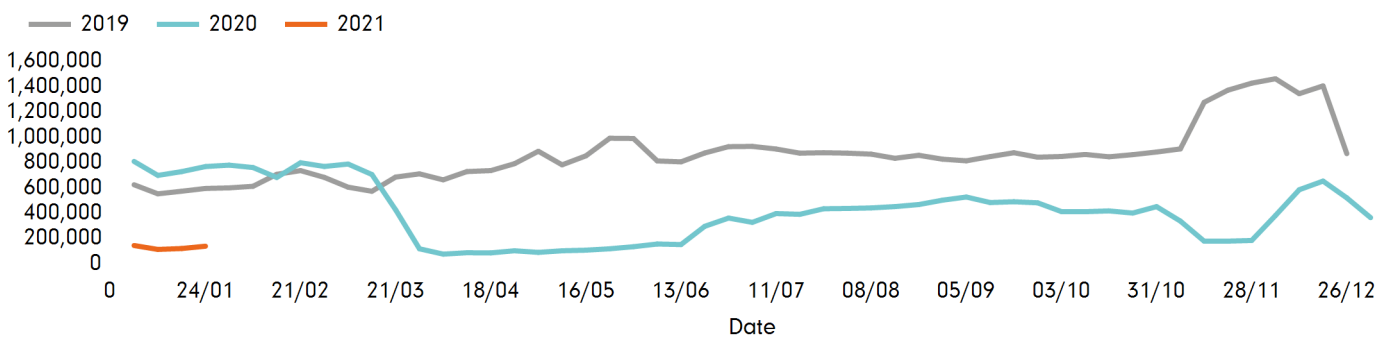
## Footfall by day



## Footfall by hour

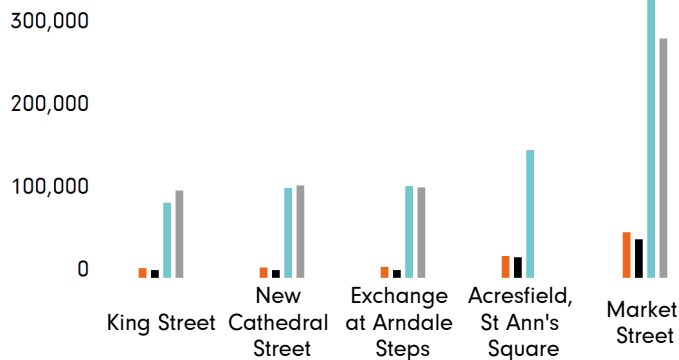


## Footfall by week



## Footfall by location

■ This Week   
 ■ Previous Week   
 ■ Previous Year   
 ■ 2 Years Ago



This Week	<b>16,486</b>	<b>17,212</b>	<b>18,541</b>	<b>30,563</b>	<b>57,632</b>
Previous Week	<b>14,383</b>	<b>14,491</b>	<b>14,349</b>	<b>29,206</b>	<b>49,564</b>
Previous Year	<b>91,226</b>	<b>107,730</b>	<b>110,094</b>	<b>150,874</b>	<b>321,004</b>
2 Years Ago	<b>104,561</b>	<b>110,767</b>	<b>108,729</b>		<b>277,468</b>
Week on Week %	<b>14.6 %</b>	<b>18.8 %</b>	<b>29.2 %</b>	<b>4.6 %</b>	<b>16.3 %</b>
Year on Year %	<b>-81.9 %</b>	<b>-84.0 %</b>	<b>-83.2 %</b>	<b>-79.7 %</b>	<b>-82.0 %</b>

## Footfall by location



- Market Street, 41.0 %
- Acresfield, St Ann's Square, 21.8 %
- Exchange at Arndale Steps, 13.2 %
- New Cathedral Street, 12.3 %
- King Street, 11.7 %

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 4, 2021 Vs Week 1, 2020 to Week 4, 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week4, 2021 Vs Week 4, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week 4 2021 Vs Week 3 2021