

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Manchester BID	31.4%	230.0%	27.4%	242.1%	3.3%	9.2%
North & Yorkshire	3.1%	147.5%	6.4%	155.3%	7.6%	2.0%
High Street Index(Regional City)	32.9%	307.2%	30.8%	345.3%	5.9%	5.1%
High Street Index - BDSU(BDSU - Comparison)	24.0%	224.0%	23.0%	246.5%	5.5%	3.9%
UK	15.0%	169.3%	14.7%	186.0%	4.3%	3.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 35,116,521 which is 20.5% up on the previous year.

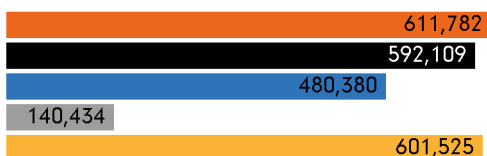
The total number of visitors for the year to date is 2,268,813 which is 31.4% up on the previous year.

The total number of visitors to Manchester BID in week commencing 22 January 2023 was 611,782.

The busiest day in week commencing 22 January 2023 was Saturday with 126,771 visitors.

The peak hour of the week was 13:00 on Saturday 28 January 2023 with footfall of 15,207.

Footfall by week

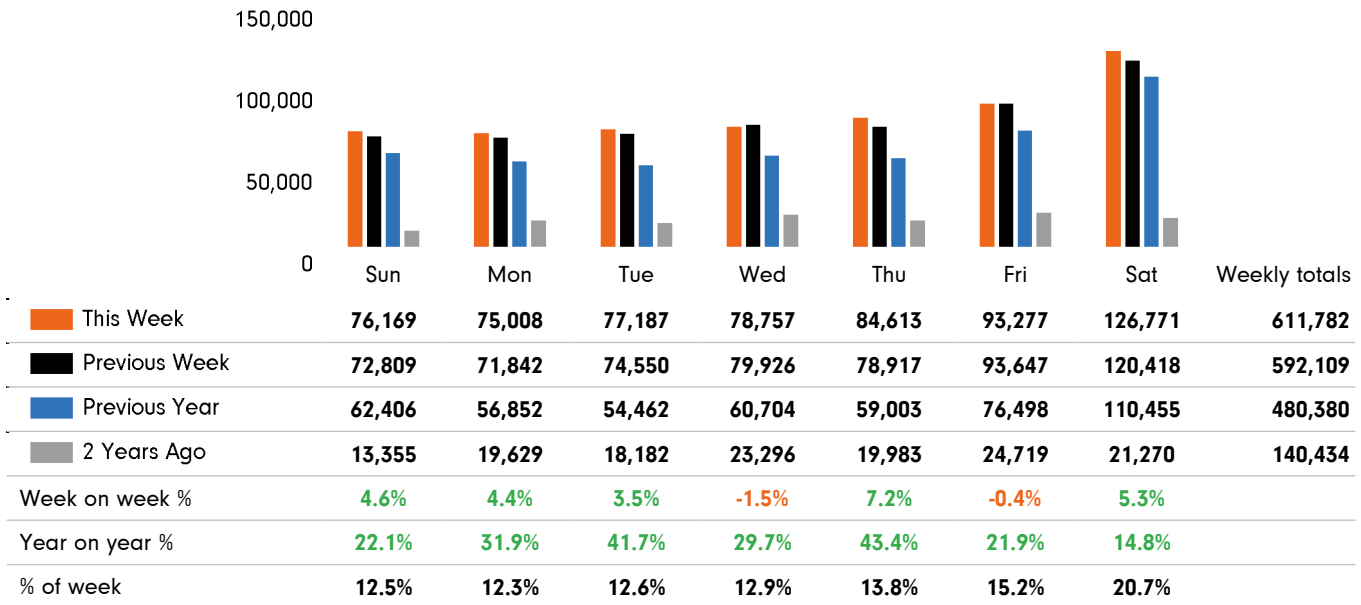


■ This Week ■ Previous Year ■ 2019
■ Previous Week ■ 2 Years Ago

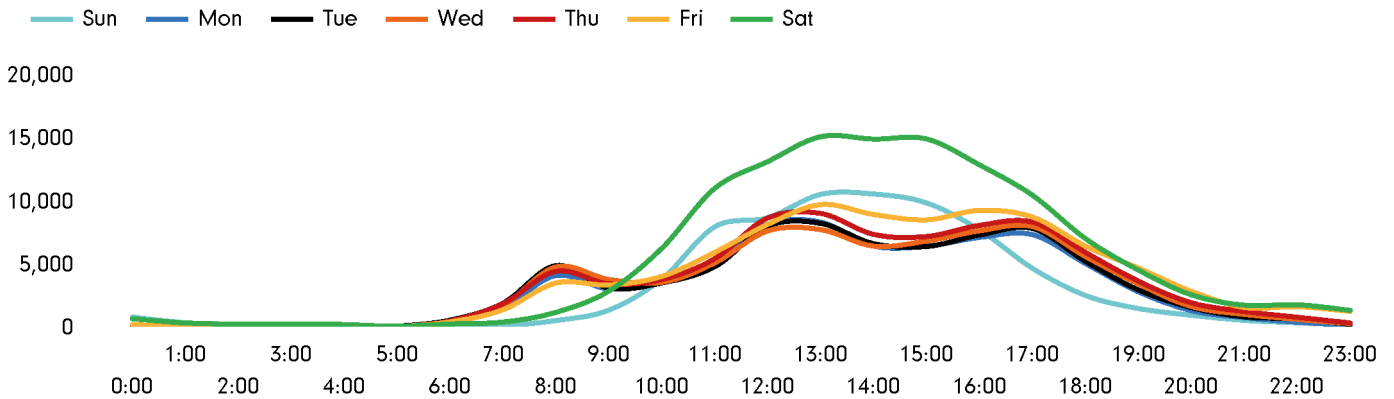
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	5°	4°	8°	6°	9°	6°	7°
Previous week	9°	8°	4°	1°	6°	5°	6°
Previous year	7°	4°	3°	8°	11°	10°	12°

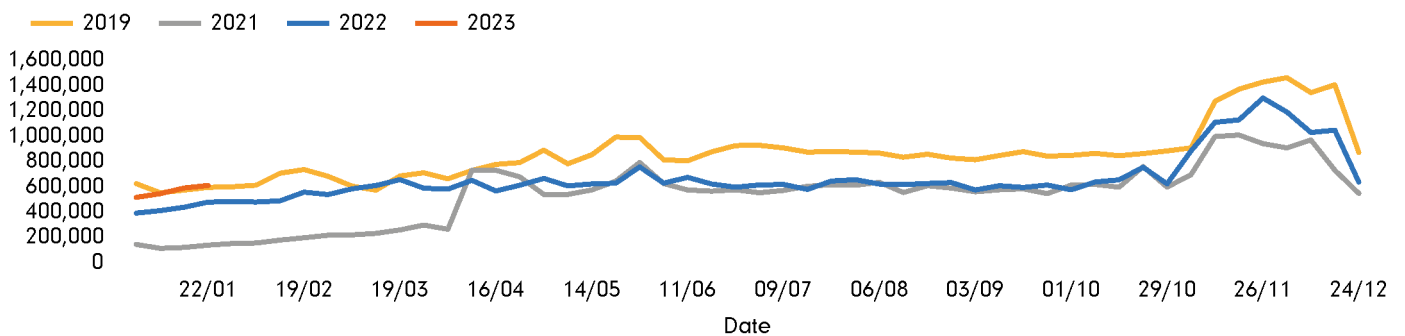
Footfall by day



Footfall by hour

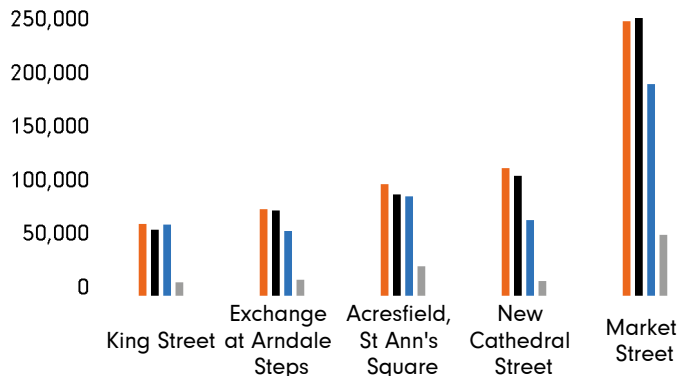


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	67,578	80,202	102,484	116,382	245,136
Previous Week	62,505	78,955	93,367	109,566	247,716
Previous Year	66,899	61,499	91,349	70,621	190,012
2 Years Ago	16,486	18,541	30,563	17,212	57,632
Week on Week %	8.1 %	1.6 %	9.8 %	6.2 %	-1.0 %
Year on Year %	1.0 %	30.4 %	12.2 %	64.8 %	29.0 %

Footfall by location



■ Market Street, 40.1 %
■ New Cathedral Street, 19.0 %
■ Acresfield, St Ann's Square, 16.8 %
■ Exchange at Arndale Steps, 13.1 %
■ King Street, 11.0 %

Reporting dates

This week - 22 January 2023 - 28 January 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 4, 2023 Vs Week 1, 2022 to Week 4, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 4, 2023 Vs Week 4, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 4 2023 Vs Week 3 2023

2019 Comparison for: Manchester BID

2019 comparison for Manchester BID

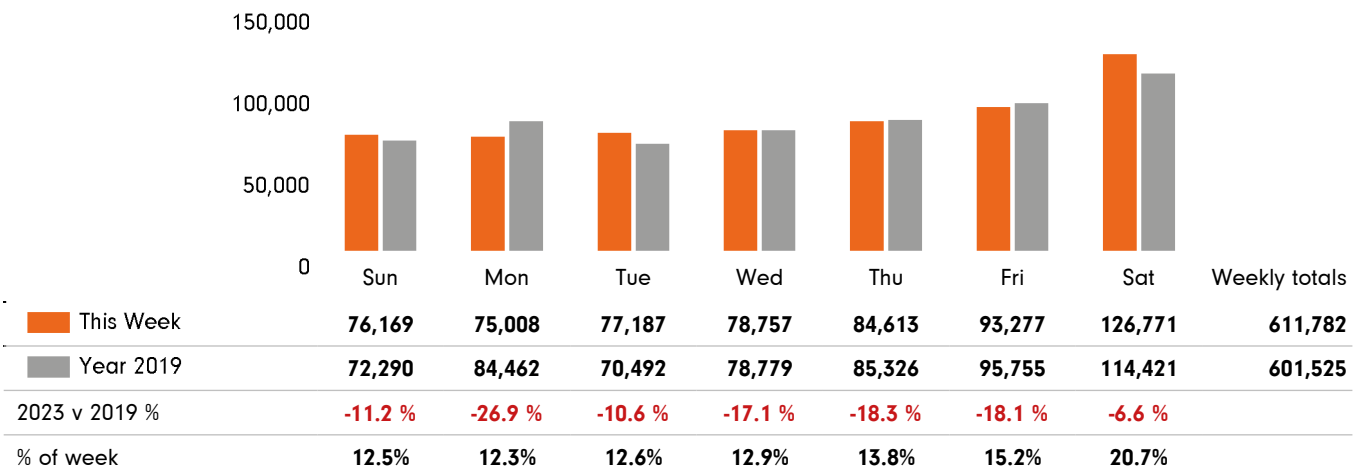
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
Manchester BID	-19.2 %	-15.3 %
North & Yorkshire	-20.8 %	-14.6 %
High Street Index(Regional City)	-14.5 %	-8.9 %
High Street Index - BDSU(BDSU - Comparison)	-18.9 %	-12.8 %
UK	-16.1 %	-10.9 %

Manchester BID is compared to the high street index.

Footfall by day



Footfall by location

