

# Footfall Report for: Manchester BID

## Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Manchester BID	23.4%	30.6%	6.1%	48.3%	-13.6%	6.9%
North & Yorkshire	23.5%	20.9%	-9.5%	25.7%	-4.2%	9.0%
High Street Index(Regional City)	49.0%	26.2%	8.5%	52.0%	-12.6%	3.1%
High Street Index - BDSU(BDSU - Comparison)	38.9%	17.7%	3.9%	36.1%	-9.6%	5.4%
UK	31.3%	18.4%	-1.8%	34.8%	-10.2%	6.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 34,169,150 which is 24.1% up on the previous year.

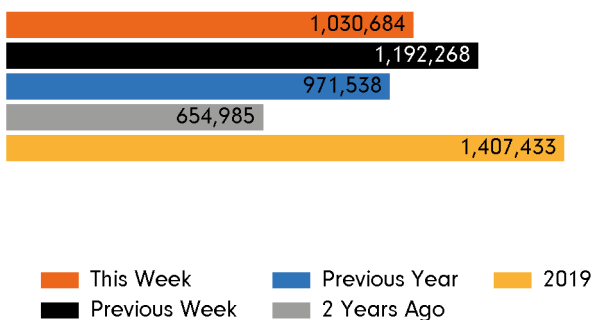
The total number of visitors for the year to date is 32,888,005 which is 23.4% up on the previous year.

The total number of visitors to Manchester BID in week commencing 11 December 2022 was 1,030,684.

The busiest day in week commencing 11 December 2022 was Sunday with 189,247 visitors.

The peak hour of the week was 15:00 on Sunday 11 December 2022 with footfall of 24,555.

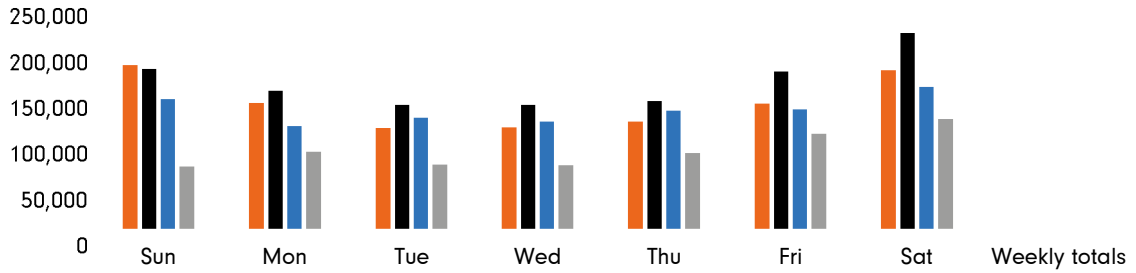
## Footfall by week



## Weather

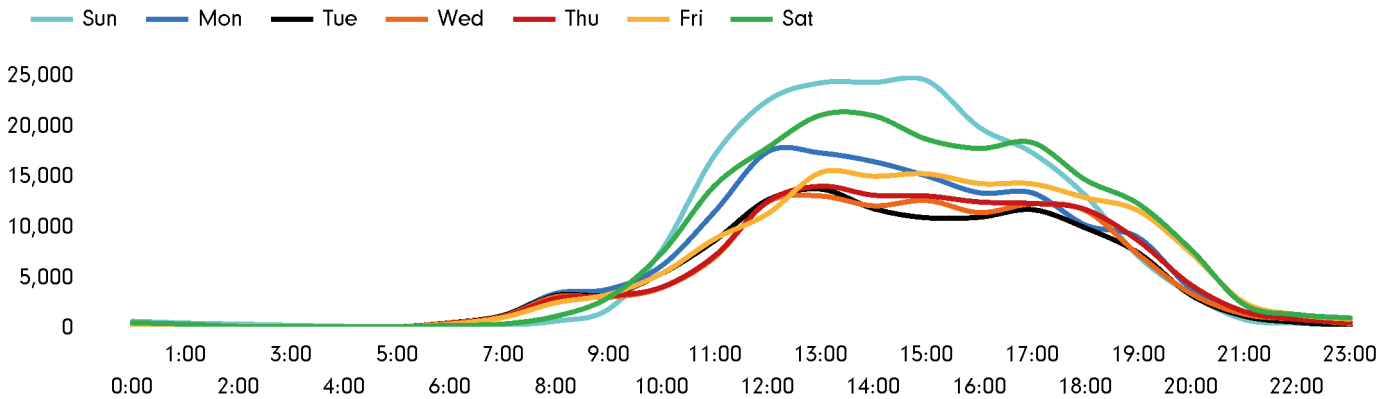
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	2°	3°	1°	2°	1°	-1°	1°
Previous week	8°	7°	8°	6°	4°	2°	1°
Previous year	13°	10°	10°	11°	10°	8°	8°

## Footfall by day

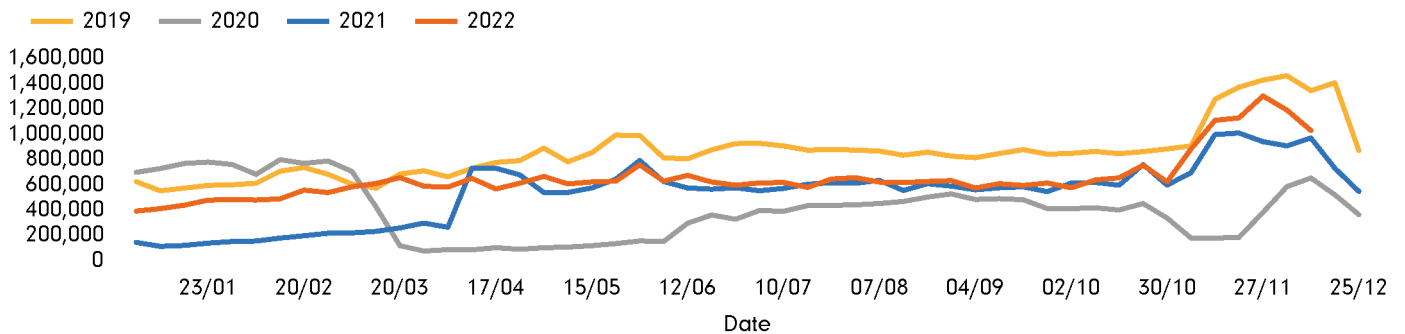


Week on week %	2.1%	-8.5%	-18.0%	-17.3%	-15.3%	-19.6%	-18.7%	
Year on year %	25.1%	21.5%	-8.8%	-4.8%	-8.7%	4.6%	11.0%	
% of week	18.4%	14.3%	11.5%	11.6%	12.3%	14.2%	17.8%	

## Footfall by hour

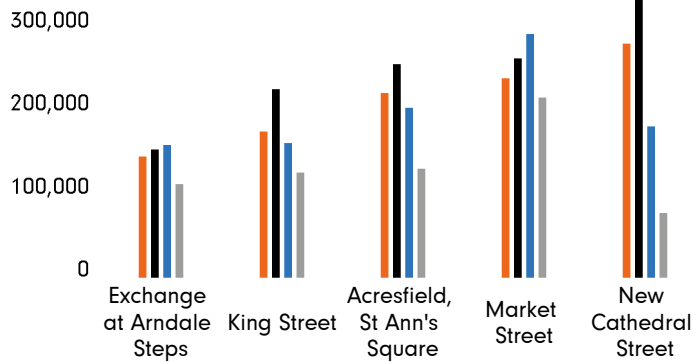


## Footfall by week



## Footfall by location

■ This Week   
 ■ Previous Week   
 ■ Previous Year   
 ■ 2 Years Ago



This Week	<b>142,739</b>	<b>170,995</b>	<b>215,186</b>	<b>231,291</b>	<b>270,473</b>
Previous Week	<b>151,317</b>	<b>219,309</b>	<b>247,295</b>	<b>254,290</b>	<b>320,057</b>
Previous Year	<b>155,906</b>	<b>158,534</b>	<b>198,436</b>	<b>281,784</b>	<b>176,878</b>
2 Years Ago	<b>111,718</b>	<b>124,825</b>	<b>129,235</b>	<b>209,744</b>	<b>79,463</b>
Week on Week %	<b>-5.7 %</b>	<b>-22.0 %</b>	<b>-13.0 %</b>	<b>-9.0 %</b>	<b>-15.5 %</b>
Year on Year %	<b>-8.4 %</b>	<b>7.9 %</b>	<b>8.4 %</b>	<b>-17.9 %</b>	<b>52.9 %</b>

## Footfall by location



■ New Cathedral Street, 26.2 %  
■ Market Street, 22.4 %  
■ Acresfield, St Ann's Square, 20.9 %  
■ King Street, 16.6 %  
■ Exchange at Arndale Steps, 13.8 %

## Reporting dates

This week - 11 December 2022 - 17 December 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2022 to Week 50, 2022 Vs Week 1, 2021 to Week 50, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week50, 2022 Vs Week 50, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week50 2022 Vs Week 49 2022

# 2019 Comparison for: Manchester BID

## 2019 comparison for Manchester BID

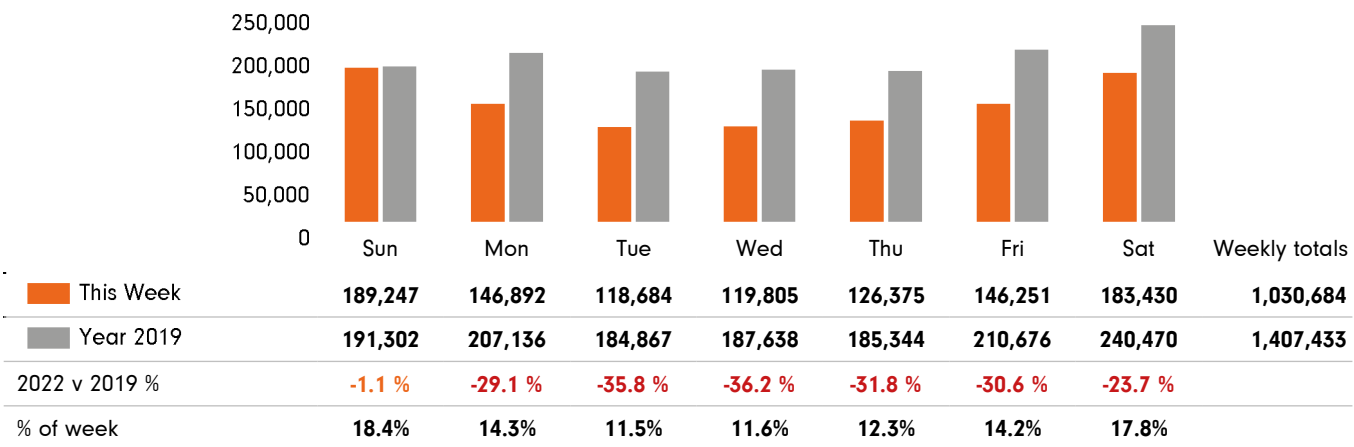
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date %	Year on year %
	2022 Vs 2019	2022 Vs 2019
Manchester BID	<b>-27.7 %</b>	<b>-26.8 %</b>
North & Yorkshire	<b>-18.9 %</b>	<b>-28.5 %</b>
High Street Index(Regional City)	<b>-18.0 %</b>	<b>-18.8 %</b>
High Street Index - BDSU(BDSU - Comparison)	<b>-19.8 %</b>	<b>-23.5 %</b>
UK	<b>-17.0 %</b>	<b>-22.6 %</b>

Manchester BID is compared to the high street index.

### Footfall by day



### Footfall by location

