



Manchester BID

Week 52, 2018

23/12/2018 to 29/12/2018



REGION - North & Yorkshire

Sunday to Saturday

COUNT TYPE: Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 3.7 %	▲ 7.3 %	▲ 4.2 %	▲ 4.3 %	▼ -30.7 %	▼ -34.9 %
North & Yorkshire	▼ -1.3 %	▼ -0.6 %	▲ 2.9 %	▼ -0.6 %	▼ -21.0 %	▼ -28.7 %
High Street Index (Regional City)	▼ -1.5 %	▲ 0.1 %	▲ 3.1 %	▼ -3.8 %	▼ -14.9 %	▼ -23.0 %
High Street Index - BDSU (BDSU - Comparison)	▼ -0.4 %		▲ 3.8 %		▼ -18.2 %	
UK	▼ -2.4 %	▼ -1.1 %	▲ 2.8 %	▼ -4.7 %	▼ -20.1 %	▼ -27.5 %

Headlines

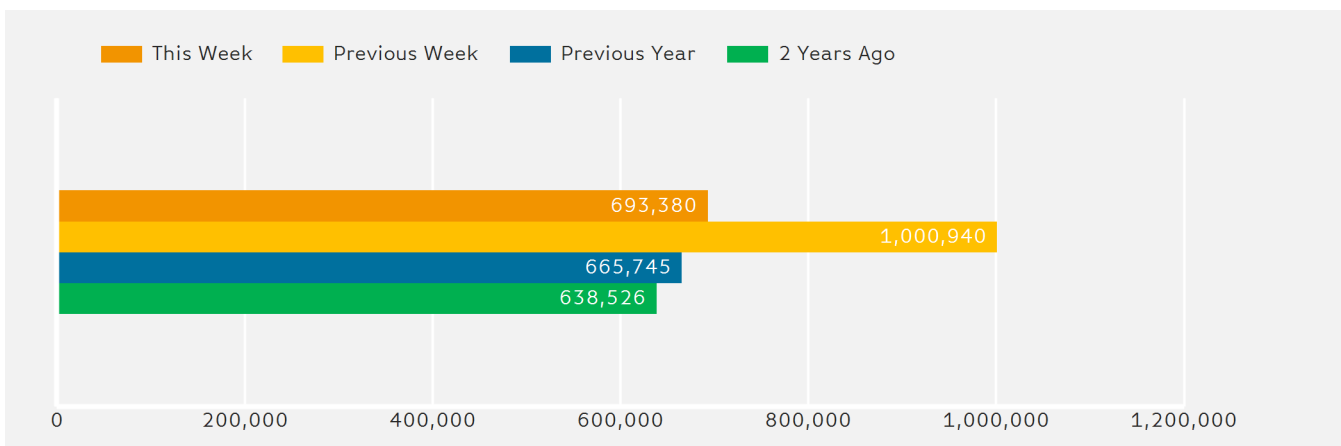
Footfall for the year to date is 3.7% up on the previous year.

The number of visitors counted for week commencing 23 December 2018 was 693,380.

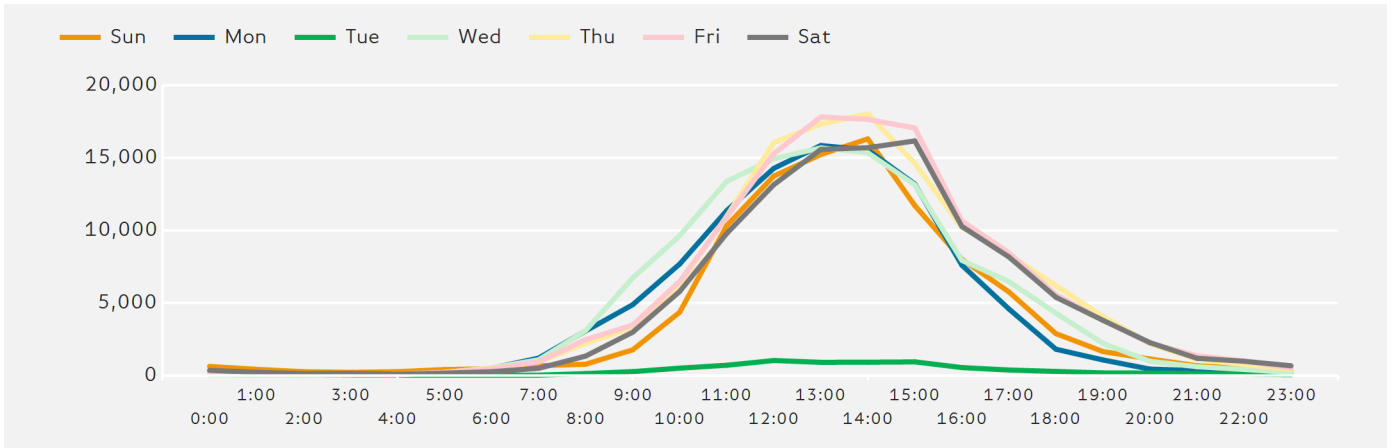
The busiest day in week commencing 23 December 2018 was Friday with 126,787 visitors.

The peak hour of the week was 14:00 on Thursday 27 December 2018 with footfall of 18,019

Footfall by Week



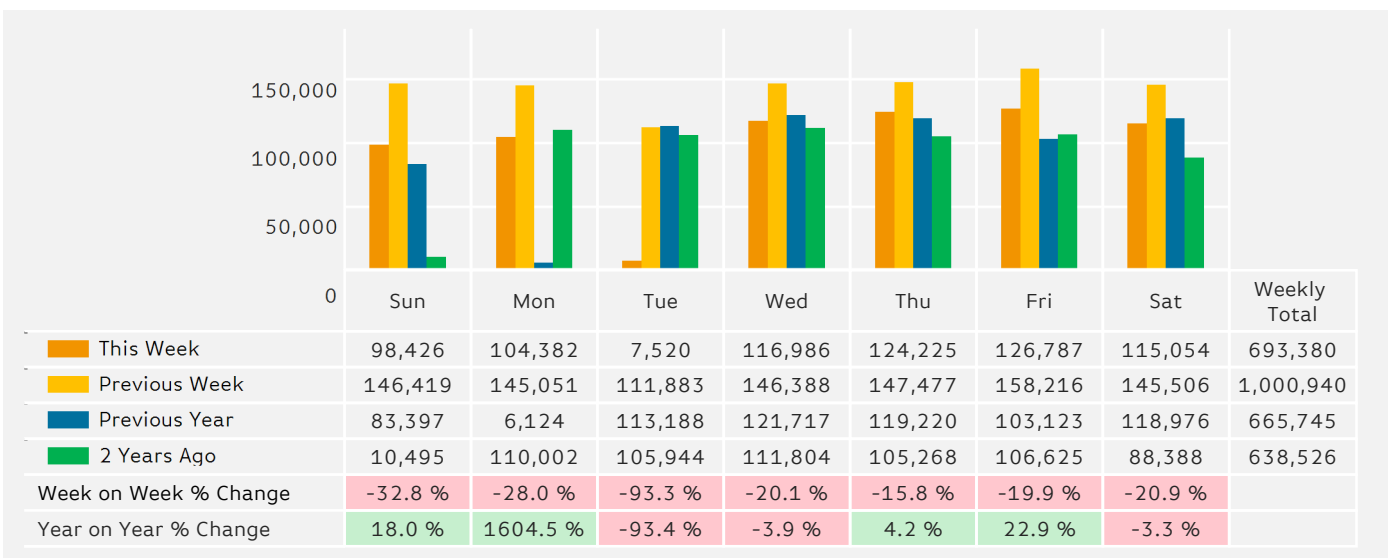
Footfall by Hour



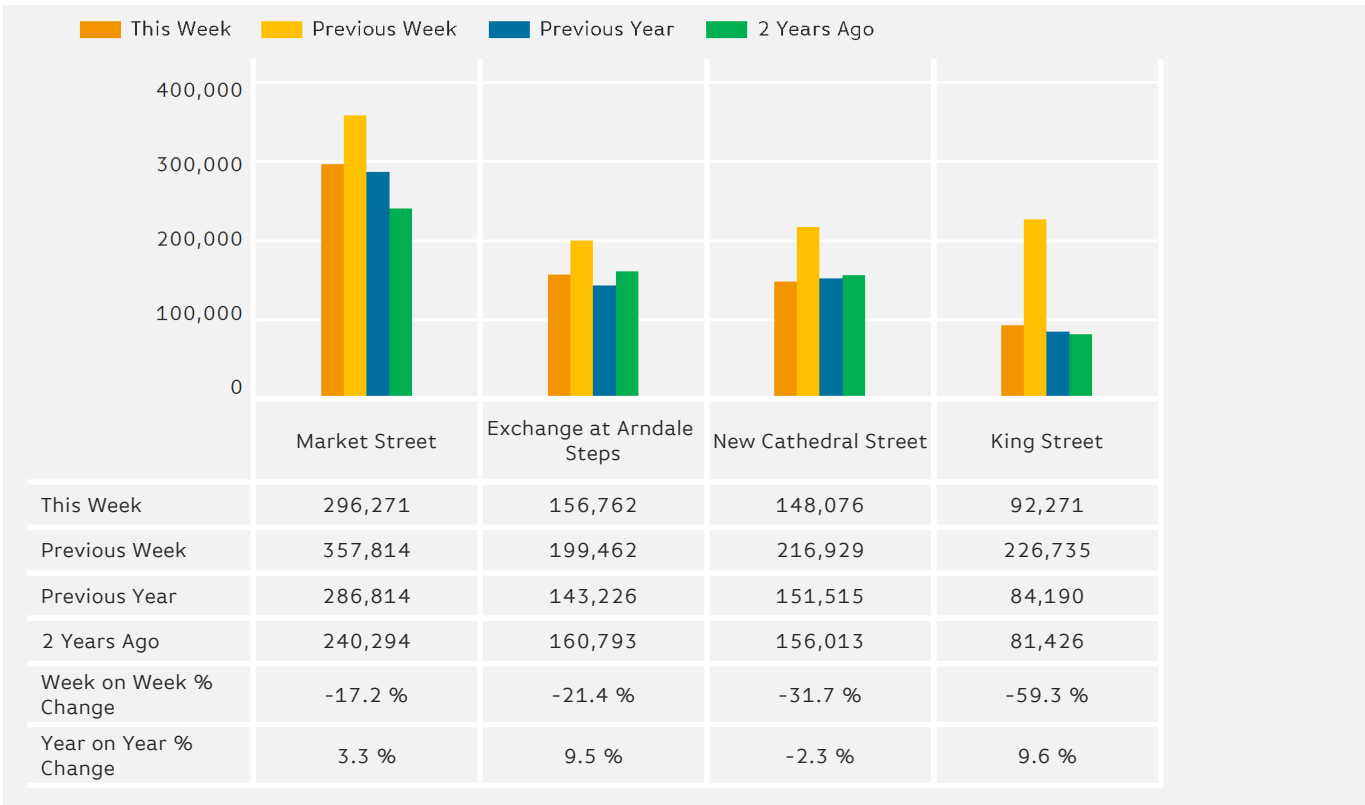
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	8	5	8	9	9	FOG 9	12
Previous Week	7	8	12	8	8	8	9
Previous Year	12	11	6	3	5	6	10

Footfall by Day

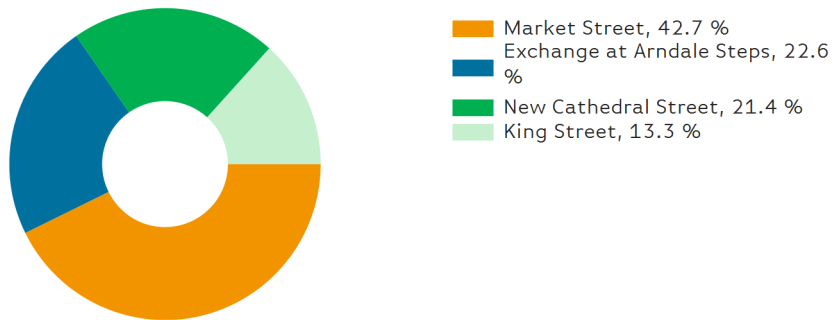


Footfall by Location

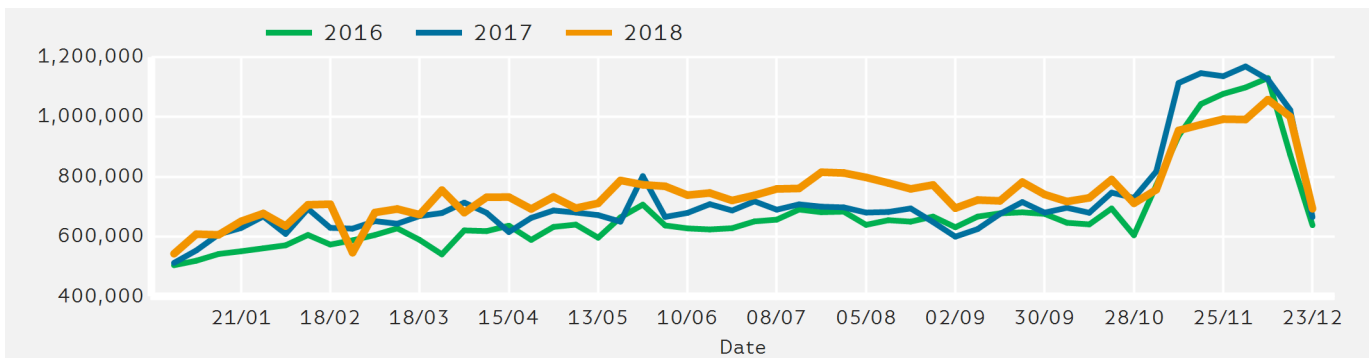


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 52, 2018 Vs Week 1, 2017 to Week 52, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 52, 2018 Vs Week 52, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 52 2018 Vs Week 51 2018