

Footfall Report for: Manchester BID

Weekly Footfall Counts

| | Year to date % | | Year on year % | | Week on week % | |
|--|----------------|-------|----------------|-------|----------------|------|
| | 2025 | 2024 | 2025 | 2024 | 2025 | 2024 |
| Manchester BID | 5.3% | -1.1% | 13.4% | -0.2% | 16.8% | 3.3% |
| North & Yorkshire | -1.6% | -2.5% | 0.3% | -2.4% | 8.1% | 6.6% |
| High Street Index - BDSU (BDSU - Comparison) | 2.3% | -1.7% | -3.2% | -2.1% | 1.6% | 5.2% |
| High Street Index (Regional City) | 2.4% | 0.3% | -2.8% | 0.2% | 2.2% | 4.8% |
| UK | -0.5% | -1.6% | -4.1% | -1.7% | 1.7% | 4.5% |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 37,664,693 which is 0.7% down on the previous year.

The total number of visitors for the year to date is 3,000,696 which is 5.3% up on the previous year.

The total number of visitors to Manchester BID in week commencing 26 January 2025 was 694,445.

The busiest day in week commencing 26 January 2025 was Saturday with 160,952 visitors.






















The peak hour of the week was 13:00 on Saturday 1 February 2025 with footfall of 18,372.

Footfall Counts by week

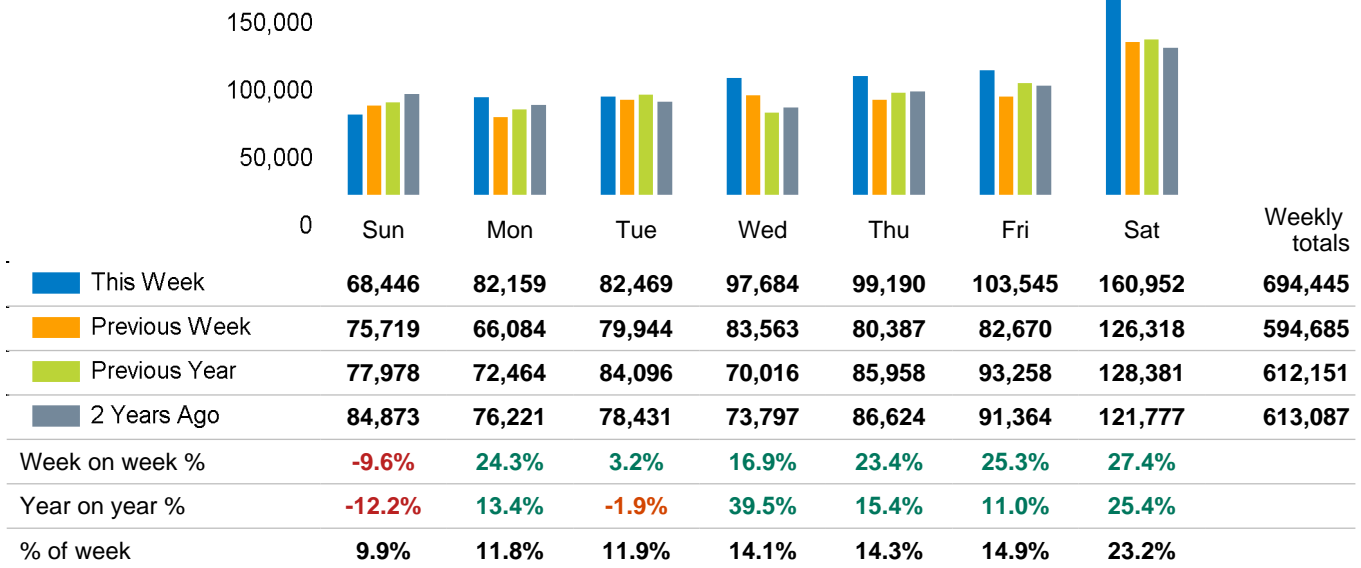


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

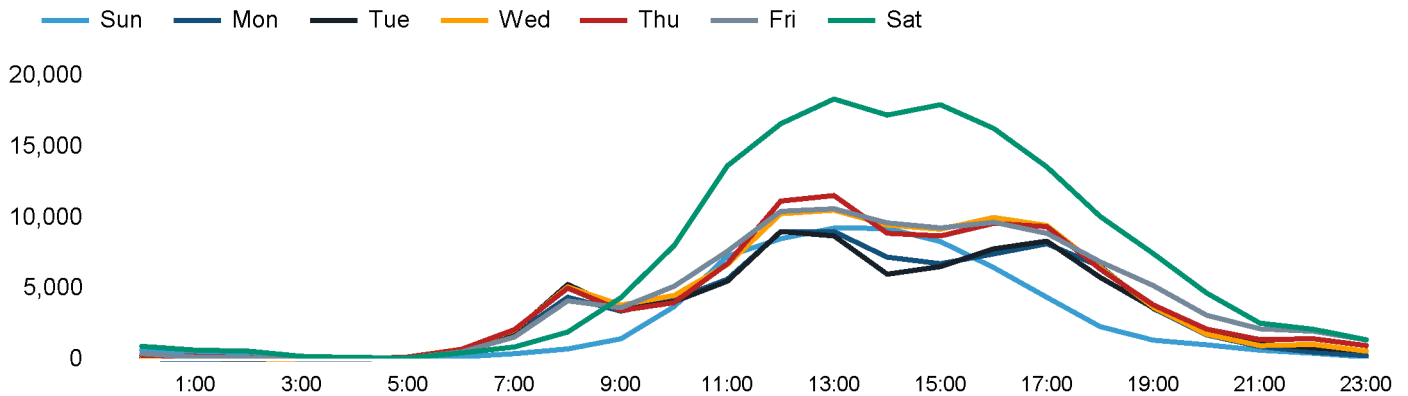
Weather

| | Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|---------------|---|---|---|---|---|---|---|
| This week |  8° |  9° |  9° |  9° |  8° |  8° |  8° |
| Previous week |  7° |  5° |  6° |  6° |  7° |  11° |  11° |
| Previous year |  11° |  12° |  12° |  11° |  11° |  13° |  13° |

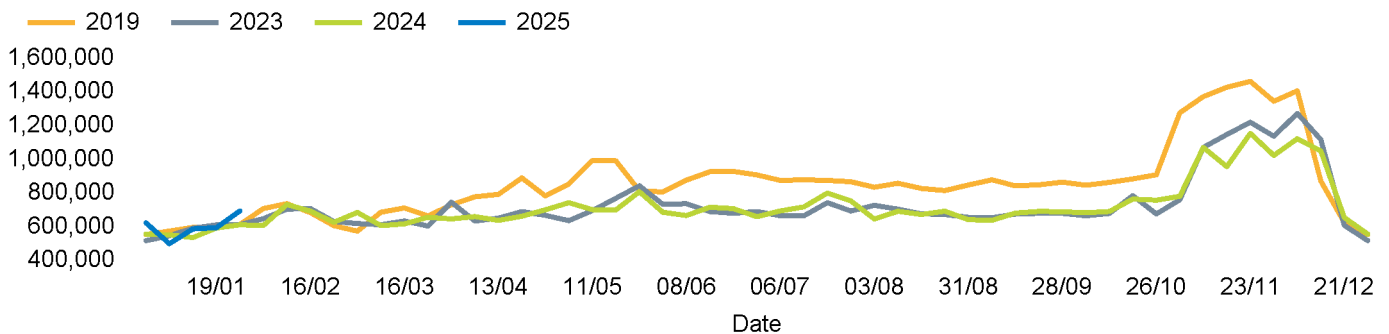
Footfall Counts by day



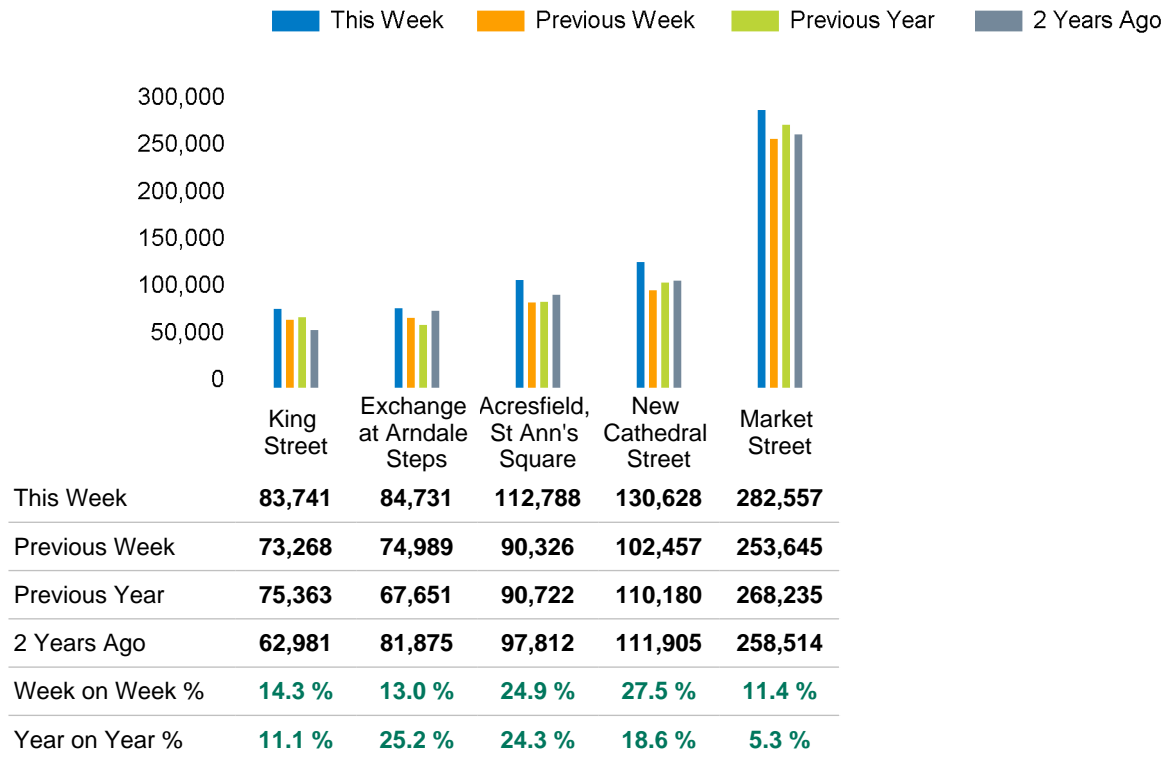
Footfall Counts by hour



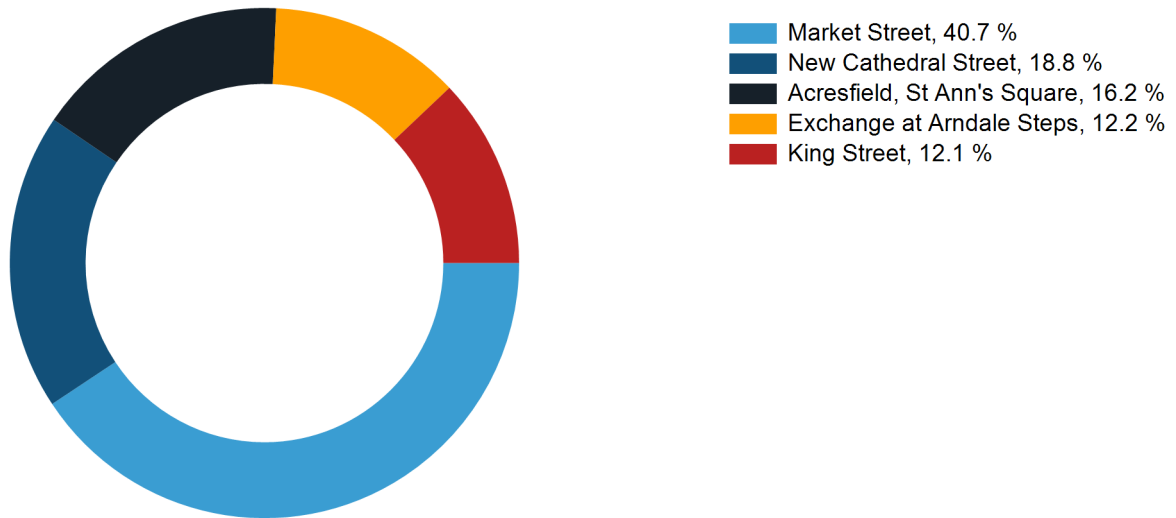
Footfall Counts by week



Footfall Counts by location



Footfall Counts by location



Reporting dates

This week - 26 January 2025 - 01 February 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 5, 2025 Vs Week 1, 2024 to Week 5, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 5, 2025 Vs Week 5, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 5 2025 Vs Week 4 2025

