

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Manchester BID	2.2 %	-4.2 %	0.0 %	-3.5 %	-2.4 %	2.1 %
North & Yorkshire	0.0 %	-1.9 %	0.8 %	-5.6 %	1.4 %	1.3 %
High Street Index(Regional City)	-0.4 %	-2.6 %	0.7 %	-1.3 %	0.3 %	1.8 %
High Street Index - BDSU(BDSU - Comparison)	-1.0 %	-1.0 %	1.0 %	-2.3 %	1.3 %	0.6 %
UK	-1.3 %	-1.8 %	0.1 %	-1.7 %	2.7 %	2.6 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 3.8% down on the previous year.

Footfall for the year to date is 2.2% up on the previous year.

The number of visitors counted for week commencing 2 February 2020 was 762,191.

The busiest day in week commencing 2 February 2020 was Saturday with 134,872 visitors.






















The peak hour of the week was 14:00 on Saturday 8 February 2020 with footfall of 17,976

Footfall by week

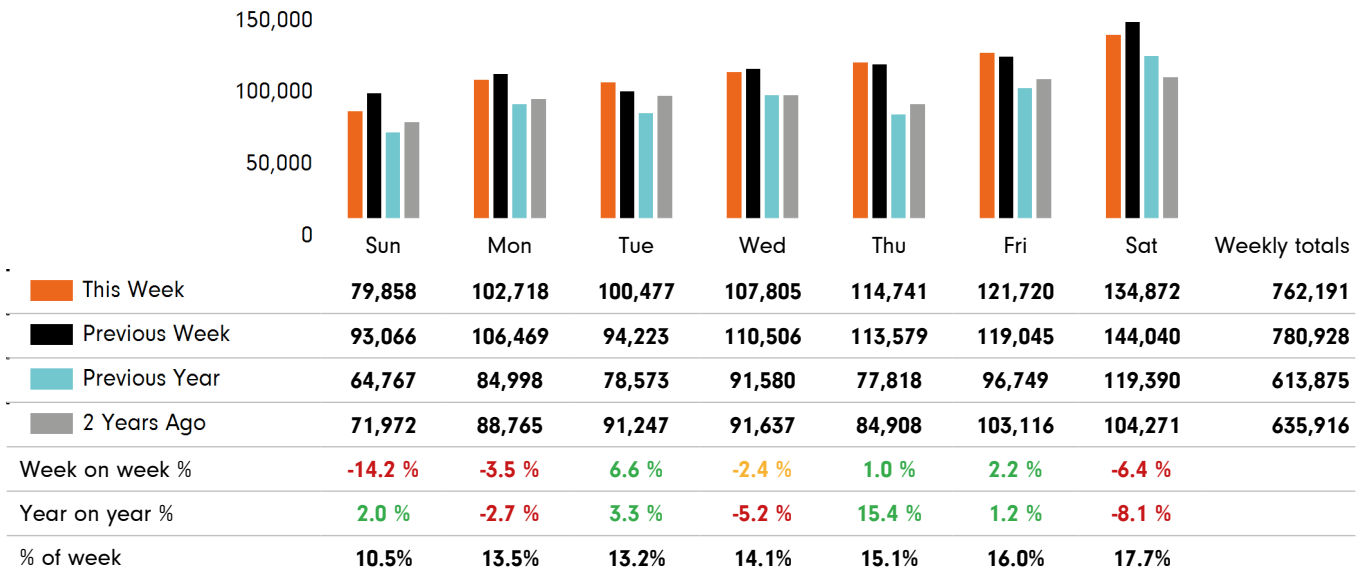


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

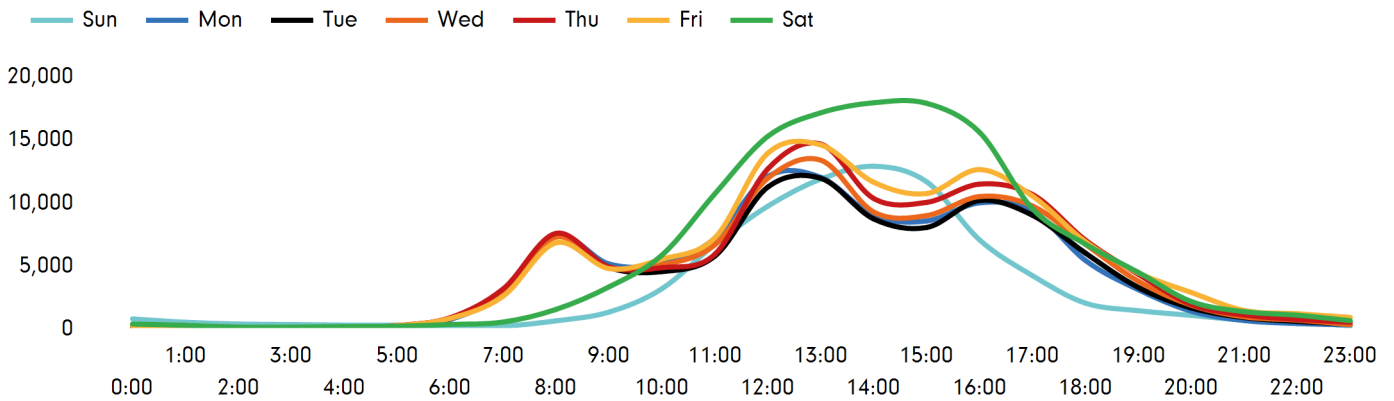
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 11°	 7°	 10°	 7°	 8°	 8°	 10°
Previous week	 7°	 7°	 6°	 8°	 12°	 13°	 9°
Previous year	 5°	 8°	 10°	 9°	 7°	 10°	 9°

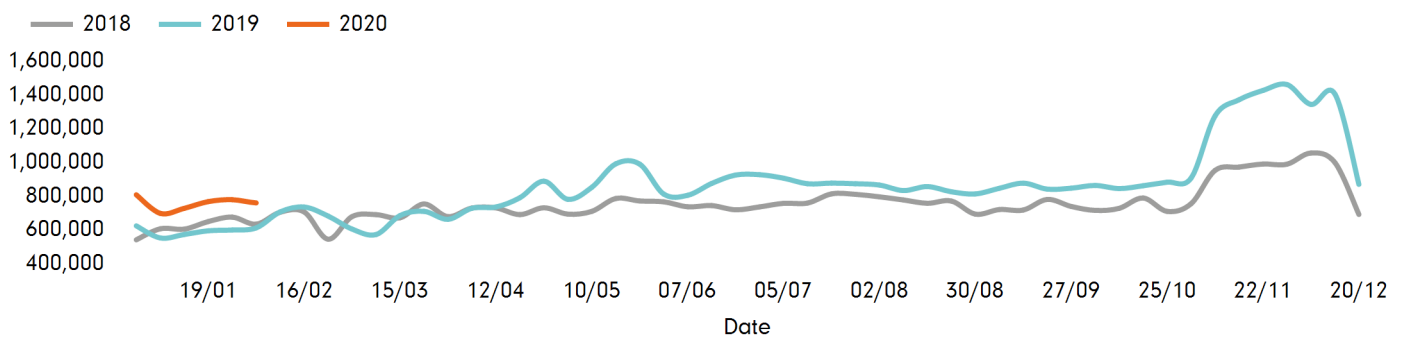
Footfall by day



Footfall by hour

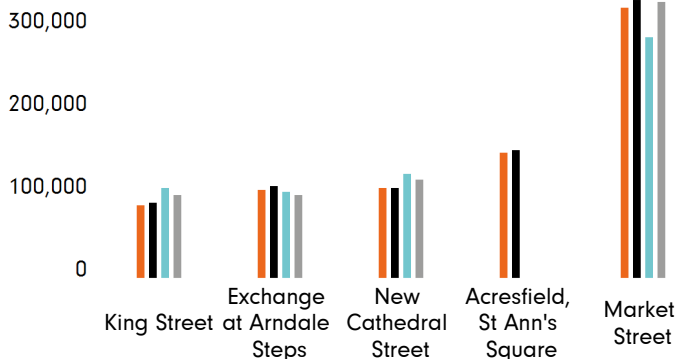


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year



This Week	87,870	105,889	107,677	148,096	312,659
Previous Week	91,226	110,094	107,730	150,874	321,004
Previous Year	107,801	103,740	123,507		278,827
2 Years Ago	99,987	99,447	117,195		319,287
Week on Week %	-3.7 %	-3.8 %	0.0 %	-1.8 %	-2.6 %
Year on Year %	-18.5 %	2.1 %	-12.8 %		12.1 %

Footfall by location



■ Market Street, 41.0 %
■ Acresfield, St Ann's Square, 19.4 %
■ New Cathedral Street, 14.1 %
■ Exchange at Arndale Steps, 13.9 %
■ King Street, 11.5 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 6, 2020 Vs Week 1, 2019 to Week 6, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 6, 2020 Vs Week 6, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 6 2020 Vs Week 5 2020