



MANCHESTERS
BUSINESS
IMPROVEMENT
DISTRICT

Manchester BID

Week 7, 2018

11/02/2018 to 17/02/2018

Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 3.6 %	▲ 10.8 %	▲ 1.9 %	▲ 14.4 %	▲ 11.1 %	▲ 13.8 %
North & Yorkshire	▼ -0.5 %	▲ 0.4 %	▼ 0.0 %	▲ 3.2 %	▲ 9.9 %	▲ 11.1 %
High Street Index(Regional City)	▼ -0.9 %	▲ 0.9 %	▼ -1.2 %	▲ 2.2 %	▲ 14.7 %	▲ 15.0 %
UK	▼ -1.5 %	▼ -1.1 %	▼ -2.4 %	▲ 0.7 %	▲ 12.0 %	▲ 13.7 %

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 6.5% up on the previous year.

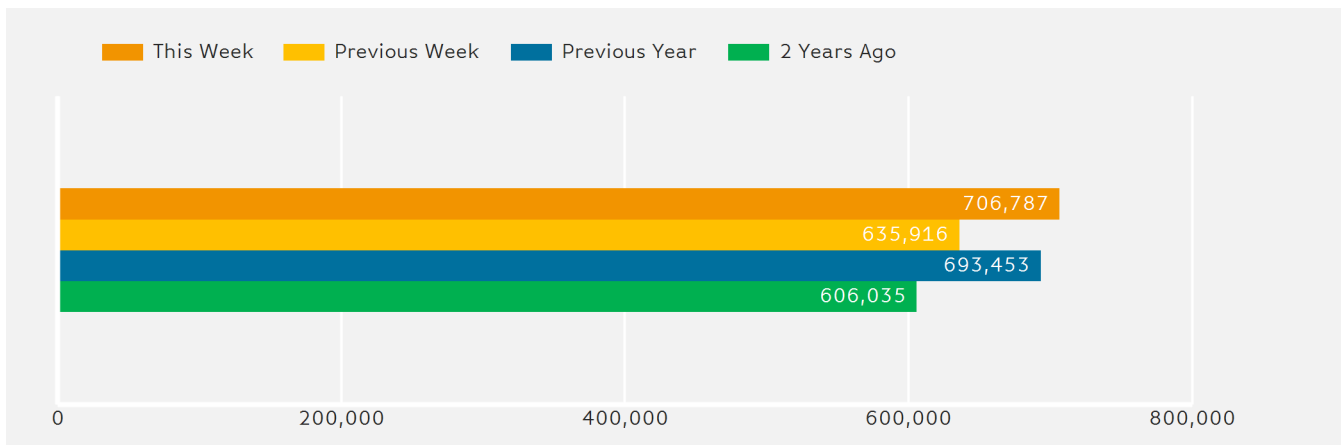
Footfall for the year to date is 3.6% up on the previous year.

The number of visitors counted for week commencing 11 February 2018 was 706,787.

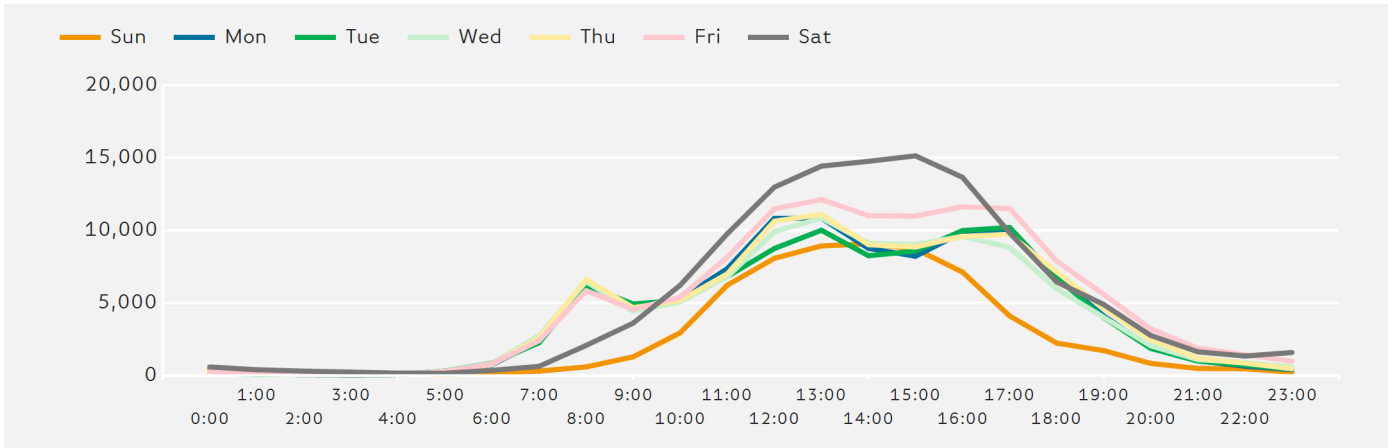
The busiest day in week commencing 11 February 2018 was Saturday with 123,862 visitors.

The peak hour of the week was 15:00 on Saturday with footfall of 15,128

Footfall by Week



Footfall by Hour



Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	5	5	5	5	7	9	8
Previous Week	5	4	2	4	7	5	9
Previous Year	4	9	9	10	11	11	10

Footfall by Day

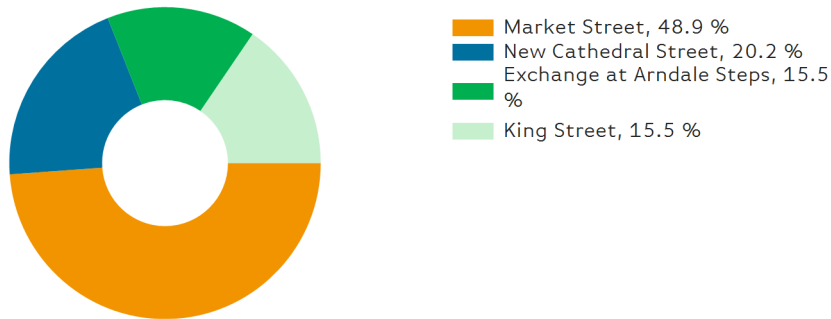
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly Total
This Week	64,836	100,697	97,454	98,947	103,260	117,731	123,862	706,787
Previous Week	71,972	88,765	91,247	91,637	84,908	103,116	104,271	635,916
Previous Year	61,024	95,666	99,551	95,291	106,444	109,914	125,563	693,453
2 Years Ago	71,455	90,102	86,755	82,885	94,736	95,779	84,323	606,035
Week on Week % Change	-9.9 %	13.4 %	6.8 %	8.0 %	21.6 %	14.2 %	18.8 %	11.1 %
Year on Year % Change	6.2 %	5.3 %	-2.1 %	3.8 %	-3.0 %	7.1 %	-1.4 %	1.9 %

Footfall by Location

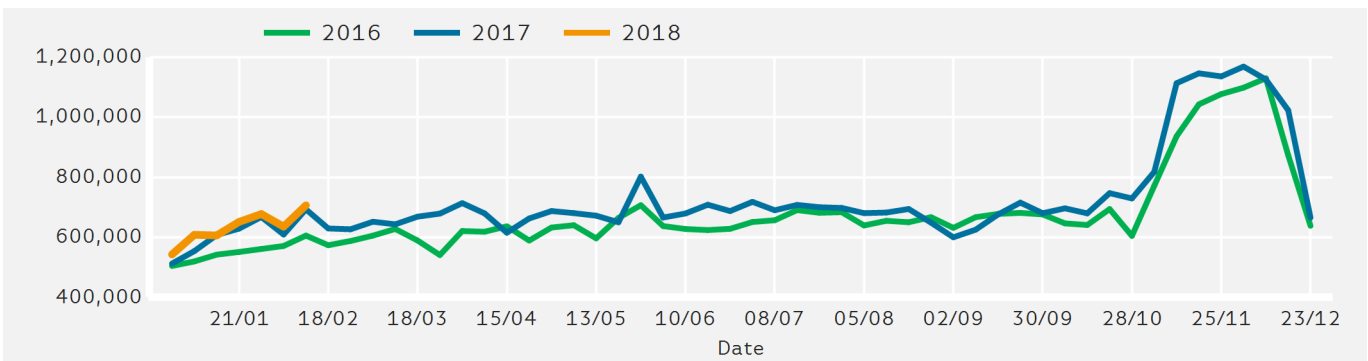


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 7, 2018 Vs Week 1, 2017 to Week 7, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 7, 2018 Vs Week 7, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 7 2018 Vs Week 6 2018