

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Manchester BID	-78.9%	-3.7%	-72.3%	4.1%	10.1%	2.5%
North & Yorkshire	-66.1%	-3.9%	-63.1%	3.2%	-0.1%	7.3%
High Street Index (Regional City)	-81.8%	-3.1%	-78.4%	-2.4%	-3.2%	-1.4%
High Street Index - BDSU (BDSU - Comparison)	-77.2%	-4.1%	-72.9%	-2.0%	-0.6%	1.8%
UK	-69.8%	-4.3%	-65.3%	-2.1%	-3.3%	3.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 15,930,911 which is 66.1% down on the previous year.

The total number of visitors for the year to date is 1,430,370 which is 78.9% down on the previous year.

The total number of visitors to Manchester BID in week commencing 28 February 2021 was 218,488.

The busiest day in week commencing 28 February 2021 was Saturday with 38,157 visitors.

The peak hour of the week was 14:00 on Saturday 6 March 2021 with footfall of 4,963.

Footfall by week

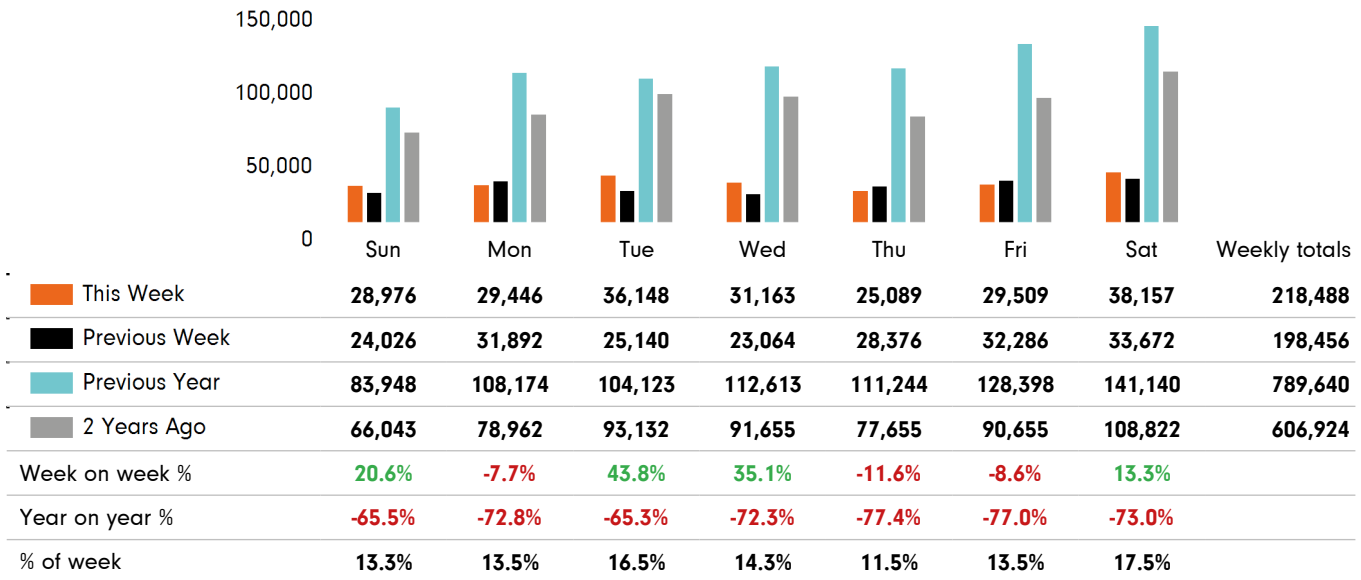


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

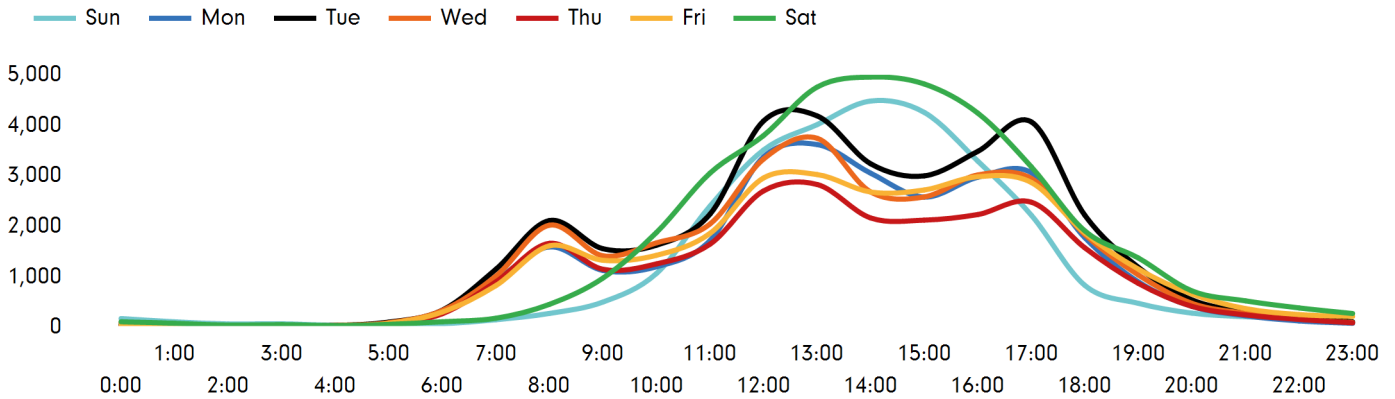
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	11°	11°	10°	9°	8°	7°	6°
Previous week	11°	10°	13°	14°	9°	11°	11°
Previous year	7°	6°	7°	8°	8°	10°	12°

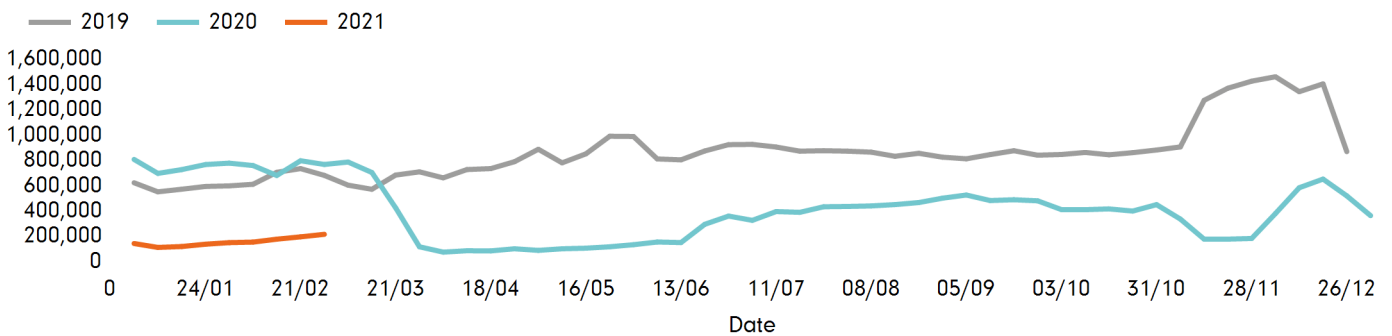
Footfall by day



Footfall by hour



Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	23,846	29,568	31,073	46,663	87,338
Previous Week	21,403	26,606	27,256	43,182	80,009
Previous Year	87,411	107,049	120,216	157,800	317,164
2 Years Ago	104,245	100,127	128,979		273,573
Week on Week %	11.4 %	11.1 %	14.0 %	8.1 %	9.2 %
Year on Year %	-72.7 %	-72.4 %	-74.2 %	-70.4 %	-72.5 %

Footfall by location



■ Market Street, 40.0 %
■ Acresfield, St Ann's Square, 21.4 %
■ New Cathedral Street, 14.2 %
■ Exchange at Arndale Steps, 13.5 %
■ King Street, 10.9 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 9, 2021 Vs Week 1, 2020 to Week 9, 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week9, 2021 Vs Week 9, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week9 2021 Vs Week 8 2021