

# Footfall Report for: Manchester BID

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
Manchester BID	<b>-55.3 %</b>	<b>-5.8 %</b>	<b>-82.2 %</b>	<b>0.6 %</b>	<b>-47.5 %</b>	<b>29.7 %</b>
North & Yorkshire	<b>-41.6 %</b>	<b>-2.7 %</b>	<b>-60.1 %</b>	<b>-4.3 %</b>	<b>-35.9 %</b>	<b>0.8 %</b>
High Street Index(Regional City)	<b>-53.2 %</b>	<b>-1.6 %</b>	<b>-68.9 %</b>	<b>-3.5 %</b>	<b>-35.2 %</b>	<b>0.1 %</b>
High Street Index - BDSU(BDSU - Comparison)	<b>-49.0 %</b>	<b>-1.9 %</b>	<b>-65.6 %</b>	<b>-5.0 %</b>	<b>-35.6 %</b>	<b>1.5 %</b>
UK	<b>-44.7 %</b>	<b>-2.1 %</b>	<b>-58.7 %</b>	<b>-4.3 %</b>	<b>-33.3 %</b>	<b>-1.8 %</b>

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 55.3% down on the previous year.

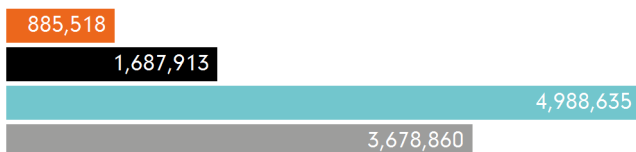
The number of visitors counted for month commencing 1 November 2020 was 885,518.

The busiest day in month commencing 1 November 2020 was Wednesday 4 November with 86,244 visitors.

The peak hour of the month was 13:00 on Wednesday 4 November 2020 with footfall of 11,689

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

## Weather



Number of days this month     **4**     **5**     **19**

Number of days same month last year     **7**     **5**     **16**

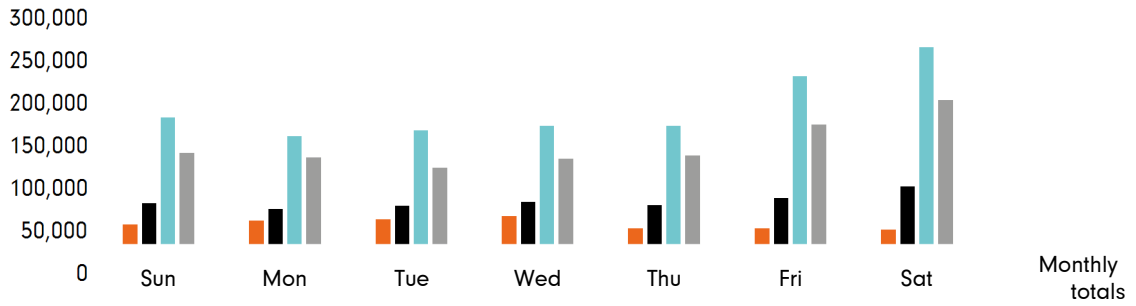
### Average temperature

	Maximum temperature	Minimum temperature
2020	<b>11°</b>	<b>6°</b>
2019	<b>8°</b>	<b>4°</b>

# SPRINGBOARD.

## Footfall by day

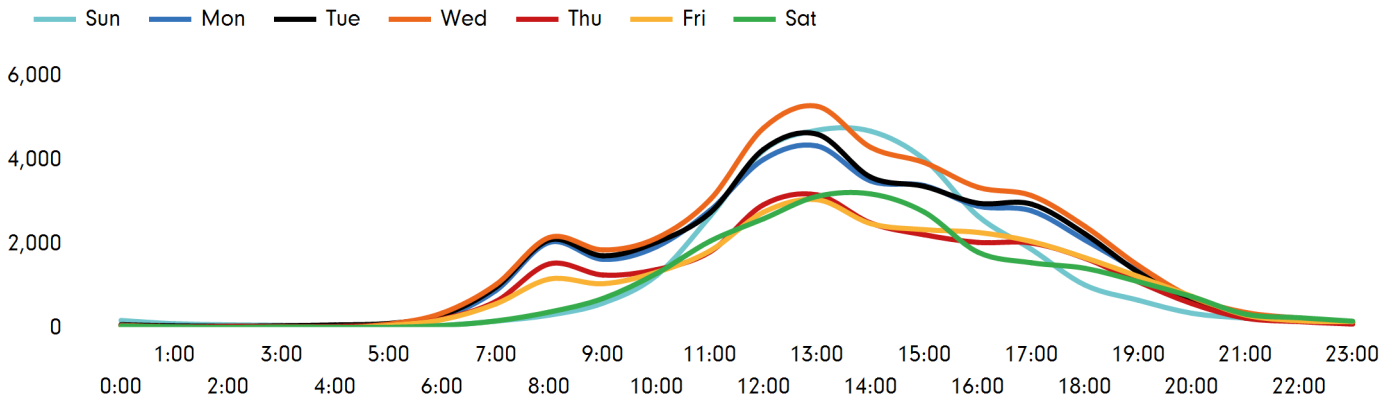
The figures shown below are calculated using weekly averages.



This Month	30,632	35,754	37,296	41,355	26,174	25,919	24,252	221,382
Previous Month	57,809	50,632	54,682	59,272	55,574	64,539	79,470	421,978
Previous Year	166,818	142,612	150,381	155,947	156,352	219,138	255,912	1,247,160
2 Years Ago	121,891	115,651	103,048	114,390	118,108	157,938	188,690	919,716
Month on month %	-47.0 %	-29.4 %	-31.8 %	-30.2 %	-52.9 %	-59.8 %	-69.5 %	
Year on year %	-81.6 %	-74.9 %	-75.2 %	-73.5 %	-83.3 %	-88.2 %	-90.5 %	

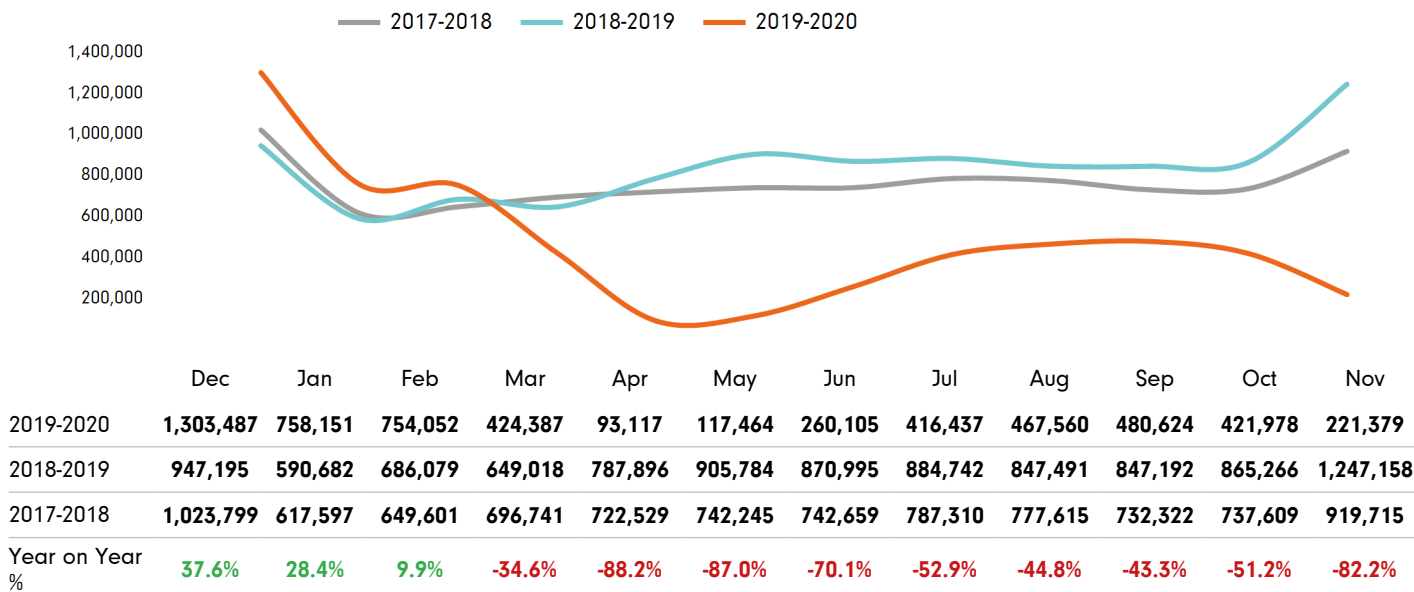
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

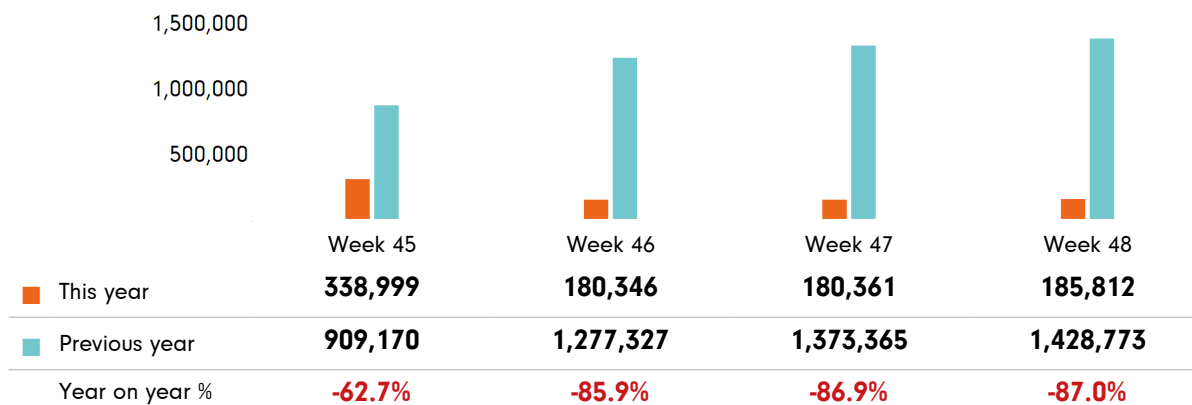
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for November compares November 2020 to November 2019

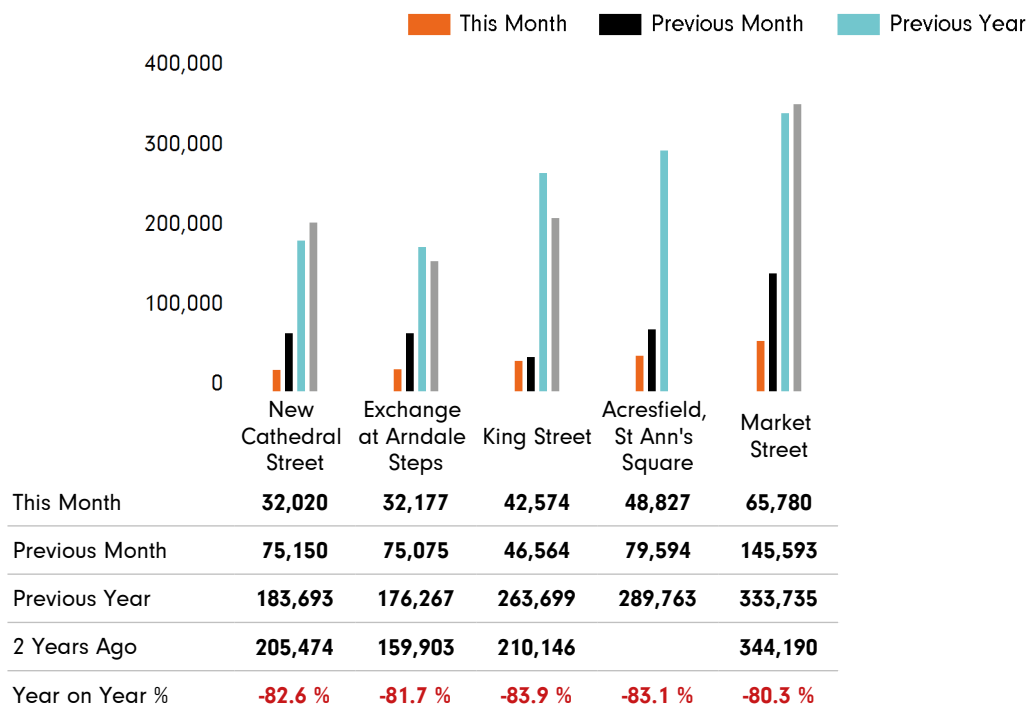
## Footfall by week of month

The figures shown below are calculated using weekly totals.

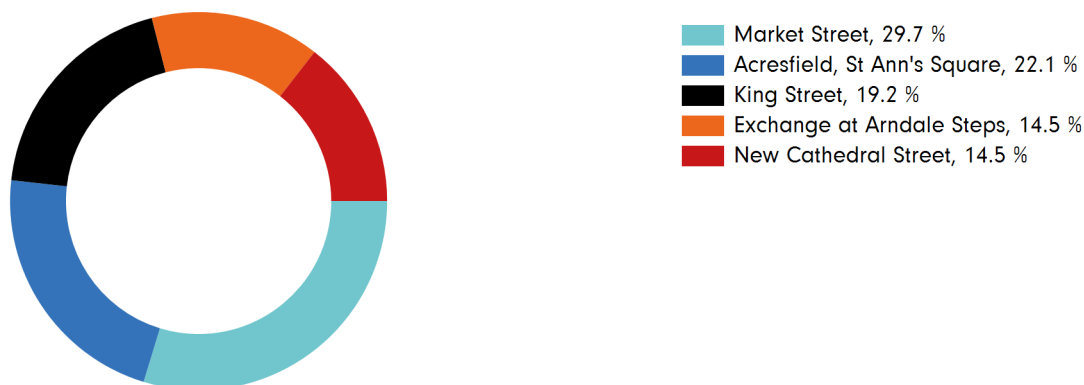


## Footfall by location

The figures shown below are calculated using weekly averages.



## Footfall by location



### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to November, 2020 Vs January, 2019 to November, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. November, 2020 Vs November, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 11 2020 Vs 10 2020