

Footfall Report for: Manchester BID

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2022	2021	2022	2021	2022	2021
Manchester BID	23.8%	31.2%	27.0%	63.3%	11.2%	-0.7%
North & Yorkshire	22.9%	21.4%	3.5%	30.3%	-0.5%	-4.4%
High Street Index(Regional City)	48.6%	29.0%	27.7%	81.4%	7.7%	-1.5%
High Street Index - BDSU(BDSU - Comparison)	38.5%	19.9%	21.3%	55.4%	7.8%	0.9%
UK	30.8%	20.2%	12.7%	51.0%	1.6%	-4.9%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 34,574,502 which is 23.8% up on the previous year.

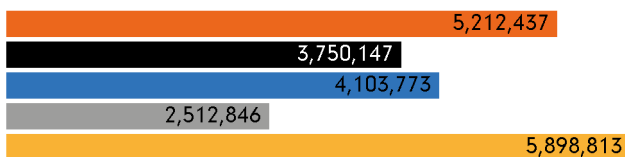
The total number of visitors to Manchester BID in month commencing 27 November 2022 was 5,212,437.

The busiest day in month commencing 27 November 2022 was Saturday 3 December with 255,630 visitors.

The peak hour of the month was 14:00 on Sunday 27 November 2022 with footfall of 28,571.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year ■ 2019
■ Previous Month ■ 2 Years Ago

Weather



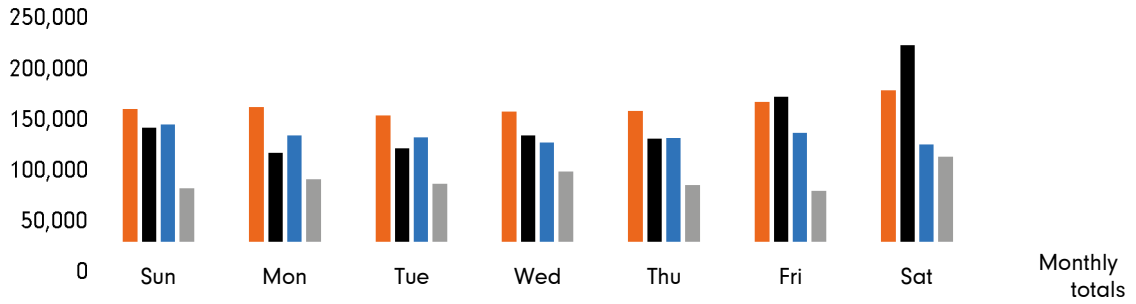
	Sun	Cloud	Rain	Snow	Fog
Number of days this month	16	9	5		5
Number of days same month last year	3	3	25	1	3
Number of days same month two years ago	3	2	24	6	

Average temperature

	Maximum temperature	Minimum temperature
2022	7°	2°
2021	8°	4°
2020	7°	3°

Footfall by day

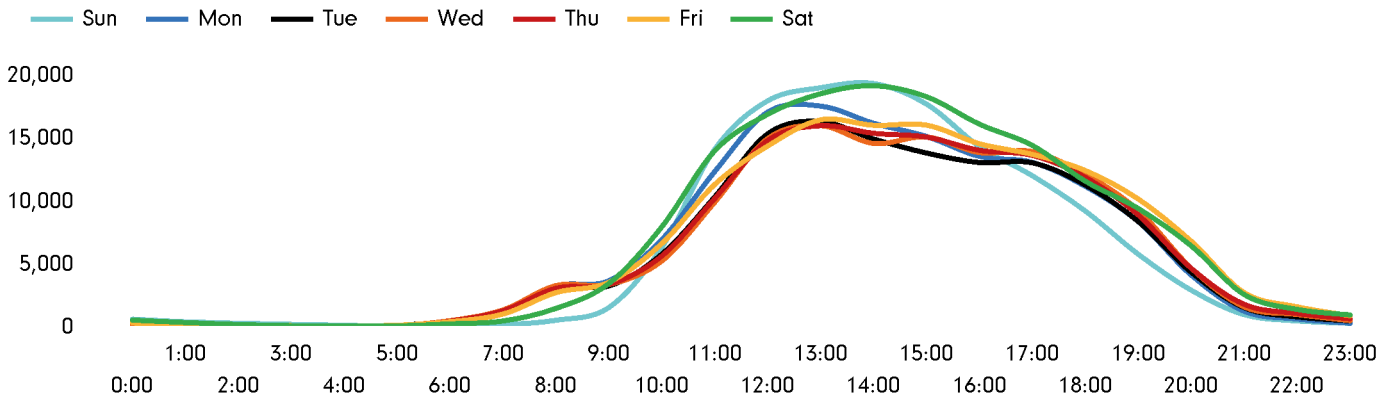
The figures shown below are calculated using weekly averages.



This Month	146,105	148,713	139,621	143,378	144,270	154,085	166,315	1,042,487
Previous Month	126,302	99,592	104,956	118,012	115,126	159,211	214,337	937,536
Previous Year	129,845	118,143	116,194	110,899	115,688	121,124	108,861	820,754
2 Years Ago	62,399	71,693	67,219	80,299	65,694	59,601	95,664	502,569
Month on month %	15.7%	49.3%	33.0%	21.5%	25.3%	-3.2%	-22.4%	
Year on year %	12.5%	25.9%	20.2%	29.3%	24.7%	27.2%	52.8%	

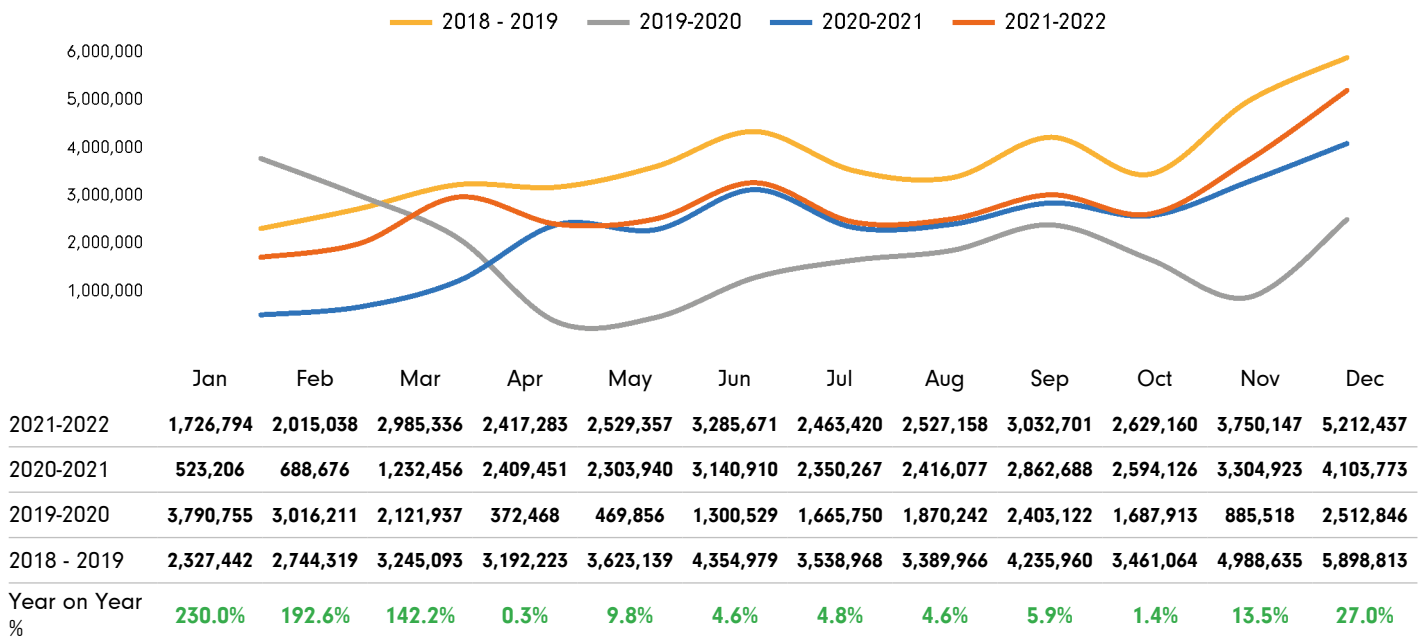
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

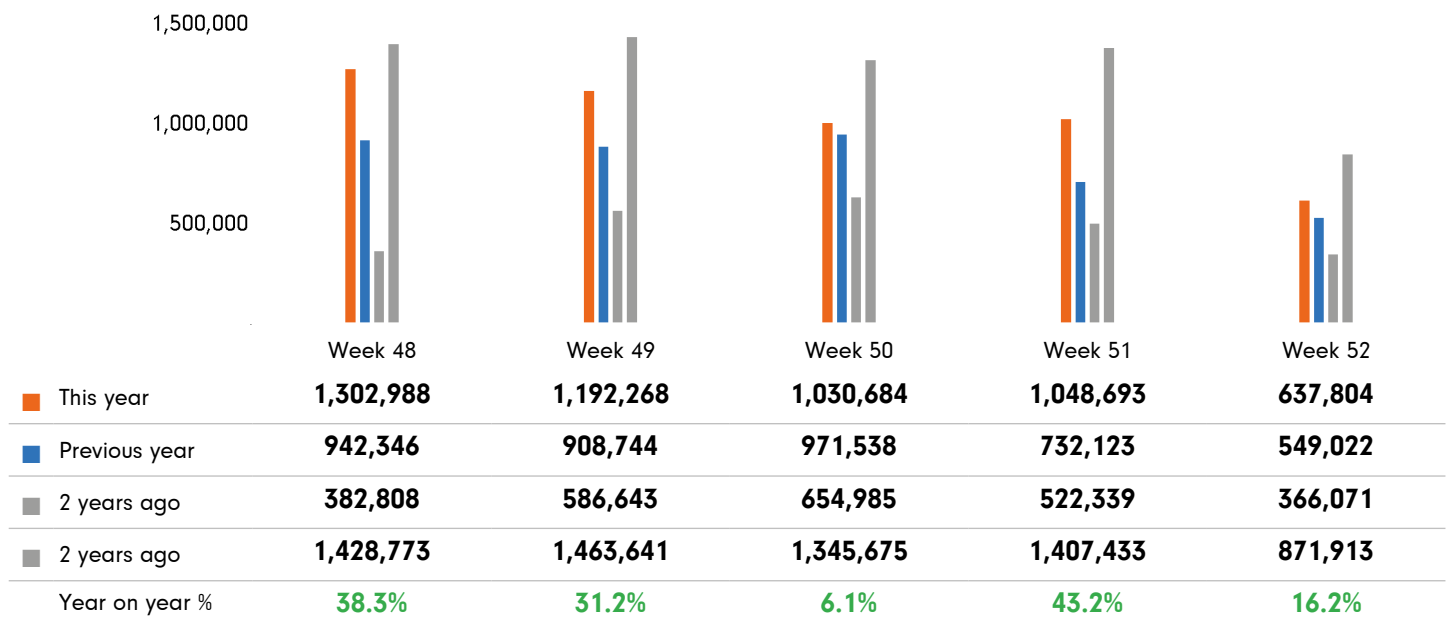
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for December compares December 2022 to December 2021

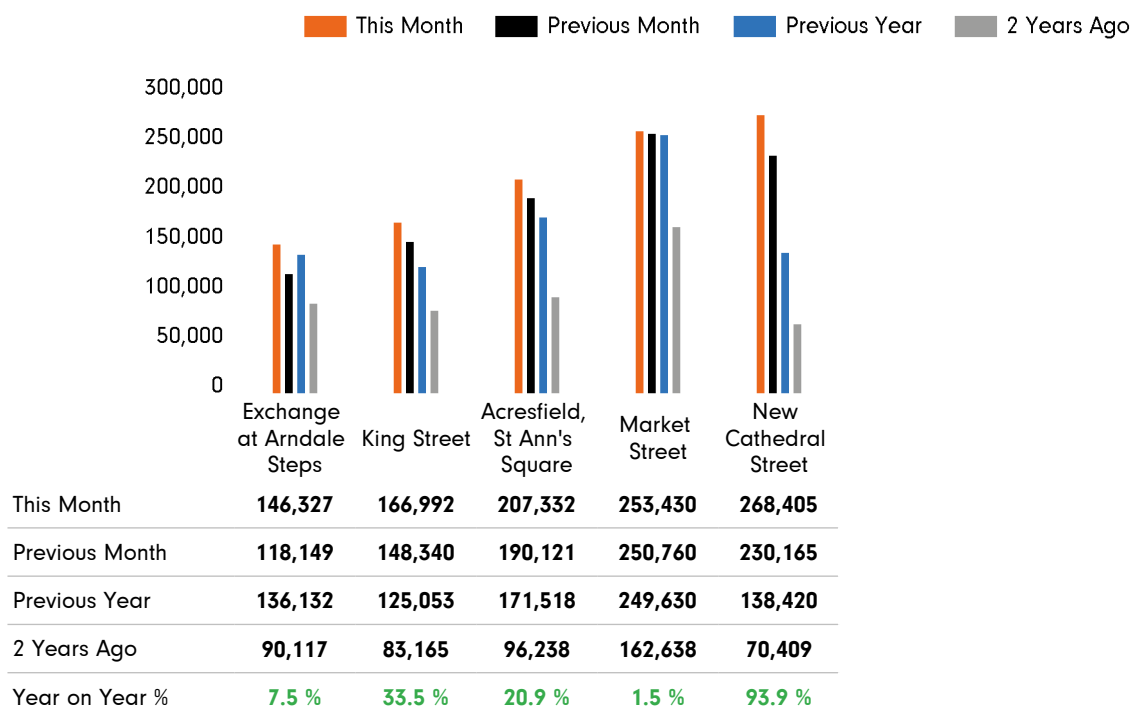
Footfall by week of month

The figures shown below are calculated using weekly totals.

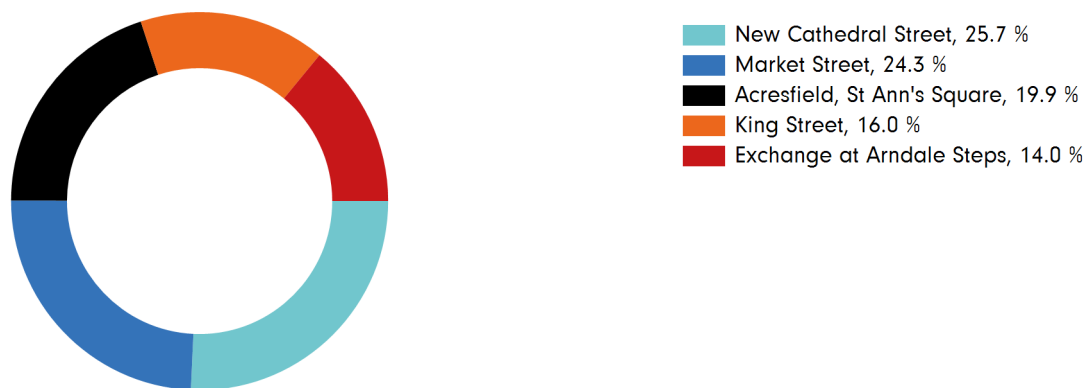


Footfall by location

The figures shown below are calculated using weekly averages.



Footfall by location



Reporting dates

This month - 27 November 2022 - 31 December 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to December, 2022 Vs January, 2021 to December, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. December, 2022 Vs December, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 12 2022 Vs 11 2022

2019 Comparison for: Manchester BID

2019 comparison for Manchester BID

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

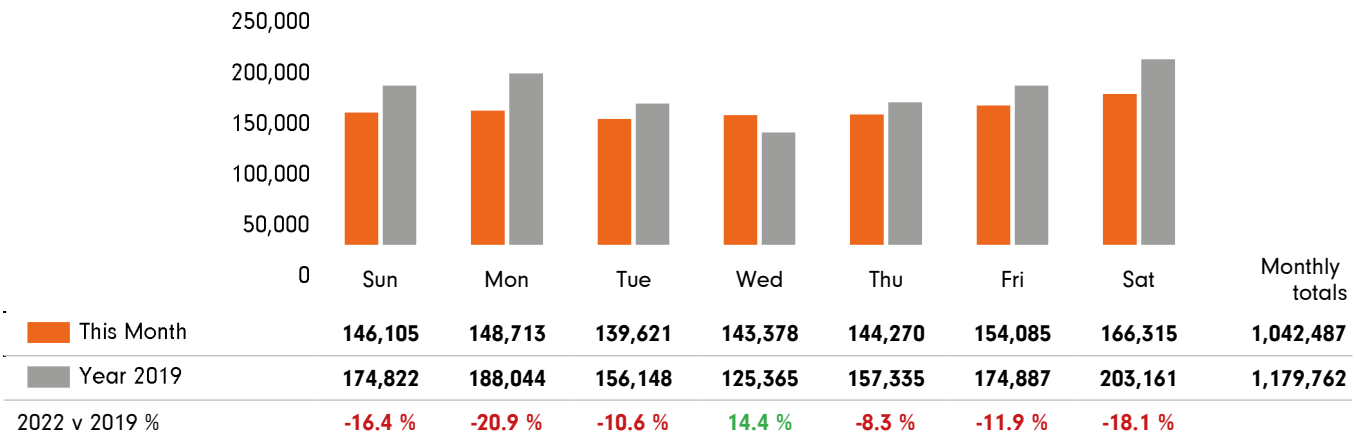
Headlines

	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Manchester BID	-26.6 %	-11.6 %
North & Yorkshire	-18.7 %	-19.1 %
High Street Index (Regional City)	-17.5 %	-8.5 %
High Street Index - BDSU (BDSU - Comparison)	-19.4 %	-13.8 %
UK	-16.8 %	-13.3 %

Manchester BID is compared to the high street index.

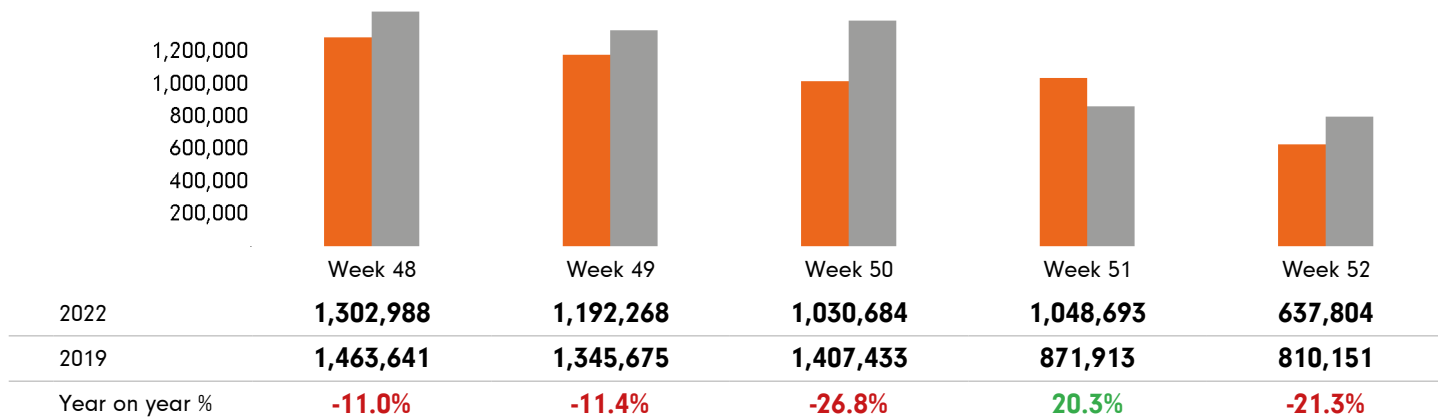
Footfall by day

The figures shown below are calculated using weekly averages.



Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

