



**AFTER A DECADE OF
DELIVERING SUCCESSFUL
INITIATIVES THAT HAVE
SUPPORTED BUSINESSES
AND BROUGHT MORE
VIBRANCY TO THE CITY
CENTRE, MANCHESTER
CITY CENTRE BUSINESS
IMPROVEMENT DISTRICT
IS LOOKING FORWARD
TO THE NEXT 5 YEARS.**

**Following the successful
legal ballot in December 2022,
Manchester City Centre BID will
now extend its business network to
incorporate offices, joining current
retail and hospitality operators.**

Working together, we will see
the city centre continue to recover
from the pandemic, accommodate
consumer trends as they evolve,
be part of the city as it grows
and changes for the better.

Together, we can create more
and more reasons for people to
visit and work in our great city.

OUR PLAN FOR THE 2023-28 BID TERM

SUPPORTING BUSINESSES AROUND 4 KEY THEMES:



ATTRACTING VISITORS

Attracting shoppers, visitors, tourists, and workers into the city centre, whilst enhancing the city's reputation as a thriving destination.



ENVIRONMENT

Improving the city centre as a welcoming, attractive, resilient, and safe place.



COMMUNITY

Maintaining a tight-knit relationship between levy payers and keeping businesses in the loop with city authorities.



ESG

Supporting businesses to meet Environment, Social and Governance (ESG) commitments.

HELP TO SHAPE YOUR NEW BID

As part of new company governance, there is an opportunity for all levy payers to join a BID Council, inaugurating in April 2023.

Alongside the current Board, and AGM, BID businesses can meet at a quarterly BID Council. The meeting will bring together representatives from key business sectors and locations, along with the city's public agencies (Manchester City Council, Transport for Greater Manchester, Greater Manchester Police, Marketing Manchester). The aim is for colleagues to regularly meet, feedback, share best practice, and help inform BID and city centre strategies.

For more information, and to register your interest in joining the new BID Council and BID board, please email phil.schulze@cityco.com by **Friday 31st March.**

Go to **ManchesterBID.com** for weekly and monthly footfall reporting, city events calendar, business briefing dates and more information about BID services.

FOLLOW THE BID

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