

Footfall Report for: Manchester BID

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Manchester BID	13.0%	24.8%	6.9%	1.4%	5.2%	8.4%
North & Yorkshire	0.6%	28.2%	-3.1%	1.3%	-2.3%	0.8%
High Street Index - BDSU (BDSU - Comparison)	5.8%	44.8%	-2.8%	9.2%	0.8%	5.1%
High Street Index(Regional City)	9.4%	57.0%	-0.4%	11.6%	1.2%	5.7%
UK	3.9%	36.9%	-2.0%	7.8%	-1.1%	2.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

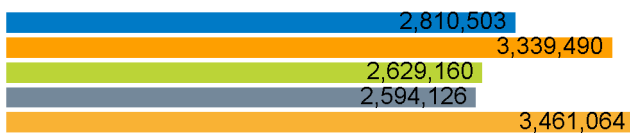
The total number of visitors for the year to date is 28,947,046 which is 13% up on the previous year.

The total number of visitors to Manchester BID in month commencing 1 October 2023 was 2,810,503.

The busiest day in month commencing 1 October 2023 was Saturday 28 October with 166,372 visitors.

The peak hour of the month was 15:00 on Saturday 28 October 2023 with footfall of 20,362.

Footfall Counts by month



■ This Month ■ 2 Years Ago
■ Previous Month ■ 2019
■ Previous Year

Figures shown below are calculated using monthly totals.

Weather



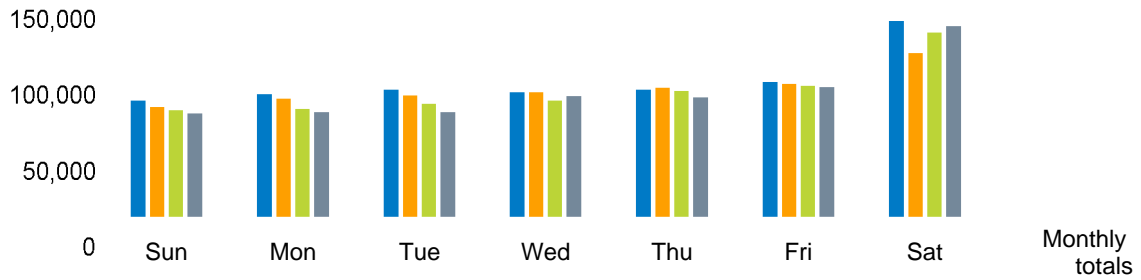
	Sun	Cloud	Rain	Wind
Number of days this month	11	12	4	1
Number of days same month last year	14	8	4	2
Number of days same month two years ago	4	5	19	

Average temperature

	Maximum temperature	Minimum temperature
2023	17°	8°
2022	16°	9°
2021	15°	10°

Footfall Counts by day

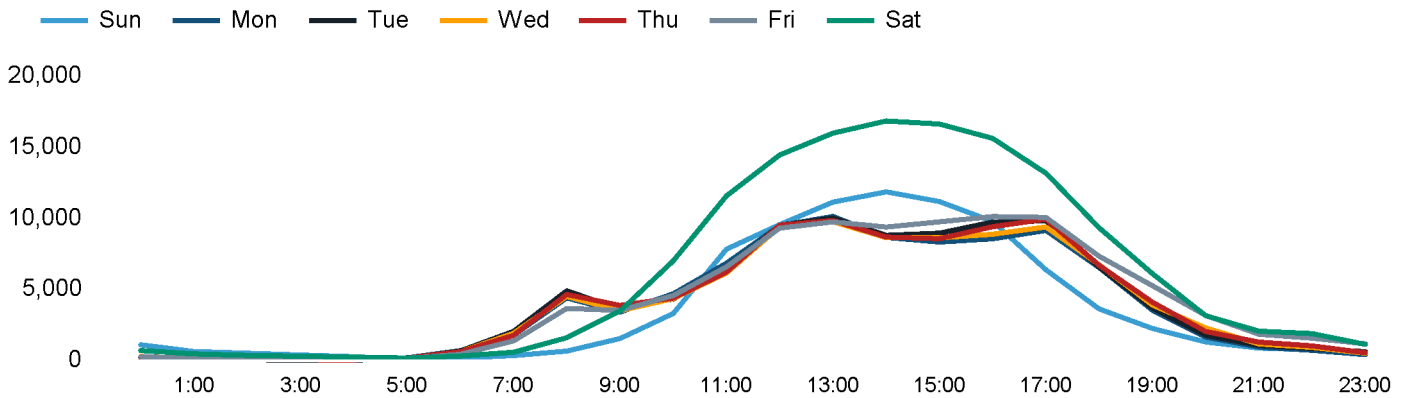
The figures shown below are calculated using weekly averages.



This Month	86,499	91,255	94,260	92,515	94,400	100,087	143,609	702,625
Previous Month	82,228	88,038	90,270	92,447	95,578	98,591	120,746	667,898
Previous Year	79,606	80,681	84,428	86,821	93,511	96,991	135,252	657,290
2 Years Ago	77,424	78,313	78,333	90,007	88,718	96,174	139,562	648,531
Month on month %	5.2%	3.7%	4.4%	0.1%	-1.2%	1.5%	18.9%	
Year on year %	8.7%	13.1%	11.6%	6.6%	1.0%	3.2%	6.2%	

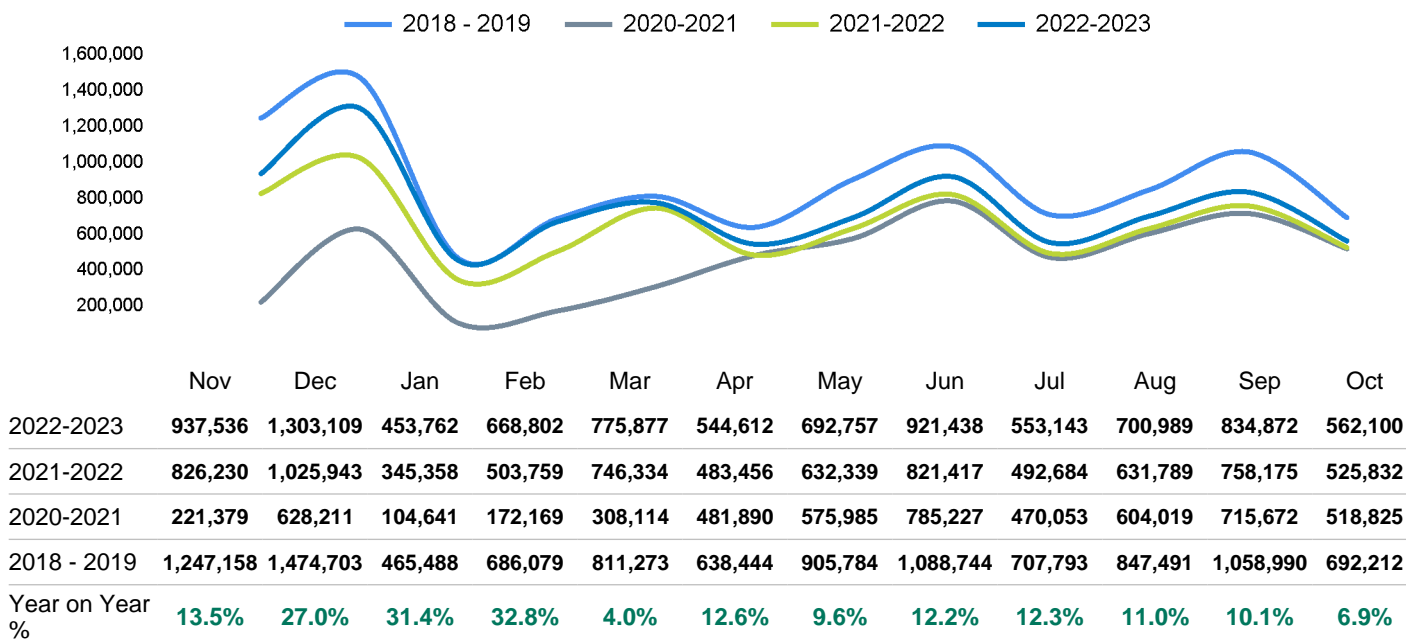
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

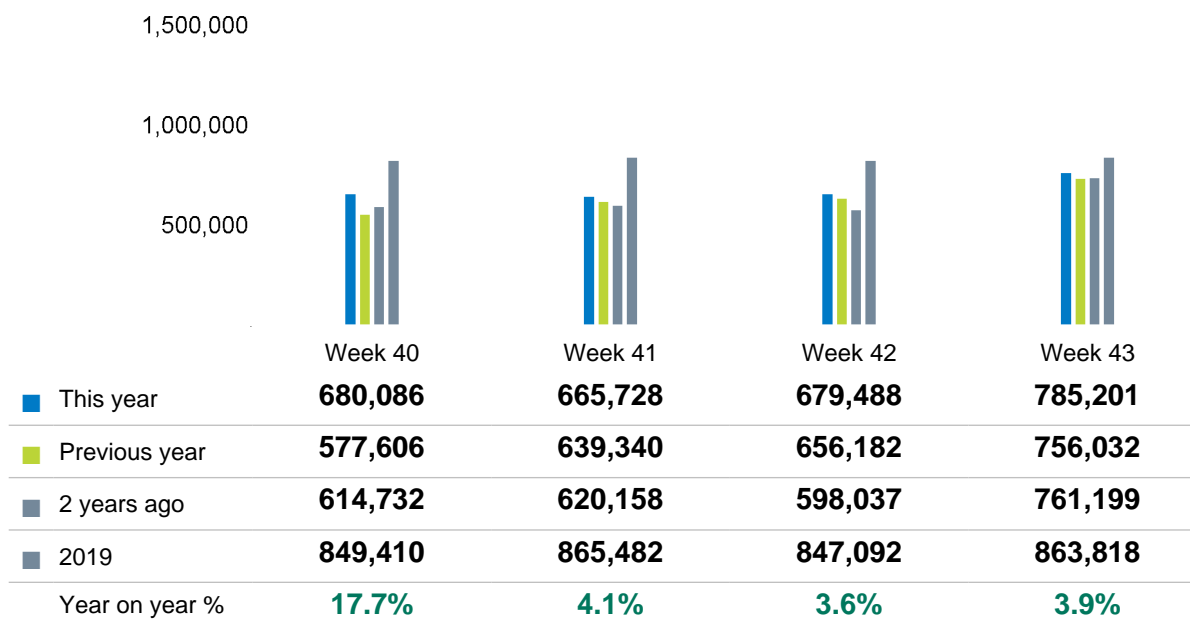
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for October compares October 2023 to October 2022

Footfall Counts by week of month

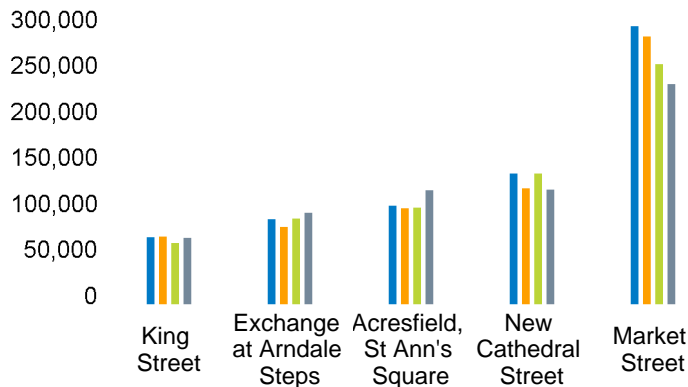
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This Month
 ■ Previous Month
 ■ Previous Year
 ■ 2 Years Ago



This Month	74,323	92,864	106,140	139,598	289,699
Previous Month	74,855	85,007	103,970	124,474	279,590
Previous Year	68,632	93,364	104,722	139,485	251,086
2 Years Ago	73,417	99,382	122,363	123,006	230,361
Year on Year %	8.3 %	-0.5 %	1.4 %	0.1 %	15.4 %

Footfall Counts by location



■ Market Street, 41.2 %
■ New Cathedral Street, 19.9 %
■ Acresfield, St Ann's Square, 15.1 %
■ Exchange at Arndale Steps, 13.2 %
■ King Street, 10.6 %

Reporting dates

This month - 01 October 2023 - 28 October 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to October, 2023 Vs January, 2022 to October, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. October, 2023 Vs October, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 10 2023 Vs 9 2023

2019 Comparison for: Manchester BID

2019 comparison for Manchester BID

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

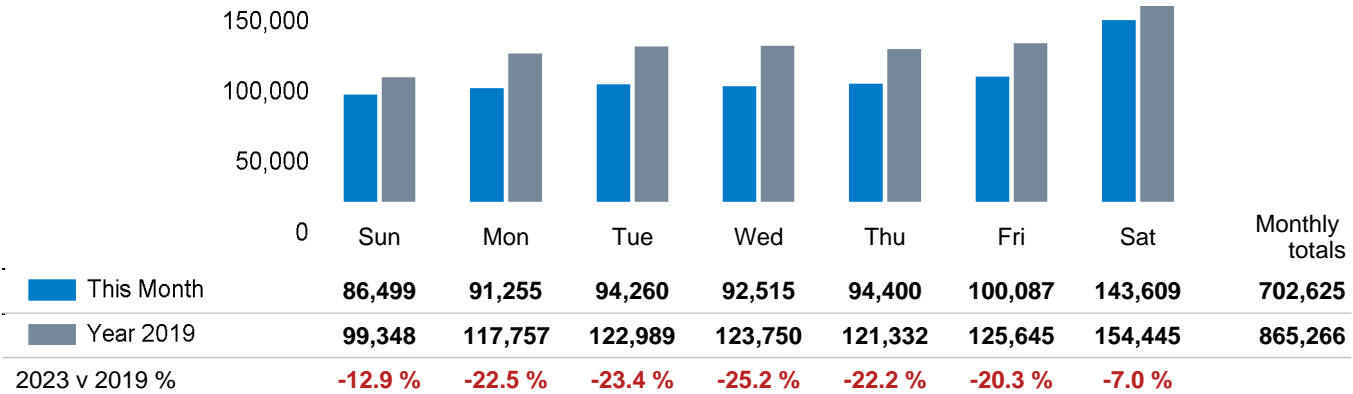
Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Manchester BID	-19.7 %	-18.8 %
North & Yorkshire	-16.0 %	-13.7 %
High Street Index - BDSU (BDSU - Comparison)	-17.1 %	-16.0 %
High Street Index(Regional City)	-13.1 %	-12.2 %
UK	-13.9 %	-11.9 %

Manchester BID is compared to the high street index.

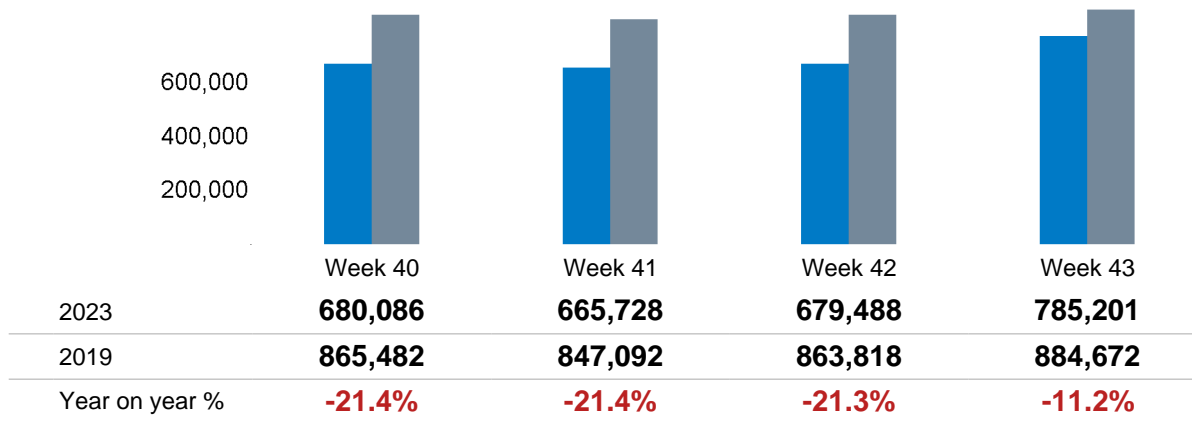
Footfall Counts by day

The figures shown below are calculated using weekly averages.



Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

