

January 2025. 29 Dec 2024 - 01 Feb 2025 Footfall Report for: Manchester BID

Weeks This Month: 5 Weeks Last Month: 5

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM		
	2025	2024	2025	2024	2025	2024	
Manchester BID	5.3%	-1.3%	5.3%	-1.3%	-40 .1%	-47.8%	
North & Yorkshire	-1.6%	-2.5%	-1.6%	-2.5%	-20.9%	-21.1%	
High Street Index - BDSU (BDSU - Comparison)	2.2%	-2.5%	2.3%	-2.5%	-28.8%	-27.2%	
High Street Index(Regional City)	2.4%	-0.3%	2.4%	-0.2%	-29.2%	-26.8%	
UK	-0.5%	-1.5%	-0.5%	-1.4%	-22.4%	-20.4%	

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

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The total number of visitors for the year to date is 3,000,696 which is 5.3% up on the previous year.

The total number of visitors to Manchester BID in month commencing 29 December 2024 was 3,000,696.

The busiest day in month commencing 29 December 2024 was Saturday 1 February with 160,952 visitors.

The peak hour of the month was 13:00 on Saturday 1 February 2025 with footfall of 18,372.

Footfall Counts by month

Weather

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3,000,696 5,008,018	Number of days this month	8	23	1		3	
2,850,530 2,881,900	Number of days same month last year	7	20	6	1	1	
This Month Previous Year Previous Month 2 Years Ago	Number of days same month two years ago	6	19	7		3	
Figures shown below are calculated using monthly totals.	Average temperat	ure					
		Maximum temperature		Minimum temperature			
	2025	7°		0			

2024

2023

9°

8°

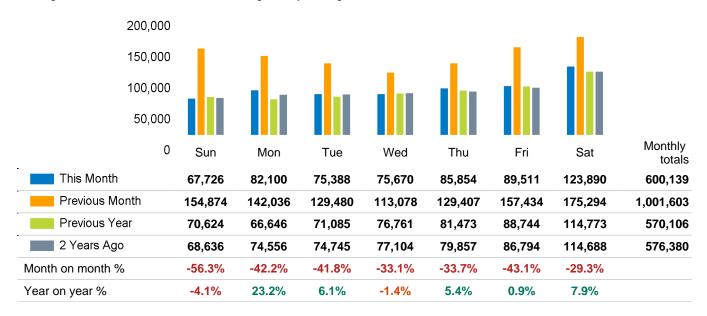


2°

4°

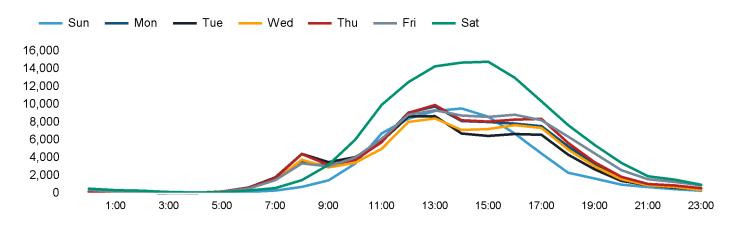
Footfall Counts by day

The figures shown below are calculated using weekly averages.



Footfall Counts by hour

The figures shown below are calculated using a weekly average





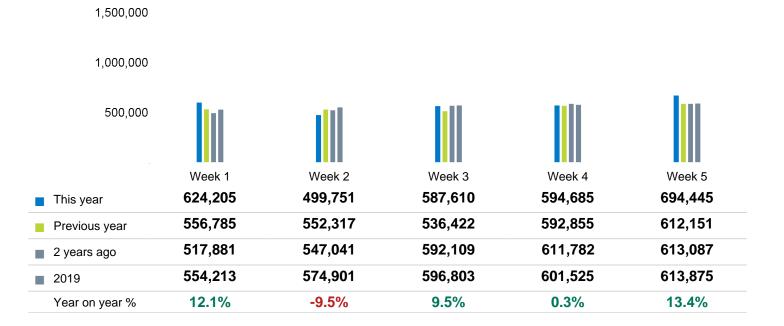
2018 - 2019 - 2022-2023 2023-2024 2024-2025 1,200,000 1,100,000 1,000,000 900,000 800,000 700,000 600,000 500,000 400,000 Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan 2024-2025 661,489 638,718 711,757 717,375 718,460 691,565 669,492 707,334 892,135 1,001,603 600,139 652,305 2023-2024 668,802 620,701 680,766 692,757 737,151 691,429 700,989 667,898 702,625 914,277 1,071,829 570,106 2022-2023 503,759 597,067 604,320 632,339 657,134 615,855 631,789 606,540 657,290 937,536 1,042,487 576,380 2018 - 2019 649,601 696,741 722,529 742,245 742,659 787,310 777,615 732,322 737,609 919,715 873,892 588,263 Year on Year -1.1% -2.7% 2.9% -4.2% 2.7% 3.9% -1.3% 0.2% 0.7% -2.4% -6.6% 5.3% %

The figures shown below are calculated using weekly averages.

Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for January compares January 2025 to January 2024

Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

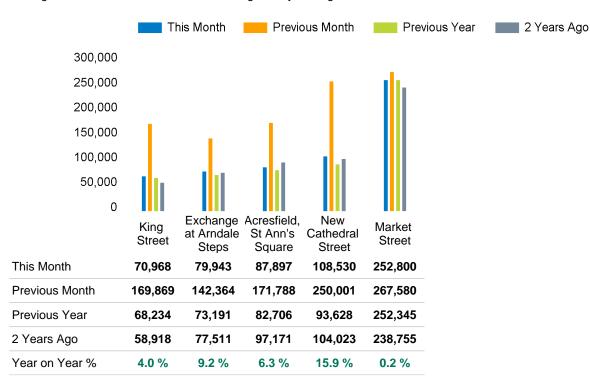




3

Footfall Counts by location

The figures shown below are calculated using weekly averages.



Footfall Counts by location



Market Street, 42.1 %
New Cathedral Street, 18.1 %
Acresfield, St Ann's Square, 14.6 %
Exchange at Arndale Steps, 13.3 %
King Street, 11.8 %



This month - 29 December 2024 - 01 February 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to January , 2025 Vs January, 2024 to January , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. January, 2025 Vs January, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.1 2025 Vs December 2024

