

# January 2025. 29 Dec 2024 - 01 Feb 2025 Footfall Report for: Manchester BID

Weeks This Month: 5 Weeks Last Month: 5

## **Monthly Footfall Counts**

	Year to date % YoY		This month % YoY		This month % MoM		
	2025	2024	2025	2024	2025	2024	
Manchester BID	5.3%	-1.3%	5.3%	-1.3%	<b>-40</b> .1%	-47.8%	
North & Yorkshire	-1.6%	-2.5%	-1.6%	-2.5%	-20.9%	<b>-21.1%</b>	
High Street Index - BDSU (BDSU - Comparison)	2.2%	-2.5%	2.3%	-2.5%	-28.8%	-27.2%	
High Street Index(Regional City)	2.4%	-0.3%	2.4%	-0.2%	-29.2%	-26.8%	
UK	-0.5%	-1.5%	-0.5%	-1.4%	-22.4%	-20.4%	

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

#### Headlines

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The total number of visitors for the year to date is 3,000,696 which is 5.3% up on the previous year.

The total number of visitors to Manchester BID in month commencing 29 December 2024 was 3,000,696.

The busiest day in month commencing 29 December 2024 was Saturday 1 February with 160,952 visitors.

The peak hour of the month was 13:00 on Saturday 1 February 2025 with footfall of 18,372.

# Footfall Counts by month

#### Weather

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3,000,696 5,008,018	Number of days this month	8	23	1		3	
2,850,530 2,881,900	Number of days same month last year	7	20	6	1	1	
This Month Previous Year Previous Month 2 Years Ago	Number of days same month two years ago	6	19	7		3	
Figures shown below are calculated using monthly totals.	Average temperat	ure					
		Maximum temperature		Minimum temperature			
	2025	7°		0			

2024

2023

**9**°

8°

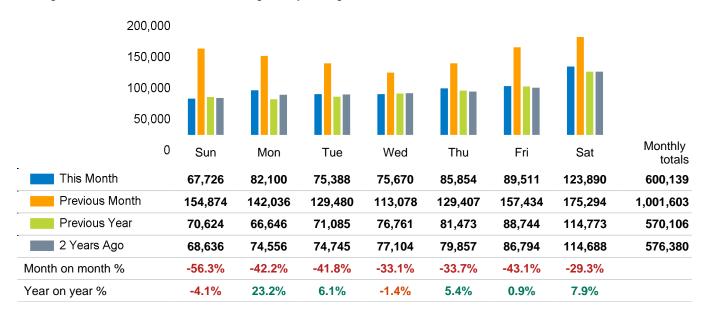


**2°** 

**4**°

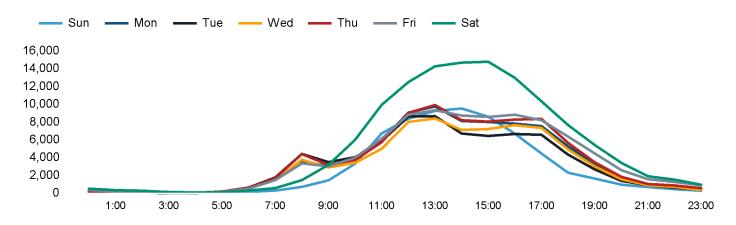
# Footfall Counts by day

The figures shown below are calculated using weekly averages.



## Footfall Counts by hour

The figures shown below are calculated using a weekly average





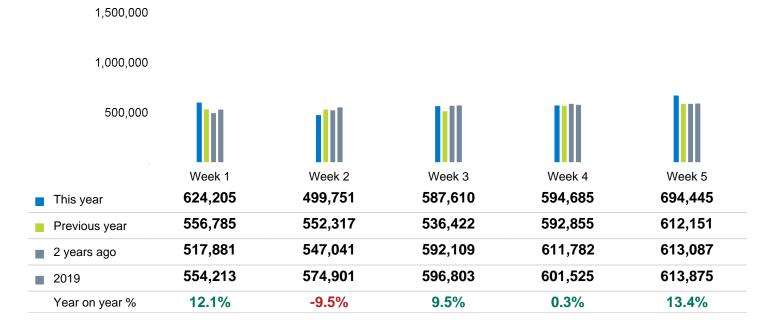
2018 - 2019 - 2022-2023 2023-2024 2024-2025 1,200,000 1,100,000 1,000,000 900,000 800,000 700,000 600,000 500,000 400,000 Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan 2024-2025 661,489 638,718 711,757 717,375 718,460 691,565 669,492 707,334 892,135 1,001,603 600,139 652,305 2023-2024 668,802 620,701 680,766 692,757 737,151 691,429 700,989 667,898 702,625 914,277 1,071,829 570,106 2022-2023 503,759 597,067 604,320 632,339 657,134 615,855 631,789 606,540 657,290 937,536 1,042,487 576,380 2018 - 2019 649,601 696,741 722,529 742,245 742,659 787,310 777,615 732,322 737,609 919,715 873,892 588,263 Year on Year -1.1% -2.7% 2.9% -4.2% 2.7% 3.9% -1.3% 0.2% 0.7% -2.4% -6.6% 5.3% %

The figures shown below are calculated using weekly averages.

Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for January compares January 2025 to January 2024

### Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

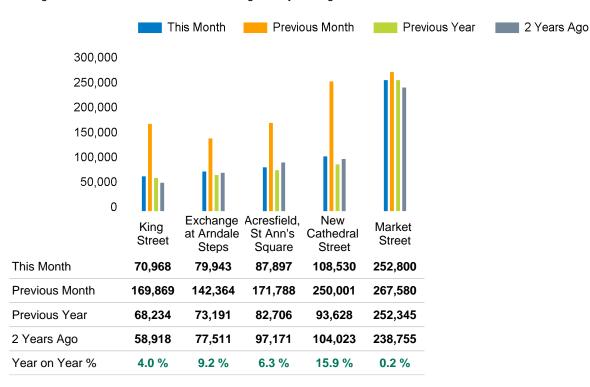




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### **Footfall Counts by location**

The figures shown below are calculated using weekly averages.



### **Footfall Counts by location**



Market Street, 42.1 %
New Cathedral Street, 18.1 %
Acresfield, St Ann's Square, 14.6 %
Exchange at Arndale Steps, 13.3 %
King Street, 11.8 %



This month - 29 December 2024 - 01 February 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to January , 2025 Vs January, 2024 to January , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. January, 2025 Vs January, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.1 2025 Vs December 2024

