

Footfall Report for: Manchester BID

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Manchester BID	-1.2%	32.1%	-1.1%	32.8%	18.2%	17.9%
North & Yorkshire	-2.9%	7.4%	-3.2%	11.3%	15.8%	15.2%
High Street Index - BDSU (BDSU - Comparison)	-3.4%	23.3%	-4.1%	22.1%	11.6%	12.8%
High Street Index(Regional City)	-1.6%	29.4%	-2.7%	25.9%	12.0%	14.2%
UK	-2.6%	15.6%	-3.5%	16.1%	11.4%	13.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 4,884,338 which is 1.2% down on the previous year.

The total number of visitors to Manchester BID in month commencing 28 January 2024 was 2,645,959.

The busiest day in month commencing 28 January 2024 was Saturday 10 February with 133,621 visitors.

The peak hour of the month was 13:00 on Saturday 24 February 2024 with footfall of 16,183.

Footfall Counts by month



■ This Month
 ■ Previous Month
 ■ Previous Year
 ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



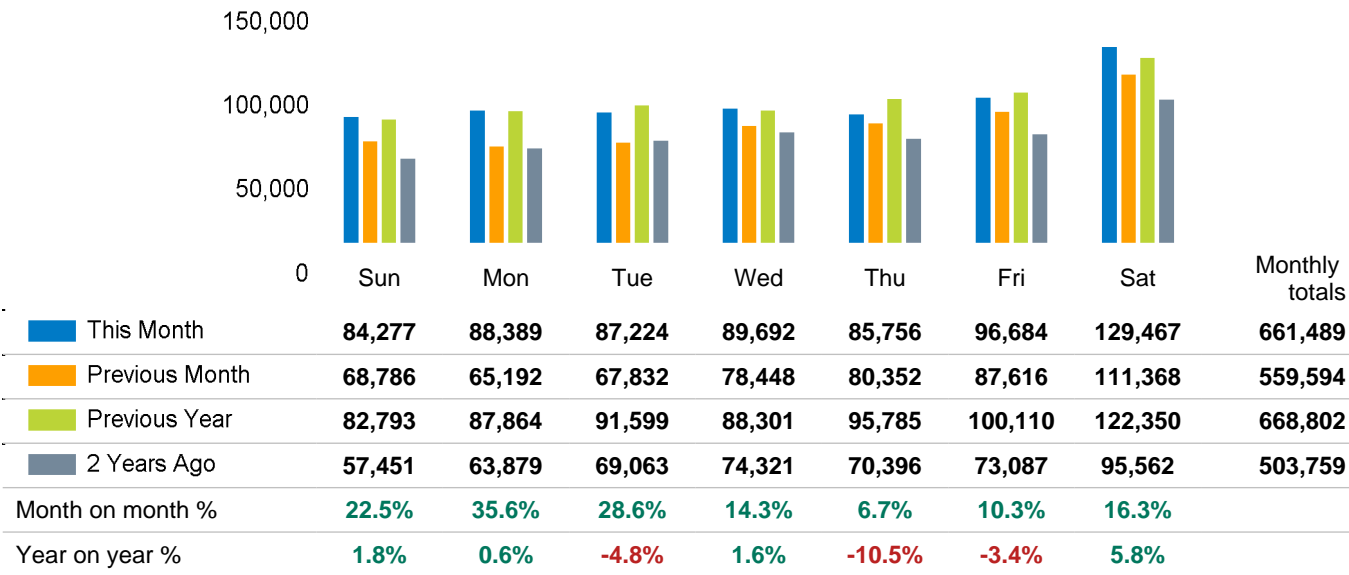
Number of days this month	3	17	7	1
Number of days same month last year	6	20		2
Number of days same month two years ago	2	2	23	1

Average temperature

	Maximum temperature	Minimum temperature
2024	12°	5°
2023	10°	5°
2022	9°	4°

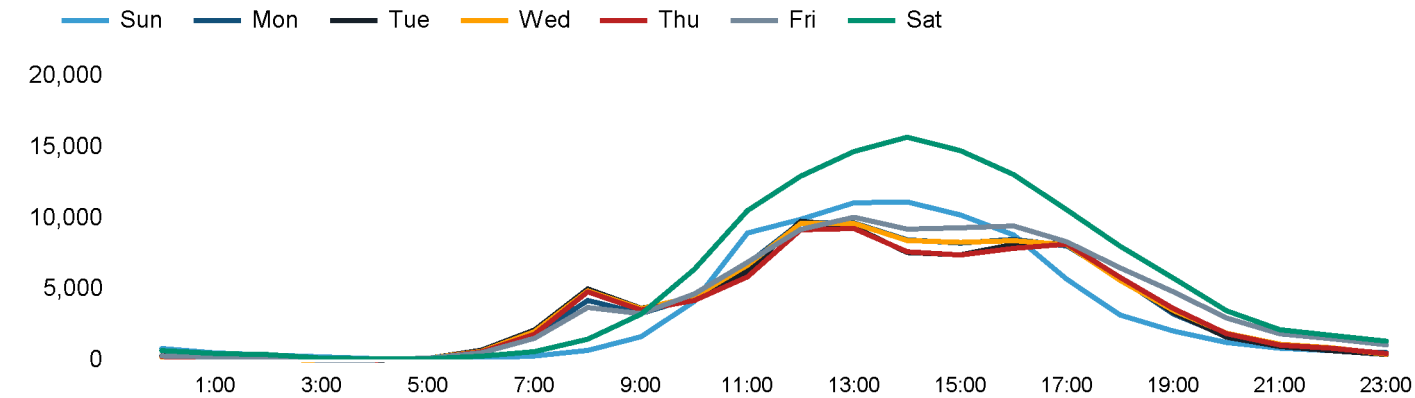
Football Counts by day

The figures shown below are calculated using weekly averages.



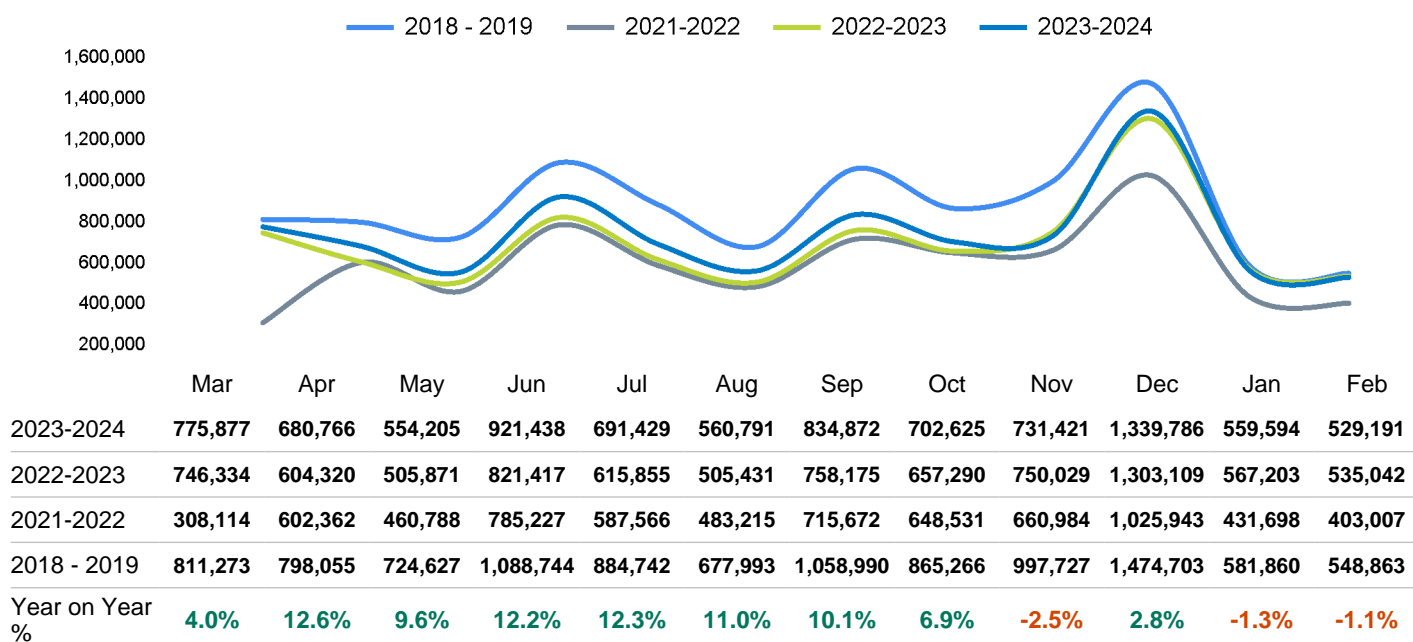
Football Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

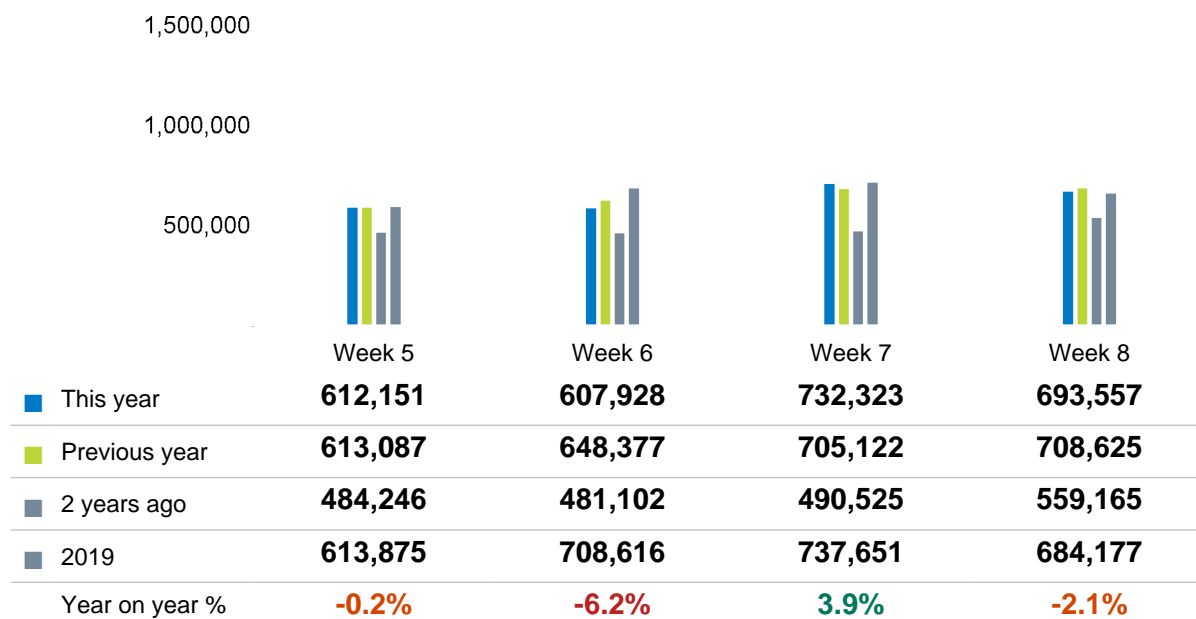
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for February compares February 2024 to February 2023

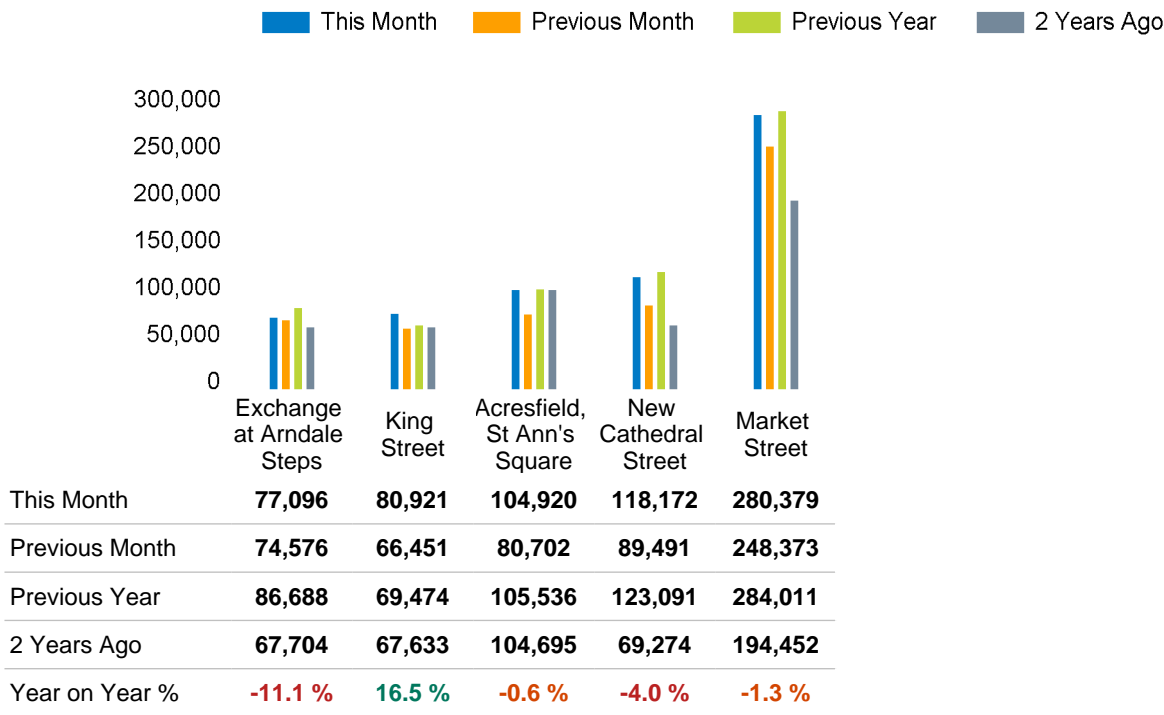
Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

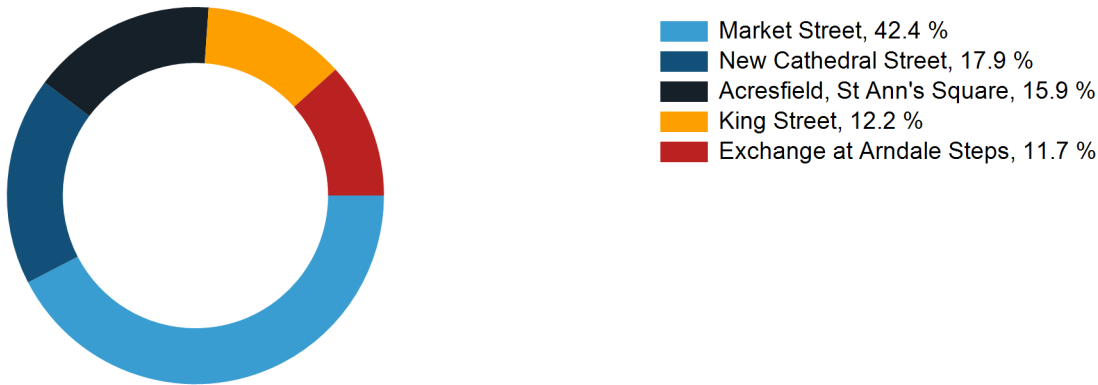


Footfall Counts by location

The figures shown below are calculated using weekly averages.



Footfall Counts by location



Reporting dates

This month - 28 January 2024 - 24 February 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to February , 2024 Vs January, 2023 to February , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.February, 2024 Vs February, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month.2 2024 Vs 1 2024