

# February 2024. 28 Jan 2024 - 24 Feb 2024 Footfall Report for: Manchester BID

Weeks This Month: 4 Weeks Last Month: 4

# **Monthly Footfall Counts**

	Year to date %		Year on year %		Month on month %		
	2024	2023	2024	2023	2024	2023	
Manchester BID	-1.2%	32.1%	-1.1%	32.8%	18.2%	17.9%	
North & Yorkshire	-2.9%	7.4%	-3.2%	11.3%	15.8%	15.2%	
High Street Index - BDSU (BDSU - Comparison)	-3.4%	23.3%	-4.1%	22.1%	11.6%	12.8%	
High Street Index(Regional City)	-1.6%	29.4%	-2.7%	25.9%	12.0%	14.2%	
UK	-2.6%	15.6%	-3.5%	16.1%	11.4%	13.3%	

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 4,884,338 which is 1.2% down on the previous year.

The total number of visitors to Manchester BID in month commencing 28 January 2024 was 2,645,959.

The busiest day in month commencing 28 January 2024 was Saturday 10 February with 133,621 visitors.

The peak hour of the month was 13:00 on Saturday 24 February 2024 with footfall of 16,183.

# Footfall Counts by month

#### Weather

		÷Ò			<b>**</b> **		
2,645,959 2,238,379	Number of days this month	3	17	7		1	
2,675,211	Number of days same month last year	6	20			2	
This Month Previous Year Previous Month 2 Years Ago	Number of days same month two years ago	2	2	23	1		
Figures shown below are calculated using monthly totals.	Average temperature						
		Maximum temperature		Minimum temperature			
	2024	12°		ę	5°		
	2023	1	<b>0°</b>	Ę	5°		

2022

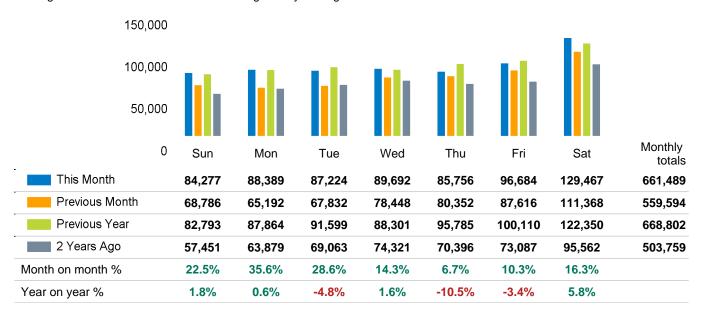
**9°** 



**4**°

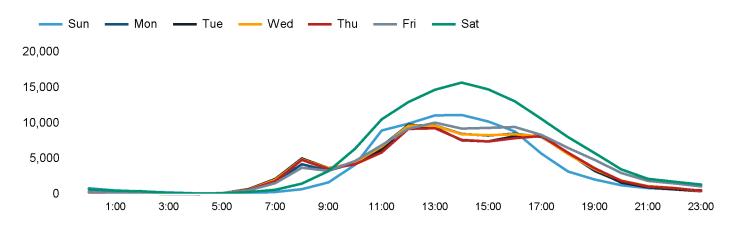
# Footfall Counts by day

The figures shown below are calculated using weekly averages.



## Footfall Counts by hour

The figures shown below are calculated using a weekly average





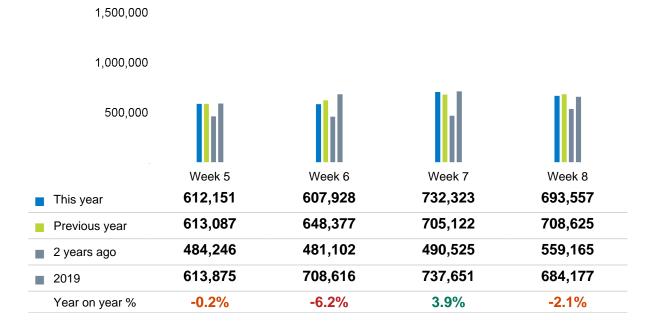
The figures shown below are calculated using weekly averages.

2018 - 2019 - 2021-2022 2022-2023 2023-2024 1,600,000 1,400,000 1,200,000 1,000,000 800,000 600,000 400,000 200,000 Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb 2023-2024 775,877 680,766 554,205 921,438 691,429 560,791 834,872 702,625 731,421 1,339,786 559,594 529,191 2022-2023 746,334 604,320 505,871 821,417 615,855 505,431 758,175 657,290 750,029 1,303,109 567,203 535,042 2021-2022 308,114 602,362 460,788 785,227 587,566 483,215 715,672 648,531 660,984 1,025,943 431,698 403,007 2018 - 2019 865,266 548,863 811,273 798,055 724,627 1,088,744 884,742 677,993 1,058,990 997,727 1,474,703 581,860 Year on Year 4.0% 6.9% -1.3% 12.6% 9.6% 12.2% 12.3% 11.0% 10.1% -2.5% 2.8% -1.1% %

Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for February compares February 2024 to February 2023

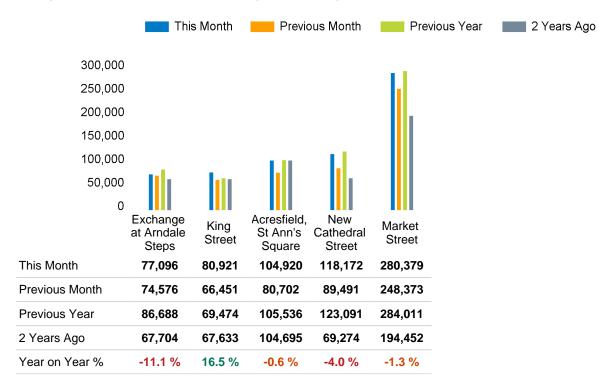
# Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



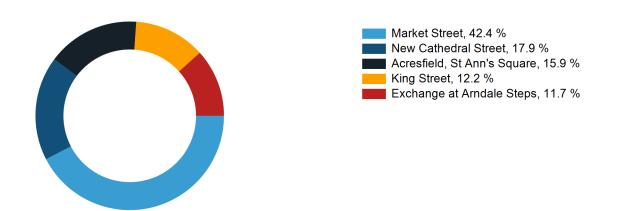


## **Footfall Counts by location**



The figures shown below are calculated using weekly averages.

## **Footfall Counts by location**



#### **Reporting dates**

This month - 28 January 2024 - 24 February 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to February , 2024 Vs January, 2023 to February , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. February, 2024 Vs February, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month.2 2024 Vs 1 2024



**Footfall Report** 

Manchester BID