

Footfall Report for: Manchester BID

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Manchester BID	4.8%	-1.2%	4.3%	-1.1%	15.6%	18.2%
North & Yorkshire	-1.4%	-2.9%	-1.2%	-3.2%	13.8%	15.8%
High Street Index - BDSU (BDSU - Comparison)	0.5%	-3.4%	-1.3%	-4.1%	6.1%	11.6%
High Street Index (Regional City)	0.8%	-1.6%	-1.1%	-2.7%	7.0%	12.0%
UK	-0.9%	-2.6%	-1.5%	-3.5%	8.4%	11.4%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 5,776,713 which is 4.8% up on the previous year.

The total number of visitors to Manchester BID in month commencing 2 February 2025 was 2,776,017.

The busiest day in month commencing 2 February 2025 was Saturday 22 February with 136,170 visitors.

The peak hour of the month was 15:00 on Saturday 22 February 2025 with footfall of 16,939.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



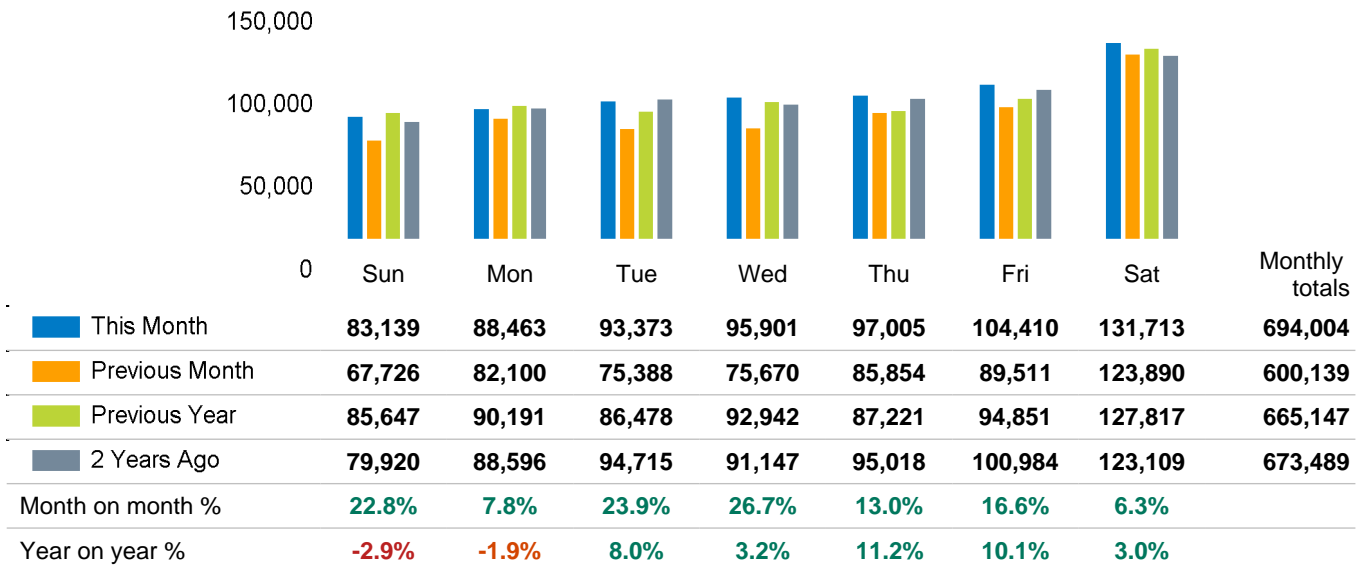
	Sun	Cloud	Rain	Snow
Number of days this month	7	19	1	1
Number of days same month last year	4	17	6	1
Number of days same month two years ago	7	20		1

Average temperature

	Maximum temperature	Minimum temperature
2025	9°	3°
2024	11°	4°
2023	10°	4°

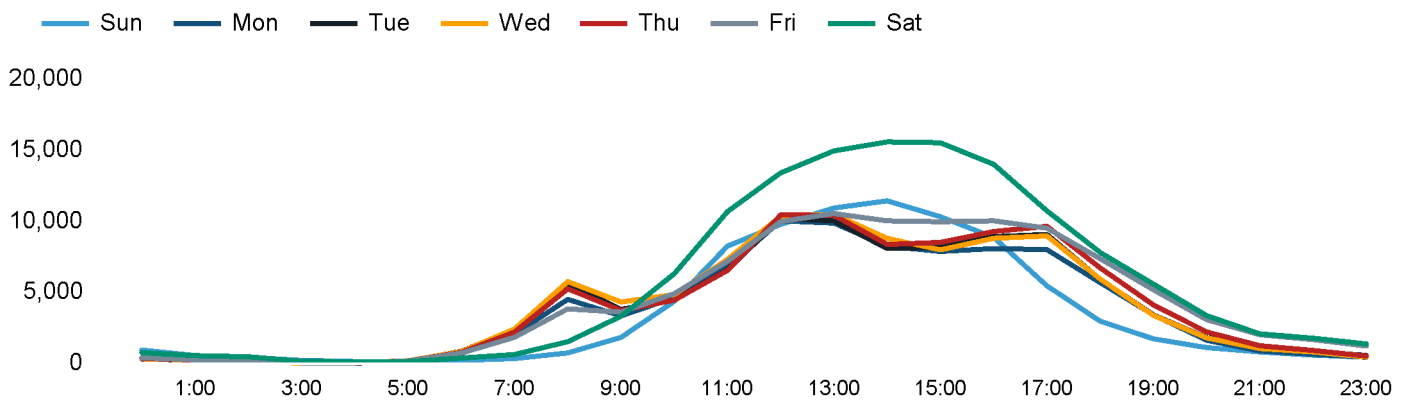
Footfall Counts by day

The figures shown below are calculated using weekly averages.



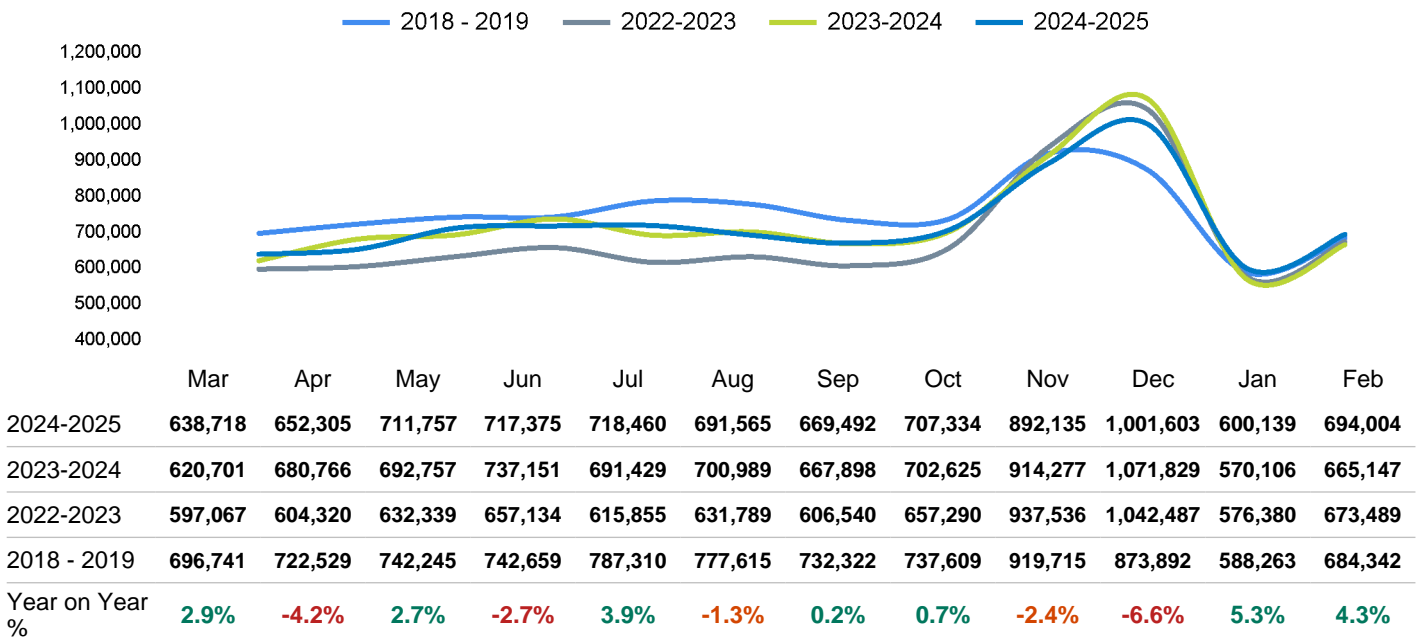
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

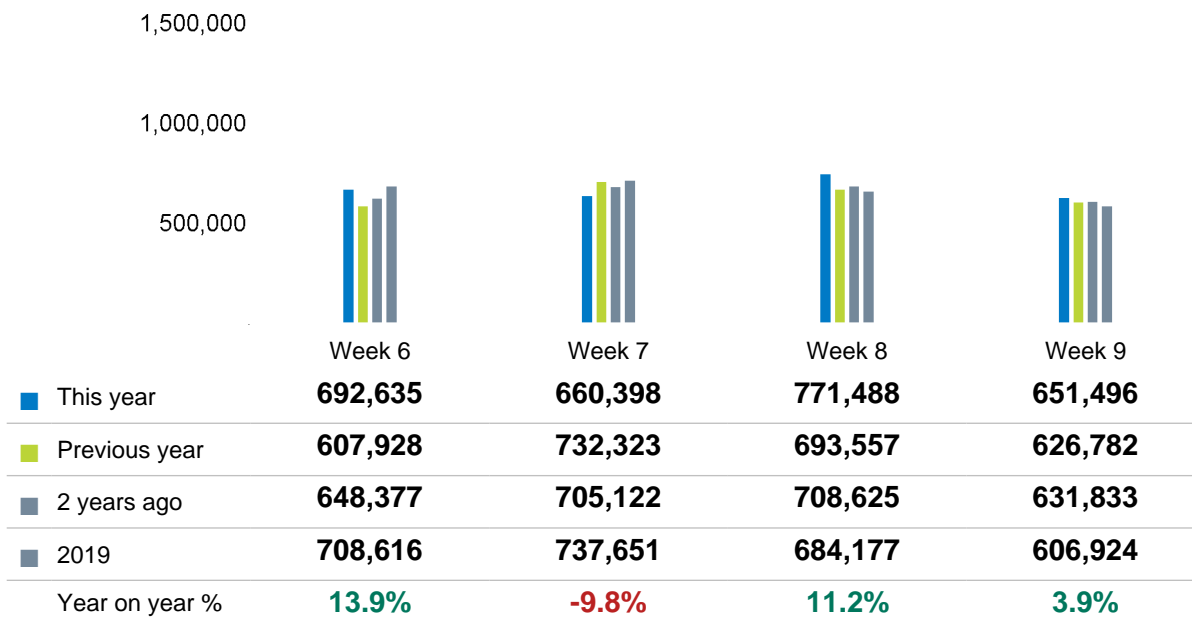
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for February compares February 2025 to February 2024

Footfall Counts by week of month

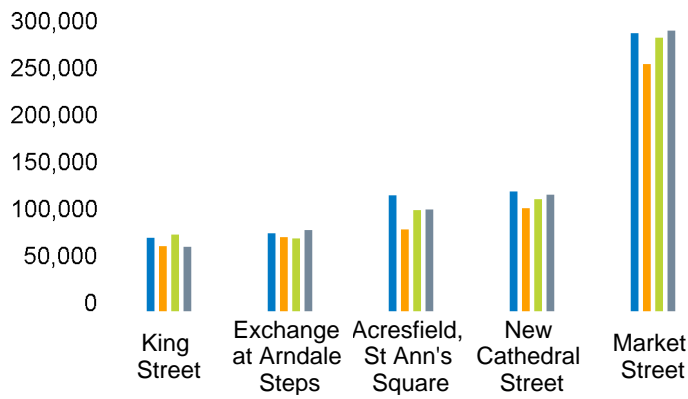
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This Month
 ■ Previous Month
 ■ Previous Year
 ■ 2 Years Ago



This Month	79,336	83,491	121,569	125,713	283,894
Previous Month	70,968	79,943	87,897	108,530	252,800
Previous Year	82,283	78,265	106,932	117,905	279,760
2 Years Ago	70,301	86,656	107,474	122,666	286,390
Year on Year %	-3.6 %	6.7 %	13.7 %	6.6 %	1.5 %

Footfall Counts by location



■ Market Street, 40.9 %
■ New Cathedral Street, 18.1 %
■ Acresfield, St Ann's Square, 17.5 %
■ Exchange at Arndale Steps, 12.0 %
■ King Street, 11.4 %



Reporting dates

This month - 02 February 2025 - 01 March 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to February, 2025 Vs January, 2024 to February, 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. February, 2025 Vs February, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 2 2025 Vs 1 2025

