

Footfall Report for: Manchester BID

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Manchester BID	-7.1%	4.0%	-9.8%	2.6%	8.6%	14.5%
North & Yorkshire	-3.0%	-1.4%	-4.0%	-1.2%	11.9%	13.8%
High Street Index (Regional City)	0.3%	0.8%	-0.3%	-1.1%	10.3%	7.0%
High Street Index - BDSU (BDSU - Comparison)	-0.2%	0.5%	-0.3%	-1.3%	9.4%	6.1%
UK	-2.3%	-0.9%	-2.3%	-1.5%	11.4%	8.4%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 5,011,723 which is 7.1% down on the previous year.

The total number of visitors to Manchester BID in month commencing 1 February 2026 was 2,609,282.

The busiest day in month commencing 1 February 2026 was Saturday 14 February with 158,333 visitors.

The peak hour of the month was 14:00 on Saturday 14 February 2026 with footfall of 18,252.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



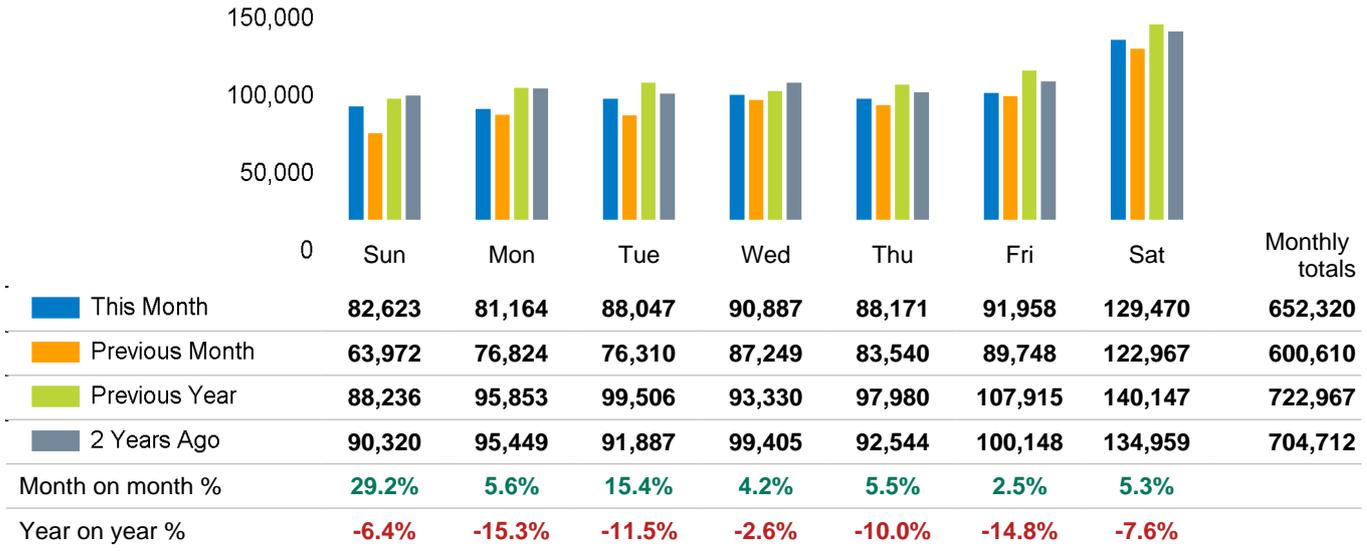
				
Number of days February 2026	3	23	2	
Number of days February 2025	7	19	1	1
Number of days February 2024	4	17	6	1

Average temperature

	Maximum temperature	Minimum temperature
2026	10°	4°
2025	9°	3°
2024	11°	4°

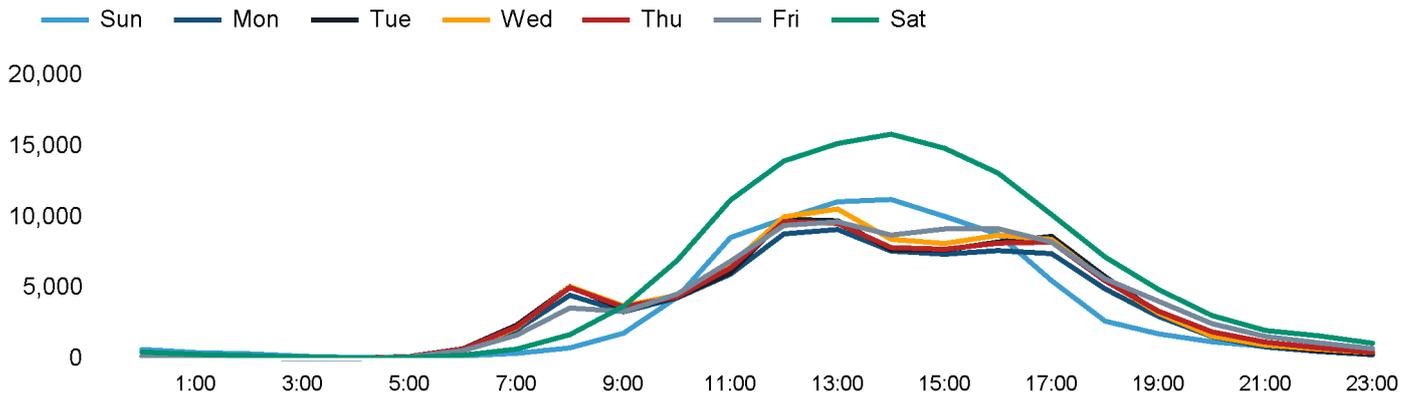
Footfall Counts by day

The figures shown below are calculated using weekly averages.



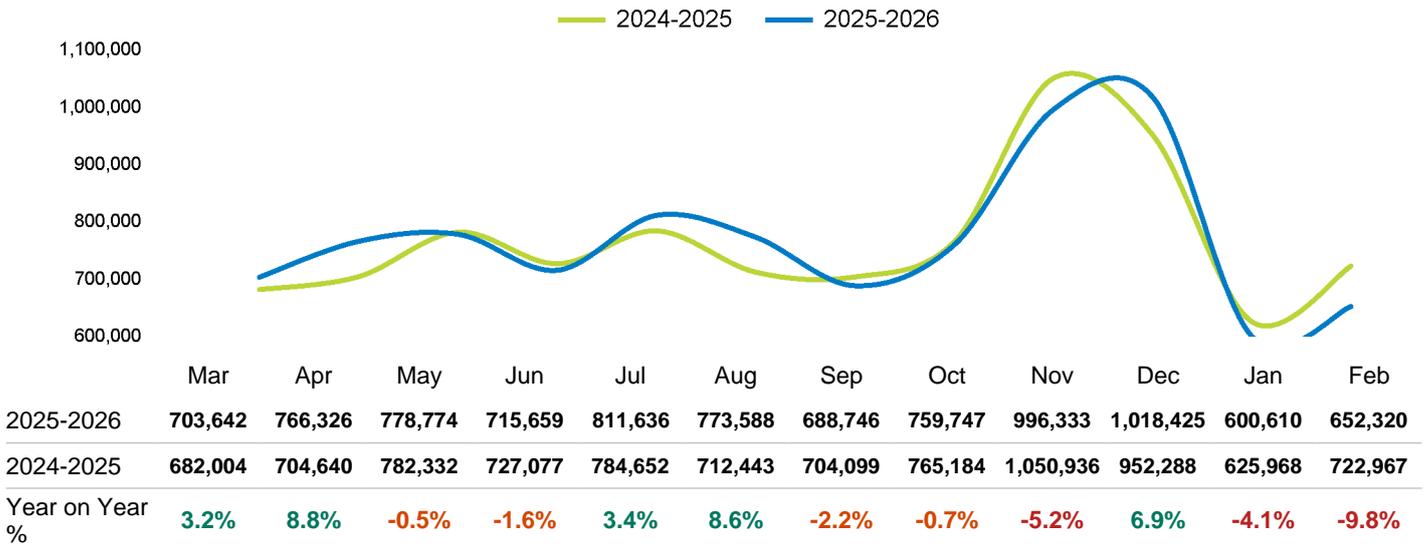
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

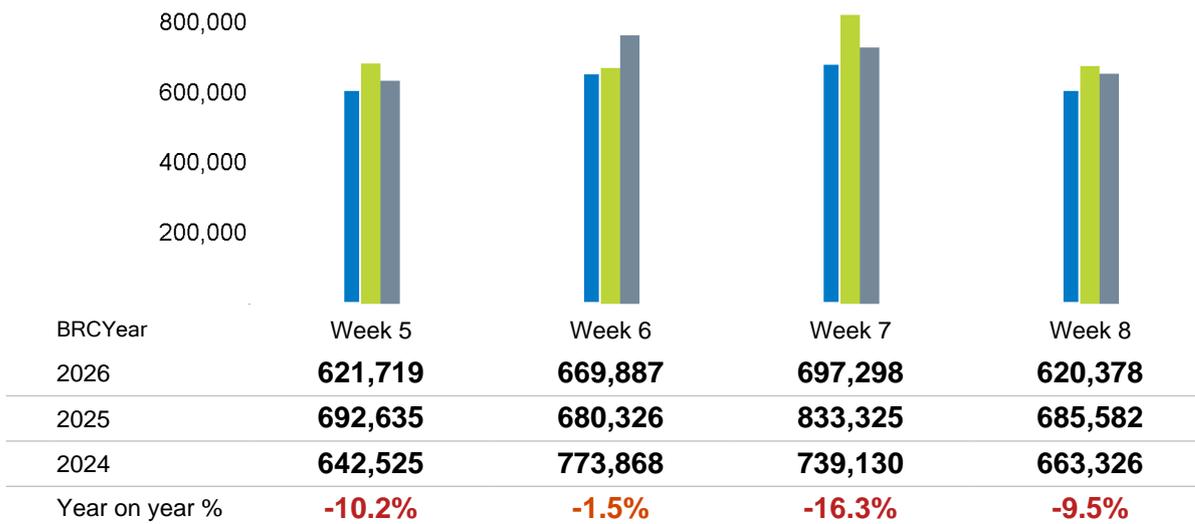
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for February compares February 2026 to February 2025

Footfall Counts by week of month

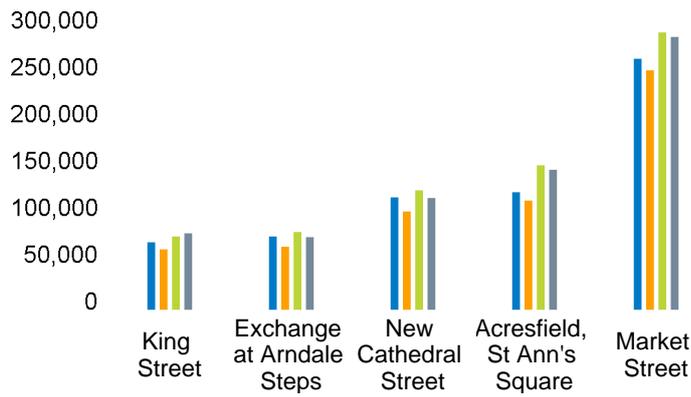
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This Month
 ■ Previous Month
 ■ Previous Year
 ■ 2 Years Ago



This Month	73,132	79,284	118,610	123,564	257,728
Previous Month	66,037	69,062	104,159	115,187	246,163
Previous Year	79,336	83,491	125,713	150,532	283,894
2 Years Ago	82,283	78,265	117,905	146,497	279,760
Year on Year %	-7.8 %	-5.0 %	-5.7 %	-17.9 %	-9.2 %

Footfall Counts by location



- Market Street, 39.5 %
- Acresfield, St Ann's Square, 18.9 %
- New Cathedral Street, 18.2 %
- Exchange at Arndale Steps, 12.2 %
- King Street, 11.2 %



Reporting dates

This month - 01 February 2026 - 28 February 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2026 to February, 2026 Vs January, 2025 to February, 2025

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. February, 2026 Vs February, 2025

Month on Month % Change is the % change in footfall for this Month from the previous Month. 2 2026 Vs 1 2026

