

# Footfall Report for: Manchester BID

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Manchester BID	0.4%	19.6%	2.9%	4.0%	-3.4%	-7.2%
North & Yorkshire	-1.0%	1.7%	2.1%	-6.2%	0.4%	-4.4%
High Street Index - BDSU (BDSU - Comparison)	-1.2%	14.3%	2.1%	2.4%	-1.2%	-6.5%
High Street Index(Regional City)	0.2%	19.7%	3.0%	7.0%	-1.2%	-5.9%
UK	-0.2%	8.7%	3.4%	-0.6%	1.2%	-5.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 8,077,930 which is 0.4% up on the previous year.

The total number of visitors to Manchester BID in month commencing 25 February 2024 was 3,193,592.

The busiest day in month commencing 25 February 2024 was Saturday 9 March with 130,811 visitors.

The peak hour of the month was 14:00 on Saturday 2 March 2024 with footfall of 16,251.

## Footfall Counts by month



■ This Month      ■ Previous Year  
■ Previous Month      ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

## Weather



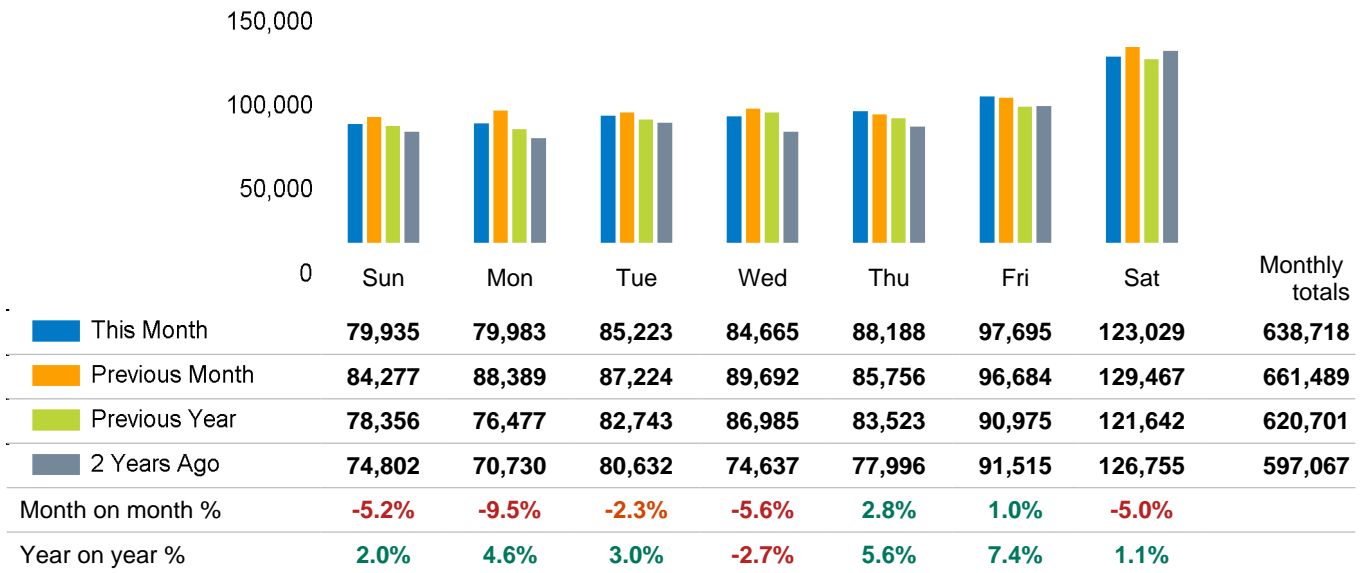
	Sun	Cloud	Rain	Snow
Number of days this month	9	24	2	
Number of days same month last year	9	16	9	1
Number of days same month two years ago	18	3	12	2

## Average temperature

	Maximum temperature	Minimum temperature
2024	12°	2°
2023	10°	4°
2022	12°	4°

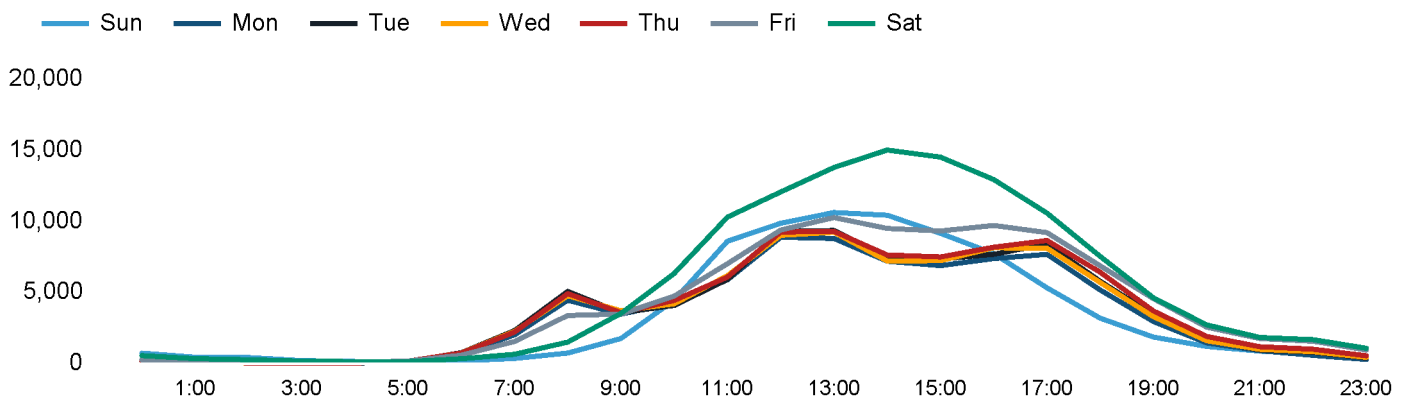
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



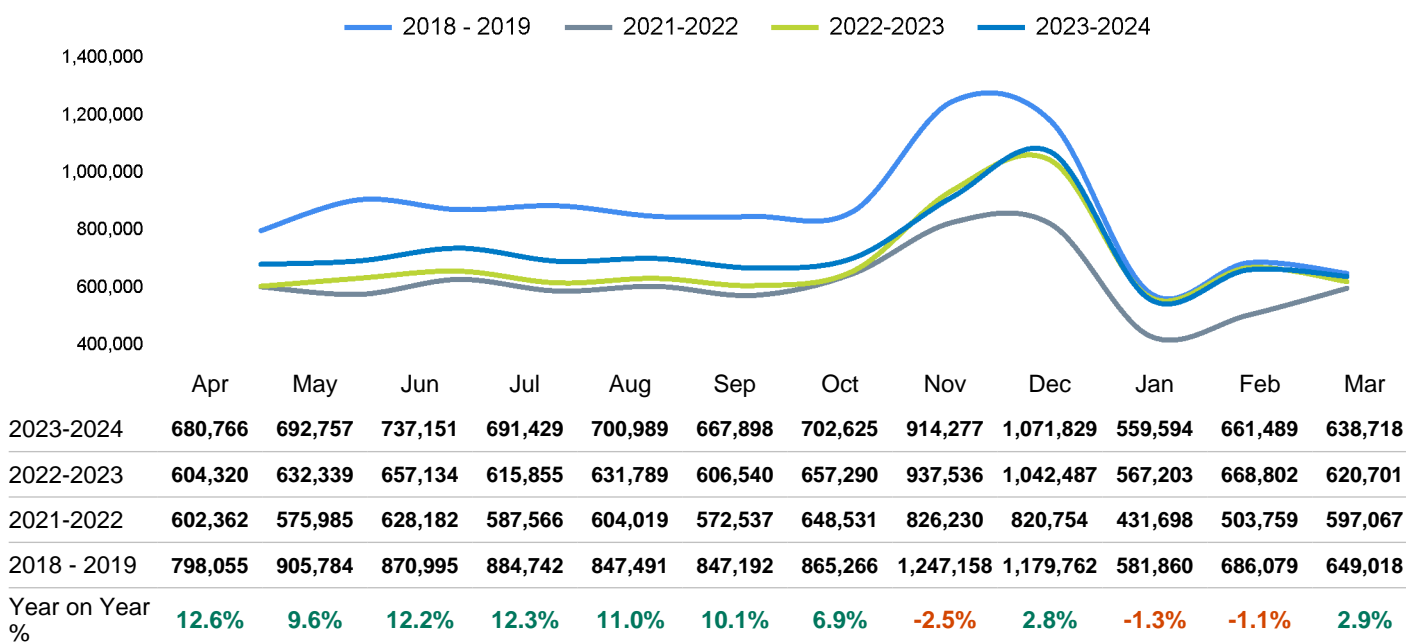
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

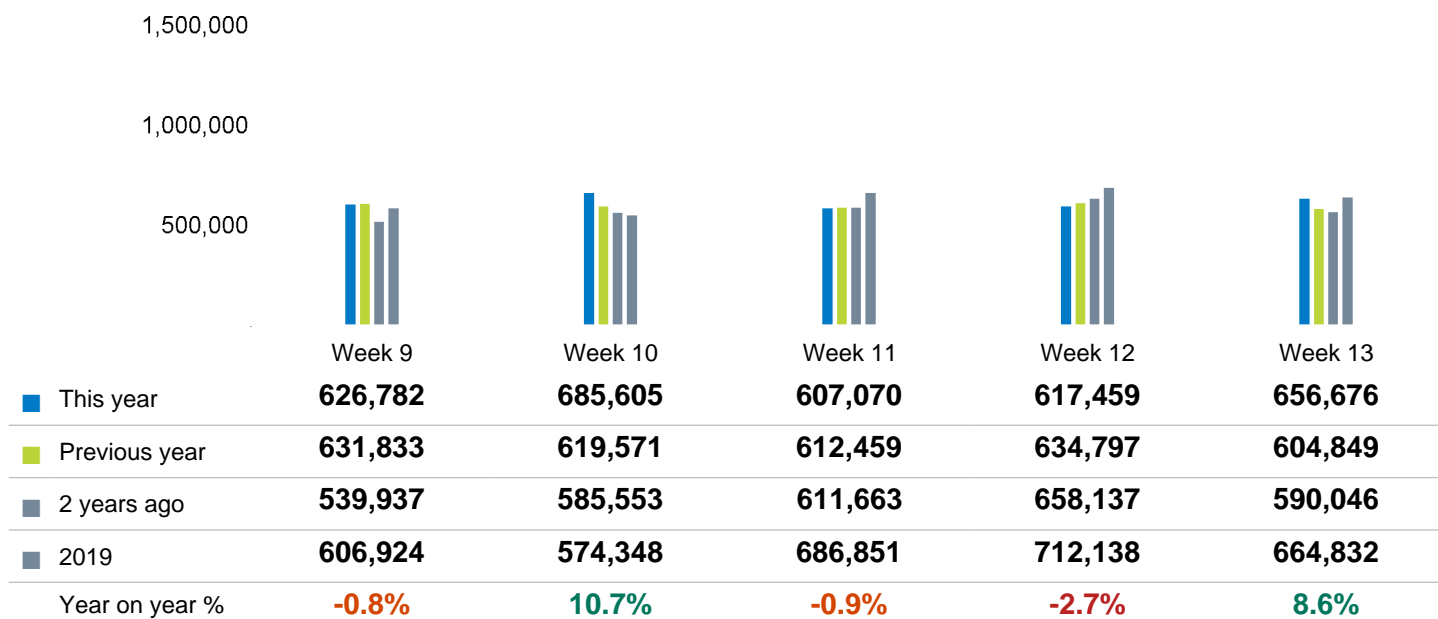
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for March compares March 2024 to March 2023

## Footfall Counts by week of month

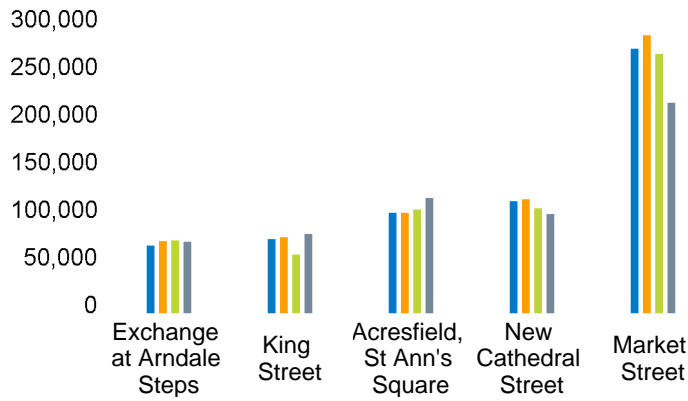
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This Month   
 ■ Previous Month   
 ■ Previous Year   
 ■ 2 Years Ago



This Month	<b>72,335</b>	<b>78,709</b>	<b>104,635</b>	<b>116,196</b>	<b>266,842</b>
Previous Month	<b>77,096</b>	<b>80,921</b>	<b>104,920</b>	<b>118,172</b>	<b>280,379</b>
Previous Year	<b>77,770</b>	<b>63,454</b>	<b>107,885</b>	<b>109,651</b>	<b>261,941</b>
2 Years Ago	<b>76,289</b>	<b>84,260</b>	<b>119,353</b>	<b>103,484</b>	<b>213,679</b>
Year on Year %	<b>-7.0 %</b>	<b>24.0 %</b>	<b>-3.0 %</b>	<b>6.0 %</b>	<b>1.9 %</b>

## Footfall Counts by location



- Market Street, 41.8 %
- New Cathedral Street, 18.2 %
- Acresfield, St Ann's Square, 16.4 %
- King Street, 12.3 %
- Exchange at Arndale Steps, 11.3 %

## Reporting dates

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This month - 25 February 2024 - 30 March 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to March, 2024 Vs January, 2023 to March, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. March, 2024 Vs March, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 3 2024 Vs 2 2024

