

Footfall Report for: Manchester BID

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Manchester BID	3.7%	6.2%	3.2%	9.1%	-2.7%	-3.3%
North & Yorkshire	0.6%	-1.0%	3.9%	2.1%	6.9%	0.4%
High Street Index - BDSU (BDSU - Comparison)	2.0%	-1.2%	4.4%	2.1%	4.5%	-1.2%
High Street Index (Regional City)	2.2%	0.2%	4.6%	3.0%	4.5%	-1.2%
UK	0.6%	-0.2%	3.2%	3.4%	7.0%	1.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 9,568,224 which is 3.7% up on the previous year.

The total number of visitors to Manchester BID in month commencing 2 March 2025 was 3,518,213.

The busiest day in month commencing 2 March 2025 was Saturday 8 March with 151,282 visitors.

The peak hour of the month was 13:00 on Saturday 8 March 2025 with footfall of 18,041.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



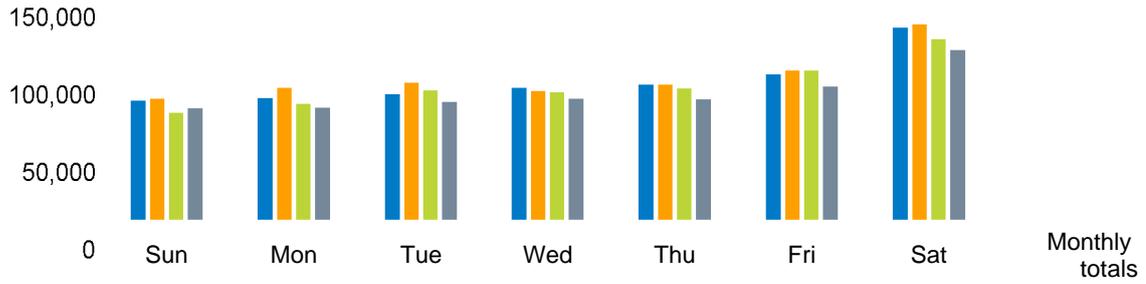
Number of days this month	22	13		
Number of days same month last year	8	24	3	
Number of days same month two years ago	12	12	10	1

Average temperature

	Maximum temperature	Minimum temperature
2025	15°	3°
2024	13°	4°
2023	11°	4°

Footfall Counts by day

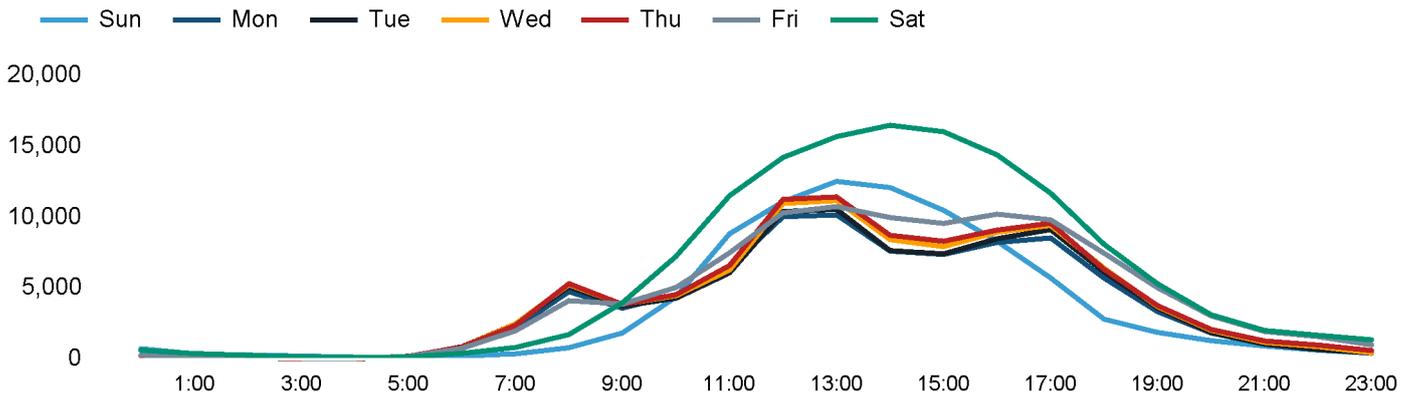
The figures shown below are calculated using weekly averages.



This Month	86,883	88,532	91,122	95,860	98,121	105,265	137,859	703,642
Previous Month	88,236	95,853	99,506	93,330	97,980	107,915	140,147	722,967
Previous Year	78,363	84,319	94,112	92,402	95,181	107,859	129,768	682,004
2 Years Ago	81,439	81,665	86,012	88,154	87,664	96,752	121,896	643,582
Month on month %	-1.5%	-7.6%	-8.4%	2.7%	0.1%	-2.5%	-1.6%	
Year on year %	10.9%	5.0%	-3.2%	3.7%	3.1%	-2.4%	6.2%	

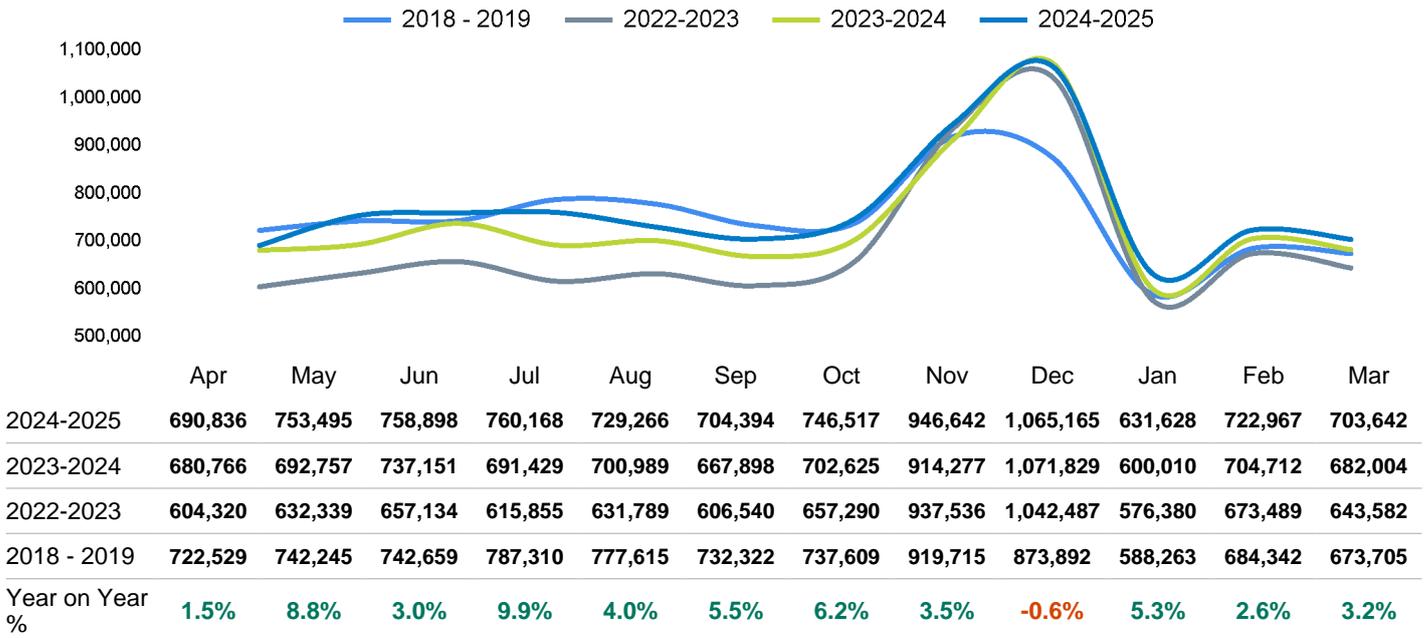
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

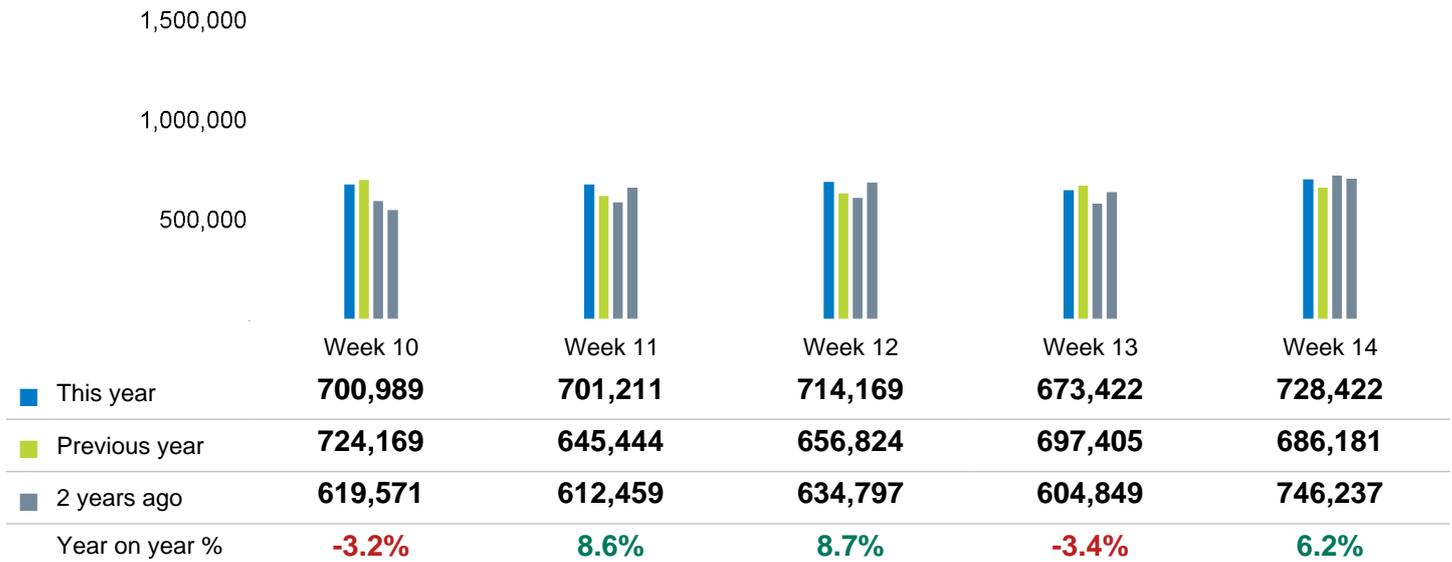
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for March compares March 2025 to March 2024

Footfall Counts by week of month

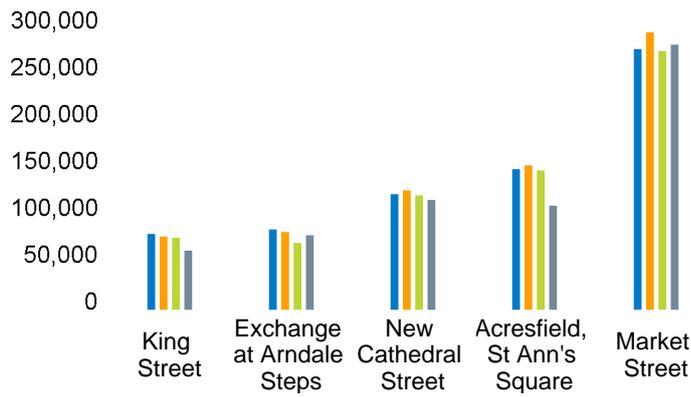
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This Month
 ■ Previous Month
 ■ Previous Year
 ■ 2 Years Ago



	King Street	Exchange at Arndale Steps	New Cathedral Street	Acresfield, St Ann's Square	Market Street
This Month	81,607	86,448	121,893	146,532	267,161
Previous Month	79,336	83,491	125,713	150,532	283,894
Previous Year	78,191	72,864	120,375	145,238	265,334
2 Years Ago	64,993	80,775	115,890	110,096	271,825
Year on Year %	4.4 %	18.6 %	1.3 %	0.9 %	0.7 %

Footfall Counts by location



- Market Street, 38.0 %
- Acresfield, St Ann's Square, 20.8 %
- New Cathedral Street, 17.3 %
- Exchange at Arndale Steps, 12.3 %
- King Street, 11.6 %



Reporting dates

This month - 02 March 2025 - 05 April 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to March, 2025 Vs January, 2024 to March, 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. March, 2025 Vs March, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 3 2025 Vs 2 2025

