

Footfall Report for: Manchester BID

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Manchester BID	0.0%	14.8%	3.9%	12.3%	0.2%	-6.2%
North & Yorkshire	-1.8%	1.4%	1.1%	-1.5%	-0.6%	-5.0%
High Street Index - BDSU (BDSU - Comparison)	-0.3%	8.4%	1.9%	3.7%	1.8%	-1.1%
High Street Index(Regional City)	0.5%	12.6%	1.9%	6.9%	2.3%	-0.1%
UK	-0.8%	5.8%	0.3%	1.2%	1.1%	-1.7%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

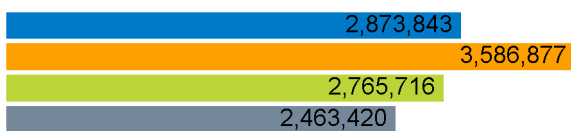
The total number of visitors for the year to date is 19,994,904 which is 0% up on the previous year.

The total number of visitors to Manchester BID in month commencing 30 June 2024 was 2,873,843.

The busiest day in month commencing 30 June 2024 was Saturday 27 July with 178,689 visitors.

The peak hour of the month was 14:00 on Saturday 27 July 2024 with footfall of 21,813.

Footfall Counts by month






■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



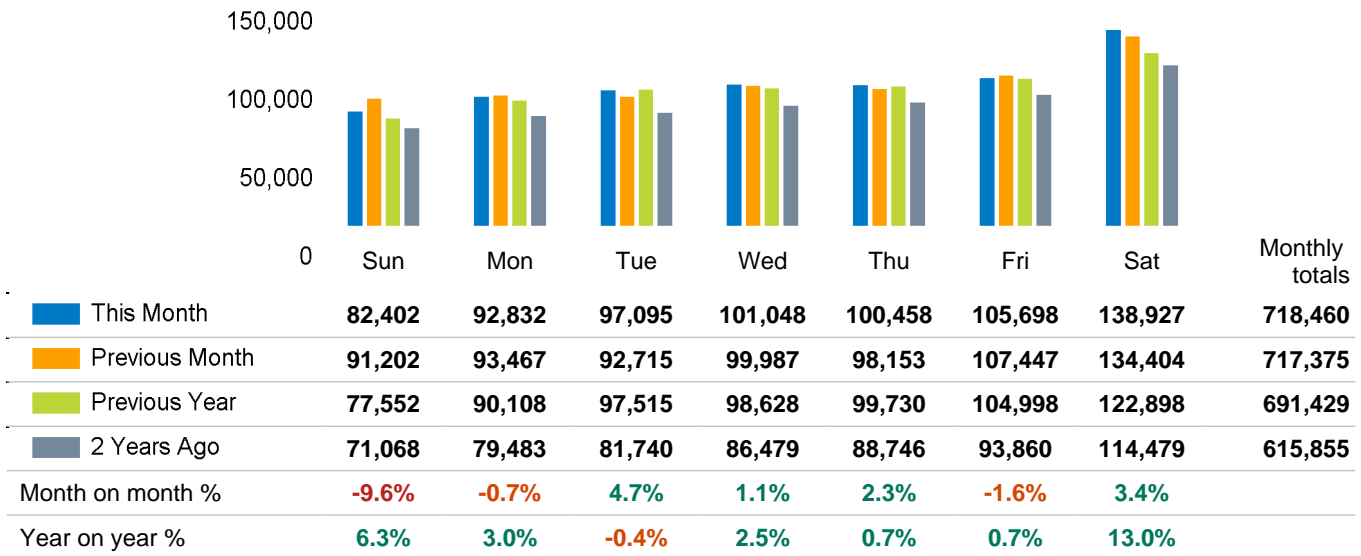
			
Number of days this month	6	22	
Number of days same month last year	4	18	6
Number of days same month two years ago	8	4	16

Average temperature

	Maximum temperature	Minimum temperature
2024	21°	12°
2023	21°	12°
2022	22°	14°

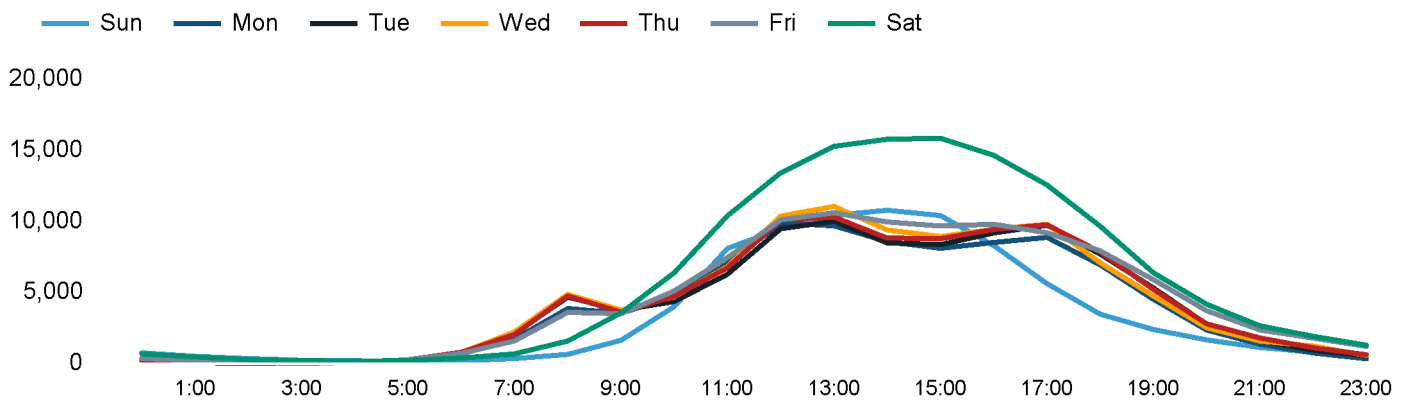
Footfall Counts by day

The figures shown below are calculated using weekly averages.



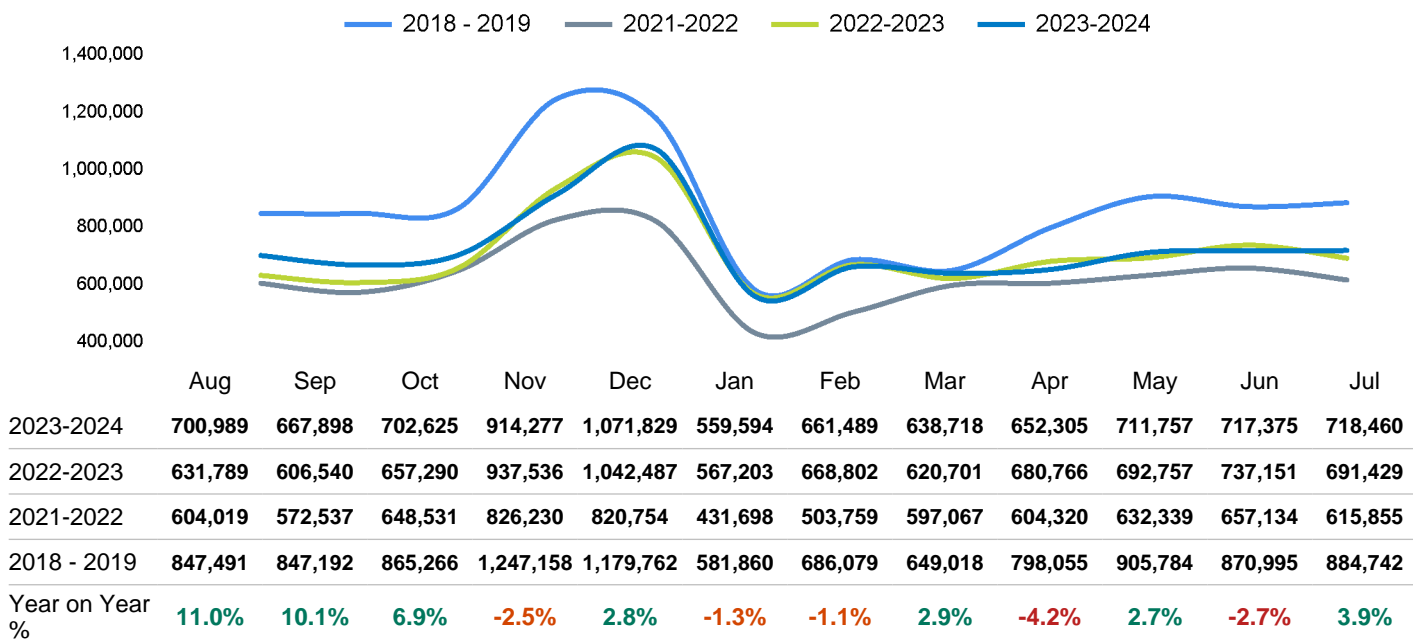
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

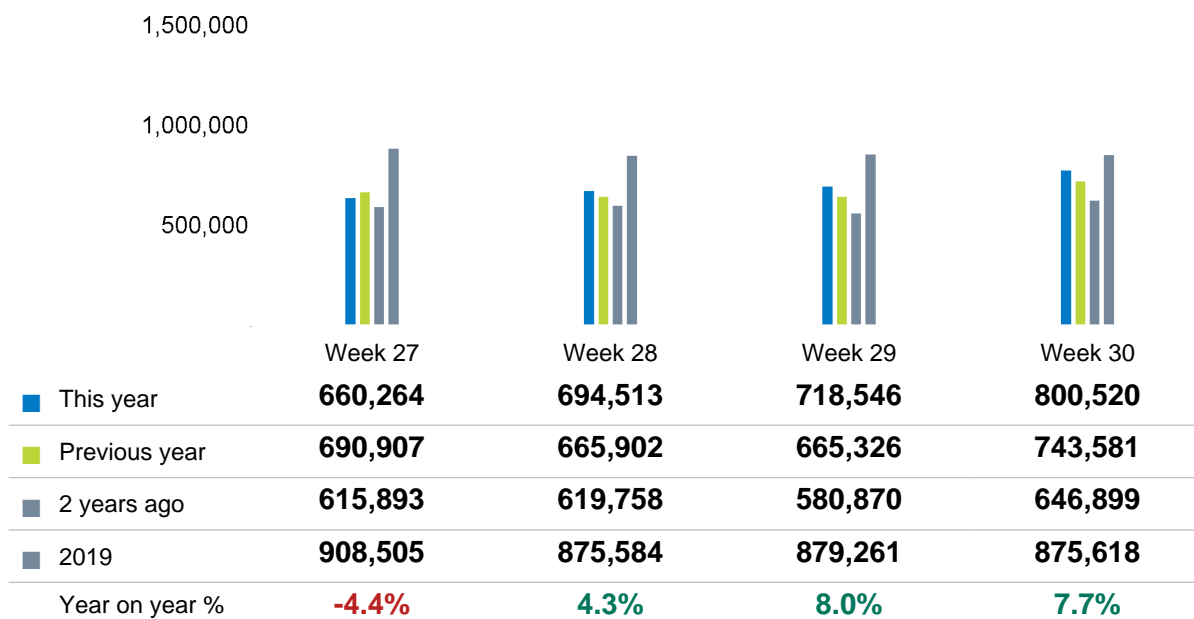
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for July compares July 2024 to July 2023

Footfall Counts by week of month

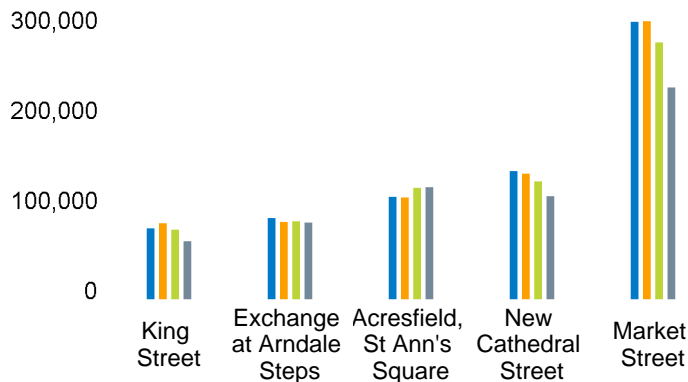
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This Month
 ■ Previous Month
 ■ Previous Year
 ■ 2 Years Ago



	King Street	Exchange at Arndale Steps	Acresfield, St Ann's Square	New Cathedral Street	Market Street
This Month	80,199	90,450	112,730	139,563	295,516
Previous Month	85,492	86,611	112,212	136,916	296,142
Previous Year	78,825	87,239	122,089	129,311	273,963
2 Years Ago	66,707	85,891	122,901	113,229	227,124
Year on Year %	1.7 %	3.7 %	-7.7 %	7.9 %	7.9 %

Footfall Counts by location



- Market Street, 41.1 %
- New Cathedral Street, 19.4 %
- Acresfield, St Ann's Square, 15.7 %
- Exchange at Arndale Steps, 12.6 %
- King Street, 11.2 %



Reporting dates

This month - 30 June 2024 - 27 July 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to July, 2024 Vs January, 2023 to July, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2024 Vs July, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 7 2024 Vs 6 2024

