

# Footfall Report for: Manchester BID

Weeks This Month: 4 Weeks Last Month: 5

#### **Monthly Footfall Counts**

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Manchester BID	2.8%	5.8%	3.4%	9.9%	13.4%	0.2%
North & Yorkshire	0.6%	-1.8%	-1.0%	1.1%	4.4%	-0.6%
High Street Index - BDSU (BDSU - Comparison)	1.9%	-0.3%	1.7%	1.9%	5.4%	1.8%
High Street Index(Regional City)	2.4%	0.5%	2.8%	1.9%	5.5%	2.3%
UK	0.7%	-0.8%	0.0%	0.3%	4.1%	1.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

#### **Headlines**

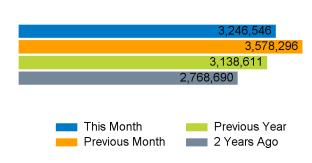
The total number of visitors for the year to date is 22,573,467 which is 2.8% up on the previous year.

The total number of visitors to Manchester BID in month commencing 6 July 2025 was 3,246,546.

The busiest day in month commencing 6 July 2025 was Saturday 26 July with 177,048 visitors.

The peak hour of the month was 14:00 on Saturday 26 July 2025 with footfall of 22,611.

#### Footfall Counts by month



Figures shown below are calculated using monthly totals.

#### Weather

	- <u>Ö</u> -	_	<b>**</b>
Number of days July 2025	8	18	2
Number of days July 2024	12	16	
Number of days July 2023	3	17	8

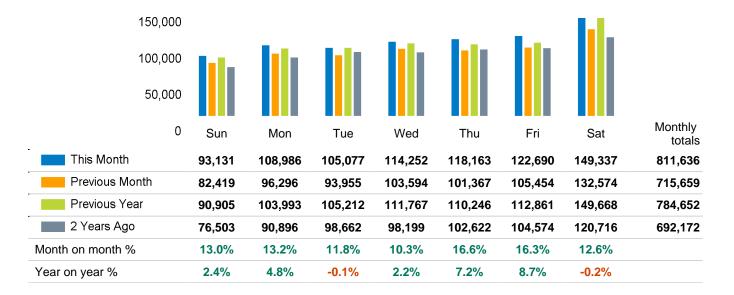
#### Average temperature

	Maximum temperature	Minimum temperature
2025	23°	13°
2024	23°	12°
2023	<b>20°</b>	12°



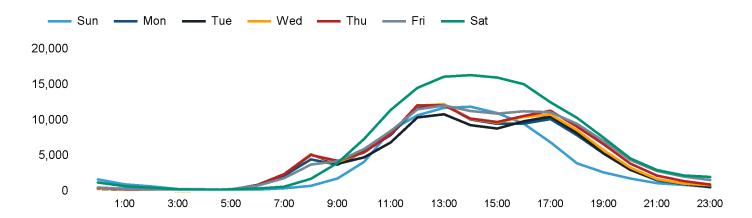
# Footfall Counts by day

The figures shown below are calculated using weekly averages.



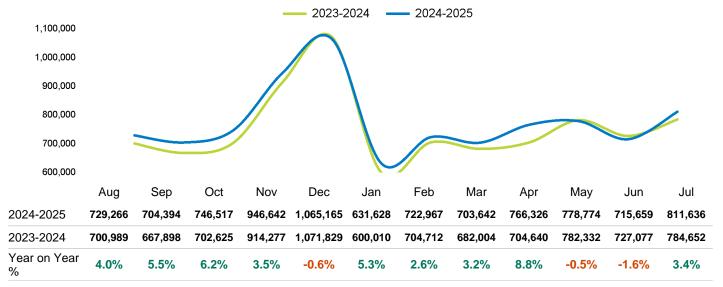
### **Footfall Counts by hour**

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

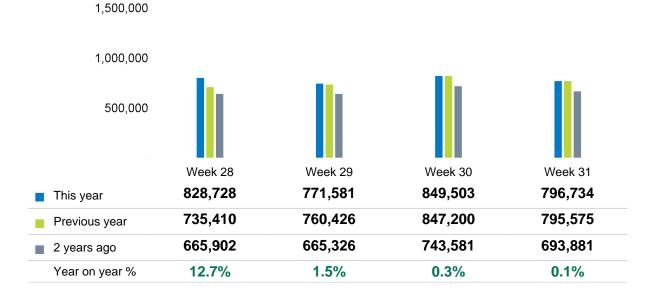
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for July compares July 2025 to July 2024

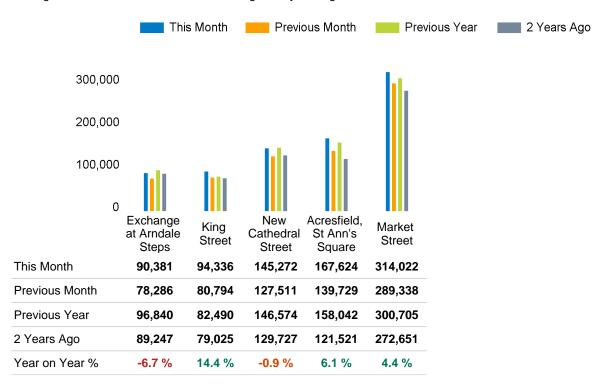
# Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

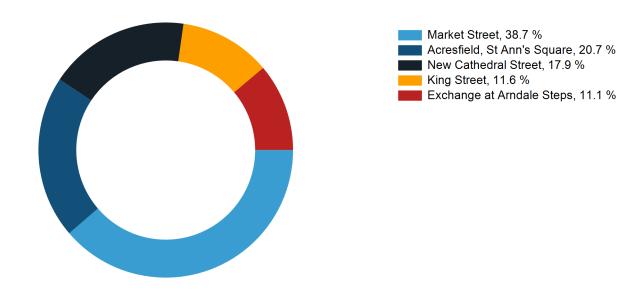


# **Footfall Counts by location**

The figures shown below are calculated using weekly averages.



## **Footfall Counts by location**





# **Reporting dates**

This month - 06 July 2025 - 02 August 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to July, 2025 Vs. January, 2024 to July, 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2025 Vs July, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.7 2025 Vs 6 2025

