



# Footfall Report for: Manchester BID

Weeks This Month: 4 Weeks Last Month: 4

#### **Monthly Footfall Counts**

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Manchester BID	14.3%	32.4%	11.0%	4.6%	1.4%	2.6%
North & Yorkshire	1.1%	38.0%	-0.3%	6.1%	2.9%	2.3%
High Street Index - BDSU (BDSU - Comparison)	7.8%	57.8%	4.1%	12.8%	1.5%	0.5%
High Street Index(Regional City)	11.8%	75.6%	6.9%	17.2%	1.9%	1.4%
UK	5.1%	48.4%	1.2%	13.9%	0.7%	0.8%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

#### **Headlines**

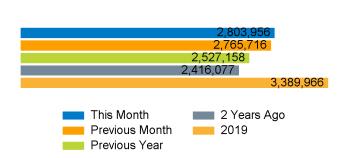
The total number of visitors for the year to date is 22,797,053 which is 14.3% up on the previous year.

The total number of visitors to Manchester BID in month commencing 30 July 2023 was 2,803,956.

The busiest day in month commencing 30 July 2023 was Saturday 19 August with 122,823 visitors.

The peak hour of the month was 14:00 on Saturday 19 August 2023 with footfall of 14,064.

### **Footfall Counts by month**



Figures shown below are calculated using monthly totals.

#### Weather

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Number of days this month	6	19	3
Number of days same month last year	16	1	11
Number of days same month two years ago	9	2	17

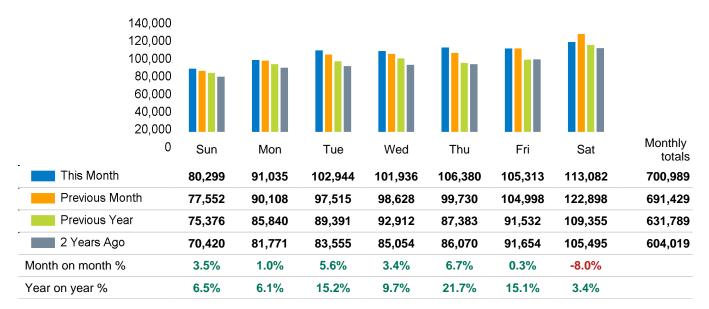
#### Average temperature

	Maximum temperature	Minimum temperature
2023	21°	13°
2022	23°	14°
2021	19°	13°



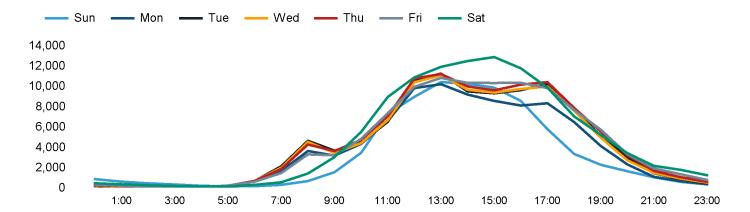
#### Footfall Counts by day

The figures shown below are calculated using weekly averages.



#### **Footfall Counts by hour**

The figures shown below are calculated using a weekly average

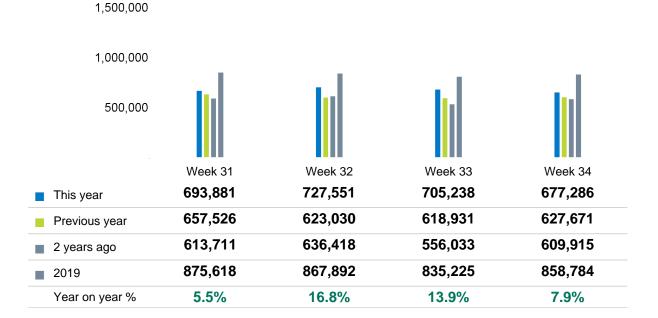


#### Footfall Counts - rolling 12 months The figures shown below are calculated using weekly averages. 2018 - 2019 -**—** 2020-2021 - 2021-2022 2022-2023 1,600,000 1,400,000 1,200,000 1,000,000 800,000 600,000 400,000 200,000 Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug 2022-2023 758,175 657,290 750,029 1,303,109 567,203 535,042 775,877 680,766 554,205 921,438 691,429 560,791 2021-2022 715,672 648,531 660,984 1,025,943 431,698 403,007 746,334 604,320 505,871 821,417 615,855 505,431 2020-2021 600,780 421,978 177,103 628,211 130,801 137,735 308,114 602,362 460,788 785,227 587,566 483,215 2018 - 2019 1,058,990 997,727 1,474,703 581,860 548,863 798,055 1,088,744 677,993 865,266 811,273 724,627 884,742 Year on Year 5.9% 1.4% 13.5% 27.0% 32.8% 4.0% 12.6% 31.4% 9.6% 12.2% 12.3% 11.0%

Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for August compares August 2023 to August 2022

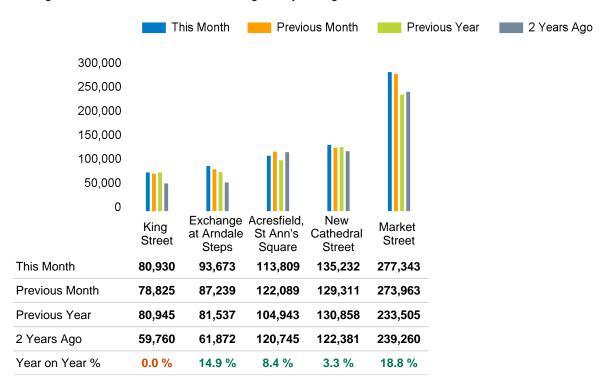
#### Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

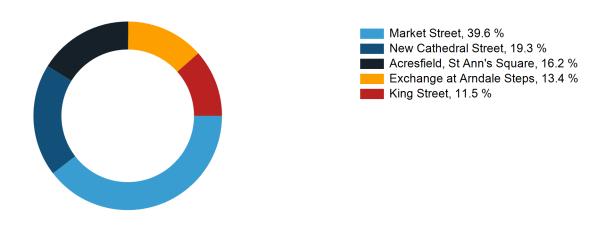


#### **Footfall Counts by location**

The figures shown below are calculated using weekly averages.



#### **Footfall Counts by location**



#### Reporting dates

This month - 30 July 2023 - 26 August 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to August , 2023 Vs January, 2022 to August , 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. August, 2023 Vs August, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month.8 2023 Vs 7 2023





# 2019 Comparison for: Manchester BID

## 2019 comparison for Manchester BID

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

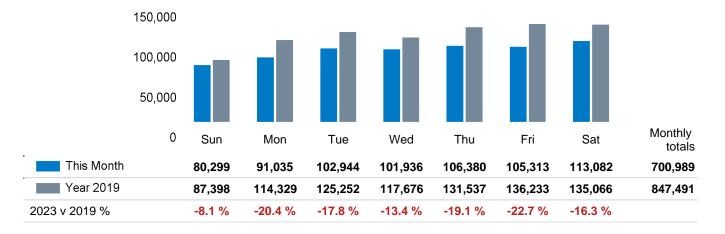
#### **Headlines**

	Year to date %	Year on year %	
	2023 Vs 2019	2023 Vs 2019	
Manchester BID	<b>-19.5</b> %	-17.3 %	
North & Yorkshire	-16.6 %	-14.7 %	
High Street Index - BDSU (BDSU - Comparison)	-17.0 %	-16.0 %	
High Street Index(Regional City)	-13.2 %	-11.1 %	
UK	-14.3 %	-13.4 %	

Manchester BID is compared to the high street index.

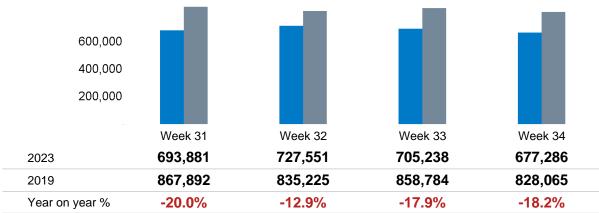
#### Footfall Counts by day

The figures shown below are calculated using weekly averages.



### Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



### **Footfall Counts by location**

The figures shown below are calculated using weekly averages.

	This month	2019	2023 - 2019 %	This month Year 2019
Acresfield, St Ann's Square	113,809	180,816	-37.1 %	
Exchange at Arndale Steps	93,673	106,258	-11.8 %	
King Street	80,930	100,462	-19.4 %	
Market Street	277,343	289,909	-4.3 %	
New Cathedral Street	135,232	170,045	-20.5 %	