Footfall Report for: Manchester BID

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Manchester BID	**-0.1%**	**13.7%**	**0.2%**	**10.1%**	**-3.2%**	**-4.7%**
North & Yorkshire	**-1.6%**	**1.0%**	**-1.7%**	**0.8%**	**-1.8%**	**1.1%**
High Street Index - BDSU (BDSU - Comparison)	**-0.3%**	**6.8%**	**-0.2%**	**0.8%**	**-3.5%**	**-3.8%**
High Street Index(Regional City)	**0.2%**	**10.6%**	**-0.1%**	**3.7%**	**-4.8%**	**-5.5%**
UK	**-0.8%**	**4.6%**	**-1.2%**	**1.4%**	**-4.5%**	**-3.2%**

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 26,108,630 which is 0.1% down on the previous year.

The total number of visitors to Manchester BID in month commencing 25 August 2024 was 3,347,463.

The busiest day in month commencing 25 August 2024 was Saturday 21 September with 128,942 visitors.

The peak hour of the month was 14:00 on Saturday 21 September 2024 with footfall of 15,377.

Footfall Counts by month

| | This Month | Previous Year |
| Previous Month | 2 Years Ago |

- This Month: 3,347,463
- Previous Month: 2,766,263
- Previous Year: 3,339,490
- 2 Years Ago: 3,032,701

Figures shown below are calculated using monthly totals.

Weather

	☀	☁	🌧	≣
Number of days this month	15	16	4	
Number of days same month last year	15	15	5	
Number of days same month two years ago	13	7	12	3

Average temperature

	Maximum temperature	Minimum temperature
2024	**20°**	**10°**
2023	**22°**	**12°**
2022	**18°**	**10°**

Footfall Counts by day

The figures shown below are calculated using weekly averages.

	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Monthly totals
This Month	72,545	88,975	89,990	92,916	95,196	104,448	125,422	669,492
Previous Month	81,949	93,879	97,649	98,432	94,401	105,433	119,822	691,565
Previous Year	82,228	88,038	90,270	92,447	95,578	98,591	120,746	667,898
2 Years Ago	82,340	66,226	80,049	82,830	82,248	84,606	128,241	606,540
Month on month %	-11.5%	-5.2%	-7.8%	-5.6%	0.8%	-0.9%	4.7%	
Year on year %	-11.8%	1.1%	-0.3%	0.5%	-0.4%	5.9%	3.9%	
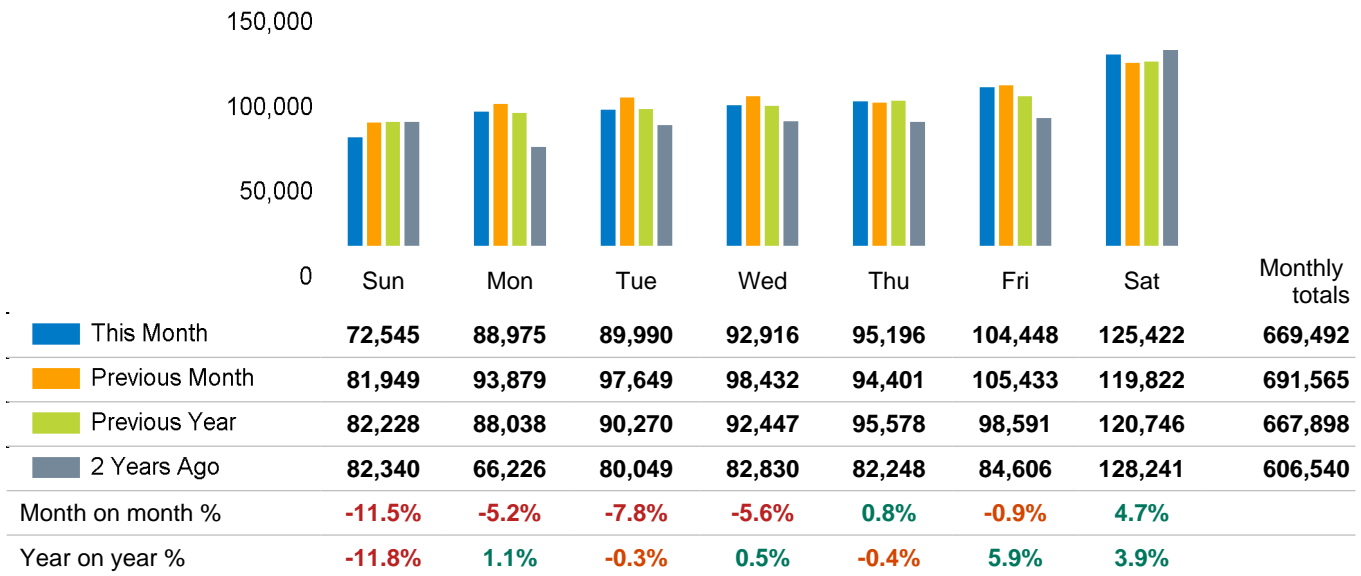
Footfall Counts by hour

The figures shown below are calculated using a weekly average

Footfall Report

Manchester BID
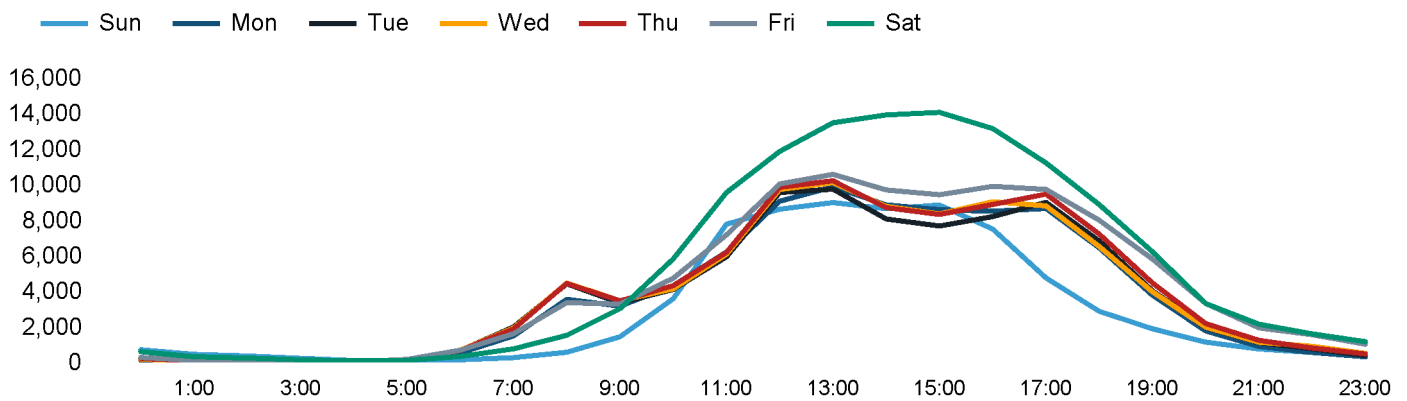
Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
2023-2024	702,625	914,277	1,071,829	559,594	661,489	638,718	652,305	711,757	717,375	718,460	691,565	669,492
2022-2023	657,290	937,536	1,042,487	567,203	668,802	620,701	680,766	692,757	737,151	691,429	700,989	667,898
2021-2022	648,531	826,230	820,754	431,698	503,759	597,067	604,320	632,339	657,134	615,855	631,789	606,540
2018 - 2019	865,266	1,247,158	1,179,762	581,860	686,079	649,018	798,055	905,784	870,995	884,742	847,491	847,192
Year on Year %	6.9%	-2.5%	2.8%	-1.3%	-1.1%	2.9%	-4.2%	2.7%	-2.7%	3.9%	-1.3%	0.2%

Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for September compares September 2024 to September 2023

Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

	Week 35	Week 36	Week 37	Week 38	Week 39
This year	692,904	642,618	638,583	681,606	691,752
Previous year	673,124	656,569	653,957	675,552	680,288
2 years ago	634,553	576,427	609,867	596,313	615,541
2019	815,237	848,575	879,058	843,680	849,410
Year on year %	2.9%	-2.1%	-2.4%	0.9%	1.7%

Footfall Report

Manchester BID
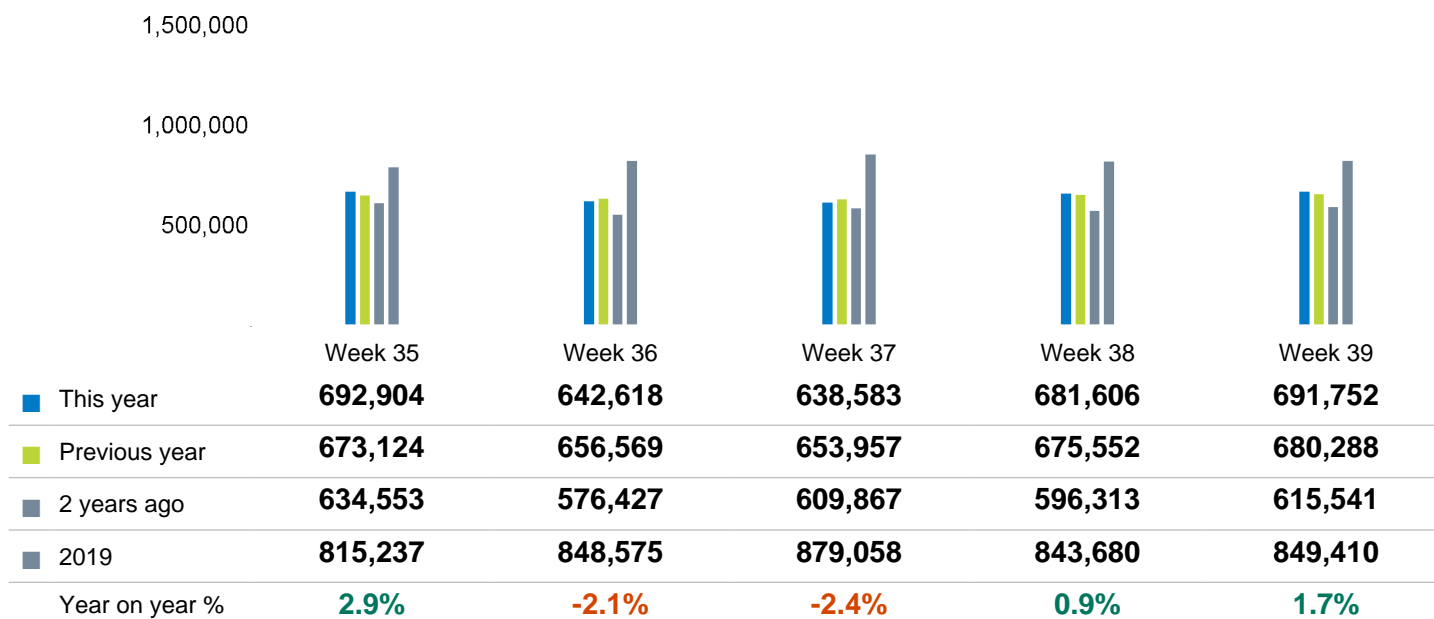
Footfall Counts by location

The figures shown below are calculated using weekly averages.

Legend: ■ This Month ■ Previous Month ■ Previous Year ■ 2 Years Ago
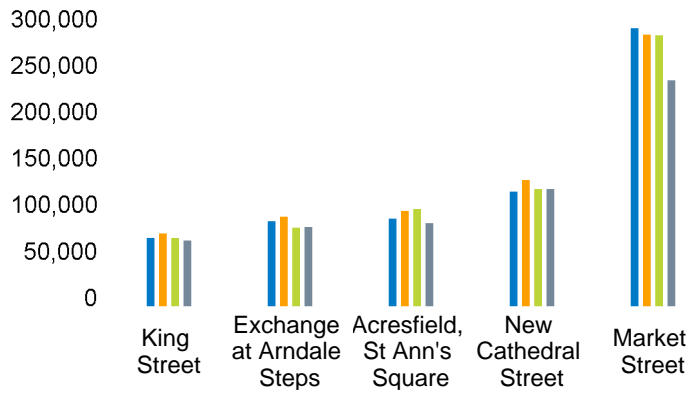
	King Street	Exchange at Arndale Steps	Acresfield, St Ann's Square	New Cathedral Street	Market Street
This Month	74,614	91,732	94,330	121,876	286,938
Previous Month	79,497	96,536	101,893	133,288	280,350
Previous Year	74,855	85,007	103,970	124,474	279,590
2 Years Ago	72,272	85,928	90,057	124,016	234,267
Year on Year %	-0.3 %	7.9 %	-9.3 %	-2.1 %	2.6 %

Footfall Counts by location

- Market Street, 42.9 %
- New Cathedral Street, 18.2 %
- Acresfield, St Ann's Square, 14.1 %
- Exchange at Arndale Steps, 13.7 %
- King Street, 11.1 %

Footfall Report

Manchester BID

Reporting dates

This month - 25 August 2024 - 28 September 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to September , 2024 Vs January, 2023 to September , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.September, 2024 Vs September, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month.9 2024 Vs 8 2024