

## THIS STORE IS PART OF THE SAFER RETAIL MCR INITIATIVE

We're proud to be a safe, welcoming space in Manchester city centre – a place where anyone feeling vulnerable can pause, get support, and speak to a friendly face.

# SUPPORTING OUR CUSTOMERS



**SPOT THE SIGNS.  
TAKE ACTION.  
LET'S BE A SAFE SPACE**

## IF SOMEONE NEEDS HELP, WE'RE HERE.

Our staff are encouraged to stay aware, be ready, and step in when needed. A simple offer of support can make a real difference.

## KNOW WHAT TO DO.

Talk to your manager about the scheme and visit [SaferRetailMCR.com](https://www.SaferRetailMCR.com) for guidance on how to respond safely and effectively.

**Safer  
RETAIL MCR**

Operation Portum  
**Creating Safe  
Spaces in Retail**



**MANCHESTER  
CITY CENTRE  
BUSINESS  
IMPROVEMENT  
DISTRICT**



**MANCHESTER  
CITY COUNCIL**

