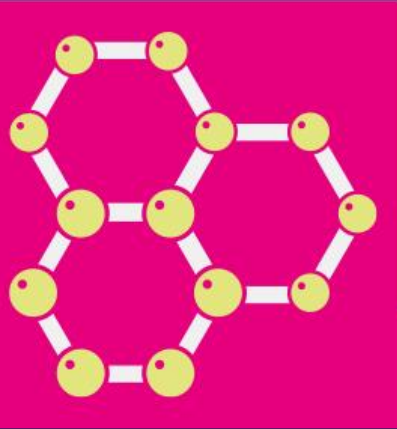
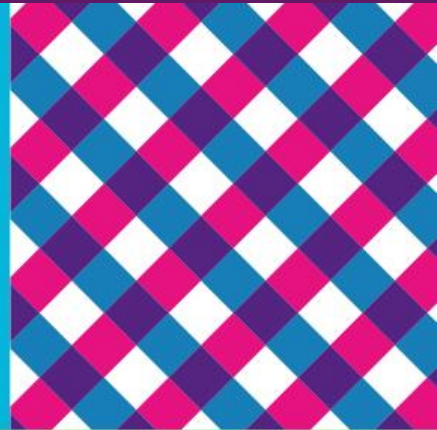


ONE BIG SUMMER WEEKEND

Manchester City Centre

28th-30th July 2017



One Big Summer Weekend

Friday 28th – Sunday 30th July 2017,

Manchester City Centre

‘One Big Summer Weekend’ is a large foodie and family weekend, held in Manchester City Centre at the start of the school holidays.

Experience live jazz, a foodie feast, picnic style seating, a mini comedy festival and street performers. So all helping bring people into the city and increasing dwell time

The event takes place across some of Manchester’s most populated shopping areas: St. Ann’s Square and Exchange Square. We are bringing together some of the city’s best festivals to launch summer with a bang.

St Ann’s Square

- The Manchester Picnic – street food, music, grass, deckchairs and family fun from Z Arts
- Manchester Jazz Festival mini stage

Exchange Square

- ‘Fest of Fools’ Comedy Festival (Friday & Saturday)



Event Detail

MANCHESTER JAZZ FESTIVAL at the MANCHESTER PICNIC MAIN STAGE

St Ann's Square. 10.00-18.00 Friday 28th – Sunday 30th July 2017. FREE

The Manchester Picnic stage is taken over by the best of Manchester Jazz Festival. To celebrate the launch of the festival which runs 28th July – 6th August MJF come to St Ann's Square with a series of free gigs for Manchester Picnic diners.

In between bands there'll be special food and drink tastings and masterclasses from the BIDS best eating and drinking spots including The Whisky Shop and Lunya plus get-involved activities such as cocktail making!

www.manchesterjazz.com www.twitter.com/ManJazzFest

Z ARTS – THE WELCOME PICNIC

St Ann's Square. Saturday 29th & Sunday 30th July 12-4pm daily. FREE

Fresh from their success at Manchester International Festival, Z Arts adapt their Welcoming Party children's theatre piece to fit the Manchester Picnic. The Welcoming picnic will be a multi-cultural modern British fete welcoming everyone to take part.

“Welcome to our Welcoming Picnic, part of the One Big Summer Weekend. Families are invited to The Manchester Village Summer Fete; join us and some slightly bonkers elderly fete organisers in flower arranging and flag waving!

Come along to St Ann's Square and try out our Treasure Trail and get crafty all for FREE. Just make sure you bring your picnic basket!”

<http://www.z-arts.org/> www.twitter.com/z_mcr

'FEST OF FOOLS' COMEDY FESTIVAL

Friday 28th & Saturday 29th July. The Omnitorium, Exchange Square, Manchester

Clownfest Manchester brings a celebration of hilarity for all ages to Exchange Square, Manchester.

Clown Lab with support from CityCo and London Clown Festival are delighted to announce the line up for the first Clownfest Manchester that brings some of the top clown influenced performers from across the UK to spread mirth and laughter from the city centre.

Shows run on 28th July from 11am – 11.15pm. Shows run on 29th July from 10:30am – 10pm

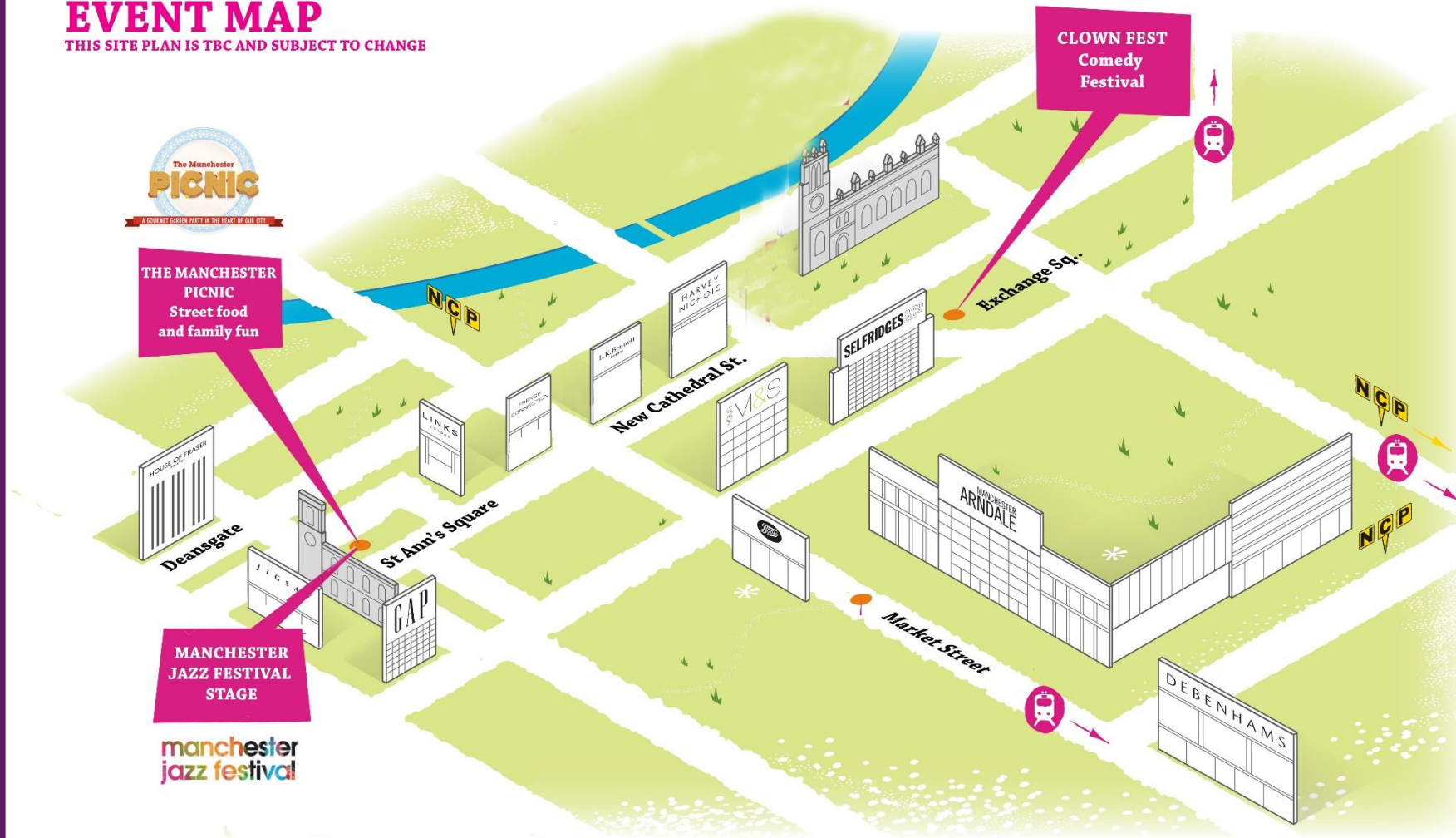
Adult show tickets from £6.50 - £8. Family show tickets – pay what you want (entry can be reserved online)

www.clownfestmcr.com

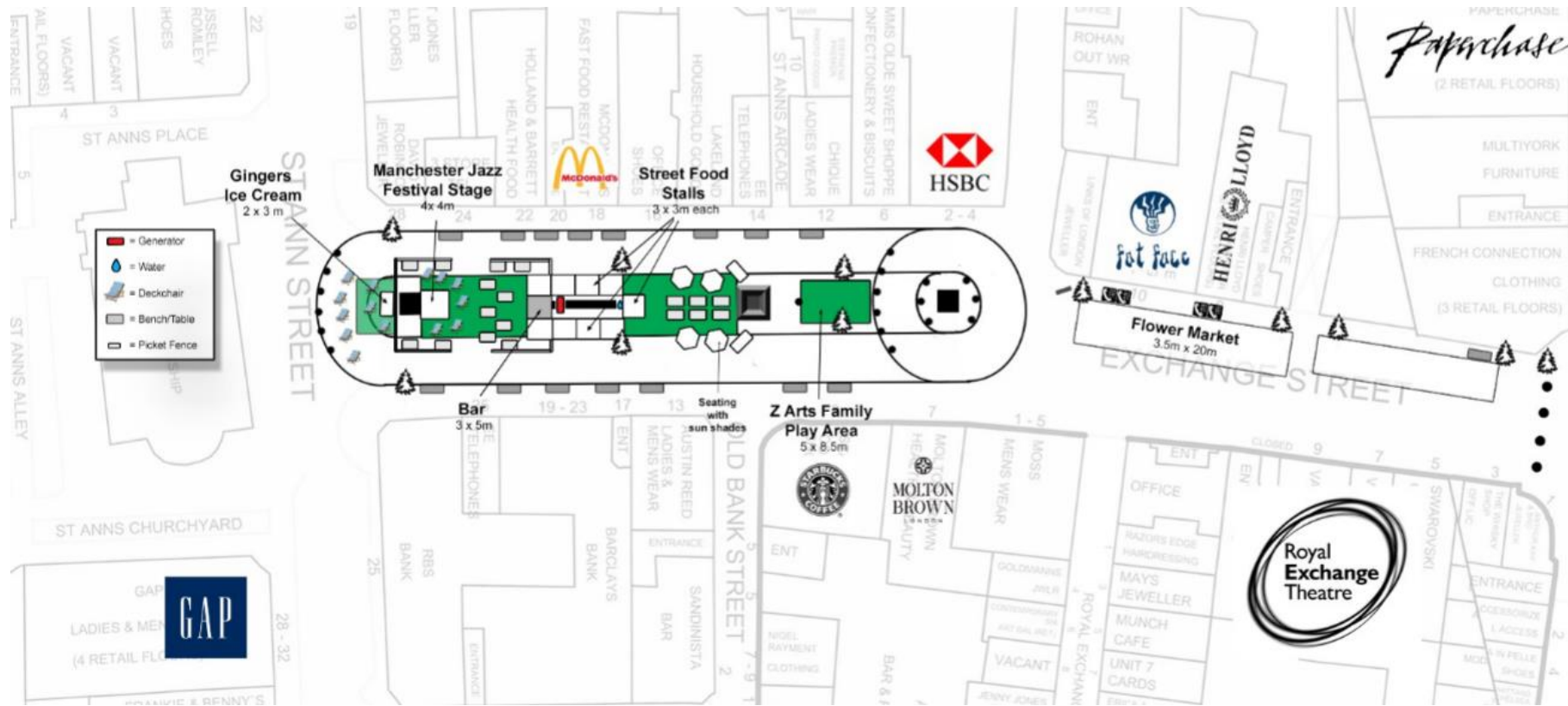


ONE BIG SUMMER WEEKEND 28-30TH JULY 2017 EVENT MAP

THIS SITE PLAN IS TBC AND SUBJECT TO CHANGE



St ANN'S SQUARE: SITE PLAN



2016

Event video: [Click here](#)



- Footfall +5% vs. same weekend in 2015
- 8,000 attendees at The Manchester Picnic (seated area)
- Local & regional press audience
- £96,00) AVE of press coverage (advertising value equivalent)



Previous Summer Events – Gallery

[Click here](#) to view last year's pictures



Be part of it in 2017.
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